Research

Books


Books Chapters


**Professional Magazine Articles**

2014  
Esposito, M., Tse, T.  
Conversion of Organic Land as a Fast Expanding Market in Spain  
Singapore Management Review (Today’s Manager) 1/2014: 7-9

2014  
Esposito, M.  
*Enhancing European Competitiveness: Innovation driven Entrepreneurship*  
Insight Report, World Economic Forum, 01/2014

2013  
Tse, T.; Esposito, M.; Soufani, K.;  
*Fast-Expanding Markets: Where new growth can be found?*  
The European Business Review, 2/2013: 11-14

2013  
Tse, T.; Esposito, M.;  
*Youth Unemployment after the financial crisis: Quo Vadimus?*  

2013  
Kuah, A.; Esposito, M.; Tse, T.;  
*Competitive Advantage Rewired*  
The European Business Review, 4/2013: 8-11

2013  
Tse, T.; Esposito, M.  
*Want more innovation driven entrepreneurship? Go low-tech?*  
The European Business Review, 11/2013: 43-45

2013  
Esposito, M., Tse, T.  
*Living in the shadow: opportunities in the darkest side of our economy*  
The European Financial Review 6/2013: 40-42

2013  
Esposito, M., Tse, T.  
*Finding Fast Expanding Markets in zero growth countries: Italy*  
Singapore Management Review (Today’s Manager) 4/2013: 7-9

2013  
Esposito, M., Tse, T.  
*Fast-Expanding Markets: The emergence of virtual stores in South Korea,*  
Singapore Management Review (Today’s Manager) 3/2013: 32-36

2013  
Tse, T.; Esposito, M.;  
*Fast Expanding Markets: A new way to look at global markets?*  
Singapore Management Review (Today’s Manager), 2/2013: 32-36

2013  
Tse, T.; Esposito, M.;  
*Are the Asian Economies on a sustainable growth path?*  
Singapore Management Review (Today’s Manager), 1/2013: 18-24

2013  
Esposito, M.; Tse, T.;  
*Promoting a Singaporean Kaizen.*  
Business Times (Singapore) July 2013

2012  
Tse, T.; Esposito, M.;  
*Global Dilemmas: Does Competitiveness build future or just GDP?*  
Singapore Management Review, 34/2/2012: 1-7

2011  
Esposito, M.; Santora, J., Sarros, J.;  
*Hiring an Interim Executive Director: Succession Lessons Learned.*  
Nonprofit World Magazine 29/05

2011  
Esposito, M.;  
*Corporate Social Responsibility: Isn’t it an environmental paradox?*  
Global Responsibility: The GRLI Partner Magazine, EFMD 4 -. http://www.grli.org

2010  
Esposito, M.;  
*Review on Ebook on Sustainability.*  
BizEd, AACSB: The Magazine for Business Education

2010  
Esposito, M; Williams, L.;  
*Para a da incongruencia humana e organizacional.*  
Revista BSP, ISSN 1980-6256 1:2 -. 

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Dr. Mark Esposito  
Updated May 1st 2014
Peer-Reviewed Journal Articles (Accepted for publication-forthcoming)


Peer-Reviewed Journal Articles


2011 Esposito, M; Santora, J.; *Do Happy Leaders Make for Better Team Performance?* Academy of Management Perspectives Volume 25/4:

2011 Esposito, M; Santora, J; Sarros, J. *Old Founders Never Die: They Just Fade Away: Or Do They?* Development and Learning in Organizations, Emerald, Volume 26/1: 8-10


2010 Esposito, M; Santora, J.; *Dual Family Earners: Do Role Overload and Stress Treat Them as Equals?* Academy of Management Perspectives Volume 24/4:

2010 Esposito, M; Santora, J; Sarros, J.; *Executive succession: An assessment of nonprofit research.* Advances in Business Related Scientific Research Journal 1/1:


2010 Esposito, M; Cavelzani, A; Villamira, M.; *Emotional Intelligence and Hotel Business.* KHOJ Journal of Indian Management Research and Practices 1/1:67

2010 Esposito, M.; Santora, J., Sarros, J.; *Small to Mid-Sized Nonprofit Leadership Development Initiatives: Organizational Lessons Learned.* Development and Learning in Organizations Vol 24, Emerald

2010 Esposito, M.; Santora, J.; *The psychology of defined-benefit pensions: When do they impact employee behavior?* Academy of Management Perspectives Vol 24, issue 2

2010 Esposito, M.; Santora, J.; *Do Competitive Climates really serve a purpose in the retail world?* Academy of Management Perspectives Vol. 24, issue 1


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**Guest Editorships**


2013 Guest Editor with Ayesha Khalid on: “*Complexity Management and modern dilemmas*”, International Journal of Complexity & Leadership, Inderscience, 2013/03


Teaching Cases


2014  “The Shale Gas Cluster in Pennsylvania: Short Term Speculation or Real Development?” The Case Centre, Cases for Learning. 214-021-1. Crainfield, UK, United Kingdom. (Lab-Center for Competitiveness, Grenoble Ecole de Management)

2014  “The Water-Technology Cluster in Germany, Another Teutonic ‘Wunder’” The Case Centre, Cases for Learning. 214-022-1. Crainfield, UK, United Kingdom. (Lab-Center for Competitiveness, Grenoble Ecole de Management)

2013  “The Panama Canal: Just Human Ingenuity or a Drive for Development?” The Case Centre, Cases for Learning. 213-047-1. Crainfield, UK, United Kingdom. (Lab-Center for Competitiveness, Grenoble Ecole de Management)

2013  “The Portuguese Wind Power Cluster: A Real Opportunity or Just Hot Air?” The Case Centre, Cases for Learning. 213-046-1. Crainfield, UK, United Kingdom. (Lab-Center for Competitiveness, Grenoble Ecole de Management)

2013  “Eataly and its cluster: Innovation from the land of no-growth” The Case Centre, Cases for Learning. 213-045-1. Crainfield, UK, United Kingdom. (Lab-Center for Competitiveness, Grenoble Ecole de Management)


2012  “Smart Houses in Norway and the smart new cluster?” ECCH, Cases for Learning. 212-056-1. Crainfield, UK, United Kingdom. (Lab-Center for Competitiveness, Grenoble Ecole de Management)

2012  “Mumbai’s passion for movies: the emergence of the small screen cluster” ECCH, Cases for Learning. 212-055-1. Crainfield, UK, United Kingdom. (Lab-Center for Competitiveness, Grenoble Ecole de Management)

2012  “The Skolkovo Innovation Cluster: Russian reality or mirage?” ECCH, Cases for Learning. 212-054-1. Crainfield, UK, United Kingdom. (Lab-Center for Competitiveness, Grenoble Ecole de Management)


2012  “When the cluster gets armed: The Israeli Defense Cluster in 2012” ECCH, Cases for Learning. 212-052-1. Crainfield, UK, United Kingdom. (Lab-Center for Competitiveness, Grenoble Ecole de Management)

2012  “The ICT activity in Romania: Fierce conglomerate or emerging cluster?” ECCH, Cases for Learning. 212-051-1. Crainfield, UK, United Kingdom. (Lab-Center for Competitiveness, Grenoble Ecole de Management)

2012  “The Palm Oil Cluster and its contribution to the Colombian miracle” ECCH, Cases for Learning. 212-050-1. Crainfield, UK, United Kingdom. (Lab-Center for Competitiveness, Grenoble Ecole de Management)
**2012**

“*When healing is more than good: Ayurvedic Cluster in Kerala*” ECCH, Cases for Learning. 212-049-1. Crainfield, UK, United Kingdom. (Lab-Center for Competitiveness, Grenoble Ecole de Management)

**2012**


**2011**


**2011**


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*The London Music Industry Cluster: Can the cluster survive the epochal shift in proprietary rights?*” ECCH, Cases for Learning. 211-046-1. Crainfield, UK, United Kingdom. (Lab-Center for Competitiveness, Grenoble Ecole de Management)

**2011**

*The Norwegian Petroleum Cluster: Can Norway shift towards a knowledge based growth?*” ECCH, Cases for Learning. 211-045-1. Crainfield, UK, United Kingdom. (Lab-Center for Competitiveness, Grenoble Ecole de Management)

**2011**

*The Genoa Maritime Cluster: Facing strong competition through synergies?* ECCH, Cases for Learning. 211-044-1. Crainfield, UK, United Kingdom. (Lab-Center for Competitiveness, Grenoble Ecole de Management)

**2011**

*The Drug Cartel Cluster in Mexico*, ECCH, Cases for Learning. 211-048-1. Crainfield, UK, United Kingdom. (Lab-Center for Competitiveness, Grenoble Ecole de Management)

**2011**

*The Waikato Dairy Cluster in New Zealand: Can this small cluster shape a national economy?* ECCH, Cases for Learning. 211-043-1. Crainfield, UK, United Kingdom. (Lab-Center for Competitiveness, Grenoble Ecole de Management)

**2011**

*The Gambling Cluster in Macao: Is this cluster blind-sided by its own success?* ECCH, Cases for Learning. 211-042-1. Crainfield, UK, United Kingdom. (Lab-Center for Competitiveness, Grenoble Ecole de Management)2009

**2011**

*Brazil's Financial Service Cluster in São Paulo: Can it sustain the Country’s growth for the next years?* ECCH, Cases for Learning. 211-041-1. Crainfield, UK, United Kingdom. (Lab-Center for Competitiveness, Grenoble Ecole de Management)

**2011**

*The Islamic Finance Cluster in Dubai: A viable alternative to conventional finance?* ECCH, Cases for Learning. 211-040-1. Crainfield, UK, United Kingdom. (Lab-Center for Competitiveness, Grenoble Ecole de Management)

**2011**

*The Japanese Anime and Manga Cluster: Can such an established cluster still rescue Japan’s economy?* ECCH, Cases for Learning. 211-047-1. Crainfield, UK, United Kingdom. (Lab-Center for Competitiveness, Grenoble Ecole de Management)

**2011**


**2011**


**2011**


Dr. Mark Esposito

Updated May 1st 2014
2011  The Grenoble’s Cluster of Minalogic: France most competitive pole?”. ECCH, Cases for Learning. 211-019-1. Crainfield, UK, United Kingdom. (Lab-Center for Competitiveness, Grenoble Ecole de Management)

2011  The Transportation Cluster in Peru-A forthcoming challenger to the Panama Canal? ECCH, Cases for Learning. 211-018-1. Crainfield, UK, United Kingdom. (Lab-Center for Competitiveness, Grenoble Ecole de Management)


2010  The ICT Cluster in Ireland-A theoretical Paradox. ECCH, Cases for Learning. 210-019-1. Crainfield, UK, United Kingdom. (Lab-Center for Competitiveness, Grenoble Ecole de Management)


Media & Press
- CNBC – youth unemployment in China (http://www.cnbc.com/id/101433696)
- CNN – http://ireport.cnn.com/people/MarkEsposito
- New Europe – youth unemployment (http://www.neurope.eu/article/generation-u-unemployed-beyond-numbers )
- The Guardian – youth unemployment (http://www.theguardian.com/commentisfree/2013/nov/14/youth-unemployment-wreck-europe-economic-recovery)
- London School of Economics Blogs – (http://blogs.lse.ac.uk/europppblog/category/authors/mark-esposito/)
- Les Echos – Competitiveness of Europe (http://lecercle.lesechos.fr/economie-societe/international/europe/221187637/lunion-europeenne-doit-concentrer-lamelioration-sa-c)
  Academic Disconnect http://www.ft.com/intl/cms/s/2/4f5fe7a2-7861-11e3-831e-00144feadb0c.html#axzz2xtLOALNq
- The Economist (Greek edition) – Competitiveness http://tinyurl.com/qe2h5f6
- The Business Times (Singapore) – Competitiveness of Singapore http://tinyurl.com/nvmsze8
- Ekathimerini/International New York Times (Greece) - Competitiveness http://tinyurl.com/oce672xp
- LeMonde (France) – Competitiveness, Fast Expanding Markets, Inequality http://fastandfurious.blog.lemonde.fr
- The Huffington Post – http://www.huffingtonpost.co.uk/dr-mark-esposito/