

MARK A. SHEPARD

CURRICULUM VITAE

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ACADEMIC EMPLOYMENT

Harvard University, Kennedy School of Government
Assistant Professor (2016 – present)

National Bureau of Economic Research (NBER)
Post-Doctoral Fellow, Aging and Health Economics, 2015-2016

ACADEMIC AFFILIATIONS

National Bureau of Economic Research (NBER)
Faculty Research Fellow, 2015—present

RESEARCH FIELDS

Health Economics, Industrial Organization, Public Economics

EDUCATION

Harvard University
Ph.D. in Economics, 2015
Dissertation: “Essays on Health Insurance and Annuities”
Advisers: David Cutler, Ariel Pakes, Jeffrey Liebman

Harvard College
A.B. in Applied Mathematics, *summa cum laude*, June 2008

OTHER PAST EMPLOYMENT

Brookings Institution (Washington, D.C.)
Research Assistant to Mark McClellan at the Engelberg Center for Health Care Reform, 2008-09

ACADEMIC PAPERS

Working Papers

- “Trade-offs between Extensive and Intensive Margin Selection in Competitive Insurance Markets,” 2018. (with Michael Geruso, Timothy Layton, and Grace McCormack).
- “Hospital Network Competition and Adverse Selection: Evidence from the Massachusetts Health Insurance Exchange”, 2016. *Revise & Resubmit, American Economic Review* (Current Draft; [NBER Working Paper #22600](#))
- “Price-Linked Subsidies and Imperfect Competition in Health Insurance”, 2017. (with Sonia Jaffe). *Revise & Resubmit, AEJ: Economic Policy*. (Current Draft; [NBER Working Paper #23104](#))
- “Social Security Claiming and the Annuity Puzzle” (Current Draft)

Publications/Forthcoming

- “Subsidizing Health Insurance for Low-Income Adults: Evidence from Massachusetts”, 2018. (with Amy Finkelstein and Nathaniel Hendren). *American Economic Review* 109(4). (Also available as [NBER Working Paper #23668](#))
- “The Evolution of Health Insurer Costs in Massachusetts, 2010-12”, 2018. (with Kate Ho and Ariel Pakes). *Review of Industrial Organization* 53(1): 117-137. (Also available as [NBER Working Paper #22835](#))
- “Public Financing of the Medicare Program Will Make Its Uniform Structure Increasingly Costly to Sustain” (with Katherine Baicker and Jonathan Skinner), *Health Affairs*, May 2013.
- “Comparing Quality of Care in the Medicare Program” (with Niall Brennan), *American Journal of Managed Care* 16(11), November 2010.

Work in Progress

- “Does Automatic Matter for Health Insurance Markets? Evidence from Massachusetts”
- “Prices, Incentives, and Provider Consolidation in Health Care” (with Kate Ho and Ariel Pakes)
- “The Effects of Adverse Selection on Provider Network Design: Evidence from Medicaid Managed Care” (with Amanda Kreider, Timothy Layton, and Jacob Wallace)

Book Chapters

- “Health plan payment in Medicaid Managed Care: A Hybrid Model of Regulated Competition.” (with Timothy Layton and Alice Ndikumana). Chapter in *Risk Adjustment, Risk Sharing*,

and Premium Regulation in Health Insurance Markets: Theory and Practice, edited by Thomas McGuire and Richard van Kleef. Cambridge, MA: Elsevier, 2018. (Also available as [NBER Working Paper #23518](#))

“Health Plan Payment in U.S. Marketplaces: Regulated Competition with a Weak Mandate.” (with Timothy Layton and Ellen Montz). Chapter in *Risk Adjustment, Risk Sharing, and Premium Regulation in Health Insurance Markets: Theory and Practice*, edited by Thomas McGuire and Richard van Kleef. Cambridge, MA: Elsevier, 2018. (Also available as [NBER Working Paper #23444](#))

HONORS, GRANTS, SCHOLARSHIPS

Co-Investigator, NIH Pilot Grant (“Prices, Incentives, and Provider Consolidation in Health Care”) under NBER Aging PO1 (“Economics of Health, Wealth, and Well-Being), with Ariel Pakes and Kate Ho (\$70,000)

NBER Post-Doctoral Fellowship in Aging and Health Economics (2015-16)

Co-Investigator, Commonwealth Fund small grant (“Prices, Incentives, and Provider Consolidation in Health Care,” Jan.-July 2015), with Ariel Pakes and Kate Ho (\$50,000)

NBER Pre-Doctoral Fellowship in Aging and Health Economics (2012-13, 2013-14, 2014-15)

Certificate of Distinction in Teaching (as a Teaching Assistant), Derek Bok Center for Teaching and Learning, Harvard University (Spring 2012, Spring 2013)

Rumsfeld Foundation Graduate Fellowship (2012-13)

National Science Foundation Graduate Research Fellowship (2009-12)

Phi Beta Kappa, Harvard College (2007)

TEACHING EXPERIENCE

Economic Analysis of Public Policy (API 102A), Harvard Kennedy School (Master’s in Public Policy students), Spring 2017, 2018.

Making the Social Safety Net Work: Policy Debates and Economic Insights (SUP 110), Harvard Kennedy School (Master’s in Public Policy students), Spring 2018

American Economic Policy (ECON 1420), Teaching Assistant, Harvard University, 2012, 2013

PROFESSIONAL ACTIVITIES

Conference Presentations and Invited Seminars

2018-19: University of Wisconsin Madison, University of Pennsylvania Wharton (health care).

2017-18: Harvard Medical School, Wharton (Health Insurance Exchanges Conference), Yale economics, Stanford health economics, Brookings Institution, NBER (Public Economics)

2016-17: Harvard economics, AEA Annual Meetings, MIT, University of Texas Austin, NBER Summer Institute (Health Care)

2015-16: Boston Federal Reserve, Boston University (Economics and Questrom School of Business), Bureau of Economic Analysis, Federal Trade Commission, MIT, NBER Summer Institute (Health Care Session), U Illinois Urbana-Champaign Business School

2014-15: Boston College (Economics and Center for Retirement Research), Duke Fuqua, Chicago Booth, Columbia Economics, Congressional Budget Office, Harvard (Health Care Policy and Kennedy School), Northwestern (Economics and Kellogg Strategy), Princeton Economics, Stanford GSB, UCLA Economics, UCSD Economics, U Penn Economics, Washington University Olin Business School

2013: AEA Annual Meetings

Refereeing

AEJ: Economic Policy, AEJ: Applied Economics, American Economic Review, American Journal of Health Economics, Econometrica, Journal of Health Economics, Journal of Public Economics, Quarterly Journal of Economics, Rand Journal of Economics, Review of Economics and Statistics

PERSONAL

Married to Ruohua Annetta Zhou; Two children: Lillian (3) and Vera (4 months).

United States Citizen