

Dr. Alexander Engel

Contact

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Education

2009/04	PhD (<i>summa cum laude</i>) at the Faculty for Humanities, Göttingen University. <i>Thesis:</i> Colours of globalization. Transformations of the global dyestuffs market from the late middle ages until the early 20 th century. <i>Supervisor/Examiner:</i> Prof. Dr. H. Berghoff, Prof. Dr. K.H. Kaufhold, Prof. Dr. J. Schlumbohm
2000/12	Master of Education in History and Mathematics (<i>overall grade: 1.6</i>), Göttingen University („Staatsexamen für das Lehramt an Gymnasien in den Fächern Geschichte und Mathematik“) <i>Thesis:</i> The sales of the Swiss merchant bank Amman in Schaffhausen, 1748–1779. <i>Supervisor:</i> Prof. Dr. K. H. Kaufhold
1994/08	Abitur (<i>overall grade: 1.5</i>) at Max-Planck-Gymnasium, Göttingen

Academic Experience

2011/09–2012/08	John F. Kennedy Memorial Fellow, Center for European Studies, Harvard University
2010/10–12	Acting Head of the Institute for Economic and Social History, Göttingen University
Since 2010/08	Akademischer Rat auf Zeit [Non-tenured Academic Councilor, comparable to Assistant Professor] Institute for Economic and Social History, Göttingen University
2009/10–2009/12	Günter Schmölders Fellow [research stays in New York, Chicago, and Washington]
2008/10–12	Guest Lecturer at Zürich University
2004/08–2006/11	Research project “The Colours of Globalisation. Structural change of the world market for dyestuffs, 1580–1914”, funded by the Fritz-Thyssen-Foundation
2003/05–09	PhD stipendiary at the German Historical Institute, London
2001/04–2010/07	Research assistant and lecturer, Institute for Economic and Social History (Prof. Berghoff), Göttingen University
1998/01–2000/12	Student assistant, Institute for Economic and Social History (Prof. Kaufhold), Göttingen University

Grants

John F. Kennedy Memorial Fellowship 2011/12, Center for European Studies, Harvard University (\$ 66,500 plus € 2,945)
Günter Schmölders Fellowship 2009 (€ 7,000) [Post-doctoral fellowship; research stays in New York City, Chicago, and Washington, D.C.]
Printing cost aid by the Johanna und Fritz Buch Gedächtnis-Stiftung [2008] (€ 1,500)
Travel grant of the Society for the History of Technology [2004]
Funding of the dissertation project by the Fritz Thyssen Stiftung [2004] (€ 63.190)
PhD Scholarship of the German Historical Institute, London, 2003/05–09 (€ 5,100)
Joint summer school grant of the MPI for History, Göttingen, and the European University, St Petersburg [2003]

Prizes and Honors

Admission to the Wirtschaftshistorischer Ausschuss im Verein für Socialpolitik [2015]
K. Austin Kerr Prize 2009 [Best first paper of a new scholar at an Annual Meeting of the Business History Conference]
Friedrich-Lütge-Preis 2009 (€ 1,500) [Dissertation prize of the German Society for Social and Economic History]
Nominated for the Fritz Thyssen-Preis für sozialwissenschaftliche Aufsätze 2012 [Best German journal article in the social sciences]
Shortlisted for the Newcomen Postdoctoral Fellowship 2009/10, Harvard Business School

Affiliations

Business History Conference
European Business History Association
Economic History Association
Wirtschaftshistorischer Ausschuss im Verein für Socialpolitik [*Economic History Committee in the Society for Economics*]
Verband der Historiker und Historikerinnen Deutschland [*German Historical Association*]
Gesellschaft für Sozial- und Wirtschaftsgeschichte [*German Society for Social and Economic History*]
Gesellschaft für Unternehmensgeschichte e.V. [*German Society for Business History*]
AKKU. Arbeitskreis für kritische Unternehmensgeschichte e.V. [*Association for Critical Business History*]
Institut für Bankhistorische Forschung [*German Organisation for Banking History*]
Gesellschaft für Überseegeschichte e.V. [*German Society for Overseas History*]

Refereeing (selected)

Africa-Spectrum
Business History Review
Center for European Studies Working Papers, Harvard
Jahrbuch für Wirtschaftsgeschichte / Economic History Yearbook
Österreichische Zeitschrift für Geschichtswissenschaften
Socio-Economic Review
Zeitschrift für Unternehmensgeschichte / Journal of Business History

Cambridge University Press
Routledge

Academic Self Administration (selected)

Since 2014/10	Member of the Research Commission, Faculty of Economics, Göttingen University
Since 2011/04	Member of the Board, Department for Economics, Göttingen University
2011/04–2011/10	Member of the Graduate Committee, Faculty of Economics, Göttingen University
2010/11–2011/11	Member of the task group "Works agreement on working hours of the scientific staff", Göttingen University
Since 2010/04	Member of the Academic Commission, Faculty of Economics, Göttingen University
2009/04–2011/03	Member of the Finance Committee, Faculty of Economics, Göttingen University
Since 2009/04	Member of the Faculty Council, Faculty of Economics, Göttingen University [stand-in since 2013/04]

Publications

[German titles translated into English; forthcoming publications in italics.]

A. Books

- A 2 Engel, Alexander, Colors of globalization. The emergence of modern markets for dyestuffs, 1500–1900 („Farben der Globalisierung. Die Entstehung moderner Märkte für Farbstoffe 1500–1900“), Frankfurt/Main: Campus, 2009, 386 pages. Statistical Supplement at <http://www.campus.de/isbn/9783593388694>.
[Won the Friedrich-Lütge-Preis 2009 (dissertation prize of the German Society for Social and Economic History)]
- A 1 Gerhard, Hans-Jürgen and Engel, Alexander, Price history of pre-industrial times. A compendium based on source material from Hamburg („Preisgeschichte der vorindustriellen Zeit. Ein Kompendium auf Basis ausgewählter Hamburger Materialien“), Stuttgart: Franz Steiner, 2006, 358 pages.

B. Peer-reviewed journal articles and book chapters

- B 11 Engel, Alexander, „Once the whole speculative business gets in an unhealthily agitated state...“: Pathologies of the bourse in the late nineteenth century („Ist nämlich der ganze Spekulationsverkehr erst einmal in einen krankhaft erregten Zustand hineingeraten...“: Pathologien der Börse im späten 19. Jahrhundert“), in: *Jahrbuch für Wirtschaftsgeschichte / Economic History Yearbook*, no. 2, 2016 [forthcoming].
- B 10 Engel, Alexander, Marketing Dyestuffs in the late 19th-early 20th century, in: Regina Lee Blaszczyk u. Uwe Spiekermann (eds.), *Bright Modernity: Color, Commerce, and Culture in Historical Perspective*, Hounds Mills/New York 2016 [forthcoming].
- B 9 Engel, Alexander, The bang after the boom: understanding financialization, in: *Zeithistorische Forschungen* 12, no. 3, 2015, pp. 500-510.
- B 8 Engel, Alexander, Buying time. Futures trading and telegraphy in nineteenth-century global commodity markets, in: *Journal of Global History* 10, no. 2, 2015, pp. 284-306.
- B 7 Engel, Alexander, Quarrels over Onions. Controversies surrounding the Futures Trading in Agricultural Products in the U.S. (1954–72) („Zank um Zwiebeln – Kontroversen um agrarischen Börsenterminhandel in den USA (1954–72)“), in: *Bankhistorisches Archiv* 39, no. 1, 2013, pp. 40-58.
- B 6 Engel, Alexander, From contemptible gambler to commendable speculator. Nineteenth century economic thought on stock and commodity exchange speculation („Vom verdorbenen Spieler zum verdienstvollen Spekulanten. Ökonomisches Denken über Börsenspekulation im 19. Jahrhundert“), in: *Jahrbuch für Wirtschaftsgeschichte / Economic History Yearbook*, no. 2, 2013, pp. 49-69.
- B 5 Engel, Alexander, Futures and risk: The rise and demise of the hedger-speculator dichotomy, in: *Socio-Economic Review* 11/3, 2013, S. 553-576.
- B 4 Engel, Alexander, The Transformation of Markets and the Emergence of Modern Enterprises („Die Transformation von Märkten und die Entstehung moderner Unternehmen“), in: *Jahrbuch für Wirtschaftsgeschichte / Economic History Yearbook*, no. 2, 2012, pp. 93-111.
[Nominated for the Fritz Thyssen-Preis für sozialwissenschaftliche Aufsätze 2012 (best German journal article in the social sciences)]
- B 3 Engel, Alexander, Colouring markets. The industrial transformation of the dyestuff business revisited, in: *Business History* 54, no. 1, 2012, pp. 10-29.
- B 2 Engel, Alexander, Selling Indian Indigo in Traditional and Modern European Markets, 1780–1910, in: Hartmut Berghoff, Phil Scranton and Uwe Spiekermann (eds.), *The Rise of Marketing and Market Research*, Hounds Mills and New York: Palgrave Macmillan 2012, pp. 27-47.
- B 1 Engel, Alexander, Production systems at strife. Knowledge management and the battle for the indigo world market, 1880–1910 („Produktionssysteme im Wettstreit. Wissensorganisation im Kampf um den Weltmarkt für Indigo, 1880–1910“), in: *Zeitschrift für Unternehmensgeschichte / Journal for Business History* 50, no. 1, 2005, pp. 83-104.

C. Other articles and book chapters

- C 18 Engel, Alexander, The exchange floor as a playing field: bodies and affects in open outcry trading, in: Anne Schmidt and Christoph Conrad (eds.), *Bodies and affects in market societies*, Tübingen 2016, pp. 87-108.
- C 17 Engel, Alexander, Art. "Tischbein, Willy", in: *Neue Deutsche Biographie*, vol. 26, Berlin: Duncker & Humblot, 2016 [forthcoming].
- C 16 Engel, Alexander, Art. "Empire Marketing Board", in: Lexikon zur Überseegeschichte, edited for the Gesellschaft für Überseegeschichte by Hermann Hiery, Stuttgart: Steiner 2015, pp. 237-238.
- C 15 Engel, Alexander, Play ("Spiel"), in: Christof Dejung, Monika Dommann and Daniel Speich Chassé (eds.), *Auf der Suche nach der Ökonomie*, Tübingen: Mohr Siebeck 2014, pp. 263-285.
- C 14 Engel, Alexander, The regulation of futures trading in Imperial Germany ("Die Regulierung des Börsenterminhandels im Kaiserreich"), in: *Bankhistorisches Archiv*, supplement no. 48, 2013, pp. 27-39.
- C 13 Engel, Alexander, Locating the market anew. On Fernand Braudel's distinction between market economy and capitalism in preindustrial times ("Eine neue Ortung des Marktes. Zu Fernand Braudels Abgrenzung von Marktwirtschaft und Kapitalismus in der Vormoderne"), in: Guillaume Garner and Matthias Middell (eds.), *Aufbruch in die Weltwirtschaft. Braudel wiedergelesen*, Leipzig: University Press 2012, pp. 145-174.
- C 12 Engel, Alexander, Homo economicus meets honourable merchant. Theoretical dimensions and historical specificity of commercial action ("Homo oeconomicus trifft ehrbaren Kaufmann. Theoretische Dimensionen und historische Spezifität kaufmännischen Handelns"), in: Mark Häberlein and Christof Jeggle (eds.), *Praktiken des Handels. Geschäfte und soziale Beziehungen europäischer Kaufleute in Mittelalter und Neuzeit*, Konstanz: UVK, 2010, pp. 145-172.
- C 11 Engel, Alexander, Art. "Seligmann", in: *Neue Deutsche Biographie*, vol. 24, Berlin: Duncker & Humblot, 2010, pp. 222-223.
- C 10 Engel, Alexander, "The whole order of sowing, setting, planting, replanting". Economic Botany in the early modern global dyestuff business ("Ökonomische Botanik in der globalen Farbstoffwirtschaft der Frühen Neuzeit"), in: Bernd Herrmann (ed.), *Beiträge zum Göttinger Umwelthistorischen Kolloquium 2008–2009*, Göttingen: Göttingen University Press, 2009, pp. 143-162.
- C 9 Engel, Alexander, Art. "Price" ("Preis"), in: *Enzyklopädie der Neuzeit*, vol. 10: "Physiologie – Religiöses Epos", edited for the Kulturwissenschaftliches Institut (Essen) by Friedrich Jaeger, Stuttgart and Weimar: J.B. Metzler, 2009, col. 303-307.
- C 8 Engel, Alexander, From commodities to specialities. The transformation of the dyestuff market in the 18th and 19th centuries ("Von Commodities zu Produkten. Die Transformation des Farbstoffmarktes im 18. und 19. Jahrhundert"), in: Hartmut Berghoff (ed.), *Marketinggeschichte. Die Genese einer modernen Sozialtechnik*, Frankfurt/Main u. New York: Campus, 2007, pp. 61-86.
- C 7 Engel, Alexander, Art. "Coffee" (pp. 224-225, vol. 1), "Cuba" (pp. 256-257, vol. 1), "Dutch West India Company" (pp. 294-295, vol. 1), "Indigo" (pp. 434-435, vol. 2), "Saint-Domingue" (pp. 754-757, vol. 3), and "Sugar" (pp. 816-817, vol. 3), in: *Colonial America. An Encyclopedia of Social, Political, Cultural, and Economic History*, edited by James Ciment. 5 vols., Armonk/NY: M.E. Sharpe, 2006.
- C 6 Engel, Alexander, Art. "Dyestuffs" ("Farbstoffe") (*introduction, sections on dyeing and the dye trade*), in: *Enzyklopädie der Neuzeit*, vol. 3: "Dynastie – Freundschaftslinien", edited for the Kulturwissenschaftliches Institut (Essen) by Friedrich Jaeger, Stuttgart and Weimar: J.B. Metzler, 2006, col. 823 and 825-829.
- C 5 Engel, Alexander, Art. "Sartorius", in: *Neue Deutsche Biographie*, vol. 22, Berlin: Duncker & Humblot, 2005, pp. 439-440.
- C 4 Engel, Alexander, Commercial communication and market integration. A crossover of communication history and cliometrics ("Kaufmännisches Nachrichtenwesen und Marktintegration. Was sich Kommunikationsgeschichte und Cliometrie zu sagen haben"), in: *Mitteilungen des Instituts für Europäische Kulturgeschichte der Universität Augsburg*, 2003, special issue "Wissenswelten. Perspektiven der neuzeitlichen Informationskultur", pp. 279-294.

- C 3 Engel, Alexander, Between production and consumption. The coffee trade of the Suiss merchant bank Amman in Schaffhausen, 1748–1779 ("Zwischen Produktion und Konsum. Der Kaffeehandel des Schaffhauser Handelshauses Amman 1748–1780"), in: Roman Rossfeld (ed.), Genuss und Nüchternheit. Geschichte des Kaffees in der Schweiz vom 18. Jahrhundert bis zur Gegenwart, Baden: hier+jetzt, 2002, pp. 40–63.
- C 2 Denzel, Markus A.; Gerhard, Hans-Jürgen and Engel, Alexander, The interweavement of copper markets in 18th century Central and Northern Europe ("Marktverflechtungen von Kupfermärkten des nördlichen Kontinentaleuropa im 18. Jahrhundert"), in: Christoph Bartels and Markus A. Denzel (eds.), Konjunkturen im europäischen Bergbau in vorindustrieller Zeit. Festschrift für Ekkehard Westermann zum 60. Geburtstag, Stuttgart: Franz Steiner, 2000, pp. 237–271.
- C 1 Gerhard, Hans-Jürgen in collaboration with Engel, Alexander, Prices as indicators of market interweavement in Northwestern Germany, 1800–1850 ("Preise als Indikatoren von Marktverflechtungen des nordwestdeutschen Raumes 1800 bis 1850"), in: Karl Heinrich Kaufhold and Markus A. Denzel (eds.), Der Handel im Kurfürstentum / Königreich Hannover (1780–1850). Gegenstand und Methode (Studien zur Gewerbe- und Handelsgeschichte der vorindustriellen Zeit, Band 22), Stuttgart: Franz Steiner, 2000, pp. 101–138.

D. Miscellanea

- D 4 Engel, Alexander, On the history of economic thought about speculation at stock and commodity exchanges ("Zur Geschichte des ökonomischen Denkens über Börsenspekulation"), in: cege-Report, April 2015, p. 2.
- D 3 Engel, Alexander, Eye for an eye, Tariff for a Tariff ("Auge um Auge, Zoll um Zoll"), in: heute.de, 2013/06/09: <http://www.heute.de/Auge-um-Auge-Zoll-um-Zoll-28308730.html>
- D 2 Engel, Alexander, How economists have dealt with stock and commodity market speculation since the late 19th century ("Freie Würdigung der Handelsspekulation gegenüber der vulgären Verketzerung'. Wie sich Wirtschaftswissenschaftler seit dem Ende des 19. Jahrhunderts mit dem Phänomen der Börsenspekulation beschäftigt haben"), in: Recherche. Zeitung für Wissenschaft, Nr. 1/2011, pp. 15–18.
- D 1 Engel, Alexander, The commodity sales of the Swiss merchant bank Amman in Schaffhausen, 1748–1779 ("Der Warenverkauf des Handelshauses Amman in Schaffhausen 1748–1779. Methoden und Entwicklungslinien"). State examination thesis, Göttingen 2000, in: <http://www.stadtarchiv-schaffhausen.ch/Schaffhausen-Geschichte/Engel-Amman/>.

E. Reviews in the following media

- Archiv für Sozialgeschichte
- H-Net
- Jahrbuch für Regionalgeschichte
- Vierteljahrschrift für Sozial- und Wirtschaftsgeschichte
- Zeitschrift für Geschichtswissenschaft
- Zeitschrift für Unternehmensgeschichte / Journal of Business History

Presentations

[Presentations in German marked GER; titles translated into English.]

- [74] 2016/08/27 First World Congress of Business History / 20th Congress of the European Business History Association (EBHA), **Bergen**
The financialization of oil and gas markets and its consequences
- [73] 2016/06/08 GER Workshop “Experts of the economic – economics of experts. Economic practices and expert cultures, twelfth to eighteenth century”, **Göttingen**
The economics of economists. Livelihood, motives, and occupational context of political economy experts in the eighteenth century
- [72] 2016/01/20 GER Research Seminar “New research in economic and social history”, **Göttingen**
The public relations of the Chicago Board of Trade, 1924–1948
- [71] 2015/11/10 GER Research Seminar in Economic History (Prof. Kopper), **Bielefeld**
The end of the pork belly pit: on the financialization of traditional futures trading since 1970
- [70] 2015/10/09 GER Conference “Financial markets, speculation, and regulation since early modern times: discourses, narratives, strategies”, **Zürich**
Bulls, bears—and lambs? The nineteenth century debate on the man in the street’s speculation at stock and commodity exchanges
- [69] 2015/09/30 Research Seminar in Economic History and Macroeconomics (Prof. Streb), **Mannheim**
Acceleration and price risk reduction in nineteenth century commodity markets
- [68] 2015/06/12 Conference “Financialization: A New Chapter in the History of Capitalism?”, **Washington, D.C.**
Financial futures and the firm: the marketization of risk, the shareholder value concept, and the emergence of corporate financial risk management
- [67] 2015/05/19 GER Colloquium on Current Issues in Economic and Social History (Prof. Burhop and Prof. Ertl), **Vienna**
The construction of commodities on pre-industrial markets
- [66] 2015/03/12 1st German congress for economic history, **Münster**
Commodity futures trading and globalization in the nineteenth century
- [65] 2015/01/20 GER Research Seminar “New research in economic and social history”, **Göttingen**
Warenterminhandel und Globalisierung im 19. Jahrhundert
- [64] 2015/01/16 GER 1st Meeting of the DFG network „Competition“, **Kiel**
Skepticism of economic agents and theorists concerning market price competition before 1970
- [63] 2014/12/09 GER Colloquium on Constitutional, Social and Economic History, **Bonn**
On the way into the risk economy? The development of futures trading since the 1960s
- [62] 2014/12/08 GER Trial presentation in the appointment procedure for an Associate Professorship in Economic History (W1), **Constance**
Gain of time. Futures trading and world trade in the nineteenth century
- [61] 2014/11/14 GER Conference “Crisis as sickness? On the rhetoric of the economic from the perspective of economic and business history”, **Dortmund**
Fever, delirium, hysteria: biologistic conceptions of speculation crises
- [60] 2014/09/26 GER 50th German Historikertag, **Göttingen**
Antinomy of market speculation, or: can and may the economy be a game?
- [59] 2014/05/19 GER Trial presentation in the appointment procedure for the Chair of General and Swiss Modern History, **Zürich**
Financial or industrial center? Historical perspective and international comparison of a Swiss discourse

- [58] 2014/04/30 ^{GER} Trial presentation in the mid-career assessment as academic councilor / Assistant Professor, **Göttingen**
On the changing practices, concepts, and functions of futures trading since the nineteenth century
- [57] 2014/04/11 ^{GER} Conference “The political in the history of science. Perspectives of a research concept”, **Zürich**
Market, knowledge, and society
- [56] 2013/12/11 ^{GER} Colloquium of the Institute for Sociology, **Göttingen**
The importance of being earnest: do stock and commodity market speculators play or work?
- [55] 2013/08/23 Annual Conference of the European Business History Association (EBHA), **Uppsala**
Chicago to the rescue? Currency risk management in international business after Bretton Woods
- [54] 2013/05/07 ^{GER} Workshop “Emergence of companies and business law in global spaces”, **Basel**
On the organizational transformation of global business in the 19th century
- [53] 2013/03/29 Conference “The Intellectual Foundations of Global Commerce and Communications”,
Cambridge/MA
Conceptualizing the World Market, 1860–1930
- [52] 2013/02/01 ^{GER} Workshop “In Search of the Economic II”, **Basel**
Playing versus earnestness
- [51] 2013/01/27 Conference “Immoral Business? Perspectives on Speculation, Speculators, and Scandalous Profits”,
Hannover [joint paper with Boris Gehlen]
Speculation—a trigger for institutional development? Lessons from the USA and Germany, 1870s to 1930s
- [50] 2012/12/11 ^{GER} Institute for World Society Studies, Lecture Series “Signatures of World Society”, **Bielefeld**
Where is the world market? The spatiality of global commodity and futures markets around 1900
- [49] 2012/12/04 ^{GER} Research Seminar “New research in economic and social history”, **Göttingen**
Invest, speculate, gamble: Earnestness and the boundaries of the economic
- [48] 2012/11/15 Workshop “How are global markets possible?”, **Lucerne**
Marketspaces as historical entities
- [47] 2012/09/26 ^{GER} 49th German Historikertag, **Mainz**
The debate on futures trading around 1900
- [46] 2012/09/15 ^{GER} Workshop “In Search of the Economic I”, **Lucerne**
Investment/speculation
- [45] 2012/06/22 Conference “Bright Modernity: Color, Commerce, and Consumption in Global Perspective”,
Washington, D.C. (USA) [read in absence]
Marketing dyestuffs in the late 19th-early 20th century
- [44] 2012/05/10 ^{GER} Symposium “Derivatives and the stability of financial systems”, **Berlin**
The regulation of futures trading in Imperial Germany
- [43] 2012/03/30 Annual Meeting of the Business History Conference, **Philadelphia, PA**
Debating and regulating futures trading in the fin de siècle: international comparisons
- [42] 2011/10/12 Visiting Scholars Seminar, Center for European Studies, Harvard University, **Cambridge, MA**
The birth of the risk economy: futures trading in the 19th and 20th centuries
- [41] 2011/06/20 Conference “Risk and Uncertainty in the Economy: Historical, Sociological, and Anthropological Perspectives”, **Villa Vigoni, Lago di Como**
Futures exchanges: transforming and abstracting market risk in modern capitalist societies

- [40] 2011/05/24 ^{GER} Colloquium on the Economic History of Modern Times (Prof. Hesse), **Bielefeld**
Market effectuation – speculative pandemonium – glass bead game? On the history of competing construals of futures trading
- [39] 2011/02/24 ^{GER} Colloquium of the Research Center for Social and Economic History, **Zürich**
Casinos of capitalism? Outlines of a history of futures exchanges in the 19th and 20th centuries
- [38] 2011/01/21 ^{GER} Colloquium of the Chair for Social and Economic History (Prof. Nützenadel), **Berlin**
Casinos of capitalism? Outlines of a history of futures exchanges in the 19th and 20th centuries
- [37] 2010/11/27 ^{GER} Workshop “A scientific outlook on speculation and speculators”, **Hannover**
Economists’ attitudes on speculative business
- [36] 2010/04/12 ^{GER} Research Seminar “New research in economic and social history”, **Göttingen**
Casinos of capitalism? Concept and sources of a history of nineteenth and twentieth century futures trading
- [35] 2010/03/26 ^{GER} Conference “Markets – Networks – Spaces”, **Irsee Abbey**
Pre-modern markets as cultural and institutional constructions: theoretical considerations using examples from the dye business
- [34] 2010/03/19 Conference “Business History in International Perspective”, **Reading**
Futures and the risk management of global entrepreneurs
- [33] 2009/12/04 Washington Area Economic History Seminar, **Washington, D.C.**
The birth of the risk economy: a cultural and institutional history of futures trading, 1880s–1990s
- [32] 2009/10/30 Conference “Understanding Markets: Information, Institutions and History”, **Wilmington, DE**
Trying to sell Indian indigo in traditional and modern European markets, 1780–1910
- [31] 2009/10/02 ^{GER} Conference on Fernand Braudel’s “Civilisation materielle, Economie et Capitalisme”, **Leipzig**
Locating the pre-modern market: Braudel’s positioning and a new assessment
- [30] 2009/06/13 Joint Annual Conference of the BHC and EBHA, **Milan**
Coloring markets. The industrial transformation of the dyestuff business revisited
- [29] 2009/03/18 ^{GER} 23rd Biannual Meeting of the German Society for Social and Economic History (GSWG), **Kiel**
Lecture on the occasion of being awarded the Friedrich-Lütge-Preis 2009
- [28] 2008/12/08 Presentation at Harvard Business School, **Cambridge, MA**
Nothing ventured, nothing gained: the birth of the risk economy, 1880s–1990s
- [27] 2008/11/21 ^{GER} AKKU Conference “Trading companies and the construction of markets”, **Cologne**
Colorful ventures: the restructuring of the dye trade in the 19th century
- [26] 2008/10/22 ^{GER} Colloquium on Environmental History, **Göttingen**
“The whole order of sowing, setting, planting, replanting”: economic botany in the early modern global dye business
- [25] 2008/08/23 12th Annual Conference of the European Business History Association (EBHA), **Bergen**
Nothing ventured, nothing gained: the birth of the risk economy, 1880s–1990s
- [24] 2008/07/03 ^{GER} Meeting of the emerging scholars in economic and social history, **Berlin**
Nothing ventured, nothing gained: the birth of the risk economy
- [23] 2008/06/20 ^{GER} Colloquium of the Chair for Economic and Social History (Prof. Plumpe), **Frankfurt**
Nothing ventured, nothing gained: the birth of the risk economy

- [22] 2007/09/14 11th Annual Conference of the European Business History Association (EBHA), **Geneva**
From traditional networks to modern companies: changing patterns in the creation of global markets for dyestuffs, 18th and 19th centuries
- [21] 2007/07/20 ^{GER} Research Seminar “New research in economic and social history”, **Göttingen**
From the honorable merchant to the homo economicus: mercantile norms as a template for economic theory
- [20] 2007/07/06 Workshop “Products and their norms of quality”, **Berlin**
“Commodities may not be nominall but substantiall & reall in all their kinde”: on varieties and qualities of dyestuffs
- [19] 2006/10/15 ^{GER} Research Seminar “New research in economic and social history”, **Göttingen**
Count to recount: market data as a key to the history of dyestuffs before 1914
- [18] 2006/09/30 30th German Studies Association Annual Conference, **Pittsburgh, PA** [read in absence]
Knowledge as a productive force: the change of the dye business in the 19th century
- [17] 2006/03/24 ^{GER} Conference “Economy and knowledge. Pre-modern mindsets and practices”, **Irsee Abbey**
Reflecting norms of mercantile action: pre-modern economic thinking as an interrelation of practices and values
- [16] 2006/03/23 6th European Social Science History Conference, **Amsterdam**
A tale of two disciplines: the story of price history in the 1920s and 30s
- [15] 2006/02/16 ^{GER} Conference “Outlines of marketing history”, **Göttingen**
The marketing of dyestuffs in the 19th century: from ‘mercantile lore’-reputation to customer-oriented product profiles
- [14] 2005/13/12 ^{GER} Colloquium of the Chair for Economic and Social History (Prof. Plumpe), **Frankfurt**
Colors of the world – the world of colors: Knowledge history as groundwork for the history of a global market
- [13] 2005/07/15 ^{GER} Research Seminar “New research in economic and social history”, **Göttingen**
True color: cultural constructions of an industrial product in the long 19th century
- [12] 2004/10/15 ^{GER} 27th Symposium of the German Society for Business History (GUG), **St. Leon-Rot**
Knowledge management in the strife for the indigo world market, 1880–1910
- [11] 2004/10/07 Annual Meeting of the Society for the History of Technology (SHOT), **Amsterdam**
Embedding transatlantic markets in systems of knowledge and technology: the case of dyestuffs
- [10] 2004/07/16 ^{GER} Research Seminar “New research in economic and social history”, **Göttingen**
The embeddedness of gloabl dyestuff markets into systems of knowledge and technology, 1500–1900
- [09] 2004/04/03 ^{GER} Conference “Practices of long distance and overseas trade”, **Irsee Abbey**
The long distance merchant – persona non grata of the neoclassical theory: a constructive critique, considering the global markets for cochineal and indigo, 1760–1810
- [08] 2004/03/24 5th European Social Science History Conference, **Berlin**
Do markets develop through crises? Market behavior in short-term crises of the eighteenth-century markets for plantation commodities
- [07] 2003/11/19 ^{GER} Research Seminar “New research in economic and social history”, **Göttingen**
Britain, India and indigo: some notes on a dissertation on “The construction of a world market: textile dyes, 1530–1914”

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- [06] 2003/07/24 3rd International Summer School on New Directions in History, **St. Petersburg**
Construction and reconfiguration of a global market: dyestuffs, 1600–1914
- [05] 2003/06/17 Colloquium of the German Historical Institute, **London**
Construction and reconfiguration of a global market: dyestuffs between mercantilism and industrial capitalism, 1600–1914
- [04] 2003/01/17 ^{GER} Research Seminar “New research in economic and social history”, **Göttingen**
Construction and reconfiguration of a global market: textile dyes from commercial to industrial capitalism, 1600–1914
- [03] 2002/09/05 ^{GER} Summer School “Perspectives on early modern information culture”, **Augsburg**
Communication and market integration in pre-industrial times: methodological considerations
- [02] 2002/05/25 ^{GER} Annual Meeting of the Society of Overseas History (GÜSG), **Bremen**
Commercial history as market history: the markets for textile colorants, 17th to 19th century
- [01] 2001/11/08 ^{GER} Research Seminar “New research in economic and social history”, **Göttingen**
The integration of European commodity markets, 1650–1914

Teaching Experience

[German titles translated into English]

- Winter 2016/17 [Lecture:] History of economic thought
 [Problem class for graduates] Business History
- Sommer 2016 [Lecture:] History of economic thought
 [Supervision and examination of self-organized student class:] Power, the economy, and economics
- Winter 2015/16 [Lecture:] History of economic thought
 [Problem class] History of economic thought
- Summer 2015 [Problem class for graduates:] Economic and Social History of National Socialism
 [Seminar course] History of economic thought on competition
 [Supervision and examination of self-organized student class] Ethical problems in economics
- Winter 2014/2015 [Lecture:] Introduction to Economic and Social History
 [Seminar course:] History of economic thought on allocation
 [Seminar course, jointly with Juliane Czerpka:]
 Economic history at the Historikertag 2014
- Summer 2014 [Seminar course:] Don't play with food? On the history of grain speculation
- Winter 2013/14 [Seminar course:] Chicago and the Midwest: an economic history
 [Seminar course:] Global enterprises in the food industry: agribusiness in the 19th and 20th centuries
 [Seminar course, jointly with the Chair for Economic Policy:] Moral and Markets
- Summer 2013 [Seminar course:] Germany in the world economy after 1945
 [Seminar course:] The German chemical industry, 1850–1950
- Winter 2012/13 [Seminar course:] Cartels, concerns and trusts, 1870–1950
 [Seminar course:] Futures and punch clocks: the economization of time in industrial modernity
- Summer 2011 [Seminar course:] Economic crises: how economic history analyzes and interprets them
 [Seminar course:] The world economy in the age of imperialism, 1870–1930
- Winter 2010/11 [Seminar course:] Insights into the economic history of Africa
 [Problem class:] Introduction into economic and social history
- Summer 2010 [Seminar course:] No risk, no fun? Futures trading and speculation in the 19th and 20th centuries
 [Problem class:] Business history of the 19th and 20th centuries

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- Summer 2009 [Seminar course:] Cartels, communism, and consumer frenzy
– challenges to the market principle in the 20th century
[Problem class:] The industrialization of Europe in the 19th century
- Winter 2008/09 [Seminar course:] „Social market economy”: the history of a politico-economic idea
- Autumn 2008 [Seminar course at Zürich University, jointly with Roman Rossfeld:]
Dark deeds. A history of illegal and illegitimate economic activities, 18th to 20th centuries
- Summer 2008 [Seminar course:] Bananas and tourists.
The economic history of the Caribbean and Central America in the 19th and 20th centuries
[Problem class:] The global economy in the 20th century
- Winter 2007/08 [Seminar course:] Sugar and slaves. The economic history of the West Indies in colonial times
[Research course:] Research work in economic and social history
- Summer 2004 [Seminar course:] British-India, BASF, and indigo: a case study of the ‘first globalization’
- Winter 2003/04 [Seminar course:] Tame or unleash? A history of economic thought on markets
- Winter 2002/03 [Seminar course:] Economic history of Latin America in the 19th and 20th centuries
- Summer 2002 [Seminar course:] Historical business cycle research
- Winter 2001/02 [Problem class:] Methods of economic history
- Summer 2001 [Seminar course:] Globalization during industrialization: world trade in the 18th and 19th centuries