

Willingness to Pay for Clean Air in China

Richard Freeman

Department of Economics
Harvard University and NBER
Cambridge, United States, 02138
E-mail: freeman@nber.org

Wenquan Liang

College of Economics
Jinan University
Guangzhou, P. R. China, 510632
E-mail: liang.wenquan@jnu.edu.cn

Ran Song

Harvard Center for Green Buildings
and Cities, Harvard University
Cambridge, United States, 02138
E-mail: songr@nber.org

Christopher Timmins

Department of Economics
Duke University and NBER
Durham, United States, 27708
E-mail: christopher.timmins@duke.edu

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Abstract

We develop a residential sorting model incorporating migration disutility to recover the implicit value of clean air in China. The model is estimated using China Population Census Data along with PM2.5 satellite data. Our study provides new evidence on the willingness to pay for air quality improvement in developing countries and is the first application of an equilibrium sorting model to the valuation of non-market amenities in China. We employ two novel instrumental variables based on coal-fired electricity generation and wind direction to address the endogeneity of local air pollution. Results suggest important differences between the residential sorting model and a conventional hedonic model, highlighting the role of moving costs and the discreteness of the choice set. Our sorting results indicate that the economic value of air quality improvement associated with a one-unit decline in PM2.5 concentration is up to \$8.83 billion for all Chinese households in 2005.

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1. Introduction

Reliable estimation of household preferences for clean air has long been an important topic for economists and policy makers. A large body of literature uses the hedonic framework to recover the economic value of air quality improvements. A meta-analysis of 37 hedonic price studies found that the willingness to pay for air quality varied widely in the U.S., some even having a “perverse” sign that is inconsistent with prior expectations (Smith and Huang, 1995).

Three econometric identification problems could plague the implementation of the conventional hedonic model, especially in the developing country context. First, the hedonic model assumes that households are freely mobile across locations, but the costs associated with migration are high in developing countries. When there are significant migration costs, the benefits that households receive from moving to less polluted cities must compensate them not only for lower income and higher housing prices, but also for these costs. Therefore, the simple variation in income and housing costs across locations no longer reflects the economic value of differences in air quality (Bayer et al., 2009).

Second, the hedonic model assumes that households are free to select an amenity bundle from a continuous joint distribution of local attributes, but the spatial distribution of amenities is discrete and may contain many “holes”. When the spatial distribution of at least one amenity is discrete, there is no specific link between the marginal price and the marginal willingness to pay (Kuminoff et al., 2013); this problem may be particularly important when amenities are discrete and heavily imbalanced

across locations, which is often the case in developing countries.

Third, air pollution is likely to be correlated with unobservable local variables that affect both housing costs and household income. In most developing countries, economic development, job opportunities, government provision of public services, and polluting industries are all centralized in the same areas, which results in a more serious omitted variable problem in the estimation of hedonic prices for environmental amenities. Any of these three identification problems will lead to biased estimates of the marginal willingness to pay for clean air.

Billions of residents of developing countries face excessively high levels of air pollution, and this air pollution endangers their physical and economic health. However, the few existing studies find that households' willingness to pay for improvements to environmental quality is extremely low in developing countries (Yusuf and Resosudarmo, 2009; Kremer et al., 2011; Ito and Zhang, 2016). The paradox of a heavy economic and health burden generated by severe pollution and households' low valuation of environmental quality improvements in developing countries is the central puzzle at the intersection of environmental and development economics (Greenstone and Jack, 2015). China is the largest developing country and second largest economy in the world, and its air pollution problems pose extraordinary local and global challenges. However, data limitations have led to very few studies measuring the economic value of air quality improvements in China.

China provides a good setting in which to study households' sorting decisions while incorporating the disutility from migration. Estimates derived from these

decisions can be used to evaluate willingness to pay for local amenities. The incomplete discrimination of *hukou* (the Chinese household registration system) argues against the benchmark assumption of free mobility in the conventional hedonic framework. Migrants without a local *hukou* do not have equal access to government-provided amenities – e.g., public education for kids and medical care service. There is also tremendous heterogeneity in the application of the *hukou* system across cities.¹ Although moving costs are high in China, the total stock of migrants is estimated to be about 247 million in 2015, as large as 77% of the U.S. population.

In sorting across labor and housing markets, Chinese residents express growing concerns over the quality of the environment and its impact on their health. Figure 1 relates air pollution of *hukou* location and the fraction of the population who leave their *hukou* city. It shows evidence in raw data that that people have fled their *hukou* city to avoid the harmful exposure to severe air pollution; preferences for clean air shape the way that households sort across cities. China therefore provides a great opportunity for the study of pollution induced sorting and the important role played by migration costs.

We develop a two-step framework to recover household preferences for air quality. At its heart is a discrete-choice model of household residential location decisions, incorporating migration disutility. This empirical model follows Bayer et al. (2009), who estimate the economic value of air quality improvement in U.S. metro areas; in

¹ The quantity and quality of state-provided services associated with local *hukou* status, as well as the difficulties involved in obtaining the local *hukou* for migrants vary widely across cities in China, and are highly correlated with the administrative hierarchies and the economic development of jurisdictions (Chan, 2009).

contrast, we employ different approaches to model migration disutility and different instruments to deal with endogeneity. First, we use a discrete-choice model with moving disutility to return the indirect utilities associated with residing in various cities. In order to model moving disutility in China, we not only consider the physical and psychological costs of leaving far from one's *hukou* location, but also the heterogeneity of the barrier to obtain local *hukou* and economic opportunities available for migrants across Chinese cities. After getting city-specific mean utilities from the first-stage estimation, we regress them on measures of local air pollution in order to quantify the marginal willingness to pay for clean air. Because air pollution is likely to be correlated with unobserved aspects of city quality, an endogeneity problem arises in the second-stage estimation. Hence naïve OLS estimates of willingness to pay will be biased.

We employ two novel instrumental variable strategies to address the endogeneity of the air pollution concentration of a given city: the smallest angle between the local annual prevailing wind direction and large-scale thermal power plants outside the city, along with the total annual coal consumption of the large-scale thermal power plants located upwind of the city.² The wind will blow the particulate matter spewed from distant coal-fired power plants into the city, and these pollutants can dramatically worsen local air quality. The two instrumental variables provide an exogenous source of variation for a number of reasons. First, wind direction is stable over long periods of time, and it is strictly exogenous to local economic activity. Second, those large-

²The large-scale thermal power plants are defined as the thermal power plants whose installed-capacities are larger than 1 million KW.

scale thermal power plants supply electricity to vast areas of China, including many remote regions; many do not supply electricity at all to their nearby cities, but rather to many remote provinces. Further, the allocation of electricity supply from large-scale power plants is determined by the central government – it is difficult for local governments to exert influence on the allocation of electricity supply from these power plants. Finally, the spillover from distant large-scale power plants on local economic activity is extremely small, but the pollutants emitted from power plants located upwind severely contaminate the local air.

Our study is conducted with the most comprehensive and detailed data available on city level air pollution and household level internal migration in China. Existing studies of air pollution in China typically use the Air Pollution Index (API) and PM10 data from the Ministry of Environmental Protection of China. However, API and PM10 data can only be obtained in large and medium-sized cities in China, and PM2.5 data were not published until 2014. Additionally, there is a potential concern that the official air quality data may be manipulated by local governments (Chen et al., 2012; Ghanem and Zhang, 2014). We collect city level annual average PM2.5 using Global Annual PM2.5 Grids derived from satellite data by Van Donkelaar et al. (2016). These data provide a reliable and accurate measurement of air quality for all cities in China.

Internal migration data are drawn from the 2005 One-Percent Population Census of China, which is a restricted access census data set collected by National Bureau of Statistics of China. It is the only national census data that records income in China. For each household, this dataset provides four-digit codes of city level *hukou* location

and residential location, along with a wide range of sociodemographic and housing characteristic variables.

Our results reveal salient differences between the conclusions of the conventional hedonic framework and those of the residential sorting framework. They also demonstrate the importance of dealing with endogeneity as well as accounting for migration disutility and the discreteness of the choice set. To compare these two methodologies, we begin with a conventional hedonic analysis that recovers a negative estimate of the value of cleaner air. Instrumenting for air pollution is found to weaken the bias of hedonic estimates. Consistent with intuition, the MWTP for air quality has an expected positive sign when sorting process and migration disutility are taken into account. Specifically, we find that the median Chinese household would pay about \$21.70 for a one-unit reduction in annual average fine particulate matter concentration. Given 407 million households in China in 2005, the economic value of air quality improvement associated with a one-unit decline in PM_{2.5} concentration is up to \$8.83 billion. Our estimated willingness to pay for air quality is substantially larger than that found in existing studies on the economic value of clean environment in developing countries. Furthermore, the results indicate that ignoring the discreteness of the choice set and migration disutility will likely misrepresent the economic benefits of environmental quality improvement in developing countries.

2. A residential sorting model incorporating moving disutility

Following Bayer et al. (2009), we present our utility-maximizing location choice

model in the context of China. Household i chooses residential city j , along with consumption of a composite commodity $C_{i,j}$ and housing $H_{i,j}$, to maximize its utility subject to a budget constraint:

$$\max_{\{C_{i,j}, H_{i,j}, X_j\}} U(C_{i,j}, H_{i,j}, X_j) \quad s.t. \quad C_{i,j} + \rho_j H_{i,j} = I_{i,j} \quad (1)$$

where $I_{i,j}$ is household income in city j , ρ_j represents the unit price of housing in city j , and X_j denotes the local amenity of interest (here, air quality) in city j . For simplicity, we normalize the price of the composite commodity to 1. The utility function for household i residing in city j is assumed to be:

$$U_{i,j} = C_{i,j}^{\beta_C} H_{i,j}^{\beta_H} X_j^{\beta_X} e^{M_{i,j} + \xi_j + \eta_{i,j}} \quad (2)$$

where ξ_j captures all the unobserved characteristics of city j that are valued similarly by all households, and $\eta_{i,j}$ is a household-specific idiosyncratic term that is independent of migration disutility and city attributes. $M_{i,j}$ represents the disutility to household i of moving from its *hukou* city to city j . In our study, $M_{i,j}$ not only captures the physical and psychological costs of living far from one's *hukou* location, but also the barrier to obtaining local *hukou* and economic opportunities available for migrants in city j .

Household utility maximization yields the optimum housing consumption:

$$H_{i,j}^* = \frac{\beta_H}{\beta_H + \beta_C} \cdot \frac{I_{i,j}}{\rho_j} \quad (3)$$

Denoting $\beta_I = \beta_H + \beta_C$, substituting $H_{i,j}^*$ for $H_{i,j}$ in (2) and using the budget constraint yields the following household indirect utility function

$$V_{i,j} = A e^{\beta_I \ln I_{i,j} + M_{i,j} - \beta_H \ln \rho_j + \beta_X \ln X_j + \xi_j + \eta_{i,j}} \quad (4)$$

where $A = \beta_H^{\beta_H} \beta_C^{\beta_C} / (\beta_H + \beta_C)^{(\beta_H + \beta_C)}$ is a constant that does not vary with location choice j and subsequently drops out of the random utility problem. We can derive the MWTP for the amenity X_j using the marginal substitution rate between X_j and household income:

$$MWTP_i = \frac{\beta_X}{\beta_I} \cdot \frac{I_{i,j}}{X_j} \quad (5)$$

We can only observe household i 's income in its city of residence. Thus, we must predict the counterfactual income in other unchosen locations. We then decompose household income into a predicted mean and an idiosyncratic error term—i.e., $\ln I_{i,j} = \ln \hat{I}_{i,j} + \varepsilon_{i,j}^I$. Substituting this into (4) and taking logs yields:

$$\ln V_{i,j} = \theta_j + \beta_I \ln \hat{I}_{i,j} + M_{i,j} + v_{ij} \quad v_{ij} = \beta_I \varepsilon_{i,j}^I + \eta_{i,j} \quad (6)$$

$$\theta_j = -\beta_H \ln \rho_j + \beta_X \ln X_j + \xi_j \quad (7)$$

where θ_j represents city-specific mean utility that is common to the households in city j and captures all the utility-relevant characteristics of the city, and ξ_j captures the unobservable component of θ_j .

The residential sorting framework introduced above can easily handle the discrete and imbalanced distribution of amenities in developing countries. This is different from the conventional hedonic model where individuals are assumed to face a continuous joint distribution of all amenities.

In a sorting equilibrium, no household could improve its utility by migrating to a new city, given income, housing price, local amenities, moving disutility and all the parameters in the equation (6) and (7) (Kuminoff et al., 2013; Klaiber and Kuminoff, 2014). All the structural parameters can be recovered using a two-step approach related to that in Berry et al. (1995). In the first step, we directly estimate equation (6) to recover all the alternative-specific fixed effects, θ_j ($j = 1, \dots, J$). Assuming that v_{ij} is independently and identically distributed Type I extreme value, the probability that household i chooses to reside in city j can be written as:

$$P(\ln V_{i,j} \geq \ln V_{i,l}, \forall l \neq j) = \frac{\exp(\theta_j + \beta_l \ln \hat{I}_{i,j} + M_{i,j})}{\sum_{q=1}^J \exp(\theta_q + \beta_l \ln \hat{I}_{i,q} + M_{i,q})} \quad (8)$$

We use the multinomial logit estimation procedure to infer the parameters in equation (8). Mean utility, θ_j , is recovered as a city-specific fixed effect.

In the second step, we use the estimated fix effect obtained from the first stage, $\hat{\theta}_j$, as the dependent variable and regress on air quality, housing price and other city factors

in the form of equation (7). Two identification problems will result in biased estimates of β_X in this second step. First, it is likely that housing price ρ_j is correlated with unobservable city attributes in ξ_j . However, from Eq. (3), we have that $\beta_H = \beta_I(\rho_j H_i^*/I_{i,j})$; the parameter β_I can be obtained from the first step estimation and we set $\rho_j H_i^*/I_{i,j}$ equal to the median value of the share of income spent on housing, which is 0.162 in our sample.³ We therefore address the endogeneity issue by moving $\beta_H \ln \rho_j$ to the left-hand side of equation (7):

$$\theta_j + \beta_H \ln \rho_j = \beta_X X_j + \xi_j \quad (9)$$

We can consider the new dependent variable, $\theta_j + \beta_H \ln \rho_j$, as the housing costs adjusted life quality of residing in city j .

Second, local amenities tend to be correlated with unobservable aspects of city quality. In the case of air quality, local economic activity is likely to be positively correlated with air pollution concentration along with housing price and income. This endogeneity problem leads to biased estimates of the marginal utility of air quality. To deal with the issue, previous studies have generally relied on instrumental variables that are exogenous to local economic activity. Chay and Greenstone (2005) use nonattainment status defined by 1970 Clean Air Act as instruments for county level air quality improvement. Bayer et al. (2009) instrument for air quality using the

³Following Bayer et al. (2007), for the purchased houses and self-built houses, we use the coefficients of city-specific housing price regression of equation (10) (see the next section) to convert the housing values into a measure of annual costs in 2005, and then calculate the share of housing expenditure in household income. The details of housing price regression will be illustrated in the next section.

contribution of distant sources to local air pollution, which is computed through a county-to-county source-receptor matrix in America. In China, however, stringent regulations on particulates matter concentration were not implemented until 2012,⁴ and a source-receptor matrix is not available. Hence, we define two innovative instrumental variables for local air pollution based on backgrounds in China. The first is the smallest angle between the local annual prevailing wind direction and the large-scale thermal power plants located outside city j and within a certain distance. The second is the total annual coal consumption of the large-scale thermal power plants located at upwind region of city j . We will further explain our instrumental strategy in section 4.4. To the best of our knowledge, the two instrumental variables in our study have not been used previously in the sorting literature.

3. Data

3.1 Primary data sources

We estimate the residential sorting model and recover counterfactual household income and city-specific housing price using the 2005 One-Percent Population Census of China. The 2005 One-Percent Population Census of China was conducted by the National Bureau of Statistics of China. It is the latest population census data that has been made available to academic researchers, but only with restricted access. The

⁴On December 5, 2012, “12th Five-Year Plan on Air Pollution Prevention and Control in Key Regions” was issued jointly by Ministry of Environmental Protection of China, National Development and Reform Commission of China, and Ministry of Finance of China issue. The plan sets stringent targets for ambient concentrations of particulate matter (PM2.5 and PM10) for the first time in China. For more background information, see http://www.mep.gov.cn/gkml/hbb/bwj/201212/t20121205_243271.htm

census data has about 2.3 million individuals and 1 million households, covering all 31 province-level jurisdictions.⁵ The data not only records very detailed information about housing conditions, but also contains a long list of variables about demographic and economic characteristics of household members, such as age, gender, education level, employment status, occupation, *hukou* type (rural/urban), four-digit code of *hukou* city, and four-digit code of residential city. The most important variable in the data is the individual monthly income. To the best of our knowledge, the 2005 One-Percent Population Census of China is the only census data that has the information about income.⁶

We assume that the migration decision of a household is made by the household head, hence we use the household head's *hukou* city and residential city to define the migration status of the household. Similarly to Bayer et al. (2009), we exclude the households if the age of household head is greater than 35 years to ensure the migration decisions are mainly driven by the current city factors. We drop observations with missing values, and use the sample whose *hukou* are held by the households not by the working units.⁷

To get a more accurate estimation of counterfactual household income, we delete

⁵The sample size of the 2005 One-Percent Population Census of China should be about 13 million, but National Bureau of Statistics of China only released a one-fifth random subsample of the census data.

⁶We have checked all the national population census questionnaires in China: Questionnaire of the Third National Population Census (1982), 1990 National Population Census Questionnaire, Census 2000 long mail-out questionnaire, the 2005 One-Percent Population Census of China Questionnaire, the 2010 National Population Census Questionnaire, the 2015 One-Percent Population Census of China Questionnaire.

⁷One clarification of *hukou* in China is household *hukou* and working unit collective *hukou*. Migrants who are employed in state owned enterprises, public institutions, and government departments are typically provided with temporary working unit collective *hukou*. The individuals whose *hukou* are temporarily held by working units don't have equal access to government provided amenities as natives who hold household *hukou*, but they are relatively easier to apply for local household *hukou* and eligible to more government provided welfare in comparison with other migrants. Thus, it is difficult to clarify the migration status of the households who hold working-unit collective *hukou*. In 2005, only 2.35% of households had *hukou* that were held temporarily by their working units.

the samples that have the highest or lowest 0.1% value of individual monthly income, transform the monthly income into annual income, then predict annual counterfactual individual income in each city, and aggregate counterfactual individual income at household level to recover counterfactual household income. Because China's real estate market was not established until 1991, we drop the households if their houses were built before 1991 to infer city-specific housing price.⁸

We collect the city characteristic variables from *China City Statistical Yearbook*, which covers 285 cities of China in 2005.⁹ Thus, we only use the samples whose *hukou* city and residential city are both covered by the 285 cities. In total, there are 61,536 households in our sample. The summary statistics of census variables used in our study are presented in Table A1.

The regional distribution of the 285 cities is illustrated in Figure 1. There are 337 cities at the prefecture level and above in 2005. The 285 cities in our sample cover 85% of the cities in this group, and contain approximately 91.04% of the Chinese population in 2005.

To estimate the MWTP for clean air, we require data on air pollution concentration, household income, housing price, and city attributes. We describe the measurement of city level air pollution in detail below. Table 1 reports the summary statistics and

⁸The Chinese government has enacted many reforms in the housing sector since 1978, but has only carried them out in some cities, e.g., Shen Zhen. Prior to 1991, housing was mainly allocated to employees at state owned enterprises, public institutions and government departments through a planned system; therefore, there was no housing market, and one cannot observe transaction values. In 1991, the central government authorized a housing reform project which covered 24 provinces, autonomous regions, and municipalities in China. This represented a comprehensive reform of the housing sector in China. Since then, the housing market in China has matured, allowing people to exchange their housing through the price system. This has made it possible for us to observe transaction prices since that time.

⁹The 2005 *China City Statistical Yearbook* lists 286 cities, but all the variables in our study are missing in Lhasa. Thus, we only use the 285 cities to construct households' residential choice set.

a full description of the key variables used in the analysis.

3.2 Air quality measures

Previous studies on China's air pollution problems generally use the Air Pollution Index (API) and PM10 data from the Ministry of Environmental Protection of China. However, API and PM10 data can only be obtained in large and medium-sized cities in China, and PM2.5 data were not published until 2014. We use PM2.5 satellite data for our analysis rather than official air quality data, since it has the following advantages. First, the location choice set of households includes not only large and medium-sized cities, but also many small-sized cities; official air quality data are not available for these cities. Our satellite PM2.5 data are available for all the cities in China, thus the data facilitates the construction of households' location choice set. Second, fine particles (diameter $<2.5\mu\text{m}$) are more hazardous than larger particles ($2.5\mu\text{m}<\text{diameter}<10\mu\text{m}$) in terms of mortality, cardiovascular and respiratory endpoints, and PM2.5 is considered to be the best indicator of the level of health risks from air pollution.¹⁰ Finally, a potential concern of the official air quality data is that it may be manipulated by the local government (Chen et al., 2012; Ghanem and Zhang, 2014), however our satellite data are immune to any underlying data manipulation.

We use city level annual PM2.5 concentrations measured using the Global Annual PM2.5 Grids derived from satellite data by Van Donkelaar et al. (2016). Van Donkelaar et al. (2016) estimate ground-level PM2.5 by combining Aerosol Optical Depth (AOD) retrievals from the NASA MODIS, MISR, and SeaWiFS, which are

¹⁰For more background information, see WHO reports: <http://www.who.int/mediacentre/news/releases/2014/air-quality/en/> and http://www.euro.who.int/_data/assets/pdf_file/0005/112199/E79097.pdf

subsequently calibrated to global ground-based observations of PM_{2.5} using Geographically Weighted Regression (GWR). The raster grids of this ground calibrated PM_{2.5} data have a high grid cell resolution of 0.01 degree.¹¹ Our data provides a comprehensive and reliable measurement of air quality for a wide range of cities in China, covering all the prefecture, sub-provincial and provincial cities.

Figure 3 illustrates the satellite air pollution data, depicting the spatial distribution of annual PM_{2.5} concentration for China in 2005. The figure shows that air quality is unevenly distributed in China – the most severe air pollution occurs in eastern provinces, where manufacturing industries agglomerate and high economic growth takes place. PM_{2.5} concentration is also high in Xinjiang province, because vast areas of this province are desert. Figure 4 illustrates the time trend of mean annual PM_{2.5} concentration of Chinese cities since 2001; the mean concentration is above the WHO air quality guideline in all these years.¹²

4. Econometric Specification

4.1 Estimating counterfactual household income

We first recover the individual income each household member would earn in every location, by estimating a separate regression of individual income on personal characteristics for each labor market of every city, correcting for Roy sorting bias using the procedure described in Dahl (2002). The *hukou* system results in discrepancies in

¹¹NASA's Earth Observing System Data and Information System also published Global Annual Average PM_{2.5} Grids, and its grid cell resolution is 0.5 degree, but the resolution is too large to calculate city level PM_{2.5} concentration.

¹²See <http://www.who.int/mediacentre/factsheets/fs313/en/> for more background information.

income between migrants and natives in Chinese cities. It is difficult for migrants to obtain a local *hukou* in the large cities of China, but easy for them to obtain one in small and medium-sized cities. Thus, we allow for two separate labor markets in each of 35 large cities (i.e., a labor market for natives and another for migrants), but only one labor market in each of the other 250 cities of our sample to calculate counterfactual individual income.¹³

We define $\omega_{i,j}$ as the probability of individual i residing in city j . Following Dahl (2002), we infer $\omega_{i,j}$ in the context of China. We first allocate all individuals into three data cells according to their education attainment: less than high school, high school graduate, and some college or above. Within each cell, we further assign individuals into two *hukou* type cells: urban *hukou* and rural *hukou*. Within each education-by-*hukou* type cell, we finally divide them into 285 *hukou* locations. Overall, we have 1,710 data cells, and $\omega_{i,j}$ is computed as the share of the population in individual i 's cell that settle in city j . Then we run the individual income regression in each labor market of city j using the following equation:

$$\ln I_{i,j,m} = \alpha_{j,m} + \gamma'_{j,m} \Gamma_i + \phi_{1,j,m} \omega_{i,j} + \phi_{2,j,m} \omega_{i,j}^2 + \varepsilon_{i,j,m}^I \quad (10)$$

where m denotes labor market. On the basis of the heterogeneity of the barrier to obtain local *hukou*, we specify two labor markets in 35 large cities of China, but only

¹³These thirty five large cities include all the provincial cities, sub-provincial cities, and provincial capitals (excluding Lhasa) in China. They are Beijing, Changchun, Changsha, Chengdu, Chongqing, Dalian, Fuzhou, Guangzhou, Guiyang, Hangzhou, Harbin, Haikou, Hefei, Hohhot, Jinan, Kunming, Lanzhou, Nanchang, Nanjing, Nanning, Ningbo, Qingdao, Shanghai, Shenyang, Shenzhen, Shijiazhuang, Tianjin, Taiyuan, Wuhan, Xiamen, Xi'an, Xining, Yinchuan, Ürümqi, and Zhengzhou.

one labor market in other cities. $\Gamma_{i,j}$ is a vector of individual attributes, including age, age squared, and dummy variables for *hukou* types (rural *hukou*, urban *hukou*), educational attainment (below high school, high school and some college or above) and gender (male, female).

We predict counterfactual individual income of each household member in every location using coefficient estimated by equation (10).¹⁴ After that, we add the predicted individual incomes to the level of the household in order to calculate the counterfactual household income $\hat{I}_{i,j}$ in every city

4.2 Measuring housing price

We define the value of the home occupied by household i in city j , $P_{i,j}$, as the value of the house (for owner-occupied units) or annual rent (for rental units). We assume $P_{i,j}$ is a function of a city-specific constant (ρ_j) and a vector of housing characteristics (H_i) that includes age of housing structure, the number of rooms, floor area, whether the housing structure is a storied building, whether tap water is provided, whether kitchen is provided, and whether there is a restroom. We then estimate the following equation:

$$\ln P_{i,j} = \ln \rho_j + \lambda_{1,j,purchase} \Omega_{i,purchase} + \lambda_{2,j,purchase} \Omega_{i,purchase} Age_i + \lambda_{1,j,build} \Omega_{i,build} + \lambda_{2,j,build} \Omega_{i,build} Age_i + \phi_j' H_i + \varepsilon_{i,j}^H \quad (11)$$

¹⁴We omit the Dahl correction terms $\omega_{i,j}$ and $\omega_{i,j}^2$ when predicting individual income in each city, because they only serve as controls for Roy sorting bias.

where $\Omega_{i,purchase}$ is a dummy variable that equals 1 if household i purchases its home and 0 if it is rented; $\Omega_{i,build}$ is a dummy variable that equals 1 if household i builds its home and 0 otherwise. The 2005 One-Percent Population Census of China reports the current rent in the census year, but the past price of owner occupied housing when the house was self-built or purchased. Thus $\lambda_{1,j,purchase} + \lambda_{2,j,purchase} Age$ and $\lambda_{1,j,build} + \lambda_{2,j,build} Age$ measure the premium on purchased housing and built housing of different age in city j , respectively. ϕ_j describes the role of housing characteristics on prices in city j . The fixed effect ρ_j measures the unit price of housing services adjusted by housing characteristics and ownership in city j . Therefore, we can infer the housing price in each city as the constant in city-specific regression of equation (11), using the 2005 One-Percent Population Census of China described in section 3.1.

4.3 Modeling moving disutility in the first-step estimation

High migration costs mean that the conventional hedonic model will be unable to recover unbiased estimates of the value of local amenities (Cragg and Kahn, 1997; Timmins, 2007). The residential sorting framework introduced in Section 2 can capture the moving disutility in the sorting process by incorporating a fixed cost associated with every alternative location (Bayer et al., 2009). The inclusion of moving disutility yields a more accurate measure of the MWTP, particularly in developing countries. The mobility rate is high in the U.S. – 18% of the United States population has moved to a new place of residence every year since the Second World War (Klaiber and Kuminoff, 2014). But on average, only 5.48% of the Chinese

population has left their *hukou* location for a new city every year between 2005 and 2015.¹⁵ The *hukou* System restricts population mobility in China (Chan and Buckingham, 2008; Chan, 2009), and the comparison of internal migration between the two countries indicates that there exists a remarkable higher moving disutility in China.

Consider the heterogeneity of the barrier to obtain local *hukou* and economic opportunities available for migrants across Chinese cities, we use six dummies and their interactions to capture the migration disutility in China. We first divide the cities into four groups: Beijing and Shanghai, sub-provincial cities along with Tianjin and Chongqing,¹⁶ provincial capitals,¹⁷ and ordinary cities. The difficulty for migrants to obtain local *hukou* is highest for Beijing and Shanghai, followed by sub-provincial cities, and then by provincial capitals and ordinary cities. In terms of economic opportunities for migrants, the situation is entirely different. Beijing and Shanghai provide migrants the maximum amount of economic opportunities, followed by sub-provincial cities, provincial capitals and ordinary cities in descending order. Thus we model the moving disutility in China using the following equation:

¹⁵On the basis of the 2005 One-Percent Population Census of China, the 2010 National Population Census of China and the 2015 One-Percent Population Census of China, we report the pattern and evolution of internal migration in China from 2005 to 2015. We define the share of people between 18 and 65 years old that have left their *hukou* place for a new place of residence during last year to measure the population mobility in China. In 2005, only 4.49% of people left their *hukou* place during the last year. The figure increases to 8.75% in 2010, but decreases to 4.77% in 2015. Moreover, males have a higher mobility rate than female in 2005, 2010 and 2015, respectively. On average, 5.92% of male and 5.04% of female have moved to a new place every year during 2005 to 2010.

¹⁶Tianjin and Chongqing are provincial cities in China, but the barrier to obtain local *hukou* and the economic opportunities for migrants in the two cities are similar to sub-provincial cities. Hence, we assign Tianjin, Chongqing and sub-provincial cities to the same group.

¹⁷We exclude 10 cities which are both sub-provincial cities and provincial capitals in the group of provincial capitals, and assign the 10 cities to the group of sub-provincial cities. In the mainland of China, there are 27 provincial capitals and 15 sub-provincial cities. Among them, 10 cities are both sub-provincial cities and provincial capitals. Thus, there are 17 cities in the group of provincial capitals in our study.

$$M_{i,j} = \mu_1 D_{1,i,j} + \mu_2 D_{2,i,j} + \mu_3 D_{3,i,j} + \mu_4 D_{1,i,j} D_{4,i,j} + \mu_5 D_{1,i,j} D_{5,i,j} + \mu_6 D_{1,i,j} D_{6,i,j} \quad (12)$$

- $D_{1,i,j} = 1$ if location j is outside of household i 's *hukou* city¹⁸ (=0, otherwise).
 $D_{2,i,j} = 1$ if location j is outside of household i 's *hukou* province (=0, otherwise).
 $D_{3,i,j} = 1$ if location j is outside of household i 's *hukou* macro-regions¹⁹ (=0, otherwise)
 $D_{4,i,j}=1$ if location j is Beijing/Shanghai (=0, otherwise).
 $D_{5,i,j}=1$ if location j is a sub-provincial city/ Tianjin/ Chongqing (=0, otherwise).
 $D_{6,i,j}=1$ if location j is a provincial capital (=0, otherwise).

The first three dummies of equation (12) measure the disutility with respect to the physical and psychological costs of leaving one's *hukou* city.²⁰ The interactions between "outside of *hukou* city" dummy and three city group dummies capture the difficulty of obtaining local *hukou* and economic opportunities available for migrants. Moving disutility is normalized to zero if the household stays in its *hukou* city.

Then, we calculate the following likelihood function to infer the parameters in the first step estimation:

$$L(\theta_j, \beta_l, \mu_1, \dots, \mu_6) = \prod_i \prod_j \left[\frac{\exp(\theta_j + \beta_l \ln \hat{I}_{i,j} + \sum_{k=1}^3 \mu_k D_{k,i,j} + \sum_{k=4}^6 \mu_k D_{1,i,j} D_{k,i,j})}{\sum_{q=1}^J \exp(\theta_q + \beta_l \ln \hat{I}_{i,q} + \sum_{k=1}^3 \mu_k D_{k,i,q} + \sum_{k=4}^6 \mu_k D_{1,i,j} D_{k,i,q})} \right]^{\chi_{i,j}} \quad (13)$$

where $\chi_{i,j}$ is an indicator function that equals one if household i chooses to live in city j , and 0 otherwise. Recall that θ_j estimated from equation (13) denotes city-specific indirect utility independent of household income and moving disutility, and we

¹⁸For a given household, we use the household head's *hukou* location to define a household's *hukou* location.

¹⁹There are seven macro-regions in China: East China, North China, Central China, South China, Southwest China, Northwest China and Northeast China.

²⁰In China, most people's *hukou* city is the same as their birth city. At 2014, only 7.08% of people's *hukou* city is different from their birth city.

use the housing price adjusted city-specific utility as the dependent variable in the second step estimation.

4.4 Instrumenting for air pollution in the second-step estimation

We use the following equation to perform our second-step estimation:

$$\theta_j + 0.162 \beta_l \ln \rho_j = \beta_{PM} \ln PM_j + Z_j' \beta_Z + \xi_j \quad (14)$$

where PM_j represents fine particulate matter (PM2.5) concentration; Z_j denotes other local characteristics, including GDP per capita, population, education service, medical care service, distance to large seaports and industrial pollutant emissions; the parameter β_l is inferred from our first step estimation.

As introduced in Section 2, we use two innovative instrumental variables together to address the endogeneity of local air pollution in city j . The idea behind our instrumental strategy is illustrated in the Figure 5.

The first instrumental variable, which we label IV1, is the smallest angle between the local annual prevailing wind direction and the large-scale thermal power plants outside city j . We exclude the thermal power plants that locate at more than 500 km from city j to avoid the weak instrumental variable problem. As illustrated in Figure 5a, the thick arrow represents the annual dominant wind direction of city j , and large-scale thermal power plant A are located outside city j , but less than 500km from the city, thus the angle α is the first IV for air pollution concentration in city j . Note that if there are more than one large-scale thermal power plant (located outside city j

and within 500km), we use the smallest angle to define IV1.

The second instrumental variable, which we label IV2, is the total annual coal consumption of all large-scale thermal power plants located upwind of city j . As depicted in Figure 5b, we take a section of a circular buffer drawn at a distance of 500km from the city. The angle between the left/right side of the section and the annual dominant wind direction of city j is $\pi/4$. We exclude the overlapped area of the sector and city j , and the shaded area is defined as the upwind region of the city. For instance, there are two large-scale thermal power plants located in the upwind region of city j , power plant A and power plant B. IV2 is then defined as the sum of annual coal consumption of A and annual coal consumption of B.

There are 105 large-scale power plants in China in 2005, the total electricity generation of the large-scale power plants is up to 842.5 billion kWh, and the total coal consumption reaches approximately 2,670 million tons. Figure 6 shows the location of the large-scale power plants in 2005. The comparison of Figure 3 and Figure 6 indicates that the large-scale coal-fired power plants are highly correlated with PM2.5 concentration in terms of spatial distribution. Note that there is no large-scale thermal power plant in Xinjiang Province, however air quality is poor in Xinjiang. The reason is that vast areas of this province are covered by desert and sand dust will cause a high concentration of particulate matter.

Good instrumental variables must satisfy two assumptions. The first assumption is that they should be strongly correlated with the variable being instrumented. China's installed generating capacity reaches 517.18 million kW in 2005, and the

production of electricity is composed of four types: hydro, fossil, nuclear, and other. Fossil fuels maintain the largest share at about 75%, which remains very steady between 1995 and 2009 (see Figure A1 in the appendix).

To illustrate the effects of our instrumental variables on air pollution, we regress local PM_{2.5} concentration on the two instruments. Table 2 presents the estimated results. The coefficients on the two instrumental variables are highly statistically significant, and have expected signs. The results suggest that the location (the angle between the large-scale thermal power plant and annual prevailing upwind direction) and the coal consumption of distant large-scale thermal power plants significantly affect local air pollution.

The second assumption is that the instrumental variables are orthogonal to local economic activity, which is valid for the following reasons. First, wind direction is determined by nature and remains stable over long periods of time, thus it is strictly exogenous to local economic attributes. Second, the large-scale thermal power plants supply electricity to vast areas of China; some of them do not even supply electricity to their nearby cities, but rather to many remote provinces. There are 1,486 fossil plants in 2004,²¹ but only 7.1% of them are large-scale power plants. Third, in China, the allocation of electricity supply from large-scale power plants is determined by the central government. Although many reforms have taken place over the past 30 years, there are still strict regulations in the power sector and ownership of the sector is largely with the state. The central government owns the grid, and controls the setup and

²¹The data source of this number is the *2004 Economic Census Data*.

operation of power plants if their generating capacity is large. *“The state regulator may continue to be involved in investment decisions for large projects in order to ensure that financing follows the guidelines of the State Development Planning Commission and Ministry of Finance.”* (Berrah et al., 2001). Thus, local governments find it difficult to exert influence on the setup of large-scale power plants and the allocation of electricity supply from them. Finally, the impact of distant power plants on local economic activity is extremely small, but the particulate matter spewed from coal-fired power plants located at upwind region contribute substantially to local air pollution.

Our instrumental variables are constructed on the basis of background in China, which provides a new way to address the endogenous issue of air quality in developing countries.

5. Estimation Results

5.1 Housing price and income regressions

Table A2 summarizes the results from the city-specific housing price regressions. In the average city, the premium on purchased housing is higher than self-built housing, and both premiums go down as the age of housing structure increases. The price of storied buildings is higher than single-story houses. Newer, larger houses are more expensive, as are houses with more rooms, tap water, kitchen and restroom. The intercept in each city-specific regression represents the unit price of housing services adjusted by housing attributes and ownership in each city.

Table A3 reports the summary statistics of estimated coefficients from the city-specific income regressions. On average, individual income goes up with educational

attainment. Income also increases with age, but at a declining rate. In Chinese cities, women earn less than men, and urban *hukou* holders earn more than rural *hukou* holders.

5.2 Estimates from the conventional model

We first estimate a conventional hedonic model based on regression specifications typically used in previous studies. The hedonic estimates provide a useful benchmark for comparison with the residential sorting model incorporating moving disutility. We estimate a hedonic model with and without instrumental variables for local air quality, in order to demonstrate the role of pollution endogeneity.

In the hedonic framework without moving disutility, the housing price-air quality gradient minus income-air quality gradient yields the MWTP for clean air. Therefore, we estimate the marginal impacts of air pollution concentration on housing service price (the intercept from the city-specific housing price regression) and city average household income:

$$\ln Y_j = \beta_{PM}^Y \ln PM2.5_j + Z_j' \beta_Z^Y + u_j^Y \quad (15)$$

$$\ln \rho_j = \beta_{PM}^\rho \ln PM2.5_j + Z_j' \beta_Z^\rho + u_j^\rho \quad (16)$$

Table 3 reports the coefficients on air pollution concentrations from the income hedonic regression and the housing price hedonic regression, respectively. Columns (1)-(3) present the results from the OLS regressions and columns (4)-(5) present instrumental variable estimates. After controlling for city characteristics, the coefficients on $\ln PM2.5$ estimated by OLS regression are significantly negative in the

income hedonic model, and significantly positive in the housing price hedonic model. The “perverse” sign of these OLS hedonic estimates is at odds with intuition. The effects of instrumenting for air quality indicate that the OLS estimates are biased. The IV results suggest that the marginal impacts of air pollution on household income and housing price are economically insignificant. When we compare the full model of column (3) and column (5), the coefficients on $\ln PM_{2.5}$ decline in magnitude and significance in both income and housing price hedonic regressions. Our instruments weaken the bias of the hedonic estimates, but their signs remain inconsistent with expectations. The positive correlation between housing price and air pollution, as well as the negative correlation between income and air pollution, are driven by high migration costs that distort sorting behavior in China. Our IV estimates only reduce the bias induced by unobservable local characteristics that are systematically correlated with local air pollution, but don’t account for the imbalanced and discrete distribution of amenities and high moving costs in developing countries like China.

5.3 Estimates from the residential sorting model

Table 4 presents estimation results from the first-step discrete choice model. The coefficient on counterfactual income is 1.62, which is statistically significantly different from zero, implying that households are more likely to reside in the locations where they can earn high income. There exists a remarkable disutility associated with leaving one’s *hukou* city.²² The disutility of moving increases as households leave

²²In China, most people’s *hukou* city is the same as their birth city. China Labor-force Dynamics Survey in 2014 has the information of both *hukou* location and birth location, and this data covers 14226 families and 23594 individuals in 29 provinces of China. Using this data, we find that only 7.08% of people’s *hukou* city is different from their birth city. It is natural to guess that this number is smaller in 2005. Additionally, it usually takes a long time for migrants to obtain local *hukou*. Some local governments’ official documents require that migrants must

their *hukou* provinces, and then *hukou* macro-regions, but at a decreasing rate. The interaction between out of *hukou* city dummy and three city group dummies imply that the moving disutility is lowest in Beijing and Shanghai in China, followed by sub-provincial level cities, provincial capitals and ordinary cities in ascending order. Although it is most difficult to obtain local *hukou* in Beijing and Shanghai, the two large cities provide migrants with the maximum amount of economic opportunity.²³ Because the benefits from economic opportunities outweigh the costs associated with obtaining local *hukou*, the consequence of combining the two effects is that moving disutility is relatively low in large cities of China. The 2005 One-Percent Population Census of China shows that about 31.8% of migrants choose to locate in the 10 largest cities of China. Therefore, the results in Table 4 are consistent with the spatial distribution of migrants in China – the majority of migrants choose to reside in Beijing, Shanghai and the other metropolitan areas of China.

The city-specific fixed effects in Table 4 represent the average indirect utilities from residing in each city, independent of moving disutility and household earnings. It is not feasible to list average utilities for all the cities; therefore, we present the mean of these city fix effects. The city-specific utilities are measured relative to Beijing, which we set to zero.

We use housing-price adjusted city fixed effects as the dependent variable in the second-step estimation. Table 5 presents the second-stage OLS results from

work in the city for more than 3 years before applying for local *hukou*. If a migrant moved out from his hometown and obtains *hukou* in a second city, he must have worked in this city for a long period, and get used to the life in the city. Overall, there exists a significant moving disutility for households leaving their *hukou* city.

²³In our study, economic opportunities not only refer to job opportunities, but also include other opportunities, such as assimilate into local society, learn and improve personal ability, and invest in profitable projects etc.

estimating equation (14). The first row in each column shows the coefficient on $\ln PM_{2.5}$. The OLS estimates of marginal utilities of air pollution are all statistically significant with the expected negative sign. Negative preference for air pollution suggests that air pollution results in utility losses, and households prefer to settle in locations with cleaner air.

Chinese households have expressed concern over worsening air pollution in their residential cities. Some families have even fled highly polluted cities, giving up earnings in exchange for air quality improvements. Compared to column (1) of Table 5, the coefficient on $\ln PM_{2.5}$ rises in magnitude after we control for city characteristics in column (2). Fine particle concentration tends to be correlated with local industrial pollutant emissions. To account for the potential role played by local industrial emissions, we add three industrial emissions variables as covariates in Column (3). The inclusion of these industrial emissions has only a trivial effect on the marginal impact of $PM_{2.5}$ concentration.

It is likely that air pollution is correlated with unobservable local variables that affect both housing costs and household income. Hence, we use two instrumental variables together to deal with the endogeneity problem. Table 6 reports the second-step IV estimates. In comparison with the corresponding OLS results, the coefficients on $\ln PM_{2.5}$ from IV estimation increase approximately 40% in magnitude – the OLS estimates range from -0.78 to -0.71 while the IV results range from -1.10 to -0.98. The results suggest that the endogeneity problem leads to downwardly biased estimates of households' preference for air quality improvements. Similar to OLS estimates, the

inclusion of industrial pollutant emissions does little to affect the coefficient on $\ln PM_{2.5}$.

The coefficients on other city characteristics differ in significance, but most have the expected sign. Cities with more education services and higher GDP per capita are significantly more appealing to residents. The coefficient on population²⁴ is negative but insignificant, implying that households do not place significant value on city size after controlling for GDP per capita and local amenities. The coefficient on the minimum distance to three large seaports is negative, and significantly different from zero. Regional development is out of balance in China, and economic development, good amenities and regional preference of government policies are centralized in several coastal provinces of China. Hence, households prefer to reside in coastal cities.

Tables A4-A6 in the appendix present coefficient estimates for $\ln PM_{2.5}$ for thirteen different specifications. The specifications vary in three dimensions: (i) different thresholds in the construction of IV, (ii) exclusion of power plants within 50km of a given city in the construction of IV, and (iii) dropping the observations in Xinjiang and Shanxi province.

On the basis of these results, we conclude that the main specification of our study does a good job and that our findings are insensitive to the choice of econometric specification in the second step estimation.

²⁴ Population might be correlated with unobservable city attributes; we include it here simply to account for the impact of unobservables and prevent bias in other parameters where we have more interest (here, air pollution). To deal with the potential for endogeneity of current population, we also employ a specification using the city population in 1982 as an instrument. The coefficient on $PM_{2.5}$ remains essentially the same in magnitude and significance, and the coefficient on population becomes insignificant. We also employ a second-step estimation without controlling for population, and the results are nearly identical to the main results.

5.4 Marginal willingness to pay

In the residential sorting framework, we can recover the marginal willingness to pay for clean air through the estimated parameters of equations (13) and (14). For household i residing in city j , the MWTP in the residential sorting model is calculated as:

$$MWTP_i = (\beta_{PM}/\beta_I)(I_{i,j}/PM2.5_j) \quad (17)$$

To compare the conventional hedonic model and the residential sorting model incorporating moving disutility, we estimate a comparable MWTP through the coefficients from the wage hedonic model of equation (15) and the housing-price hedonic model of equation (16). The MWTP in the hedonic framework is computed as:

$$MWTP_i = (\beta_{PM}^Y - \beta_{PM}^P \rho_j H_{i,j}/I_{i,j})(I_{i,j}/PM2.5_j) \quad (18)$$

Table 7 reports the MWTP for air quality of a representative household using the median household income (\$1481.24) and the median fine particulate matter concentration for affected households (41.39 $\mu\text{g}/\text{m}^3$) in the sample.²⁵ Hence, the results represent the median household's willingness to pay for a 1 $\mu\text{g}/\text{m}^3$ decline in PM2.5 concentration, expressed in 2005 U.S. dollars. We focus on the full model,

²⁵To capture the median household preference for clean air, we use the median PM2.5 concentration for affected households to calculate the MWTP. We merge the micro household data with city level PM2.5 data using the four-digit code of residential city, and calculate the median level PM2.5 concentration and the standard deviation of PM2.5 concentration for affected households in the sample.

and make a comparison of the MWTP estimated by the hedonic model versus the residential sorting model.

The results provide strong evidence of the importance of dealing with endogeneity, as well as accounting for sorting process and migration disutility in developing countries. The first and second row of Table 7 present the OLS and IV estimates from the conventional hedonic framework, respectively. The MWTP estimated by hedonic OLS regression has a negative sign, which is inconsistent with prior expectations. When we use instrumental variables to address the endogeneity problem, the MWTP is still negative, but declines in magnitude. All of the hedonic results suggest that the economic value of clean air is negative. Given the adverse effects of severe air pollution on health and productivity in developing countries like China, these estimates are unreasonable. The third and fourth rows present the OLS and IV estimates from the residential sorting model with migration disutility. Both OLS and IV estimates from residential sorting model have an expected positive sign. After instrumenting for air quality, the MWTP estimated by the residential sorting model rises dramatically from \$15.61 to \$21.70 in the full model, indicating the importance of addressing endogeneity problem.

There is a striking difference between estimates from the hedonic model and the residential sorting model in our study. Comparing the results shown in the second and fourth rows of Table 7, the sign of the estimated MWTP changes from negative to positive after accounting for the discrete and imbalanced distribution of amenities and migration disutility. Bayer et al. (2009) estimate the MWTP for clean air in the U.S.

The MWTP estimated by the hedonic model is positive but increases in magnitude when accounting for moving disutility in the residential sorting framework. Thus, the bias problem in our study is more severe than that in Bayer et al. (2009). In comparison with the U.S., moving costs are higher in China, and the spatial distribution of amenities is more discontinuous and imbalanced, which can explain the extreme results found with the hedonic model.

We now use our results to estimate the economic value of air quality improvement in China – in other words, the willingness to pay (WTP) for a decline in fine particle concentration. Following Freeman (1974) and Chay and Greenstone (2005), we assume that household preferences are linear and homogeneous with respect to air quality level, thus the marginal willingness to pay (MWTP) for clean air is constant. Our estimates indicate that a median household would pay \$21.70 for a one-unit decline in annual average PM_{2.5} concentration. The standard deviation of PM_{2.5} concentration for affected households is 14.58 in China in 2005, thus the median household is willing to pay \$316.39 for a one-standard-deviation decrease in PM_{2.5} concentration, which accounts for 21.36% of median household income. Given 407 million households in China in 2005, the economic benefit of air quality improvement is up to \$8.83 billion associated with a one-unit reduction in annual PM_{2.5} concentration, and \$128.77 billion associated with a one-standard-deviation decline in annual PM_{2.5} concentration. The welfare benefit of air quality improvement is substantial, which is in accordance with the fact that severe air pollution endangers residential health and economic development in developing countries like China. Our

estimates provide a monetary measure of the benefits of air quality improvement, and shed light on the importance of air pollution control in developing countries.

5.5 Sensitivity Analysis

To examine the robustness of the main results, we report the MWTP for clean air estimated under a range of alternative empirical specifications. In our baseline estimates, we specify 500km as the maximum distance to construct the instrumental variables. Table 8 presents the estimated MWTP using a variety of thresholds (450km, 475km, 500km, 525km, 550km) in the construction of the instrumental variable. The MWTP are calculated using the corresponding coefficients on $\ln PM_{2.5}$ in Table A4. The estimated MWTP using different thresholds in IV construction are nearly identical, which indicates that our results are remarkably robust to the maximum distance in the definition of IV.

Next, we exclude large-scale thermal power plants that are less than 50km from city j . This approach imposes a stronger restriction on the IV strategy, and reduces the potential for correlation between our instrumental variable and local economic activity. Table 9 shows the estimated MWTP using power plants more than 50km but inside various distance thresholds in IV construction. The results are computed using the corresponding coefficients on $\ln PM_{2.5}$ in Table A5. A comparison between Tables 8 and 9 shows that the estimated MWTP hardly changes with and without the exclusion of these power plants, which confirms the orthogonality of our baseline instrumental variables to local economic activity.

Recall that there is no large-scale coal-fired power plant in Xinjiang province,

but the concentration of fine particulate matter is high due to large areas of desert in this province. As a result, the correlations between our instrumental variables and local air pollution are weak in this province. To address this concern, we drop the two cities of located there in our second step estimation, and the results are shown in the first row of Table 10.²⁶ Exclusion of Xinjiang Province does little to affect our estimated MWTP.

Another concern with the validity of our instrumental variables strategy is that the central government might locate large-scale thermal power plants in regions where coal production is high. Shanxi is the largest coal production province in China, and accounts for 29.9% of total coal production in China in 2005.²⁷ Therefore, we drop the eleven cities of Shanxi Province in our sample in the second step estimation.²⁸ The estimated MWTPs are presented in the second row of Table 9, and they are qualitatively similar to our baseline estimates of MWTP. We also drop the cities in both Xinjiang and Shanxi province in our second-step estimation; the estimated MWTP's are shown in the bottom row of Table 9. Exclusion of the cities in the two provinces has little impact on our results.

6 Conclusion

This study provides new evidence on household preferences for clean air in developing countries, and the first application of the equilibrium sorting model to the

²⁶The two cities are Urumqi and Karamay.

²⁷We first obtain total energy production and the share of coal production in total energy production in each province from *China Compendium of Statistics, 1949-2008*, then calculate provincial level coal production using the two variables.

²⁸The eleven cities are Changzhi, Datong, Jincheng, Jinzhong, Linfen, Lvliang, Shuozhou, Taiyuan, Xinzhou, Yangquan, Yuncheng.

valuation of non-marketed amenities in China. We develop a discrete-choice model of household residential location decisions that incorporates migration disutility and use it to recover the parameters of indirect utilities associated with residing in various cities across China. We use two innovative instrumental variables for air pollution concentration in a given city – the smallest angle between the annual prevailing wind direction and the large-scale thermal power plants outside the city, along with the total annual coal consumption of the large-scale thermal power plants located upwind from the city. We use the estimates from this model to calculate the MTWP for air quality improvement in China.

Our results indicate a striking difference between the residential sorting model and the conventional hedonic model. The MWTP recovered with the discrete sorting model incorporating moving disutility implies that the median household is willing to pay \$21.70 for a one-unit decline in annual PM_{2.5} concentration. In contrast, the comparable MWTP from the conventional hedonic model is unexpectedly negative, implying that the hedonic model severely underestimates the monetary value of clean air. Using instrumental variables to address the endogeneity bias yields noticeable differences in both methodologies.

Our study suggests that the welfare effects of environmental quality improvements are substantial in developing countries like China. This helps to address the central puzzle at the interaction of environmental economics and development economics (Greenstone and Jack, 2015). Although credible estimates of the costs of air pollution regulation are not available, our results indicate that the true value of air quality

improvement is substantially higher than has been previously recognized, which shed light on the social benefits of pollution regulation policies for governments in developing countries.

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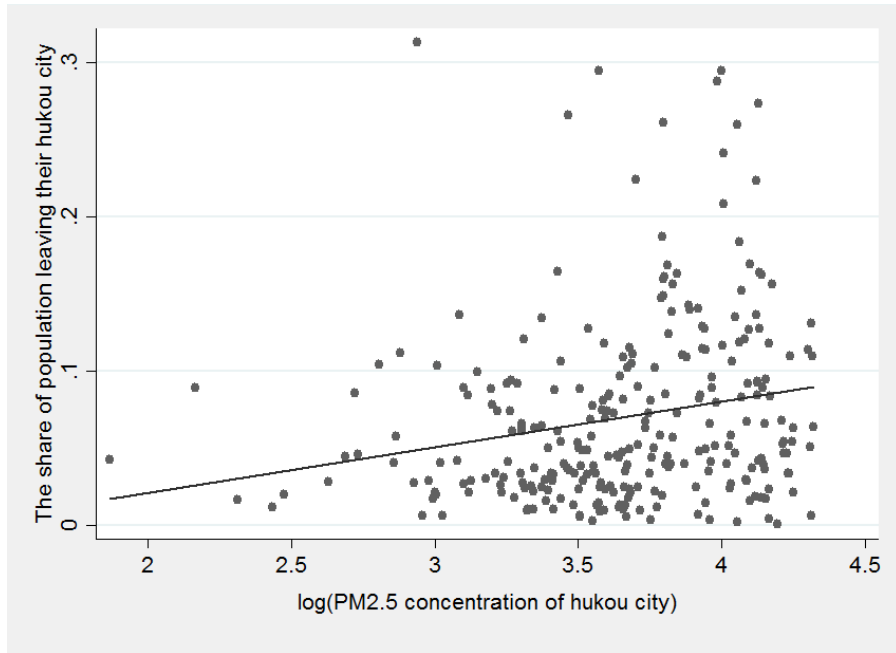


Figure1: Air pollution and the share of population leaving their *hukou* city in 2005



Figure2: 285 Cities in our sample

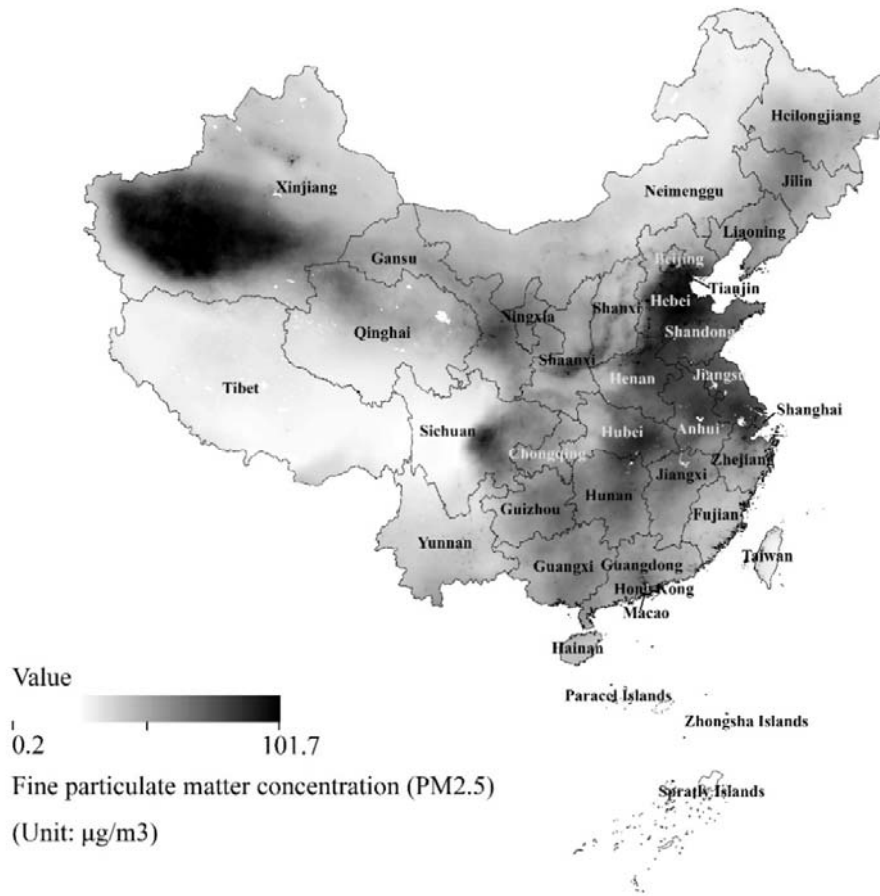


Figure 3: China's spatial distribution of PM2.5 concentration in 2005

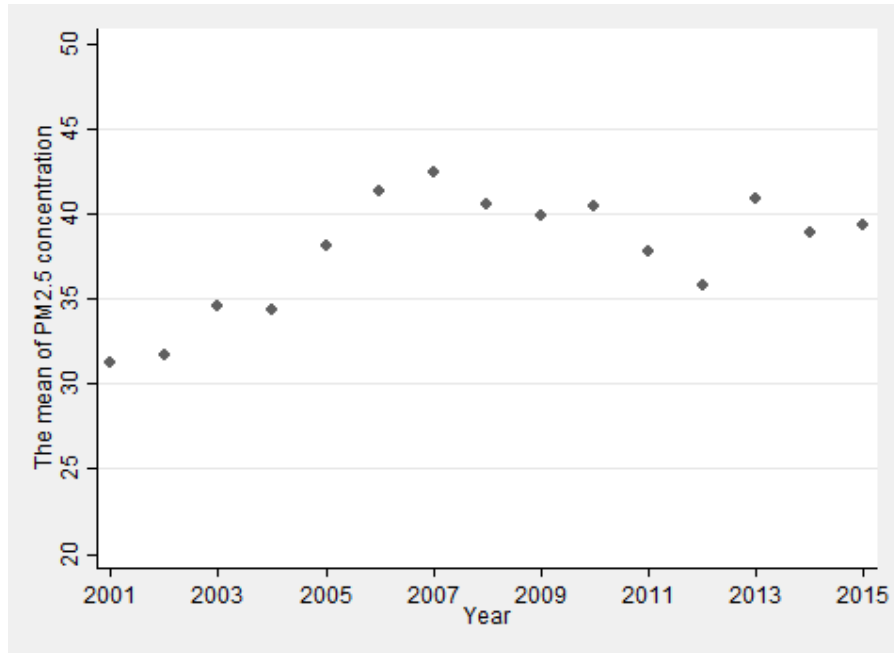


Figure 4: The evolution of mean PM2.5 concentration: 2001~2015

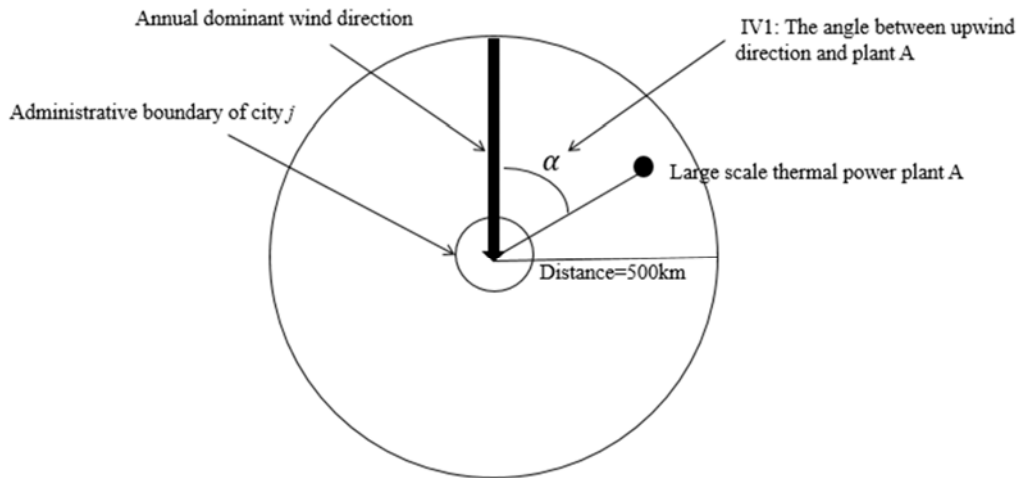


Figure 5a: Description of IV1

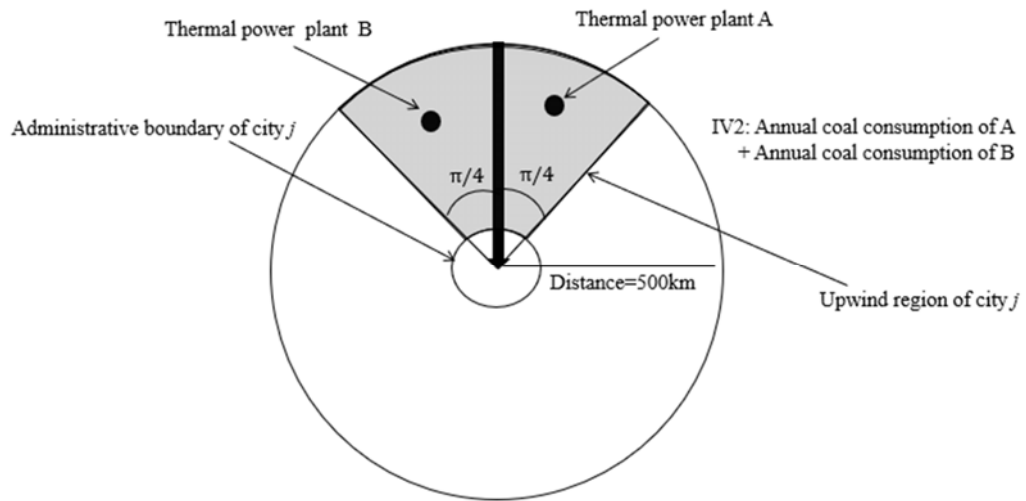


Figure 5b: Description of IV2

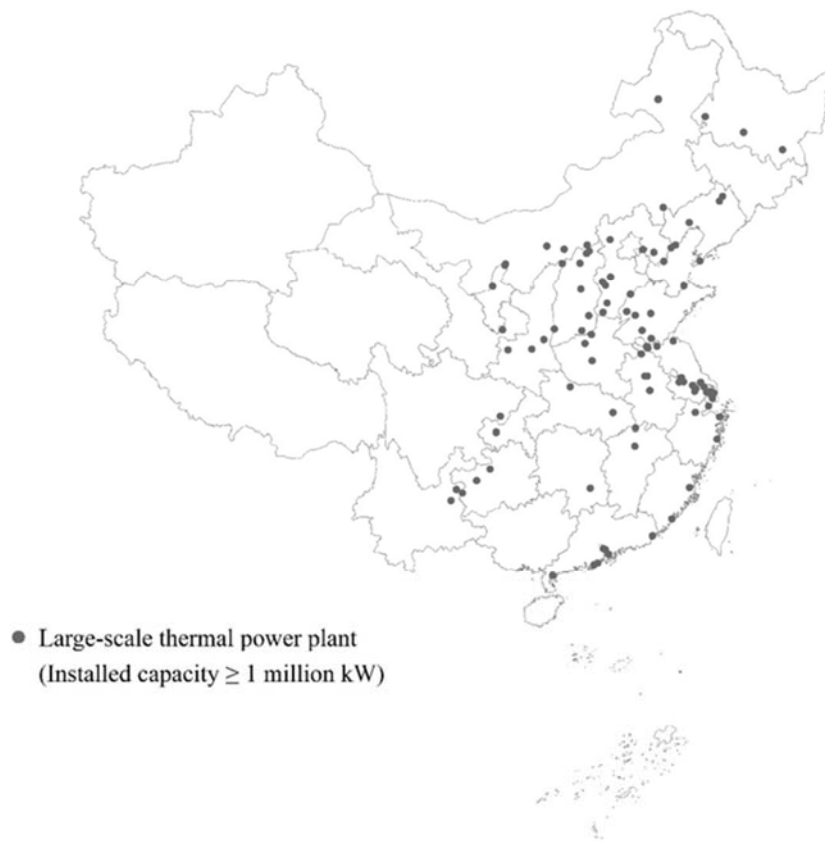


Figure 6: China's large-scale thermal power plants in 2005

Table 1: Summary statistics

Variable name	Description	Mean	Std. dev
<i>I</i>	Annual household income (dollar)	1683.199	1961.761
$\ln p$	log (Housing price) (dollar)	4.320	0.949
<i>PM2.5</i>	PM2.5 concentration($\mu\text{g}/\text{m}^3$)	40.877	14.762
<i>School</i>	The number of elementary and secondary schools per 10,000 people	3.693	2.097
<i>Hospital</i>	The number of hospitals per 10,000 people	0.629	0.768
<i>GDP. capita</i>	GDP per capita (dollar)	2073.990	2592.082
<i>Population</i>	Population (10,000)	416.095	291.762
<i>Distance. Seaport</i>	The minimum distance to three large sea ports in the mainland of China (km)	651.481	415.564
<i>Water. emission</i>	Industrial waste water emission (10,000 ton)	7985.211	11513.177
<i>SO2.emission</i>	Industrial SO2 emission (ton)	69445.060	69966.758
<i>Dust. emission</i>	Industrial dust emission (ton)	30941.972	30409.932

Notes:

(1) *I*, $\ln p$ and *GDP. Capita* are translated from RMB into 2005 U.S. dollars.

(2) The three large seaports in the mainland of China are Tianjin seaport, Shanghai seaport, and Shenzhen seaport. These seaports are located at the three major economic circles of China: *Beijing-Tianjin-Hebei Metropolitan Region, The Yangtze River Delta, the Pearl River Delta.*

Data Source: (1) The raw data of household income, *I*, and housing price, $\ln p$, are drawn from the 2005 One-Percent Population Census of China. (2) The PM2.5 data is collected from Global Annual PM2.5 Grids conducted by Van Donkelaar et al (2016). (3) The data of *School*, *Hospital*, *GDP. capita*, *Population*, *Water. Emission*, *SO2.emission*, *Dust. emission* is draw from *China City Statistical Yearbook*.

Table 2: Air pollution concentration and the instrumental variables

Dependent variable: ln (<i>PM2.5</i>)	(1)	(2)	(3)
<i>Instrument1</i>	-0.158*** (0.037)	-0.144*** (0.034)	-0.136*** (0.033)
<i>Instrument2</i>	0.009*** (0.002)	0.007*** (0.002)	0.007*** (0.002)
ln (<i>School</i>)		-0.131*** (0.045)	-0.115** (0.047)
ln (<i>Hospital</i>)		-0.168*** (0.038)	-0.174*** (0.038)
ln (<i>GDP. Capita</i>)		0.009 (0.036)	-0.039 (0.040)
ln (<i>Population</i>)		0.091*** (0.031)	0.035 (0.037)
ln (<i>Distance. Seaport</i>)		-0.022 (0.025)	-0.029 (0.025)
ln (<i>Water. Emission</i>)			0.015 (0.030)
ln (<i>SO2.emission</i>)			0.042 (0.027)
ln (<i>Dust. emission</i>)			0.014 (0.028)
Constant	3.580*** (0.038)	3.189*** (0.482)	3.495*** (0.522)
R^2	0.225	0.397	0.414
Observations	285	285	285

Notes: *Instrument1* denotes the smallest angle between the local annual prevailing wind direction of a given city and the large-scale thermal power plants located outside the city and within 500km of the city. *Instrument2* denotes the total annual coal consumption of large-scale thermal power plants located at the upwind region of a given city. Standard errors in parentheses, * $p < 0.10$, ** $p < 0.05$, *** $p < 0.01$.

Table 3: Results from conventional hedonic regressions

Dependent Variable	OLS			IV	
	(1)	(2)	(3)	(4)	(5)
Average household income	0.002 (0.055)	-0.166*** (0.033)	-0.153*** (0.034)	-0.095 (0.078)	-0.054 (0.081)
Housing price	0.174 (0.140)	0.479*** (0.156)	0.498*** (0.159)	0.360 (0.363)	0.311 (0.380)
City characteristics	No	Yes	Yes	Yes	Yes
Industrial pollutant emissions	No	No	Yes	No	Yes

Notes: This table reports results from conventional hedonic regressions. The cells contain the coefficients on $\ln(\text{PM}_{2.5})$ pertaining to average household income and housing price with respect to increase in air pollution. Columns (1)-(3) present OLS results; columns (4) and (5) present IV results. City characteristics include *School, Hospital, GDP. capita, Population, Distance. Seaport, Water. Emission, SO2. emission, and Dust. emission*. Standard errors in parentheses, * $p < 0.10$, ** $p < 0.05$, *** $p < 0.01$.

Table 4: Results from the first step discrete choice model of residential location decision

Variable	Coefficient
$\ln(\text{Counter-factual Income } \hat{I}_{i,j})$	1.621 *** (0.065)
Out of <i>hukou</i> city dummy ($D_{1,ij}$)	-6.846 *** (0.035)
Out of <i>hukou</i> province dummy ($D_{2,ij}$)	-2.102 *** (0.042)
Out of <i>hukou</i> macro-region dummy ($D_{3,ij}$)	-1.991 *** (0.037)
Out of <i>hukou</i> city dummy ($D_{1,ij}$) \times Beijing/Shanghai dummy ($D_{4,ij}$)	4.558 *** (0.183)
Out of <i>hukou</i> city dummy ($D_{1,ij}$) \times Sub-provincial city dummy ($D_{5,ij}$)	2.364 *** (0.068)
Out of <i>hukou</i> city dummy ($D_{1,ij}$) \times provincial capital dummy ($D_{6,ij}$)	1.587 *** (0.086)
Mean city-specific fix effects	-0.640

Notes: Standard errors in parentheses, * $p < 0.10$, ** $p < 0.05$, *** $p < 0.01$. The last row presents the mean of estimated θ_j .

Table 5: OLS results from the second step estimation

Dependent variable: $\theta_j + \beta_H \ln \rho_j$	(1)	(2)	(3)
$\ln (PM2.5)$	-0.570*** (0.204)	-0.776*** (0.189)	-0.707*** (0.193)
$\ln (School)$		0.591*** (0.160)	0.595*** (0.164)
$\ln (Hospital)$		0.011 (0.133)	0.046 (0.135)
$\ln (GDP. Capita)$		0.735*** (0.123)	0.809*** (0.139)
$\ln (Population)$		-0.232** (0.111)	-0.137 (0.131)
$\ln (Distance. Seaport)$		-0.570*** (0.084)	-0.544*** (0.086)
$\ln (Water. Emission)$			0.024 (0.105)
$\ln (SO2.emission)$			-0.042 (0.094)
$\ln (Dust. emission)$			-0.111 (0.097)
Constant	2.566*** (0.747)	2.133 (1.797)	1.033 (1.969)
R^2	0.027	0.394	0.402
Observations	285	285	285

Notes: Standard errors in parentheses, * $p < 0.10$, ** $p < 0.05$, *** $p < 0.01$.

Table 6: IV results from the second step estimation

Dependent variable: $\theta_j + \beta_H \ln \rho_j$	(1)	(2)
$\ln(\text{PM2.5})$	-1.095** (0.441)	-0.983** (0.461)
$\ln(\text{School})$	0.545*** (0.169)	0.558*** (0.172)
$\ln(\text{Hospital})$	-0.035 (0.144)	0.002 (0.148)
$\ln(\text{GDP. Capita})$	0.728*** (0.122)	0.789*** (0.141)
$\ln(\text{Population})$	-0.192 (0.121)	-0.121 (0.132)
$\ln(\text{Distance. Seaport})$	-0.596*** (0.090)	-0.569*** (0.093)
$\ln(\text{Water. Emission})$		0.027 (0.103)
$\ln(\text{SO2. emission})$		-0.034 (0.093)
$\ln(\text{Dust. emission})$		-0.100 (0.097)
Constant	3.293 (2.300)	2.179 (2.612)
R^2	0.388	0.397
Observations	285	285

Notes: Standard errors in parentheses, * $p < 0.10$, ** $p < 0.05$, *** $p < 0.01$.

Table 7: Estimated marginal willingness to pay for air quality

MWTP (\$)		No covariates (1)	No control for industrial pollutant emissions (2)	Full specification (3)
Hedonic model	OLS	-0.937	-8.718	-8.363
	IV		-5.487	-3.736
Sorting model incorporating migration disutility	OLS	12.584	17.132	15.609
	IV		24.175	21.702

Notes: Specification (1) includes no covariates. Specification (2) doesn't control for $\ln(\text{Water Emission})$, $\ln(\text{SO}_2\text{ emission})$, and $\ln(\text{Dust emission})$. Specification (3) is a full specification. The hedonic estimates are calculated using the coefficients from Table 3. The residential sorting estimates are calculated using the coefficients from Table 4-Table 6. All estimates are in constant 2005 dollars.

Table 8: Estimated marginal willingness to pay for air quality:
using different thresholds to construct instrumental variables

MWTP (\$)	No control for industrial pollutant emissions (1)	Full specification (2)
Distance<450 km	23.490	21.194
Distance<475 km	24.815	22.431
Distance<500 km	24.175	21.702
Distance<525 km	24.064	21.327
Distance<550 km	27.817	25.279

Notes: This table presents the MWTP estimated by IV regression in the residential sorting model. The instrumental variables are constructed using the large-scale thermal power plants located outside a given city and within various thresholds. Specification (1) doesn't control for $\ln(\text{Water Emission})$, $\ln(\text{SO}_2\text{ emission})$, and $\ln(\text{Dust emission})$. Specification (2) is a full specification. The estimates are calculated using the coefficients from Table A4. All estimates are in constant 2005 dollars.

Table 9: Estimated marginal willingness to pay for air quality:
exclude the power plants within 50km of a given city

MWTP (\$)	No control for industrial pollutant emissions (1)	Full specification (2)
50km <distance<450 km	25.212	22.983
50km <distance<475 km	26.493	24.175
50km <distance<500 km	25.808	23.424
50km <distance<525 km	25.720	23.049
50km <distance<550 km	29.407	26.956

Notes: This table presents the MWTP estimated by IV regression in the residential sorting model. The instrumental variables are constructed using the large-scale thermal power plants located 50km from a given city and within various thresholds. Specification (1) doesn't control for $\ln(\text{Water Emission})$, $\ln(\text{SO}_2\text{ emission})$, and $\ln(\text{Dust emission})$. Specification (2) is a full specification. The estimates are calculated using the coefficients from Table A5. All estimates are in constant 2005 dollars.

Table 10: Estimated marginal willingness to pay for air quality:
drop Xinjiang and Shanxi Province

MWTP (\$)	No control for industrial pollutant emissions (1)	Full specification (2)
Drop Xinjiang Province	23.976	21.437
Drop Shanxi Province	25.524	23.001
Drop Xinjiang and Shanxi Province	25.460	22.916

Notes: This table presents the MWTP estimated by IV regression in the residential sorting model. The instrumental variables are constructed using the large-scale thermal power plants located outside a given city and within 500km. Specification (1) doesn't control for $\ln(\text{Water Emission})$, $\ln(\text{SO}_2\text{ emission})$, and $\ln(\text{Dust emission})$. Specification (2) is a full specification. The estimates are calculated using the coefficients from Table A6. All estimates are in constant 2005 dollars.

Appendix:

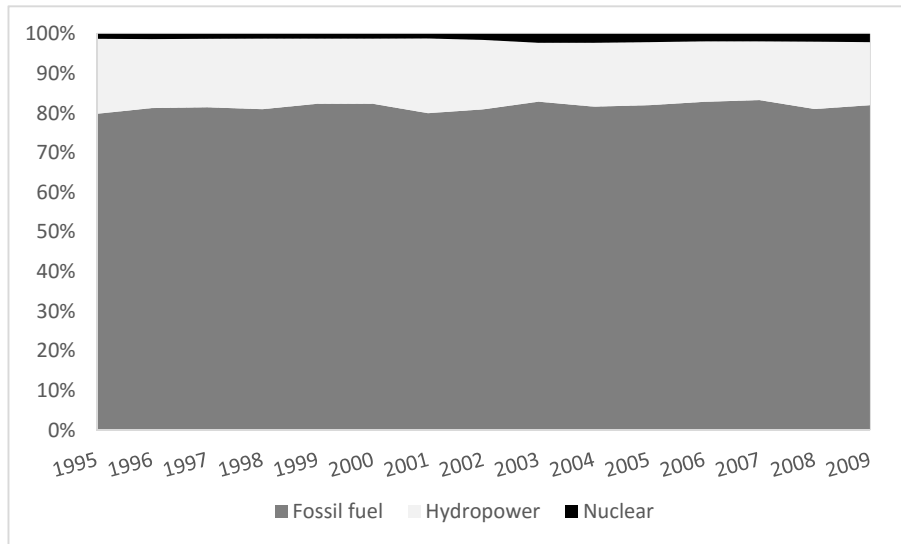


Figure A1: Share of installed capacity by type in China: 1995~2009

Table A1: Data Summary

Variables	Mean	Std. dev
Annual individual income (\$)	1213	1380
High school	0.168	0.373
Some college or above	0.154	0.361
Age	33.43	8.342
Female	0.556	0.497
Urban <i>hukou</i>	0.354	0.478
$\Omega_{j,rent}$	0.232	0.422
$\Omega_{j,purchase}$	0.293	0.455
$\Omega_{j,build}$	0.475	0.499
Age of housing structure	6.597	3.836
The number of rooms	2.671	1.569
Floor area (m ²)	81.62	52.33
Storied building	0.588	0.492
Tap water	0.677	0.467
Kitchen	0.869	0.337
Restroom	0.844	0.363

Notes:

- (1) Annual individual income is translated from RMB into 2005 U.S. dollars;
 High school=1 if the highest degree of the household member is high school, =0 otherwise;
 Some college or above=1 if the highest degree of the household member is some college or above, =0 otherwise;
 Female=1 if the highest degree of the household member is female, =0 otherwise;
 Urban *hukou*=1 if the household member holds urban *hukou*, =0 otherwise.
- (2) $\Omega_{i,rent}$ =1 if household *i* rents its home, =0 otherwise;
 $\Omega_{i,purchase}$ =1 if household *i* purchases its home, =0 otherwise;
 $\Omega_{i,build}$ =1 if household *i* builds its home, =0 otherwise.
 Storied building=1 if the building is a storied building, =0 otherwise
 Tap water=1 if the house has tap water, =0 otherwise.
 Kitchen =1 if the house has private kitchen, =0 otherwise.
 Restroom=1 if the house has private restroom, =0 otherwise.

Data Source: All the variables in the table are drawn from the 2005 One-Percent Population Census of China

Table A2: Summary of estimated coefficients from housing price regressions

Variables	Mean	Std. dev
$\Omega_{j,purchase}$	3.497	0.827
$\Omega_{j,purchase} \times$ Age of housing structure	-0.049	0.110
$\Omega_{j,build}$	2.847	0.886
$\Omega_{j,build} \times$ Age of housing structure	-0.007	0.104
Age of housing structure	-0.035	0.106
The number of rooms	0.051	0.053
Floor area	0.006	0.004
Storied building	0.541	0.258
Tap water	0.233	0.172
Kitchen	0.087	0.264
Restroom	0.133	0.263
Constant	4.320	0.949

Table A3: Summary of estimated coefficients from income regressions

Variables	Mean	Std. dev
High school	0.261	0.131
Some college or above	0.578	0.202
Age	0.041	0.017
Age2	-0.001	0.000
Female	-0.383	0.154
Urban <i>hukou</i>	0.527	0.259
Constant	6.127	0.443

Table A4: IV results from the second step estimation:
using different thresholds to construct IV

	(1)	(2)
Distance<450 km	-1.064** (0.484)	-0.960* (0.498)
Distance<475 km	-1.124** (0.468)	-1.016** (0.488)
Distance<500 km	-1.095** (0.441)	-0.983** (0.461)
Distance<525 km	-1.090** (0.435)	-0.966** (0.455)
Distance<550 km	-1.260*** (0.426)	-1.145** (0.447)
City characteristics	No	Yes
Industrial pollutant emissions	Yes	Yes

Notes: This table presents the coefficients on $\ln(\text{PM}_{2.5})$ estimated by IV regression in the second step estimation of the residential sorting model. The instrumental variables are constructed using the large-scale thermal power plants located outside a given city but within various thresholds. City characteristics include *School, Hospital, GDP. capita, Population, Distance. Seaport*. Industrial pollutant emissions include *Water. Emission, SO₂.emission, and Dust. emission*. Standard errors in parentheses, * $p < 0.10$, ** $p < 0.05$, *** $p < 0.01$.

Table A5: IV results from the second step estimation:
drop the power plants within 50km of the city

	(1)	(2)
50km <distance<450 km	-1.142** (0.489)	-1.041** (0.503)
50km <distance<475 km	-1.200** (0.473)	-1.095** (0.494)
50km <distance<500 km	-1.169*** (0.445)	-1.061** (0.466)
50km <distance<525 km	-1.165*** (0.439)	-1.044** (0.460)
50km <distance<550 km	-1.332*** (0.432)	-1.221*** (0.453)
City characteristics	No	Yes
Industrial pollutant emissions	Yes	Yes

Notes: This table presents the coefficients on $\ln(\text{PM}_{2.5})$ estimated by IV regression in the second step estimation of the residential sorting model. The instrumental variables are constructed using the large-scale thermal power plants located 50km from a given city but within various thresholds. City characteristics include *School, Hospital, GDP. capita, Population, Distance. Seaport*. Industrial pollutant emissions include *Water. Emission, SO₂.emission, and Dust. emission*. Standard errors in parentheses, * $p < 0.10$, ** $p < 0.05$, *** $p < 0.01$.

Table A6: IV results from the second step estimation:
drop Xinjiang and Shanxi Province

	(1)	(2)
Drop Xinjiang Province	-1.086** (0.450)	-0.971** (0.469)
Drop Shanxi Province	-1.194*** (0.444)	-1.076** (0.460)
Drop Xinjiang and Shanxi Province	-1.191*** (0.453)	-1.072** (0.468)
City characteristics	No	Yes
Industrial pollutant emissions	Yes	Yes

Notes: This table presents the coefficients on $\ln(\text{PM}_{2.5})$ estimated by IV regression in the second step estimation of the residential sorting model. The instrumental variables are constructed using the large-scale thermal power plants located outside a given city but within 500km. City characteristics include *School, Hospital, GDP. capita, Population, Distance. Seaport*. Industrial pollutant emissions include *Water. Emission, SO₂.emission, and Dust. emission*. Standard errors in parentheses, * $p < 0.10$, ** $p < 0.05$, *** $p < 0.01$.