

## ***Soc 243: Economic Sociology***

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Time: Monday 4-6pm  
Location: 601 William James Hall  
Office Hours: Monday 11am-12pm  
Website: <http://isites.harvard.edu/k73410>

### **COURSE DESCRIPTION AND OBJECTIVES**

This course is an introduction to the sociological examination of economic phenomena. As a subfield that has grown rapidly over the past twenty years, economic sociology has focused on three major activities: First, it has examined the prerequisites for and constraints to economic processes as defined by economists. Second, it has extended economic models to social phenomena rarely considered in the domain of economics. Third, and most ambitiously, it has tried to search for alternative accounts of phenomena typically formulated only in economic terms. This course will provide an overview of these broad concerns and approaches in economic sociology, and review the sociological explanations of economic activities of production, consumption and distribution in a wide range of settings.

### **REQUIREMENTS**

Students are expected to attend each meeting, do the readings thoroughly and in advance, and participate actively in class. Emphasis is on mastering, responding critically and creatively to, and integrating the course material, with an eye toward developing your own research questions and interests. You should be able to answer the following questions about each assigned reading:

- What research question is the author trying to answer? What is the significance of this question for the key issues in the field?
- What assumptions does the author make? How valid are these assumptions?
- How does the author address the question?

- What does the paper accomplish? What have you learned from it?

If it is an empirical piece:

- What is the nature of the author's evidence, and how does s/he bring that to bear on the research questions? Is the methodology appropriate?
- How satisfactorily does the author link the evidence to the conclusions?
- How could this work be extended or refined?

Other requirements for the course are as follows:

1. Students are required to prepare a response paper of 1000-1200 words to the week's readings prior to *four* of the twelve class meetings (to be posted on the course website by *5pm Sunday evening*). These response papers should be viewed as thinking and writing exercises, not as finished products. Use them to engage each week's readings, respond with questions, criticisms and new ideas they suggest, and put into words impressions that seem worth developing. Come to class having read all the response papers submitted for the week.
2. Each student will be responsible for leading (or co-leading) at least two class meetings. This involves providing a brief summary of the main arguments of the readings for the week, and raising questions for discussion. You can draw upon issues or questions raised in the week's response papers.
3. Students will write a final paper (approximately 15-20 pages) related to topics covered in the course. The final paper can be a research proposal or a piece of original research. Literature reviews are discouraged. Students will submit a 2-3 page prospectus of their research proposal on *November 21 by 5pm*. The final paper is due on the last day of the reading period, *December 12 by 5pm*.

The final paper will constitute 40% of the grade. Participation in class discussions, response papers and interim research proposal will add up to the remaining 60% of the grade.

## **READINGS**

The following books are recommended and available on reserve at the Lamont library. (As we will be reading less than a third of the chapters in each of these books, you are not required to purchase them. However, these books are highly recommended since they provide many of the key readings in the field and are

likely to be of use to students generally if they pursue research in economic sociology.)

- Neil J. Smelser and Richard Swedberg (Eds.). 2005. *The Handbook of Economic Sociology*, second edition. New York and Princeton: Russell Sage Foundation and Princeton University Press.
- Mark Granovetter and Richard Swedberg (Eds.). 2001. *The Sociology of Economic Life*, second edition. Boulder, CO: Westview.
- Randall Collins, Mauro F. Guillén, Paula England and Marshall Meyer (Eds.). 2002. *The New Economic Sociology: Developments in an Emerging Field at the Millennium*. New York: Russell Sage Foundation.
- Frank Dobbin (Ed.). 2004. *The New Economic Sociology: A Reader*. Princeton University Press: Princeton.
- Viviana Zelizer. 2005. *The Purchase of Intimacy*. Princeton: Princeton University Press.

Other readings are available through the Social Relations library reserve or the course website.

## **COURSE SCHEDULE**

### ***Week 1. (Sep 1) Introduction and Orientation to the Field***

- Neil J. Smelser and Richard Swedberg. 2005. "Introducing Economic Sociology." Pp. 3-26 in *The Handbook of Economic Sociology*, second edition, edited by Neil J. Smelser and Richard Swedberg. New York and Princeton: Russell Sage Foundation and Princeton University Press.
- Mark Granovetter. 2002. "A Theoretical Agenda for Economic Sociology." Pp. 35-60 in *The New Economic Sociology: Developments in an Emerging Field at the Millennium*, edited by Randall Collins, Mauro F. Guillén, Paula England and Marshall Meyer. New York: Russell Sage Foundation.
- Frank Dobbin. 2004. "The Sociological View of the Economy." Pp. 1-7 in *The New Economic Sociology: A Reader*, edited by Frank Dobbin. Princeton University Press: Princeton.

- Paul DiMaggio. 1994. "Culture and Economy." Pp. 27-57 in *The Handbook of Economic Sociology*, first edition, edited by Neil Smelser and Richard Swedberg. New York: Russell Sage Foundation and Princeton: Princeton University Press.

**Recommended:**

- Mark Granovetter. 2005. "The Impact of Social Structure on Economic Outcomes." *Journal of Economic Perspectives* 19: 33-50.
- Michael Piore. 1996. "Review of The Handbook of Economic Sociology." *Journal of Economic Literature* 34: 741-754.
- Alejandro Portes. 1995. "Economic Sociology and the Sociology of Immigration: A Conceptual Overview." Pp. 1-41 in *The Economic Sociology of Immigration*, edited by Alejandro Portes. New York: Russell Sage Foundation.
- Richard Swedberg and Mark Granovetter. 2001. "Introduction" pp 1-28 in *The Sociology of Economic Life*, second edition, edited by Mark Granovetter and Richard Swedberg. Boulder, CO: Westview.
- Viviana Zelizer. 2002. "Enter Culture." Pp. 101-25 in *The New Economic Sociology: Developments in an Emerging Field at the Millennium*, edited by Randall Collins, Mauro F. Guillén, Paula England and Marshall Meyer. New York: Russell Sage Foundation.
- Viviana Zelizer. 2007. "Pasts and Futures of Economic Sociology." *American Behavioral Scientist* 50 (8): 1056-69.

***No class on Sep 6 – Labor day holiday***

***Week 2. (Sep 13) The Economic Approach (Note: Skip the technical parts)***

- Gary Becker. 1993. "Nobel Lecture: The Economic Way of Looking at Behavior." *Journal of Political Economy* 101: 385-409.
- Thomas Schelling. 1978. "Thermostats, Lemons, and Other Families of Models." *Micromotives and Macrobehavior*. New York: Norton. Ch 3, pp. 83-102.

- Charles F Manski. 2000. "Economic Analysis of Social Interactions." *Journal of Economic Perspectives* 14: 115-136.
- George Akerlof and Rachel Kranton. 2000. "Economics and Identity." *Quarterly Journal of Economics* 115: 715-753.
- James Baron and Michael T. Hannan. 1994. "The Impact of Economics on Contemporary Sociology." *Journal of Economic Literature* 32:1111-46.

**Recommended:**

- George Akerlof. 1980. "A Theory of Social Custom, of Which Unemployment May Be One Consequence." *Quarterly Journal of Economics* 94:749-75.
- Steven N. Durlauf. 2000. "A Framework for the Study of Individual Behavior and Social Interactions." *Sociological Methodology* 31: 47-87 [See also discussion and comments].
- Thomas Schelling. *Micromotives and Macrobehavior*. New York: Norton. Pp. 11-43.
- George Stigler and Gary Becker. 1977. "De Gustibus Non Est Disputandum." *American Economic Review* 67: 76-90.

***Week 3. (Sep 20) Critiques of the Economic Approach***

- Amartya Sen. 1977. "Rational Fools: A Critique of the Behavioral Foundations of Economic Theory." *Philosophy and Public Affairs* 6: 317-44.
- Albert Hirschman. 1985. "Against Parsimony: Three Easy Ways of Complicating Some Categories of Economic Discourse." *Economics and Philosophy* 1: 7-21.
- Daniel Kahneman. 1994. "New Challenges to the Rationality Assumption." *Journal of Institutional and Theoretical Economics* 150: 18-36.
- Richard Thaler. 2000. "From Homo Economicus to Homo Sapiens." *Journal of Economic Perspectives* 14:133-141.

- Thomas Schelling. 1984. "Self-Command in Practice, in Policy, and in a Theory of Rational Choice." *American Economic Review* 74: 1-11.
- Mark Granovetter. 2005. "The Impact of Social Structure on Economic Outcomes." *Journal of Economic Perspectives* 19(1): 33-50.
- Joel Podolny. 2003. "A Picture Is Worth a Thousand Symbols: A Sociologist's View of the Economic Pursuit of Truth." *American Economic Review* 93(2): 169-174.

**Recommended:**

- Robert H. Frank. 1987. "If Homo Economicus could choose his own utility function, would he choose one with a conscience?" *American Economic Review* 77: 593-604.
- Paul Hirsch, Stuart Michaels, and Ray Friedman. 1990. "Clean Models vs. Dirty Hands: Why Economics is Different from Sociology." Pp. 39-56 in *Structures of Capital: The Social Organization of the Economy*, edited by Sharon Zukin and Paul DiMaggio. New York: Cambridge University Press.
- Arne L. Kalleberg. 1995. "Sociology and Economics: Crossing the Boundaries." *Social Forces* 73: 1207-18.
- Amos Tversky and Daniel Kahneman. 1981. "The Framing of Decisions and the Psychology of Choice." *Science* 211:453-8.

***Week 4. (Sep 27) Economic Activities in Context – The Embeddedness***

***Perspective***

- Mark Granovetter. 1985. "Economic Action and Social Structure: The Problem of Embeddedness." *American Journal of Sociology* 91: 485-510.
- Sharon Zukin and Paul J. DiMaggio. 1990. "Introduction." Pp. 1-36 in *Structures of Capital: The Social Organization of the Economy*, edited by Sharon Zukin and Paul DiMaggio. New York: Cambridge University Press.
- Brian Uzzi. 1997. "Social Structure and Competition in Interfirm Networks: The Paradox of Embeddedness." *Administrative Science Quarterly* 42: 35-67.

- Donald MacKenzie and Yuval Millo. 2003. "Constructing a Market, Performing Theory: The Historical Sociology of a Financial Derivatives Exchange." *American Journal of Sociology* 109(1): 107-45.

**Recommended:**

- Bernard Barber. 1995. "All Economies are 'Embedded': The Career of a Concept, and Beyond." *Social Research* 62: 387-413.
- Michel Callon. 1998. "The Embeddedness of Economic Markets in Economics." Pp. 1-57 in *The Laws of Markets*, edited by Michel Callon. Oxford: Blackwell Publishers.
- Greta Krippner. 2007. "Embeddedness and the Intellectual Projects of Economic Sociology." *Annual Review of Sociology* 33: 219-240.
- Daniel Miller. 2002. "Turning Callon the Right Way Up." *Economy and Society* 31: 218-233.
- Mark S. Mizruchi, Linda Brewster Stearns, and Christopher Marquis. 2006. "The Conditional Nature of Embeddedness: Borrowing by Large U.S. Firms, 1973-1994." *American Sociological Review* 71: 310-333.
- Karl Polanyi. 2001. "The Economy as Instituted Process." Pp. 31-50 in *The Sociology of Economic Life*, second edition, edited by Mark Granovetter and Richard Swedberg. Boulder, CO: Westview.

***Week 5. (Oct 4) Economic Activities in Context – Social Networks***

- Mark Granovetter. 1983. "The Strength of Weak Ties: A Network Theory Revisited." *Sociological Theory* 1: 201-233.
- Roberto M. Fernandez and Nancy Weinberg. 1997. "Sifting and Sorting: Personal Contacts and Hiring in a Retail Bank." *American Sociological Review* 62(6): 883-902.
- Ranjay Gulati and Martin Gargiulo. 1999. "Where Do Organizational Networks Come From?" *American Journal of Sociology* 104(5): 1439-1493.
- Paul DiMaggio and Filiz Garip. 2010. "Intergroup Inequality from the Diffusion of Practices with Network Externalities through Differentiated

Networks: Applications to the Digital Divide in the U.S. and to Rural/Urban Migration in Thailand.”

- Viviana Zelizer. 2005. “Circuits within Capitalism.” Pp. 289-322 in *The Economic Sociology of Capitalism*, edited by Victor Nee and Richard Swedberg. Princeton: Princeton University Press.

**Recommended:**

- Alejandro Portes and Julia Sensenbrenner. 1993. “Embeddedness and Immigration: Notes on the Social Determinants of Economic Action.” *American Journal of Sociology* 98: 1320-50.
- Brian Uzzi. 1999. “Embeddedness in the making of financial capital: How social relations and networks benefit firms seeking financing.” *American Sociological Review* 64: 481-505.
- Ronald Burt. 1992. *Structural Holes: The Social Structure of Competition*. Cambridge, Mass.: Harvard University Press. Pp. 8-30.
- Walter W. Powell and Laurel Smith-Doerr. 2005. “Networks and Economic Life” Pp. 379-402 in *The Handbook of Economic Sociology*, second edition, edited by Neil J. Smelser and Richard Swedberg. New York & Princeton: Russell Sage Foundation & Princeton University Press.

*No class on Oct 11 – Columbus day holiday*

***Week 6. (Oct 18) Economic Activities in Context - Social Capital***

- Alejandro Portes. 1998. “Social Capital: Its Origins and Applications in Modern Sociology.” *Annual Review of Sociology* 24: 1-24.
- Ronald S. Burt. 1998. “The Gender of Social Capital.” *Rationality and Society* 10(1): 5-46.
- Joel Podolny and James N. Baron. 1997. “Resources and Relationships: Social Networks and Mobility in the Workplace.” *American Sociological Review* 62: 673-693.
- Roberto Fernandez, Emilio Castilla, and Paul Moore. 2000. “Social Capital at Work: Networks and Employment at a Phone Center.” *American Journal of Sociology* 105(5): 1288-1356.



- Filiz Garip. 2008. "Social Capital and Migration: How Do Similar Resources Lead to Divergent Outcomes?" *Demography* 45(3): 591-617.

**Recommended:**

- Ronald Burt. 1997. "The Contingent Value of Social Capital." *Administrative Science Quarterly* 42: 339-65.
- James Coleman. 1988. "Social Capital in the Creation of Human Capital." *American Journal of Sociology* 94(suppl.):S95–S120.
- Steven Durlauf. 2002. "On the Empirics of Social Capital." *The Economic Journal* 112(483): F459-79.
- Nan Lin, Walter Vaughn, and John Ensel. 1981. "Social Resources and Strength of Ties." *American Sociological Review* 46(4) :393–405.
- Robert Putnam. 1995. "Bowling Alone: America's Declining Social Capital." *Journal of Democracy* 6(1): 65-78.

**Week 7. (Oct 25) Economic Institutions - Markets**

- George Akerlof. 1970. "The Market for "Lemons": Quality Uncertainty and the Market Mechanism." *Quarterly Journal of Economics* 84(3): 488-500.
- Harrison White. 1981. "Where Do Markets Come From?" *American Journal of Sociology* 87: 517-547.
- Joel Podolny. 2001. "Networks as the Pipes and Prisms of the Market." *American Journal of Sociology* 107(1): 33-60.
- Ezra Zuckerman. 1999. "The Categorical Imperative: Securities Analysts and the Illegitimacy Discount." *American Journal of Sociology* 104(5): 1398-1438.
- Frank Dobbin and Timothy Dowd. 2000. "The Market That Antitrust Built: Public Policy, Private Coercion, and Railroad Acquisitions." *American Sociological Review* 65(5): 631-657.

**Recommended:**

- Neil Fligstein. 1996. "Markets as Politics: A Political-Cultural Approach to Market Institutions." *American Sociological Review* 61(4): 656-673.
- Neil Fligstein and Luke Dauter. 2007. "The Sociology of Markets." *Annual Review of Sociology* 33: 105-128.
- Marion Fourcade. 2007. "Theories of Markets and Theories of Society." *American Behavioral Scientist* 50(8): 1015-1034.
- Marion Fourcade and Kieran Healy. 2007. "Moral Views of Market Society." *Annual Review of Sociology* 33: 285-311.
- Albert Hirschman. 1982. "Rival Interpretations of Market Society: Civilizing, Destructive or Feeble?" *Journal of Economic Literature* 20(4): 1463-1484.
- Eric Leifer and Harrison White. 2004. "A Structural Approach to Markets." Pp. 302-324 in *The New Economic Sociology: A Reader*, edited by Frank Dobbin. Princeton: Princeton University Press.
- Richard Swedberg. 2005. "Markets as Social Structure." Pp. 233-253 in *The Handbook of Economic Sociology*, second edition, edited by Neil J. Smelser and Richard Swedberg. New York and Princeton: Russell Sage Foundation and Princeton University Press.
- Harrison White. 1993. "Markets in Production Networks." Chapter 6 in *Explorations in Economic Sociology*, edited by Richard Swedberg. New York: Russell Sage Foundation.

***Week 8. (Nov 1) Economic Institutions – Work and Compensation***

- Chris Tilly and Charles Tilly. 1998. *Work Under Capitalism*. Boulder, Colorado: Westview, Pp. 199-227.
- Barbara F. Reskin and Patricia A. Roos. 1990. *Job Queues, Gender Queues*. Philadelphia: Temple University Press. Pp. 3-27.
- Emilio J. Castilla. 2008. "Gender, Race and Meritocracy in Organizational Careers." *American Journal of Sociology* 113(6): 1479-1526.

- Ian Ayres and Peter Siegelman. 1995. "Race and Gender Discrimination in Bargaining for a New Car." *American Economic Review* 85(3): 304-321.
- Brian Uzzi and Ryon Lancaster. 2004. "Embeddedness and Price Formation in the Corporate Law Market." *American Sociological Review* 69(3): 319-344.
- Viviana Zelizer. 1996. "Payments and Social Ties." *Sociological Forum* 11(3): 481-495.

**Recommended:**

- Andrew Abbott. 2005. "Sociology of Work and Occupations." Pp. 307-330 in *The Handbook of Economic Sociology*, second edition, edited by Neil J. Smelser and Richard Swedberg. New York and Princeton: Russell Sage Foundation and Princeton University Press.
- William P. Bridges and Robert L. Nelson. 2001. "Economic and Sociological Approaches to Gender Inequality in Pay." Pp. 163- 190 in *The Sociology of Economic Life*, second edition, edited by Mark Granovetter and Richard Swedberg. Boulder, CO: Westview.
- Mark Granovetter. 1995 [1974]. *Getting a Job: A Study of Contacts and Careers*. Chicago: University of Chicago Press. pp. 3-62.
- Chris Tilly and Charles Tilly. 1998. *Work Under Capitalism*. Boulder, Colorado: Westview, Pp. 1-35.

**Week 9. (Nov 8) Economic Institutions - Corporations**

- Robert Gibbons. 2004. "Four Formal(izable) Theories of the Firm?" *Journal of Economic Behavior & Organization* 58(2): 200-245. (Read only 200-210, skip the technical derivations.)
- Gerald F. Davis, Kristina A. Diekmann, and Catherine H. Tinsley. 1994. "The Decline and Fall of the Conglomerate Firm in the 1980s: The Deinstitutionalization of an Organizational Form." *American Sociological Review* 59: 547-570.
- Linda Brewster Stearns and Kenneth D. Allan. 1996. "Economic Behavior in Institutional Environments: The Corporate Merger Wave of the 1980s." *American Sociological Review* 61(4): 699-718.

- Calvin Morrill. 1991. "Conflict Management, Honor, and Organizational Change." *American Journal of Sociology* 97(3): 585-621.

**Recommended:**

- Melville Dalton. 2001. "Men Who Manage." Pp. 247-273 in *The Sociology of Economic Life*, second edition, edited by Mark Granovetter and Richard Swedberg. Boulder, CO: Westview.
- Gerald Davis. 2005. "Firms and Environments." Pp. 478-502 in *The Handbook of Economic Sociology*, second edition, edited by Neil J. Smelser and Richard Swedberg. New York and Princeton: Russell Sage Foundation and Princeton University Press.
- Gerald F. Davis and Tracy A. Thompson. 1994. "A Social Movement Perspective on Corporate Control." *Administrative Science Quarterly* 39(1): 141-173.
- Stewart Macaulay. 1963 "Non-Contractual Relations in Business." *American Sociological Review* 28(1): 55-67.
- William Roy. 2004. "Socializing Capital: The Rise of the Large Industrial Corporation in America." Pp. 433-456 in *The New Economic Sociology: An Anthology*, edited by Frank Dobbin. Princeton, NJ: Princeton University Press.
- Annalee Saxenian. 1994. *Regional Advantage: Culture and Competition in Silicon Valley and Route 128*. Cambridge, Mass.: Harvard University Press. Pp. 1-9, 29-57.

**Week 10. (Nov 15) Economic Institutions – Financial Markets and Money**

- Robert Schiller. 1984. "Stock Prices and Social Dynamics." Cowles Foundation Paper # 616, *Brookings Papers on Economic Activity* 2: 457-510. (Read p. 457-474, 497-510, skip the technical parts.)
- Mitchel Abolafia. 1996. *Making Markets: Opportunism and Restraint on Wall Street*. Cambridge, Mass.: Harvard University Press. Pp. 1-37.
- Charles Smith. 1993. "Auctions: From Walras to the Real World." Pp. 176-192 in *Explorations in Economic Sociology*, edited by Richard Swedberg. New York: Russell Sage Foundation.

- Bruce Carruthers and Sarah Babb. 1996. "The Color of Money and the Nature of Value." *American Journal of Sociology* 101(6): 1556-1591.
- Viviana Zelizer. 1989. "The Social Meaning of Money: Special Monies." *American Journal of Sociology* 95(2): 342-377.

**Recommended:**

- Eric Helleiner. 1998. "National Currencies and National Identities" *American Behavioral Scientist* 41: 1409-36.
- Lisa Keister. 2002. "Financial Markets, Money, and Banking." *Annual Review of Sociology* 28: 39-61.
- Karin Knorr Cetina and Urs Bruegger. 2002. "Global Microstructures: The Virtual Societies of Financial Markets." *American Journal of Sociology* 107(4):905-50.
- Richard H. Thaler. 1999. "Mental Accounting Matters." *Journal of Behavioral Decision Making* 12: 183-206.
- Viviana Zelizer. 1994. "The Creation of Domestic Currencies." *American Economic Review Papers and Proceedings* 84: 138-42.
- Viviana Zelizer. 1994. *The Social Meaning of Money*. New York: Basic Books.
- Ezra Zuckerman. 2004. "Structural Incoherence and Stock Market Activity." *American Sociological Review* 69(3): 405-432.

***Week 11. (Nov 22) Economy and Intimate Worlds - Household Economy and Care Work***

- Gary Becker. 1991. "Division of Labor in Households and Families." Pp. 20-53 in *A Treatise on the Family*. Cambridge: Harvard University Press.
- Michael Bittman, Paula England, Nancy Folbre, and George Matheson. 2003. "When does Gender Trump Money? Bargaining and Time in Household Work." *American Journal of Sociology* 109(1): 186-214.

- Viviana Zelizer. 2005. *The Purchase of Intimacy*. Princeton: Princeton University Press. Prologue, pp. 1-6; Chapter 5, “Household Commerce”, pp. 209-286.
- Nancy Folbre and Julie Nelson. 2000. “For Love or Money – or Both?” *Journal of Economic Perspectives* 14: 123-140.

**Recommended:**

- Paula England and Nancy Folbre. 2005. “Gender and Economic Sociology.” Pp: 627-649 in *The Handbook of Economic Sociology*, second edition, edited by Neil J. Smelser and Richard Swedberg. New York and Princeton: Russell Sage Foundation and Princeton University Press.
- Naomi Gerstel. 2000. “The Third Shift: Gender and Care Work Outside the Home.” *Qualitative Sociology* 23: 467-483.
- Arlie R. Hochschild. 1989. "The Economy of Gratitude," pp. 95-113 in *The Sociology of Emotions: Original Essays and Research Papers*, edited by Thomas Hood. Greenwich, CT: JAI Press.
- Pierette Hondagneu-Sotelo and Ernestine Avila. 2002. “I’m Here, but I’m There.” Pp.139-161 in *Families at Work: Expanding the Bounds*, edited by Naomi Gerstel et al. Nashville, TC: Vanderbilt University Press.
- Beth Anne Shelton and Daphne John. 1996. “The Division of Household Labor.” *Annual Review of Sociology* 22: 299-322.
- Julie Nelson. 1996. “Towards a Feminist Theory of the Family.” Chapter 5 in *Feminism, Objectivity and Economics*. London: Routledge.
- Kathryn Edin and Laura Lein. 1997. *Making Ends Meet: How Single Mothers Survive Welfare and Low-Wage Work*. New York: Russell Sage Foundation. Introduction, pp. 1-19; chapter 6, “Survival Strategies,” pp. 143-67.
- Marjorie Faulstich Orellana. 2001. “The Work Kids Do: Mexican and Central American Immigrant Children’s Contributions to Households and Schools in California.” *Harvard Educational Review* 71: 366-89
- Viviana Zelizer. 2005. *The Purchase of Intimacy*. Princeton: Princeton University Press. Chapter 4, “Caring Relations”, pp. 158-208.

### ***Week 12. (Nov 29) Consumption***

- Viviana Zelizer. 2005. "Culture and Consumption." Pp. 331-354 in *The Handbook of Economic Sociology*, second edition, edited by Neil J. Smelser and Richard Swedberg. New York and Princeton: Russell Sage Foundation and Princeton University Press.
- Paul DiMaggio and Hugh Louch. 1998. "Socially Embedded Consumer Transactions: For What Kinds of Purchases Do People Most Often Use Networks?" *American Sociological Review* 63: 619-637.
- Pierre Bourdieu. 1984. *Distinction*. Cambridge, Mass.: Harvard University Press. Introduction, pp. 1-7.
- Omar Lizardo. 2006. "Cultural Tastes and Personal Networks." *American Sociological Review* 71: 778-807.
- Daniel Miller. 1998. *A Theory of Shopping*. Ithaca: Cornell University Press. Pp. 1-49.

### **Recommended:**

- Pierre Bourdieu. 1990. *Photography: A Middle-Brow Art*. Cambridge: Polity Press. Pp. 13-72.
- Elizabeth Chin. 2001. *Purchasing Power: Black Kids and American Consumer Culture*. Minneapolis: University of Minnesota Press. Pp. 1-6, 18-21, 117-41.
- Hirsch, Paul M. 1972. "Processing Fads and Fashions: An Organization-Set Analysis of Cultural Industry Systems." *American Journal of Sociology* 77: 639-659.
- Arlie Russell Hochschild. 2003. *The Commercialization of Intimate Life*. Berkeley: University of California Press. Pp. 30-44, 185-197.
- Jennifer Lee. 2002. "From Civil Relations to Racial Conflict: Merchant-Customer Interactions in Urban America." *American Sociological Review* 67 (1): 77-98.
- Thorstein Veblen. 1994 [1899]. "Conspicuous Consumption." Chapter 4 in *The Theory of the Leisure Class*. New York: Dover.

- Sharon Zukin and Jennifer Smith Maguire. 2004. "Consumers and Consumption." *Annual Review of Sociology* 30: 173-97.