

# HEIDI J. S. TWOREK

## CURRENT POSITION

**Harvard University**, Cambridge, MA

Lecturer on History and Assistant Director of Undergraduate Studies, June 2012 –

## EDUCATION

**Harvard University**, Cambridge, MA

PhD, History, May 2012

Dissertation: “Magic Connections: German News Agencies and Global News Networks, 1905-45.”

Awarded Herman E. Krooss Prize for best dissertation in business history.

Committee: Professors Charles Maier (advisor), David Blackbourn, Niall Ferguson

**Cambridge University**, Emmanuel College, UK

BA (Hons), Modern and Medieval Languages, June 2006

Part II (2005-2006): German (*Starred First*); Part I (2002-2004): German and Latin (*First*)

**Freie Universität**, Berlin, Socrates/Erasmus scholarship to study abroad, 2004-2005

## FORTHCOMING PUBLICATIONS

“Political and Economic News in the Age of Multinationals,” *Business History Review* (forthcoming, 2015).

“Communications and Technology,” in Paula Baker and Donald T. Critchlow (eds.), *Oxford Handbook of American Political and Policy History* (forthcoming, Oxford University Press, 2015).

“Protecting News before the Internet,” in Richard R. John and Jonathan Silberstein-Loeb (eds.), *Making News: Historical Perspectives on the Political Economy of the Press in Great Britain and the United States since 1688* (forthcoming, Oxford University Press, 2015).

## SPECIAL ISSUES

“Communicating Global Capitalism,” [\*Journal of Global History\*](#) 10.2 (July 2015). Co-editor: Simone M. Müller.

“The Governance of International Communications: Business, Politics, and Standard-Setting in the Nineteenth and Twentieth Centuries,” [\*Journal of Policy History\*](#) 27.3 (July 2015). Co-editor: Simone M. Müller.

## PUBLICATIONS

“Editorial - Communicating Global Capitalism,” co-editor with Simone M. Müller, special issue of six articles on global communications and capitalism in [\*Journal of Global History\*](#) 10.2 (July 2015), pp. 203-211.

“The Telegraph and the Bank: On the Interdependence of Global Communications and Capitalism, 1866-1914,” co-authored with Simone M. Müller, [\*Journal of Global History\*](#) 10.2 (July 2015), pp. 259-283.

“Introduction” to “The Governance of International Communications: Business, Politics, and Standard-Setting in the Nineteenth and Twentieth Centuries,” co-editor with Simone M. Müller, special issue of five articles in [\*Journal of Policy History\*](#) 27.3 (July 2015), pp. 405-415.

“The Savior of the Nation? Regulating Radio in the Interwar Period,” [\*Journal of Policy History\*](#) 27.3 (July 2015), pp. 465-492.

“Journalistic Statesmanship: Protecting the Press in Weimar Germany and Abroad,” [\*German History\*](#) 32.4 (Winter 2014), pp. 559-578.

“Magic Connections: German News Agencies and Global News Networks, 1905-1945,” [\*Enterprise & Society\*](#) 15.4 (Winter 2014), pp. 672-686.

“Wireless Telegraphy,” [International Encyclopedia of the First World War](#), (October 2014).

“The Creation of European News: News Agency Cooperation in Interwar Europe,” *Journalism Studies* 14.5 (October 2013), pp. 730-742. Also published in Sarah Newman and Matt Houlbrook (eds.), *The Press and Popular Culture in Interwar Europe* (Routledge, 2014).

“Peace through Truth? The Press and Moral Disarmament through the League of Nations,” *Medien & Zeit* 25.4 (December 2010), pp. 16-28.

“The Path to Freedom? Transocean and Wireless Telegraphy, 1914-1922,” *Historical Social Research* 35.1 (April 2010), pp. 209-233.

## DIGITAL PROJECTS

Co-ordinator, United Nations History Project ([www.unhistoryproject.org](http://www.unhistoryproject.org)), December 2010 – present. Project manager for scholarly website on UN history. Supervised seven graduate and undergraduate researchers. Awarded grants from United Nations Foundation for the site and its [Facebook](#) and [Twitter](#).

## NON-PEER REVIEWED PUBLICATIONS AND INTERVIEWS

Book reviews published on [H-German](#), [JHistory](#), and [Bok Center Blog](#).

“Das Märchen vom Schicksalstag,” (co-authored with Thomas Weber) *Frankfurter Allgemeine Zeitung* (November 8, 2014).

“History Lessons: Why Germany’s ‘Google Tax’ Won’t Work,” (co-authored with Christopher Buschow) *Nieman Reports* (October 23, 2014).

“Does England Have the Solution to the Grade-Inflation Problem?” *The Atlantic* (October 20, 2014).

“Wettbewerbsvorteile durch Gesetzgebung? Debatten zum Nachrichtenschutz im Wandel der Zeit,” (co-authored with Christopher Buschow) *Der Digitale Wandel - Magazin für Internet und Gesellschaft* 1.2 (August 2014), pp. 14-16.

“LSR: Wiederholt sich die Geschichte?” (co-authored with Christopher Buschow) *Vocer*, [iRights](#), and [Golem](#) (July 2014).

“Writing a Student Evaluation Can Be Like Trolling the Internet: How a Long-Despised University Tradition Can Be a Chance to Teach Civility,” *The Atlantic* (May 21, 2014).

Panel Discussion Participant, “A Bombing, a Neighborhood, and a Community Forever Changed,” [The Takeaway with John Hockenberry](#) (April 16, 2014).

Panel Discussion Participant, “Are the Humanities in Crisis?,” [KCRW](#) (December 27, 2013).

“The Real Reason the Humanities are ‘in Crisis,’” *The Atlantic* (December 18, 2013).

Interviews and blog posts about the United Nations History Project website on [US History Scene](#), [Humanitarianism and Human Rights](#), [Russian International Affairs Council](#), [UN Dispatch](#), and the United Nations Foundation [blog](#).

## SELECTED FELLOWSHIPS AND AWARDS

The Star Family Prize for Excellence in Advising, Harvard University (nominated)	2015
John R. Marquand Award for Exceptional Advising and Counseling, Harvard (nominated)	2015
Leibniz Summer Fellowship, Zentrum für Zeithistorische Forschung, Potsdam, Germany	2014

Herman E. Krooss Prize for Best Dissertation in Business History	2014
United Nations Foundation Operational Support Grants for UN History Project	2012 - 2015
Harvard University Certificate of Distinction in Teaching (awarded twelve times)	2008 - 2015
German Historical Institute Conference Grant for German Studies Association	2013
Harvard University Dissertation Completion Fellowship (declined)	2012 - 2013
Alfred D. Chandler, Jr. Travel Grant to Business History Conference	2012
Bok Center Certificate of Achievement in the Practice of Teaching in Higher Education	2012
Society for the History of Technology (SHOT) Travel Grant	2011
Davis Center for Russian and Eurasian Studies Research Grant, Harvard University	2011
History Department Summer Grant, Harvard University	2007-08, 2011
Krupp Foundation Dissertation Research Fellowship	2009 - 2010
DAAD Dissertation Research Fellowship	2009 - 2010
James Souverine Gallo '27 Memorial Scholarship, Harvard University	2008 - 2009
Center for European Studies Summer Travel Grant, Harvard University	2008
Herchel Smith Travel Grant, Emmanuel College, Cambridge University	2006 - 2009
Kurt Hahn University Prize (Highest mark in German at Cambridge University)	2004, 2006

### **CONFERENCE PAPERS**

- “Communications and Competition in China, 1900-1945,” Business History Conference, Miami, Florida, June 2015.
- “Subsidizing Content and Conduit: Global Wireless Communications and the State,” International Communication Association, San Juan, Puerto Rico, May 2015.
- “Germany in the Ether: News and Propaganda around the World,” Beyond the Western Front in World War I, Harvard University, Cambridge, Massachusetts, April 2015.
- “Competing Visions of News and International Law at the League of Nations,” American Society of Legal History, Denver, Colorado, November 2014.
- “Espionage, News, and Technology in World War I,” German Studies Association, Kansas City, Missouri, September 2014.
- “The International Creation of Domestic Legislation on the Press,” International Communication Association, Seattle, Washington, May 2014.
- “Reporting the World: European News Networks, 1870-1939,” European Social Science History Conference, Vienna, Austria, April 2014.
- “German News Agencies and Global News Networks, 1905-45,” Business History Conference, Frankfurt am Main, March 2014.
- “Advertising Economic Nationalism in the Weimar Republic,” American History Association, Washington, DC, January 2014.
- “News,” German Studies Association, Denver, Colorado, October 2013.
- “Spying for Information: German Espionage and News in World War I,” International Congress of History of Science, Technology and Medicine, Manchester, UK, July 2013.

- “Pals over Politics: The Development of Radio in Weimar Germany,” German Historical Institute Workshop, New Technologies and Cultures of Communication, Washington, DC, May 2013.
- “News Agencies and Revolution in Weimar Germany,” In Search of Revolution, 1916-1923: Germany and its European Context, Cologne, Germany, March 2013.
- “Networks behind the News: German News Agencies, Cartels, and Technology, 1849-1939,” German Studies Association, Milwaukee, Wisconsin, October 2012.
- “Negotiating News: The Conference of Press Experts at the League of Nations,” presented in absentia, Entanglements in Legal History, Max-Planck-Institut, Frankfurt am Main, August 2012.
- “Competing Media Empires: The Political Agendas of American, French, and German News Agencies in South America, 1914-1945,” Conference on Policy History, Richmond, Virginia, June 2012.
- “Tuning in to the State: The Supply of Economic News in Weimar Germany,” Business History Conference, Philadelphia, Pennsylvania, March 2012.
- “Spreading the Revolution: News Agencies and Politics in Weimar Germany,” American Historical Association, Chicago, Illinois, January 2012.
- “German Wireless News Goes Global, 1913-1945,” Society for the History of Technology, Cleveland, Ohio, November 2011.
- “The Global Regulation of Telegraphy: Interwar Negotiations on Intellectual Property in News,” Global Communication Electric: Social, Cultural, and Political Aspects of Telegraphy, Freie Universität, Berlin, February 2011.
- “Protection of the Press: Attempts at the Legal Regulation of News, 1900-1933,” German Studies Association, Oakland, California, October 2010.
- “Transocean and Wireless Telegraphy, 1914-1922,” Telecommunication and Globalization: Information Flows in the 19<sup>th</sup> and Early 20<sup>th</sup> Centuries, University of Heidelberg, September 2009.

## **INVITED PRESENTATIONS**

- Keynote Speaker, Phi Alpha Theta Induction Ceremony, Framingham State University, April 2015.
- “The Savior of the Nation: Radio in Interwar Germany, Great Britain, and the United States,” Center for History and Economics Seminar, Harvard, February 2015.
- “War and Peace,” Harvard Model United Nations, Boston, Massachusetts, January 2015.
- “Asia at the United Nations and the History of International Public Health,” 100 Years of Health in Asia, Harvard Center for History and Economics, Asia Center, and China Medical Board, October 2014.
- Commentator, “How to See the World Economy: Communicating Globalization around 1900,” by Professor Quinn Slobodian, Wellesley College History Department Seminar, October 2014.
- “Berlin Calling Buenos Aires and Beijing: The Creation of News in Germany and Abroad, 1900-1945,” Louisiana State University, Baton Rouge, September 2014.
- “Nachrichten aus Deutschland: Globale Mediennetzwerke im 20. Jahrhundert,” Zentrum für Zeithistorische Forschung, Potsdam, Germany, July 2014.
- “A Dangerous Element for the Interests of Peace: German News on a Global Stage,” Center for Area Studies Public Colloquium, Leipzig University, Leipzig, Germany, July 2014.

Guest lecture, "Copyright," Framingham State University, Massachusetts, October 2013.

Commentator, "Identity and Nation," Actor-Networks between Global Markets and the Nation, 1650-1950, John F. Kennedy Institute for North American Studies, Freie Universität, Berlin, August 2013.

Commentator, "Canada and Decolonization: Change and Challenge at Home and Abroad," Workshop on Race and Canada's International History, Harvard University, May 2013.

Commentator, "The Many Worlds of Unified Time in the Age of Global Comparison, 1870-1930" by Professor Vanessa Ogle, University of Pennsylvania, Harvard International and Global History Seminar, February 2013.

"Der Weg ins Freie? Deutsche Nachrichtenagenturen in transnationaler Verflechtung," Kolloquium zur Mediengeschichte, Justus-Liebig-Universität, Gießen, July 2011.

"Das deutsche Nachrichtenwesen in internationaler Verflechtung," Kolloquium zur Zeitgeschichte, Friedrich-Meinecke-Institut, Freie Universität, Berlin, November 2009.

## **CONFERENCE ORGANIZATION**

*Panel Organizer*, "Managing Business Information in Asia," Business History Conference, Miami, Florida, June 2015.

*Co-Organizer*, "Digital History Day," Harvard, May 2015.

*Co-Organizer*, "Beyond the Western Front in World War I," Harvard, April 2015.

*Organizer*, Senior Thesis Conference, Harvard, October 2014; November 2013; November 2012.

*Co-organizer*, "[What was the Twentieth Century? An Event in Honor of Charles S. Maier](#)," Harvard, April 2014.

*Symposium Co-organizer*, "Wiring Intelligence," International Congress of History of Science, Technology and Medicine, Manchester, UK, July 2013.

*Co-organizer*, "[The Intellectual Foundations of Global Communications and Commerce](#)," Harvard, March 2013. Funded by Deutsche Forschungsgemeinschaft (DFG), Stiftung Deutsch-Amerikanische Wissenschaftsbeziehungen (SDAW), Harvard Asia Center, and Weatherhead Initiative on Global History.

*Co-organizer*, Graduate Student Conference on International History (ConIH), Harvard, March 2011.

## **TEACHING EXPERIENCE**

### **Harvard University, Cambridge, MA**

*Lecturer on History*, June 2012 –.

Taught year-long Senior Thesis Tutorial and one additional course. Awarded Harvard University Certificate of Distinction in Teaching for Senior Thesis Tutorial in fall 2012, 2013, and 2014.

*Instructor*, Seminar, "The History of International Organizations," History Department, Fall 2014. Taught seminar to 15 undergraduates that resulted in primary source research papers.

*Instructor*, "The History of News," History Department, Spring 2014.

Taught lecture course on international history of news to 45 undergraduates. Awarded Harvard University Certificate of Distinction in Teaching.

*Instructor*, Tutorial, “History Lab,” History Department, Fall 2013 and Spring 2015.  
Co-created first iterations of course enabling students to work on digital history projects with faculty.  
Awarded Harvard University Certificate of Distinction in Teaching.

*Prize Instructor*, “Breaking Headlines: The History of News,” History Department, Fall 2011 and Spring 2013.  
Awarded opportunity to design and teach own seminar to undergraduates. Taught again in spring 2013.  
Awarded Harvard University Certificate of Distinction in Teaching for both iterations.

*Co-Instructor* (with Professor Peter Gordon), “Graduate Colloquium on Teaching Practices,” History Department, 2011 - 2012.  
Redesigned syllabus and created comprehensive website for course introducing graduate students to teaching history. Awarded Harvard University Certificate of Distinction in Teaching.

*Advisor*, Senior Theses, 2011-12 and 2013-14.  
Advised senior theses on Indian press politics and the Venice film festival.

*Tutor*, Conference Course, “United Nations: A Global History” (Professors Emma Rothschild and Sugata Bose), History Department, Spring 2011.  
Helped to design syllabus. Awarded Harvard University Certificate of Distinction in Teaching.

*Tutor*, “Sophomore Tutorial,” History Department, Spring 2011.  
Taught two weekly sections on historical writing and led peer-review discussions of student work.  
Awarded Harvard University Certificate of Distinction in Teaching.

*Teaching Fellow*, “Modern Central Europe” (Dr. Brendan Karch), History Department, Fall 2010.  
Taught one section and gave one guest lecture on *Ostpolitik*.

*Head Teaching Fellow*, “World Wars in a Global Context, 1905-1950” (Professor Charles Maier), General Education Program, Fall 2010.  
Administered course and taught one section in its first iteration as a General Education course.

*Teaching Fellow*, “Germany in the World, 1600-2000” (Professor David Blackbourn), General Education Program, Spring 2009.  
Taught one section. Awarded Harvard University Certificate of Distinction in Teaching.

*Teaching Fellow*, “World War II” (Professor Charles Maier), Core Program, Fall 2008.  
Taught three sections. Awarded Harvard University Certificate of Distinction in Teaching.

### **Freie Universität, Berlin, Germany**

*Co-Instructor* (with Dr. des. Simone Müller-Pohl), “America on the Move: Technology and the American Nation,” John F. Kennedy Institute for North American Studies, Spring 2010.

## **ACADEMIC SERVICE**

### **Harvard University, Cambridge, MA**

*Assistant Director of Undergraduate Studies in History*, June 2012 –.  
Oversee Department’s senior thesis program, undergraduate advising and student outreach programs.  
Assist in formulating and implementing curricular needs, goals and standards. Created History Department [Alumni Voices](http://www.history.fas.harvard.edu/alumnivoices.php) project ([www.history.fas.harvard.edu/alumnivoices.php](http://www.history.fas.harvard.edu/alumnivoices.php)).

*Member*, History Board of Examiners and Curriculum Committee, June 2012 –.  
Awarded undergraduate honors and helped with curricular planning for the History Department.

*House Adviser*, Dunster House, Harvard University, 2014 - 2015.

Advised history undergraduates on curriculum, led activities to recruit undergraduates for history, and worked on fellowships.

*Departmental Teaching Fellow*, History Department, 2011 - 2012.

Led Department's pedagogical training for graduate students by planning workshops, coordinating with Bok Center, watching videotaped sections and acting as a confidential, all-purpose resource.

*President*, Henry Adams History Graduate Student Society, Harvard University, 2008 - 2009.

Organized weekly student gatherings and represented graduate students to History Department.

*Non-Resident Tutor*, History/Fellowships, Lowell House, Harvard University, 2007 - 2009.

Advised undergraduates on curriculum and fellowship applications.

*Council Member*, Harvard Graduate Student Council, 2006 - 2007.

Represented the Graduate School of Arts and Sciences in Harvard-wide student affairs.

## **PROFESSIONAL EXPERIENCE**

*Peer Reviewer*, International Communication Association conference papers, *Enterprise & Society*.

*Book Review Editor*, JHistory (H-Net listserv for journalism history), 2011 - 2014.

Solicited, administered, and edited approximately 50 book reviews annually on journalism history.

*Creative Maximizer*, Google, Hamburg and London, Summer 2004 and 2005.

Created and optimized advertising campaigns in German and English for Google.

## **PROFESSIONAL MEMBERSHIPS AND AFFILIATIONS**

International Communication Association	2014 - present
Business History Conference	2012 - present
Central European History Society	2011 - present
Society for the History of Technology	2011 - present
International and Global History Seminar at Harvard University	2010 - present
History of the Book at Harvard University	2010 - present
German Studies Association	2009 - present
American Historical Association	2008 - present
The Minda de Gunzburg Center for European Studies at Harvard University	2008 - present

## **RESEARCH LANGUAGES**

German (fluent), Polish (fluent), French (fluent reading, intermediate speaking), Italian (reading knowledge), Spanish (reading knowledge), Latin (fluent reading).