



Your daily serving of news and views

[Subscribe to Bookbrunch](#)

Annual and other plans to suit your needs

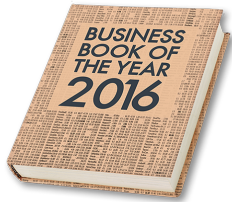
[Find out more »](#)



[Prizes > Non-fiction](#)

## FT Business Book shortlist announced

• 08 September 2016



Six titles in the running for the £30,000 2016 Financial Times and McKinsey Business Book of the Year Award

The shortlisted titles are–

- *What Works: Gender Equality by Design* by Iris Bohnet (The Belknap Press of Harvard University Press)
- *Alibaba: The House That Jack Ma Built* by Duncan Clark (Harper 360/Harper Collins; Ecco Press/Harper Collins)
- *Makers and Takers: The Rise of Finance and the Fall of American Business* by Rana Foroohar (Crown Publishing/Penguin Random House)
- *The Rise and Fall of American Growth: The U.S. Standard of Living Since the Civil War* by Robert J. Gordon (Princeton University Press)
- *The 100-Year Life: Living and Working in an Age of Longevity* by Lynda Gratton and Andrew Scott (Bloomsbury)

· *The Man Who Knew: The Life and Times of Alan Greenspan* by Sebastian Mallaby (Bloomsbury; Penguin Press)

Lionel Barber, editor of the *Financial Times*, said: "The remarkable range of books this year include a heavyweight biography of Greenspan, a lively exploration of policy dilemmas around longevity, a historical inquiry into the productivity gap, and an argument for righting the balance between finance and industry in a modern economy. Readers will find much to debate and many practical solutions."

Rodney Zempel, McKinsey & Company's Managing Partner, Northeast U.S., said: "This year's shortlist explores the clash of forces that businesses have to navigate today, from demography to technology change to how to get the most out of talent. Rather than just laying out the problems, the authors offer interdisciplinary thinking and an intriguing range of potential answers."

The judging panel, chaired by Lionel Barber, includes Mohamed El-Erian, Chief Economic Advisor, Allianz; Herminia Ibarra, Cora Chaired Professor of Leadership and Learning Professor of Organizational Behavior, INSEAD; Rik Kirkland, Partner and Director of Publishing, McKinsey & Company; Dambisa Moyo, economist and author, and Shriti Vadera, Chairman, Santander UK.

The winner will be announced at a dinner on 22 November at the National Gallery, co-hosted by Lionel Barber and Dominic Barton, Global Managing Director of McKinsey. Baroness Dido Harding, CEO of the TalkTalk Group, will give the keynote speech. The winner of the Business Book of the Year Award 2016 will be awarded £30,000, and £10,000 will be awarded to each of the remaining shortlisted books.

Previous Business Book of the Year winners include: Martin Ford for *Rise of the Robots* (2015); Thomas Piketty for *Capital in the Twenty-First Century* (2014); Brad Stone for *The Everything Store: Jeff Bezos and the Age of Amazon* (2013); Steve Coll for *Private Empire: ExxonMobil and American Power* (2012); Abhijit V. Banerjee and Esther Duflo for *Poor Economics* (2011); Raghuram Rajan for *Fault Lines* (2010); Liaquat Ahamed for *The Lords of Finance* (2009); Mohamed El-Erian for *When Markets Collide* (2008); William D. Cohan for *The Last Tycoons* (2007); James Kynge for *China Shakes the World* (2006); and Thomas Friedman, as the inaugural award winner in 2005, for *The World is Flat*.

[Website contents copyright © 2016 Book Brunch Ltd.](#)

[Subscription Information](#)

[Privacy Statement](#)

[Terms and Conditions](#)

[Website by Ehaus](#)