

# Janice S. Lintz

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## PROFESSIONAL SUMMARY

Cross-Functional Consultant Focused on Partnerships, Advocacy & Transformation

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## EDUCATION

<b>Harvard University, John F. Kennedy School of Government</b> <i>Master in Public Administration</i>	Cambridge, MA May 2023
<b>Tuck School of Business, Dartmouth College</b> <i>Back in Business Program (Certificate)</i>	Hanover, NH November 2007
<b>Benjamin N. Cardozo School of Law</b> <i>Juris Doctor</i> <i>Fellow, Alexander</i>	New York, NY May 1990
<b>State University of New York at Buffalo</b> <i>Bachelor of Science, major in Management</i>	Buffalo, NY May 1984

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## HONORS

2022 Congressional Recognition by Congressman Paul Tonko, 2022 NYS Disability Rights Hall of Fame Inductee  
2018, Bill & Melinda Gates Foundation Goalkeepers Partnership with TPG, 2016 Aspen Institute Spotlight on Health  
Scholar, 2016 United State of Women Nominated Changemaker, and 2008 People magazine's Heroes Among Us

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## EXPERIENCE

<b>Hearing Access &amp; Innovations</b> <i>CEO and Founder</i> <u>Leadership</u>	New York, NY 2002-Present
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- The FDA's Proposed OTC FDA Ruling incorporates and cites my testimony. <https://public-inspection.federalregister.gov/2021-22473.pdf>
- Testified before US Congressional Subcommittee on the National Park Service, resulted in the reinstatement of the Recreation Fee Program, which funded hearing access
- Created streamlined "3-Prong Approach," which ensured hearing access across the US
- Advocated successful installation of \$13.5M worth of induction loops by NYC Transit Authority; installed in 482 subway information booths/call boxes and later installed in select states across the US.

### Public/Private Partnerships

Advanced hearing access at 100+ organizations, for example, Capital One, El Museo del Barrio, The Government of Ecuador, Lincoln Center, The Pentagon, Stavros Niarchos Foundation Cultural Center, United States Holocaust Memorial Museum, The Walt Disney Company, and Wegmans Food Markets.

- Persuaded Build-A-Bear Workshop to develop a hearing aid accessory for their toys; The Strong National Museum of Play added the hearing aid to its collection
- Championed idea/partnered with Richard Branson of Virgin Atlantic to add captions to In-Flight entertainment/adopted next by Delta Air Lines and then by the US Department of Transportation
- Initiated contact with Delta CEO and introduced/recommended addition of induction loops at gates; was adopted by Delta and other major airlines (featured in [Delta Sky](#) magazine)
- Influenced Apple leadership to add induction loops, which now exist in all stores across the US, increasing their market to include those with hearing loss

- Convinced Associated Press to update its AP Stylebook to include updated language for disabilities.

### Problem-Solving and Influence

- Motivated Senators Warren and Grassley to introduce and pass the Over-The-Counter Hearing Aid Bill by reframing it as a monopoly pricing issue rather than an Americans with Disabilities Act issue.
- Co-wrote National Park Services' [Accessibility Guidelines](#) for hearing loss, creating the first Federal definition of the statutory term "Effective Access" (acknowledged on page 76)
- Collaborated with the Association of National Advertisers on closed caption [standards](#) for commercials and subsequently influenced Federal Communications Commission to adopt captioning standards

### Strategy

- Pioneered hearing access in 3,000 New York City taxis while simultaneously employing the hearing access symbol, which served as a no-cost brand awareness campaign for hearing access
- Captured evidence of the problem and leveraged facts to spearhead the introduction of induction loops in airports, beginning with Delta; United Airlines, Alaska Airlines, and JetBlue Airways followed suit.
- [Leveraged](#) contacts and those with a stake in accessibility to affect significant change, as well as a success within one company, to affect change at a different company, creating a cascade of change.

### **Deafness Research Foundation**

New York, NY

#### ***Interim Executive Director***

2007–2007

- Managed successful transition from Washington, DC to New York, NY, including selecting new premises, overseeing the relocation, and recruiting new executive staff; helped the organization save money on rental space and staff, and planned and oversaw entire gala benefit from start-to-finish
- Facilitated and developed captioning standards with NBC Universal; making them the first company to put these into their contracts
- Orchestrated DRF's annual event (handled invitations, identified a prestigious site to hold the event, selected high-profile honorees to recognize, selected and retained caterer; raised \$350,000 from high-profile donors while also raising the profile of DRF

### **Bozell**

New York, NY

#### ***Corporate Senior Media Planner***

1984–1987

- Produced agency and client presentations for senior management, managed media budgets of \$7-13 million each, and handled BusinessWeek, Holiday Inn, KPMG Peat Marwick, Nabisco Brands, and Revlon accounts

## **LEADERSHIP**

US Access Board's Committee on Rail Vehicle Accessibility 2013-2015, Burton Blatt Institute's Advisory Board 2012-2022, NYC Mayor's Office Taxi of Tomorrow Stakeholder Committee 2009, NYS Interagency Council for Services to the Deaf, Deaf-Blind, and Hard of Hearing 2008-2014, US Access Board's Passenger Vessel Emergency Alarms Advisory Committee 2007-2008, Lower East Side Tenement Museum's Advisory Board, and FCC Chairman Kevin J. Martin's Consumer Advisory Committee 2004-2008

## **PUBLICATIONS**

Books: Profiled in *The Success Factor, 2022*, and Profiled in *Tell Her She Can't, 2021*

Articles: Published in Harvard's Ash Center, *Forbes Africa*, *Huffington Post*, *Medium*, *The Outdoor Journal*, *Thrive Global*, and *Yahoo! Travel*: [https://www.hearingaccess.com/?page\\_id=23](https://www.hearingaccess.com/?page_id=23)

Quoted: *AARP*, *American Express*, *Business Insider*, *Condé Nast Traveler*, *Consumer Reports*, *Forbes*, *Fox Business*, *NPR*, *Redbook*, *Scientific American*, *The New York Times*, *United Nations Social Development Network*, *USA Today*, *Travel + Leisure*, *US News & World Report*, *Yahoo! Finance*, and *Washington Post*. [https://www.hearingaccess.com/?page\\_id=16](https://www.hearingaccess.com/?page_id=16)

**ACTIVITIES** Traveled on points to 143 UN countries (199 countries, territories, and unrecognized nations)