

Jill Lepore, “The Disruption Machine: What the Gospel of Innovation Gets Wrong,” *The New Yorker*, June 23, 2014.

A Note about Sources

N.B. For readers who'd like to read more, or who are undertaking their own research, here is a select bibliography of my sources for this piece. As with all the bibliographies for New Yorker essays that I post on my Harvard faculty website, this brief discussion mentions a good number of works consulted but it's neither an exhaustive inventory of my sources nor a survey of the scholarship in a given field. Instead, I've listed works I found most useful or especially provocative. I have generally only included manuscripts, journal and magazine articles, and books; I haven't listed interviews here at all; I've not included things like newspapers, advertisements, patents, legislation, and policy statements; and I've generally left out citations from specialized bodies of literature in fields like medicine and law. A last caveat: these brief bibliographies are all frozen in time: I do not update them, and they therefore don't include anything written on these subjects after the date on which my essay was published.

Michael E. Porter's early books are *Competitive Strategy: Techniques for Analyzing Industries and Competitors* (New York: Free Press, 1980); *Competitive Advantage: Creating and Sustaining Superior Performance* (New York: Free Press, 1985); and *The Competitive Advantage of Nations* (New York: Free Press, 1990).

Clayton M. Christensen's doctoral thesis is “The Innovator's Challenge: Understanding the Influence of the Market Environment on Processes of Technology Development in the Rigid Disk Drive Industry: A Thesis,” DBA thesis, Harvard Business School, 1992. See also Christensen, “The Rigid Disk Drive Industry: A History of Commercial and Technology Turbulence,” *Business History Review* 67 (1993): 531-588. The disk drive study is incorporated into Clayton M. Christensen, *The Innovator's Dilemma: The Revolutionary Book That Will Change the Way You Do Business* (1997; New York: Harper Business, 2011). Co-written works include Clayton M. Christensen and Michael E. Raynor, *The Innovator's Solution: Creating and Sustaining Successful Growth* (Boston: Harvard Business Review Press, 2003); Clayton M. Christensen, Michael B. Horn and Curtis W. Johnson, *Disrupting Class: How Disruptive Innovation Will Change the Way the World Learns* (New York: McGraw Hill, 2008); Clayton M. Christensen, Jerome H. Grossman, and Jason Hwang, *The Innovator's Prescription: A Disruptive Solution for Health Care* (New York: McGraw Hill, 2009); and Clayton M. Christensen and Henry J. Eyring, *The Innovative University: Changing the DNA of Higher Education from the Inside Out* (San Francisco: Jossey-Bass, 2011). See also Scott D. Anthony et al., with a foreword by Clayton M. Christensen, *The Innovator's Guide to Growth: Putting Disruptive Innovation to Work* (Boston: Harvard Business Press, 2008).

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