The Colors of Poverty
Why Racial and Ethnic Disparities Persist

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The National Poverty Center Series on Poverty and Public Policy

Russell Sage Foundation  ◆  New York
Chapter 4

How Culture Matters: Enriching Our Understanding of Poverty

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The term culture figures prominently in the literature on poverty, race, and ethnicity, though rarely with much theoretical or empirical sophistication. Conceived rather vaguely as a group's norms and values, as its attitudes toward work and family, or as its observed patterns of behavior, culture has been discussed by many poverty experts without the depth or the precision that characterize their analyses of such matters as demographic trends, selection bias, or the impact of public policies on work and family structure. This lack of sophistication is reflected in many practices, such as the use of culture and race interchangeably, as if all members of a racial group shared a unified set of beliefs or patterns of behavior, or the use of culture as a residual category to explain unaccounted-for variance in statistical models, or the use of culture exclusively as an intermediary mechanism—an intervening variable that helps explain why structural conditions such as neighborhood poverty lead to unwanted outcomes, but not an independently causal force. By contrast, other scholars reject cultural explanations altogether, arguing that culture cannot be studied scientifically or that cultural explanations inevitably blame the victims for their problems.

Poverty scholarship tends to reveal a rather thin understanding of culture. Over the last two decades, however, cultural sociologists have produced theoretical and empirical research yielding a subtle, heterogeneous, and sophisticated picture of how cultural factors shape and are shaped by poverty and inequality. They have used concepts such as frames, cultural repertoires, narratives, symbolic boundaries, cultural capital, and institutions to study how poor individuals interpret and respond to their circumstances, yielding insights that may be used to understand racial disparities in poverty. This literature has not coalesced into a coherent perspective on culture, but all of these approaches allow social scientists to move beyond the assumption that racial groups have inherent cultural traits, such as an Asian work ethic. These new concepts allow us to understand racial disparities in a way that avoids the cultural stereotypes that have too often characterized poverty policies and produced research of minimal explanatory power.

This new scholarship is often ignored by scholars of poverty and race, for at least two reasons. First, much of it has been conducted by social scientists who are not part of the community of economists, demographers, sociologists, and political scientists working on poverty and policy. Second, much of it is based on data-gathering techniques—participant observation, in-depth interviewing, comparative historical research, and content analysis—that are unfamiliar to quantitative social scientists. Lacking the training to distinguish between good and bad practitioners of these techniques, many quantitative researchers are tempted to dismiss qualitative work as anecdotal or worse, nonempirical (which too often seems to mean nonquantitative). Even quantitative research in the sociology of culture, such as research on cultural consumption and on networks, too often remains ignored by the interdisciplinary core of inequality scholars, much to the detriment of scholarship (for an attempt to rectify the situation, see Fronenburg 2007).

The consequences of ignoring this scholarship are not limited to the ivory tower. Culture is the subject or subtext of the recurrent public debates about poverty. It remains the subtext of the distinction between the deserving and undeserving poor, and it underlies claims that the welfare system has been too permissive (see Bullock and Soss and Schram, chapters 3 and 11, this volume). It is referenced, often crudely, in the discussions of American individualism, responsibility, hard work, and fairness that characterize debates on poverty and immigration.

The writings of influential policy researchers such as George Borjas (2001), David Ellwood (1988), and Lawrence Mead (1986) rely on assumptions about culture among the poor—assumptions often stemming from the culture of poverty theory—that have been criticized by sociologists of culture repeatedly since their emergence in the early 1960s (for example, Valentine 1968; Young 2004). Policy discourse often relies on unsubstantiated assumptions about American culture (for example, about what its core values are), assumptions that, in addition to lacking empirical foundation, have become part of a powerful narrative that equates liberalism with moral decadence and laissez-faire economics with fairness (Guetzkow 2006; O’Connor 2001; Somers and Block 2003).

These issues cannot be resolved without taking seriously the scholarship on poverty among sociologists of culture. In what follows we do not summarize or review all of this literature; in fact, we ignore many important works, to retain argumentative coherence. Rather, we identify those works we believe exemplify significant improvements on thin and dated conceptions of culture, discuss the pitfalls any new work on culture should avoid, and chart a research agenda for the study of poverty in the context of race that takes into account the difficulties in research on culture. Our review does not state where the field is headed—it states where we believe it should head. Although the scholarship we review has much to offer poverty research, it still varies widely in the extent to which its empirical claims can be evaluated quantitatively. In addition, its attempts at depicting sub-
The Colors of Poverty

tility have often come at the cost of lost parsimony. We take pains, therefore, to
identify the limitations of the work we review and to suggest issues that culture
scholars should address.

Many of the concepts we discuss (such as repertoires, frames, and narratives)
may be turned into variables through content analysis or survey data analysis,
and studied with statistical models (for an illustration concerning the use of con-
tent analysis, see Benson and Seguy 2005; for an illustration of the use of surveys
to study boundary work, see Bail 2008). However, several of the analytical tools
we describe are more suited to process-tracing (on process tracing, see Bennett
and George 2005; on how qualitative methods can identify causal mechanisms,
see Lin 1998). It is necessary to examine not only whether two phenomena are as-
associated, but also how one leads to the other, or under what circumstances it does
so—questions often best addressed with the help of qualitative data. Tackling
such questions has been needed in the study of poverty for some time. In a review
of the evidence on the spread of single-parent families, David Ellwood and
Christopher Jencks, noting that "quantitative social science does best with sharp
turning points and tight links between dependent and independent variables," scep-
tically concluded that "quantitative models have done about as well as could be
expected given the limits of our methods for investigating a complex system"
(2004, 60). Getting beyond these limitations is essential to understanding the so-
cial and cultural mechanisms that affect racial and ethnic differences in poverty.

BACKGROUND AND CONCEPTS

For years, the most prominent, if controversial, theory of culture and poverty was
Oscar Lewis's culture of poverty (1969). Lewis argued that this culture emerged
when populations that were socially and economically marginalized from a capi-
talist society developed patterns of behavior to deal with their low status. This be-
behavior was characterized by low aspirations, political apathy, helplessness, disor-
ganization, provincialism, and the disparagement of so-called middle class values
(190-2). Once such a culture was in place, Lewis argued, it developed mecha-
nisms that tended to perpetuate it even if structural conditions changed. Lewis's work was in part an attempt to bridge the structure-culture divide that had
long been a feature of opposing explanations for poverty. Cultural explana-
tions emphasized values and norms that directed behavior; structural explana-
tions emphasized economic and structural constraints on behavior. However, the
idea that the culture of poverty was self-perpetuating placed Lewis, in the eyes of
many, on the cultural side. The debates that followed revolved into caricatures of the
complex social processes involved: some blamed poverty on the inadequate
values of the poor; others blamed "the system." The cultural conservatism of the
1980s polarized research even further, such that politically moderate social scien-
tists were wary of associating themselves with cultural explanations for fear of be-
ing considered reactionary (Patterson 1997; Wilson 1987).

How Culture Matters

Beginning in the 1980s, sociological research on these questions began to follow
multiple trajectories. Some scholars have examined the interaction between cul-
ture and structure with respect to issues such as agency, free will, and determin-
ism, moving well beyond a simple dichotomy (Sewell 2005). Others have asked
instead how people develop meaning systems—how they draw from their social
circumstances to shape scripts, frames, repertoires, and so forth, rather than how
those meaning systems determine their poverty or wealth.

Early approaches such as Lewis's also reflected a Parsonsian conception of cul-
ture, whereby culture is a unitary and internally coherent set of attributes that
characterizes a social group, such as inner-city African Americans or the Japanese.
No consensus conception of culture has replaced Parsons's because different scholar-
s focus on different social processes and use different metaphors to describe and
explain what they observe. However, most would disagree with the Parsonsian
conception that emphasizes how one is socialized into values that then shape be-
haviors (Sewell 2005, chapter 3). Many contemporary scholars have been influ-
enced by Clifford Geertz (1973), who said: "Believing, with Max Weber, that man
is an animal suspended in webs of significance he himself has spun, I take culture
to be those webs" (1973, 9). In this conception, as well as in the more practice-orien-
ted approaches, culture refers to the meaning that human beings produce and
mobilize to act on their environment (Ornner 1984). Instead of having a culture, in-
dividuals exist in the midst of, respond to, use and create cultural symbols.

In this respect, we fundamentally agree. The idea that races or ethnic groups
have a culture—for example, that there is an Anglo American culture that differs
from Asian culture or Afro American culture—is useful to the study of racial
 differences in poverty. Intragroup differences are often larger than intergroup dif-
ferences. Consequently, our understanding of racial disparities in poverty does
not account for these as a function of inherent ethnic cultures. Instead of imputing
a shared culture to groups, we study empirically how individuals make sense of
their lives.

CULTURE AND POVERTY TODAY

In what follows, we examine six ways culture has been conceived and exam-
ined—as frames, repertoires, narratives, cultural capital, symbolic boundaries, in-
stitutions—and assess what researchers studying poverty have uncovered by us-
ning each conception, and what differences it makes to use these concepts for our
understanding of poverty. Some of the researchers we cover think of culture as an
independent variable and poverty as the outcome. Others think of culture as the
outcome. Others use neither as a causal outcome, producing instead descriptive
accounts of the operation of both variables. Still others abandon the variable-
based approach altogether. This heterogeneity is part of the strength of this body
of work. Each approach is a lens through which to capture different dimensions of
the causal processes that produce inequality and poverty. As such, they can be
combined, or used independently of one another. Together, they speak to how factoring in meanings can result in more comprehensive explanations of poverty.

Culture as Frames

Building on insights from Alfred Schütz (1962), Peter Berger and Thomas Luckman (1966), Erving Goffman (1963), and others, some cultural sociologists ask how individuals cognitively perceive the world around them. Whereas normative conceptions focus on how we evaluate good and bad, cognitive ones ask how something is perceived as real. The philosophical underpinnings of this work stem from Immanuel Kant (1781/1982), whose distinction between the noumenal and phenomenal worlds introduced the idea that the world as it truly is differs from the world we represent to ourselves, and that as people, we only have access to the latter.

Sociologists in this tradition assume that no one simply sees things as they are. Instead, every individual's perception of the social world—of social relations, the class system, race, the neighborhood, organizations—is filtered through cultural frames that highlight certain aspects and hide or block others.

The most prominent empirical application of the conception of culture as frames stems from the social movements literature. David Snow and Robert Benford defined a frame as "an interpretive [schema] that simplifies and condenses the 'world out there' by selectively punctuating and encoding objects, situations, events, experiences, and sequences of actions within one's present or past environment" (1992, 137). Much of this literature evolved in response to the resource mobilization perspective on social movements, which focused on the material resources that leaders could access and mobilize for their cause. The framing perspective's critique of resource mobilization theory is that cultural or symbolic elements are essential for the possibility of action. Regardless of resources, activists will be unable to mobilize potential participants without transforming their perceptions, by framing their situation in such a way that mobilization appears necessary (Small 2002, 25).

This perspective has been applied to the study of how people respond to neighborhood poverty. Mario Small’s Villa Victoria (2004) analyzes local participation in a Latino housing project in Boston created as a response to political mobilization. He examined why residents, thirty years later, differed in their level of local community participation. Contrary to culture-of-poverty expectations, he found that differences in participation bore little relation to their expressed values, and more to differences in their (cognitive) framing of the neighborhood. When asked to describe their neighborhood (and thus, to reveal how they framed it), the two groups differed in whether they included the neighborhood's history in their description and whether they used community or projects to describe it. Those who perceived themselves as living in a neighborhood with a significant history of political and social involvement continued that tradition by participating in local activities. Those who perceived the neighborhood as little more than the projects, a low-income area with no especially notable history, did not. Those few who increased their participation level over time had first adopted frames consistent with those of other participants, learning from the latter, for example, the history of the political mobilization that led to the creation of the neighborhood.

David Harding (2005, 2007) also examined how framing influences the response to poverty. Whereas Small looked at how individuals frame their neighborhood, Harding focused, among other things, on how they frame the idea of pregnancy. He found that adolescents in disadvantaged neighborhoods in Boston exhibit greater heterogeneity of frames than those in other neighborhoods—for example, in response to whether being pregnant as a teen would be "embarrassing" or "not all that bad." As a result, adolescents in disadvantaged neighborhoods have more options for conceiving their circumstances, including both mainstream and alternative conceptions of the world.

This literature improves on the culture of poverty perspective in two respects. Whereas by definition the culture of poverty expects a single set of cultural responses to arise from conditions of structural poverty, both Small and Harding made clear that heterogeneity is common and salient. Both found little support for the notion of a collective ghetto culture shared universally by residents in high poverty, and show important within-neighborhood differences in cultural frames. By extension, both suggested that studies of racial differences in poverty looking for explanations in values are unlikely to find much.

A second contribution of this work is to redefine the relationship between culture and behavior. The norms-and-values perspective posited a cause-and-effect relationship between values and behaviors, whereas the frame perspective tends to posit what Small (2002, 2004) has called a constraint-and-possibility relationship. Frames do not cause behavior so much as make it possible or likely. However, a consequence of this redefinition is that cultural frames are, by design, insufficient explanations of behavior; they may be thought of as necessary but insufficient conditions.

Culture as Repertoires

Scholars have also conceived of culture as a repertoire of practices, beliefs, and attitudes that individuals call forth at the time of action. One of the most widely cited and scholars in this tradition is Ann Swidler (1986), who approached culture as a tool kit that individuals open in unsettled times. She argued that "culture influences action not by providing the ultimate values toward which action is oriented but by shaping a repertoire or 'tool kit' of habits, skills, and styles from which people construct 'strategies of action'" (1986, 273). Whereas a metaphor in the frames perspective might be that culture is the particular tint of the glasses through which individuals see the world, in the repertoires perspective it is the set of tools individuals have at their disposal to manage the social world.

For Swidler, it was less important whether individuals are shaped by their values than what repertoires of action are available to them in their figurative tool-
kits. Different toolkits contain different repertoires of action, and the toolboxes of some have more repertoires than those of others. The notion of strategies of action, which she defined as “persistent ways of ordering action through time” (1986, 273), is important. Speaking explicitly about a perennial issue in the urban poverty literature, Swidler explained that asking whether the poor share the values of the middle class will yield very little:

The irony of this debate is that it cannot be resolved by evidence that the poor share the values and aspirations of the middle class, as indeed they seem to do. In repeated surveys, lower-class youth say that they value education and intend to go to college. . . . People may share . . . aspirations while remaining profoundly different in the way their culture organizes their overall pattern of behavior.

The root of those differences lies in their toolboxes. Thus
culture in this sense is more like a style or a set of skills than a set of preferences or wants. If one asked a slum youth why he did not take steps to pursue a middle class path to success (or indeed asked oneself why one did not pursue a different life direction) the answer might well be not “I don’t want that life,” but instead “Who, me?” One can hardly pursue success in a world where the accepted skills, style, and informal know-how are unfamiliar. One does better to look for a line of action for which one already has the cultural equipment. (Swidler 1986, 273)

This perspective views culture as a heterogeneous set of attributes, rather than a single, coherent system. It allows for cultural differentiation and contradictions within a group. Preceding Swidler, Ulf Hannerz’s classic but often overlooked Soulside (1969/2004) argued that ghetto residents have access to a repertoire that included both ghetto-specific and mainstream behavior. William Julius Wilson (1996) extended this idea by arguing that under conditions of high joblessness, many mainstream forms of behavior are difficult to implement. In Flat Broke with Children (2003), Sharon Hays showed that low-income mothers use of the alternative strategies of action available to them, and that these often contradict one another. She found that the notions of responsibility and financial self-sufficiency are clearly part of low-income women’s cultural toolkits. When examining differences in poverty by race, this work leads to questions about the availability of strategies for acting in accordance with mainstream versus alternative values. Wilson’s work suggests, for example, that the repertoire of strategies available is constrained by neighborhood (and not just individual) poverty. Blacks have been shown to be much more likely than whites or Latinos to live in high poverty neighborhoods (Jargowsky 1997; Massey and Denton 1993). This would lead one to expect racial differences in repertoires, even if there are few racial differences in values.

As with the frame perspective, the added value of the culture as repertoire perspective is that it leaves room for accounts of diversity within groups and for a multiplicity of perspectives within a single action. Because individuals must resort to different repertoires in the course of action, this perspective makes it pos-

sible to understand what to outsiders may appear as inconsistencies—for example, between a reported belief in the sanctity of marriage and a birth out of wedlock. In addition, it helps identify which actions are unlikely: if the strategies for obtaining a college degree or for sustaining a long-term marriage are not part of one’s toolkit, one is not likely to pursue either course of action. Today, the strategies for entering a competitive college include contacting the Educational Testing Service and registering for the SAT, obtaining study materials or enrolling in a preparatory course, indicating to which colleges one wants the grades sent, and many others. If a seventeen-year-old does not know how to do these things, it is unlikely he or she will pursue a college education in a competitive institution even if, in theory, going to college seems like a rational thing to do. The poor often need multiple repertoires to get out of poverty, such as knowledge of how to enroll in two- or four-year colleges, how to acquire technical skills, how to demonstrate street savvy, and how to avoid being drawn into street violence. Understanding their acquisition and use of these repertoires is critical to understanding the path out of poverty.

As Michele Lamont (1992, chapter 7) argued, the toolkit perspective presents problems, particularly in that it does not explain why some repertoire choices are followed in a course of action. In a sense, it is concerned with the supply side of culture, but not with the factors that influence the likelihood of access to, or of the use of, one set of tools (for example, how to get access to a college education) rather than another. The choice depends on opportunities and structural constraints that are shaped by cultural and noncultural factors. In addition, Swidler allowed a slippage among the terms strategies, repertoires, skills, styles, and habits, which weakens the powerful simplicity of the toolkit concept. Nevertheless, this approach does address many of the weaknesses of some earlier paradigms, notably, their incapacity to deal with heterogeneity or contradiction.

Culture as Narratives

Although frames, repertoires, and narratives all cognitively shape people’s understanding of their social world, only narratives are stories; they often present a beginning, middle, and end, and are clearly identifiable as a chunk of discourse (Polletta 2006; Ewick and Silbey 2003). Narratives of personal experience have informed the study of social class since the pioneering work of William Labov on the African American vernacular (1997; see also Bertaux and Kohli 1984). Although the term narrative is generally used very loosely and one finds many variations in how narrative analysis is practiced, in general it suggests that people develop an understanding of themselves, their environment, and others that shape their actions (Somers 1994). This approach posits that, when faced with two courses of action concerning, for instance, their project of social mobility, individuals are likely to pursue the one most consistent with their personal narrative, rather than one that might seem most rational to an outsider (for example, Abellmann 2003 on gendered projects of upward mobility in South Korea).
The Colors of Poverty

Whether scholars use the concept of narrative explicitly or not, they often argue that the stories people tell themselves influence how they make sense of their lives and of their difficulties. For example, Alford Young (2004) found that the black low-income residents of a Chicago public housing project placed little emphasis on racial prejudice in their account of the limitations and possibilities they encountered. The residential segregation they experienced meant that they rarely interacted with whites, and, as a consequence, that whites were not salient in their causal explanations. For their part, in their book Legacies (2001), Alejandro Portes and Rubén Rumbaut revealed radically diverse narratives about the immigrant experience among immigrant families in Miami and San Diego, from places as diverse as Jamaica, the Philippines, Cuba, Mexico, Cambodia, Colombia, and Haiti. These narratives help make their choices, notably concerning education and social mobility, more comprehensible (on differences in the cultural orientation of second generation immigrants from various ethnic and racial groups, see also Kasinitz, Mollenkopf, and Waters 2000).

The narrative perspective is particularly useful in demonstrating how self-conception, including one’s sense of self-limitations and responsibility toward others, influences action—for instance, how one goes about passing on resources to one’s children (for example, Abellmann 2003; Steedman 1987). This perspective has enormous potential and should be more fully explored in the American context. It shows that action is not an automatic response to incentive: it is made possible within the context of narratives around which people make sense of their lives. Qualitative methods are well suited to obtain the stories actors have about their lives. However, narratives can also be studied through discourse and content analysis, surveys, cognitive mapping, and other techniques that are amenable to quantification (Abdelal et al. forthcoming; Jepperson and Szwidler 1994).

Culture as Symbolic Boundaries

Symbolic boundaries are conceptual distinctions between objects, people, and practices that operate as a “system of rules that guide interaction by affecting who comes together to engage in what social act” (Lamont and Fournier 1992, 12). Boundaries distinguish between those who are worthy and those who are less so, from the standpoint of morality, economic success, cultural sophistication, and so forth. They are a necessary but insufficient condition for the creation of social boundaries manifested in spatial segregation, labor market segregation, and patterns of intermarriage (Lamont and Molnár 2002). These consequences show the importance of paying heed to the boundaries that members of various groups draw, their relative porosity (the extent to which boundaries are policed), the criteria used to draw and justify them, and the groups they exclude or stigmatize. They reveal how individuals implicitly and explicitly characterize members of various classes, and particularly what they view as the characteristics and flaws of groups, including the poor. Thus, in the United States, workers’ self definitions stress hard work, responsibility, and self-sufficiency. In valuing their own attributes, they draw strong moral boundaries against the poor, whom they view as lazy and as taking advantage. In France, by contrast, workers are more likely to see the poor as fellow workers temporarily displaced by the forces of capitalism, and thus worthy of support. This view is sustained by cultural repertoires—a strong socialist tradition, Catholicism, and Republicanism—that make notions of solidarity widely available (Lamont 2000; Lamont and Thévenot 2000). This cross-national contrast corresponds to wider patterns in redistributive policies toward the poor in France than in the United States (see also Gallie and Pausan 2000; Katz 1989; Silver 1993). Cultural categories of worth, which include widely shared views of the poor, figure prominently among the conditions explaining such policies in the United States (Stensland 2006) or comparatively (Dobbin 1994; Sato 2008).

Boundary work (the separation of Us and Them) is critical to the making of groupness. It is part of the process of construction of collective identity: individu als differentiate themselves from others by drawing on criteria of common traits and experiences and a sense of shared belonging. They must be recognized by outsiders as distinct for their collective identity to crystallize (Cornell and Hartman 1997, chapter 4; Jenkins 1996, chapter 4). Social identity theory, elaborated by social psychologists, suggests that “pressures to evaluate one’s own group positively through in-group/out-group comparison lead social groups to attempt to differentiate themselves from each other” (Tajfel and Turner 1985, 16–17; Hogg and Abrams 1988). This process of differentiation aims “to maintain and achieve superiority over an out-group on some dimension” (Tajfel and Turner 1985, 16–17). Hence, in-group favoritism, manifested in stereotyping, is common, especially among high-status groups (for a review, see Sidanius and Pratto 1999; see also chapter 3, this volume). Understanding this process affects how we account for people’s success and failures—with external-environmental as opposed to internal-individual and self-blaming explanations (Crocker, Major, and Steele 1998).

Studies of boundary work and identity among the poor have focused on how the poor self-define (as workers, good parents, or moral beings), rather than as signing them an identity by isolating specific cultural patterns as central and enduring aspects of a culture of poverty. These studies also consider whether, how, and by whom such self-identifications are validated, and whether they can cry stallize as social categories and in turn affect behavior. For instance, in No Shame in My Game, Katherine Newman (1999) studied how the black and Latino working poor of Harlem who are employed in the fast-food industry contrast themselves with the unemployed poor. They develop a sense of their identity as workers in contrast to that of the unemployed poor, and create a status hierarchy that echoes the dominant social hierarchy and the dominant narrative of the American dream. Similarly, in The Code of the Street, Elijah Anderson (1999) analyzed intrac ial boundaries that separate “decent” from “street” poor African Americans, and examines how the latter develop behavioral traits and identity defined in opposition to those of whites. Nathan Fosse (2008) showed how low-income black men define women as stult and unfit, and how these categories are associated with different moral constructs concerning trustworthiness, which in turn affects the
prevalence of single-parent families. In *My Baby's Father*, Maureen Waller (2002) showed how unmarried poor men understand their identities as fathers and describes the emotional contributions they make to the lives of their children (contra governmental programs that focus only on their material contributions). She contrasted her approach with earlier ones: "rather than examining whether low-income unmarried parents adopt sub-cultural values that contrast with those of the rest of society, [the] analysis [shows] that these parents draw their ideas, justifications, and practices regarding fatherhood from various sources, including their families, communities, other institutions, and general culture" (45). Thus, these men define themselves in opposition to the deadbeat dads targeted by government child-support enforcement programs. Focusing on their self-concept through boundary work captures conditions that make the choices they make possible, helping social scientists move beyond a view of their lives as aberrational. Without such a focus, analysts would miss important explanations for the choices the poor make.

Ethnic and racial differences, which in the United States overlap with the boundary between the poor and the nonpoor, are often defended and contested by, among others, parents who reinforce ethnic identity to prevent their children from assimilating downward (Noh and Kaspar 2003). This daily boundary work contributes to both the reproduction of racial stereotypes and the policing of racial group boundaries. Policies created to address racial disparities in need to clearly dissociate poverty from race and ethnicity—primarily African American, Native American, and Latino—if they are to avoid reinforcing stereotypical views of racial differences.

**Culture as Cultural Capital**

Cultural capital refers to the "institutionalized, i.e. widely shared, high status cultural signals" used to exclude others in various contexts (Lamont and Lareau 1988, 56). This concept has become widely used as an analytical device to understand how differences in lifestyles and taste contribute to the reproduction of inequality. It illuminates how middle and upper-middle class adults (professionals and managers) pass on advantages to their children, mostly by familiarizing them with cultural habits and orientations valued by the educational system. The early American literature on this topic tended to focus primarily on familiarization with high culture (for example, DiMaggio 1982), more recent work has tended to focus on a wider range of high status signals.

According to Pierre Bourdieu's and Jean-Claude Passeron's original framework (1977), children of poor and working class families are handicapped by a schooling system that systematically uses criteria of evaluation biased in favor of middle class culture—for instance, use of a wide vocabulary (Bernstein 1993). For these children, this bias frequently results in overselction, self-exclusion, and "relegation" or marginalization (Lamont and Lareau 1988). The living conditions of poor and working class children often lead them to internalize the notion that upper-middle and middle class culture is superior. Thus, they are also victims of a symbolic violence that leads them to downplay the value of their own class culture and to evaluate themselves through the prisms of standards that favor the middle class.

One of the issues raised by students of cultural capital is whether various types of capital operate in different environments, and whether women, ethnic groups, the poor, or the working class have relatively autonomous understandings of what counts as cultural capital (Erikson 1996; Hall 1991; Lamont and Lareau 1988). Thus, forty years after the publication of *Reproduction*, sociologists are studying various coinages that operate across social worlds and the resources they provide. For instance, in *Keeping it Real*, Prudence Carter (2005) wrote about nondominant forms of cultural capital (NDCC) that she contrasted with theories of oppositional culture and reactive assimilation (also Tyson, Darity, and Castellino 2005). She challenged the acting white thesis that suggests that poor African Americans reject education. Drawing on ethnographic data, she documented a wider range of attitudes that poor minority students have toward education and school culture. Foremost in her argument is the importance that students attach to educational achievement and the maintenance of cultural authenticity in schools. The latter requires involvement with, and admiration for, nondominant forms of cultural capital associated with African American youth culture, through which students gain peer respect, but which may be read by teachers as disreputing school values. Carter thus located students in the broader cultural contexts in which they live, and showed the dynamics between multiple types of cultural coinage that are valued in their environment—not only those that are institutionally sanctioned. She also showed that meaning-making concerning the self should be factored into any explanation of school failure among urban youth.

Annette Lareau's (2004) *Unequal Childhoods* shows that middle class parents on the one hand, and working class and poor parents on the other, manage the extracurricular activities of their children differently. This provides them with different endowments or assets of cultural capital. Drawing on ethnographic fieldwork in a small number of poor, working class, and middle class families, Lareau found that the middle class people she interviewed favored "purposeful cultivation" and organized numerous extracurricular activities for their children. By contrast, her working class and poor interviewees favored "natural growth" and were much less involved in managing their children's lives than their middle class counterparts are (see also Farkas, chapter 5, this volume). The leisure time of the working class and poor in her study was relatively unstructured and did not contribute to teaching children skills that middle class children learned and that would prepare them for professional life (self-direction, multitasking, leadership, and so on). Thus, Lareau showed how the use of free time contributes to the reproduction of class inequality, even beyond differences that can be explained simply by class differences in time and money. Among her interviewees, class differences were greater than differences within racial groups; for instance, the black and white middle class parents resembled each other in how they manage chil-
The Colors of Poverty
dren’s leisure time. Parents pass on different cultural references, orientations, and habits of the mind (or habits) to their children, and the relative advantages that some of these confer within a particular social context perpetuate class and racial inequality. This study demonstrates that a cross-class analysis illuminates aspects of social processes of exclusion that remain invisible to studies that focus exclusively on the cultural world of the poor.

Studies of cultural capital qua cultural consumption help us understand how culture contributes to poverty by documenting patterns of cultural differentiation and segmentation across classes. For instance, drawing on the General Social Survey, Bryson (1996) found that the middle class distinguishes itself from other groups by its omnivorous musical tastes, from pop to jazz and classical music. She also showed that members of the middle class appreciate “anything but heavy metal,” that is, they most dislike the musical tastes associated with groups socially and culturally most distant from their own—the working class and the poor). Thus, building on Pierre Bourdieu (1984), she showed that shared dislikes are as crucial to understanding boundary work as patterns of cultural similarities. Meanwhile, the poor and the working class in her study appreciated a smaller range of musical genres, and their narrowness acts as a class marker in a cultural universe that values cultural breadth. Bethany Bryson (1996) proposed that cultural tolerance constitutes a multicultural capital more strongly concentrated in the middle and upper classes than in the lower classes. In our view, such shared patterns of distastes and tastes result in culturally isolating practices for the privileged and poor alike, which work in conjunction with class- (and often race-) segregating institutions (housing, schools, families, cities) to create pervasive us/them boundaries. Such insights must be incorporated in the literature on poverty if we are to develop a more encompassing understanding of the conditions that sustain the social isolation of the poor, and inequality more generally. Institutional discrimination may have a multiplier effect against this background of cultural differences. One of the challenges ahead is to tackle the cascading and compounding effects of cultural templates and institutions working together.

Finally, this literature also offers a response to theorists who have argued that if culture is heterogeneous, then it is epiphenomenal, and not useful as a causal explanation. Cultural sociologists have demonstrated patterns of cultural likes and dislikes that are differentiated across classes and racial groups (see Peterson 2005). A wide international literature demonstrates how many institutions, such as schools, are biased in favor of middle class tastes, which has indirect effect on working class and low-income populations. Such research offers a powerful countervailing to a view that cultural differences are haphazard and without explanatory power.

Culture as Institution

The growing literature on institutions has become preoccupied with analyzing precisely how institutional channels have cascading effects on individual attitudes. These channels are germane to understanding mechanisms and opportunities for incorporation and exclusion. Institutions can be defined robustly, as formal and informal rules, procedures, routines, and norms (Hall and Taylor 1996), as socially constructed shared cognitive and interpretive schemas (Meyer and Rowan 1979), or a combination of both, as formal organizations. In all of these definitions, however, they enable or constrain shared definitions and experiences of race, class, and gender, which in turn affect poverty. Thus, institutions are the last culture-related analytical device to which we turn. They are particularly salient when one considers how cultural constructs feed into poverty-related policy, as when the latter resonates with institutionalized, taken-for-granted boundaries.

Examination of guaranteed annual income proposals in the 1960s and 1970s, Brian Steensland (2006) analyzed the role of culture in the schematic, discursive, and institutional mechanisms leading to policy outcomes. Examinations in previous research, he suggested, centered on the impact of social movements, state autonomy, and business interests, but “the role of culture is recognized empirically, but disappears theoretically” (1280, n.8). He, however, emphasized interpretive feedback mechanisms, showing that supporters and opponents of guaranteed annual income proposals “use language that buttressed cultural categories of worthiness” (for example, welfare recipients versus the working poor, or “income supplement” versus “welfare support”), that in turn influence the shape of policies; this illustrates how templates for categorization (or boundaries) encounter discursive opportunity structures (or institutions) that influence the likelihood that specific schemas will diffuse, become institutionalized in policy, and affect who gets what. Moreover, “categories of worth exert institutional influence when they in-terlock with patterned practices in ways that channel routinized action” (1287). In other words, through feedback or loop effects, boundaries become institutionalized, that is, largely taken for granted and embedded in policies, in informal organization, and in cultural practices. Institutional arrangements come to reproduce themselves and result in systematic exclusion of some categories of the population.

Such processes have consequences for how the poor are incorporated and “dealt with” across advanced industrial societies. For instance, Hilary Silver (2000) contrasted French, British, and other European policies of social inclusion (and their desire to avoid social exclusion) with American approaches that isolate the poor, namely through means-tested (as opposed to universal) welfare programs (Silver 1993). Such cultural qua institutional processes help explain patterns of racial incorporation (for instance, through laws against employment discrimination, or through social security and welfare) in these different contexts. Robert Lieberman (2008) analyzed different configurations of “institutions, group-state linkages, and cultural repertoires” (25) that result in the unintentional but systemic exclusion of blacks in favor of whites in the United States, mediated by labor market access and state structure. This exclusion is then compounded by the efforts of individuals to make sense of their place in the world, as those efforts draw upon the status quo as starting point. Similarly, by contrasting recipients of welfare and disability insurance, Joe Soss (2005) described how the two programs’ regulations and organiza-
tion of casework result in different recipient understandings of their client status and of the potential effectiveness of collective action (see also, on the framing of membership, Jensen and Papillon 2001; Sos and Mettler 2004). Investigating such institutionalized processes requires reframing poverty knowledge within a broader perspective. It requires focusing less on individuals and more on structures and institutions, including the cultural and social mechanisms that maintain classification systems that demarcate the poor from Us (O’Connor 2001). Cultural approaches to the study of poverty thus have to focus on poverty policies, as well as on the poor.

REMAINING CHALLENGES

We have not argued here that scholars of poverty and racial inequality should concern themselves only with culture. We would not expect, for example, that concentrated urban poverty would be explainable solely by a shift in certain repertoires of action among a population or by a secular decline in the belief in meritocracies. Rather, our goal has been to introduce alternative ways of thinking about culture and to suggest that culture, in its many forms, may interact with structure in ways other than those so far proposed by much of the scholarship on poverty and racial inequality.

Meaning is multifaceted; it may intervene differently at various points in the causal chain that determines whether members of different racial or ethnic groups end up in poverty. Its role will not be the same in all settings. For example, determining whether poor Native Americans born in reservations are likely to escape poverty may call for different cultural tools and analytical strategies, than determining why equally poor people of different racial groups differ in their use of traditional banking (Bertrand, Mullanathan, and Shafir 2006). Thus, breaking down culture into many components is essential if we are to better understand its role in channeling racial disparities.

For this reason, we have not attempted to adjudicate among the six analytical tools we have presented except to suggest that they each can illuminate different processes through which meaning contributes to the uneven distribution of poverty across racial and ethnic groups. These processes cannot be captured by the culture of poverty thesis and its many implicit descendants. Some of these processes concern microlevel processes of meaning making and decision making among the poor—for example, how low-income individuals framing their neighborhoods shapes their actions, how the narratives of different racial or ethnic groups affect their perceptions of the path to a good life, how the working poor use the poor to help define who they themselves are. Others relate to society-wide cultural representations about groups that impact the policies and institutions that regulate them—for example, the cultural assumptions of policy makers and politicians about the motivations of unwed mothers that cause poverty. The emerging picture is far more complex and multidimensional than that generated by the assumption that living in poverty creates self-perpetuating and pernicious cultural orientations. Again, only by considering a range of culture-related concepts that point to different aspects of an hypothesized causal process—as opposed to culture broadly defined—can a fuller and more fine-tuned understanding of the relevant aspects be brought to light.

For research on racial differences in poverty to produce work that builds on and improves on the literature just described, several changes will be necessary. First, such research should accommodate a broader understanding of how various disciplines accumulate empirical evidence. Certainly some of the ideas discussed here can be examined through quantitative, survey-based methods. Nevertheless, many are best studied through other data-gathering techniques. Inductive research and field-based methods are a sine qua non if we are to capture the distinctive frames or narratives through which the poor make sense of their lives. These methods are also especially well suited to capture path-dependent processes and to perform process-tracing more generally. Familiarity with a variety of methods is probably a requirement for fulfilling the promise of the field.

Second, concerns with endogeneity should not stop researchers from considering how culture-related phenomena figure in the production and reproduction of inequality. Indeed, although the question of what is cause and consequence is critical for research that aims at assessing the relative significance of various factors in multivariate models, it is much less relevant in studies concerned with process-tracing, where loop-back effects and other similar patterns are common. This should be stressed because problems of endogeneity have often deterred qualitatively inclined social scientists from considering the cultural role of culture.

Third, we need more heterogeneous views about how culture and poverty are causally related: cultural practices may shape responses to poverty, cultural repertoires may be limited by poverty, cultural frames may be expanded by neighborhood poverty, cultural narratives may change irrespective of poverty, and so on. Whether cultural change leads to structural change is a counterproductive question. Much more useful is to ask when, where, and how cultural change leads to structural change. It is imperative that the terms of the debate be changed to make room for conceptions of culture that go beyond thin accounts of preferences.

A few recent poverty studies show the promise and potential pitfalls of rethink- ing how culture is examined. In Promises I Can Keep Kathryn Edin and Maria Kefalas (2005) painted a convincing picture of how poor single mothers understand the place of fathers, husbands, and children in their lives. Their respondents give positive meanings to aspects of their lives that many poverty researchers condemn, including marriage, children, and autonomy. If women do not marry, it is because they hold marriage in very high regard and wish to avoid divorce. If women do not postpone childbearing, it is because having a child is a source of self-esteem, given their low labor-market prospects. If they hold off on marri- age, it is in part to protect their independence from men through financial secure-

The Colors of Poverty

/ 90 /

How Culture Matters

/ 91/
processes through which women come to give a particular issue a given mean-
ing—for example, whether tropes available from feminisms, entertainment televi-
sion, or Catholicism (especially among the Latina respondents) converge to pro-
duce the distinct meanings these women give to autonomy. Though Edin and Kefalas documented in detail how poor white, black, and Latina women living in Philadelphia accounted for their lives, they did not spell out how these accounts feed into the reproduction of poverty. Being clearer about such processes would lead to explicit and more detailed information about the relationship between cul-
ture and poverty, and would help us compare processes from case to case and from setting to setting.

Another example is Alford Young’s The Minds of Marginalized Black Men (2004), based on interviews with twenty-six young, low-income African American men. Young’s respondents clearly aspire to a college education, without knowing how to achieve it in part because they are not in frequent contact with the college educ-
ed. Their isolation from the middle class makes it difficult to engage in prac-
tices likely to lead to higher educational attainment. Their firm belief in educa-
tional achievement thus cannot be easily translated into behavior.23 Just as these respondents value going to college but do not have a cultural template of how to get there, Edin and Kefalas’s respondents valued marriage, but viewed it as nearly unattainable because to them it required “the white picket fence lifestyle” (2005, 74, 111). The parallel between the findings of these two studies is striking and cries for further exploration of the disjuncture between the cultural toolkits available by the American dream, the disconnect between these toolkits and the lives of some Americans, and the resulting institutionalization of popular repertoires among the poor that may, from the perspective of social incorporation, be dysfunctional.

We hope our discussion has made it clear that researchers are unlikely to under-
stand racial disparities in poverty by looking at racial or ethnic cultures, in the sense of sets of values or attitudes that all or most members of a racial, ethnic, or class group share. This idea was ineffective in its culture of poverty incarnation, and has recently been shown to be of limited value in other realms as well—see, for instance, the criticisms of the oppositional culture thesis (Alsworth-Darnell and Downey 1998; Cook and Ludwig 1998; Fordham and Ogbo 1986; Ogbo 1978). The concepts we have discussed all locate cultural processes in individuals or in relations between individuals, rather than in groups. This suggests that the most promising venues for understanding racial disparities through cultural concepts lie in how individuals of different racial backgrounds face differential discrimina-
tion, access to structural opportunities, wealth advantages, social capital, and other opportunities and constraints. Cultural factors are more likely to operate in conjunction with these factors, not independently of them.

A proper framing of the role of culture in producing racial disparity in poverty should lead to more appropriate policy recommendations, based on more accurate and encompassing understandings of the social worlds that the poor in-
habit.32 For instance, one may imagine that a better understanding of the narra-
tives that white, black, and Latino unwed mothers use to make sense of their

We thank the editors of this volume, Ann Lin and David Harris, as well as Lydia Bean, Suzanne Berger, Rebecca Blank, Sheldon Danziger, Joshua Goetzlow, David Harding, Christopher Jencks, Annette Laereau, Katherine Newman, Alice O’Connor, Maureen Walker, Bill Wilson, and Christopher Winship for their useful comments on an earlier draft of this paper. All its shortcomings are our own.

NOTES

1. A straightforward indicator of the messiness of culture research among poverty schol-
ars is its failure to distinguish attitudes from behavior. For instance, failure to marry (a pattern of behavior) does not necessarily indicate an anti-marriage attitude, just as in-
fidility does not signal the belief that adultery is acceptable. In a recent study of the differences between what employers say concerning their willingness to hire ex-con-
victs and what they actually do, Devah Pager and Lincoln Quillian (2005) righ
noted that "the resolution of these differences represents an important focus of sociological investigation in its own right. Although low correlations between attitudes and associated behaviors are often viewed as a purely methodological test of survey questions, in many cases, these discrepancies actually may provide clues for a better substantive understanding of the cognitive-emotional basis for action." (372).

2. Even scholars deep in the sociological tradition who believe cultural factors are important often argue that culture itself stems from economic or structural conditions. For instance, William Julius Wilson (1987) argued that the social isolation fostered by concentrated poverty influences one's cultural orientation (through the scarcity of conventional role models). This model stresses adaptations to constraints and opportunities. However, Robert Sampson and William Julius Wilson (1995) describe community contexts as "cognitive landscapes" concerning behavioral norms (for a focus on culture as resources, see also Wilson 1996; Hannerz 1969/2004).

3. The reception of a few works—such as Katherine Newman's No Shame in My Game (1999), Elijah Anderson's Code of the Street (1999), and Kathryn Edin and Maria Kakat's Teen Mamas I Can Keep (2005)—is an exception.

4. This is not the venue for an extended discussion of methodology. We proceed on the assumption that social science requires multiple methods, because some questions are only or best addressed through particular methods. Still, we believe that culture may be studied through multiple methods, including quantitative methods.

5. Certainly, authors may believe that the welfare system should require work, but stating that Americans believe this idea requires empirical substantiation. For example, criticizing Charles Murray's critique of AFDC programs during the 1980s, David Ellwood (1988) wrote: "But what is often missed in this frenzy is that although Murray is almost certainly wrong in blaming the social welfare system for a large part of the predicament of the poor, he is almost certainly correct in stating that welfare does not reflect or reinforce our most basic values" (6). What are these basic values? Ellwood acknowledges the difficulty of answering this question, but tries anyway: "I have yet to find a definitive and convincing statement of our fundamental American values. The work of philosophers is often esoteric and the results of surveys are difficult to distill. Yet, I see recurring themes in public and academic discussion of what it is Americans believe. Four basic tenets seem to underlie much of the philosophical and political rhetoric about poverty" (1988, 16). Ellwood's "four value tenets" are the autonomy of the individual, the virtue of work, the primacy of the family, and the desire for and sense of community. Thus, the author presents a major statement about the characteristics of "American culture" based on no empirical data.

6. More specifically, the culture of poverty perspective argued that the poor remained in poverty not merely as a result of their economic conditions but also because of cultural values and practices they had developed from poverty. This perspective, as exemplified by Oscar Lewis (1969) and Edward Benfield (1974), argued that culture constituted a set of norms and values that guided the behavior of individuals. They also, however, conceived of culture as a lifestyle, at times called a worldview, which made the escape from poverty difficult if not impossible. Both authors cataloged a series of characteristics that defined this culture. These included an orientation toward the present and instant gratification, a preference for happiness over work, a tendency to value familial ties over moral considerations of right or wrong, engaging in sex with multiple partners over the life course, and others. There were several problems with the culture of poverty conception: it assumed that individuals' practices were caused by their values, largely ignoring that many people, rich or poor, constantly act in violation of their values; despite this, its catalogue of the culture of poverty included both values and behaviors, leading to an often circular argument (people have multiple sexual partners because they have a culture characterized by the presence of multiple sexual partners); it assumed that a single culture categorized very diverse people; it assumed that people's culture is fundamentally static and does not change over their lifetimes, as though people play little role in the creation of their own culture or practices (for a related perspective, see Rainwater 1979); for a critique, see Small and Newman 2001.

7. Others, such as Elliot Liebow (1967), attempted to redefine the terrain by proposing the notion of "value stretch," Carol Stack's All Our Kin (1970) was also a particularly influential critique of Lewis's thesis.

8. Matta Kefalen (2001) analyzes how white working class people in Chicago define and defend their identities largely against blacks who they code as the poor, in what they perceive to be an impoverished environment. They defend themselves through the care with which they keep their homes clean, cultivate their gardens, maintain their property, defend the neighborhoods, and celebrate the nation. In both studies, the meanings given by workers to the poor are closely tied to their own identities as responsible, hard-working, moral people.

9. More specifically, in Reproduction in Education, Society and Culture, Pierre Bourdieu and Jean-Claude Passeron (1977) proposed that the lower academic performance of working-class children is accounted for not by lower ability but by institutional biases. They suggest that schools evaluate all children on the basis of their familiarity with the culture of the dominant class (or cultural capital), thus penalizing lower class students. Extensive vocabulary, wide-ranging cultural references, and command of high culture are valued by the school system, and students from higher social backgrounds are exposed to this class culture at home. Hence, children from other classes, including the poor, are overscored by the educational system. They are not aware of it, as they remain under the spell of the culture of the dominant class. They blame themselves for their failure, which leads them to drop out or to sort themselves into lower prestige educational tracks.

This work can be read as a direct extension of Karl Marx's and Friedrich Engels's (1845/1979) dominant ideology thesis, which centers on the role of ideology in cementing relations of domination by camouflaging exploitation and differences in class interests. However, the control of subjectivity in everyday life through the shaping of common sense and the naturalization of social relations is the focus of their attention. Bourdieu and Passeron broadened Marx and Engels by suggesting that crucial power relations are structured in the symbolic realm proper and are mediated by meaning. They de facto provide a more encompassing understanding of the exercise of hegemony by pointing to the incorporation of class-differentiated cultural dispositions mediated by both the educational system and family socialization.

In Distinction (1984), Bourdieu applied this analysis to the world of taste and cul-
In his book "The Colors of Poverty," Todd Raley (1995) observed how the logical class struggle extends to the realm of taste and lifestyle, and that symbolic classification is key to the reproduction of class privileges. Dominant groups define their own culture and ways of being as superior (opposing refined food to heavy food, linen to polyester, tennis to bingo, and so on). They show the exercise of symbolic violence, that is, impose a specific meaning as legitimate while concealing the power relations that are the basis of its force (Bourdieu and Passeron 1977). They define legitimate and dominated cultures in opposition: the value of cultural preferences and behaviors are defined relatively around binary oppositions (or boundaries) such as high–low, pure–impure, distinguished–vulgar, and aesthetic–practical (245). The legitimate culture they thereby defined is used by dominant groups to mark cultural distance and proximity, monopolize privileges, and exclude or recruit new occupants for high status positions (31). Through the incorporation of habits, or cultural dispositions, cultural practices have inescapable and unconscious classificatory effects that shape social positions. Thus this framework accounts for the cultural marginalization of the poor is central to processes of domination and to the reproduction of inequality.

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The Colors of Poverty
The Colors of Poverty


How Culture Matters


