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Abstract Title:

Multiple-Criteria Evaluation for tourism activity location in the Catalan Pyrenees

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Abstract:

Tourist enterprises and natural landscapes are sometimes intrinsically linked for economic purposes. Natural parks, beautiful coastlines are places visited for temporal stays. Location of tourist resorts increase their value if well located; often this implies tourist services to be closer to tourist amenities and spectacular views. Otherwise, natural landscapes are to be preserved and decisions on locating economic activities closer to scenic views or natural landscapes are to be carefully planned. This paper studies how the use of multiple criteria evaluation in tourist firm location can improve comprehensive planning of somehow incompatible uses. The beautiful natural landscape of the Berguedà County (Catalonia, Spain) and its closeness to Barcelona's metropolitan area is a pool of attraction for metropolitan population. The attractiveness of this space contributes to increase the possibilities for economic growth with the location of tourist and other sector firms. In this paper we are going to implement multi-criteria evaluation process introducing the natural landscape factor in the decision model to identify optimal areas for tourist activity location.

Keywords:

[Location of tourism activities, natural spaces, multiple-criteria evaluation, Catalan Pyrenees](#)