Headedness, again*

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Introduction

Headedness is an intriguing feature of language design. On the one hand, headedness manifests itself very clearly; preposed relative clauses are visibly different from postposed ones, and postpositions are easily distinguished from prepositions. More generally, structural heads (the constituents which determine the category of their phrase) either precede or follow their dependents. On the other hand, there is room for disagreement and variation in the assessment of headedness. For instance, the ordering of determiners and nouns can be viewed differently depending on what counts as the head, causing disagreements over the headedness of nominal constituents. Furthermore, even if all linguists agree on what counts as the head and what counts as a dependent, there is no requisite consistency in the way dependents and heads are ordered across different phrases within the same language. An otherwise dependably head-final or head-initial language may exhibit exceptions; the results are messy, and researchers get discouraged.

There is, as of yet, no good explanation for headedness. The phenomenon is visible; it is rather robust; it seems easy to learn (Lupyan and Christiansen 2002; Van Everbroeck 2006), but what is it? This question has puzzled many linguists, and we still do not know its answer. When dealing with something that is unfamiliar it is often tempting to just toss it out as unnecessary or superficial. Researchers now and again have suggested that headedness is no more than a trivial pattern-recognition device without much deep meaning and with no value in linguistic theory. Yet it is hard to dismiss a device that is so pervasive. This squib presents a new argument as to why theoreticians should still give headedness a chance. I am not prepared to explain headedness, but I will bring in a new dimension in which its effects are apparent: the proportions of lexical categories. If my results are on the right track, they add further evidence in support of the hypothesis that headedness is still relevant for theory construction and needs to be accounted for.

1 For helpful comments on this paper, I am grateful to Katryna Cade, Keith Plaster, Victor Raskin, Kevin Ryan, Barbara Stiebels, and Colin Zwanziger. This material is based upon work supported with funding from the United States Government. Any opinions, findings and conclusions or recommendations expressed in this material are those of the author and do not necessarily reflect the views of any agency or entity of the United States Government.

* I dedicate this work to Ed Keenan, a dear friend, a wonderful colleague, and an inspiration to us all. Ed has always enjoyed asking questions—even when the answer is far from obvious, so it is only appropriate to present him with a puzzle. I am looking forward to seeing his explanation for this puzzle in the years to come.
1 Starting point

The new dimension of language structure where headedness manifests its effects has to do with the number of verbs vs. number of nouns in a language, that is, the size of verb vs. noun class. To begin with a casual observation, many L2 learners of languages such as Japanese know from experience that not knowing a verb may not be the end of the world. When at a loss, the learner takes a noun, combines it with the verb suru ‘do’ and the result can be understood, even though it may not be quite idiomatic Japanese. These days suru mostly combines with English words, as in beesu appu suru ‘increase salary’ (from base up), emayru suru ‘email’, guuguru suru ‘Google’, and many others. There is the usual hand wringing about the Japanese vocabulary being destroyed by English, but the modern-day mourners of Japanese forget that before it started being destroyed by English, suru used to combine with Chinese words, yielding such compounds as kenkyuu suru ‘study’ or gentsyoo suru ‘decrease.’ This initial observation suggests that Japanese has a rather small number of inflecting verbs and a large open class of complex predicates. Such complex predicates are created from non-verbal constituents combined with light verbs, of which suru is the most common.

Turning to less-known languages, Pawley (2006) discusses the northern Australian language Djamindjung (dj) and the PNG language Kalam (kmh), which both have a real paucity of verb roots—just over a hundred. These small, closed classes of verb roots occur as independent verbs, but all other verb meanings are expressed by complex predicates, as in Japanese. Pawley suggests that these languages are not unique, and that related Australian and PNG languages also have small, closed verb classes.

What do other languages do? English’s response to the need for new verbs is to make a verb out of pretty much anything without adding overt morphology (conversion), yielding to ftp, to R the data, to KCCO a friend, or, from the days of the Clinton White House, to Linda-Tripp someone. Languages encumbered by more morphology than English build new inflected verbs using verbal affixation; for instance, modern Russian, which has experienced a true Anschluss of English words has been creating verbs like piarit’ ‘to PR’, parkovat’/parkirovat’ ‘park’, postit’ ‘post on a blog’, or kopipejstit’ ‘copy and paste’ in droves.

So the difference between English and Russian on the one hand and Japanese, Djamindjung, and Kalam on the other is that while the former freely create new verb roots or stems to add new verbal entities to the language, the latter three do not; instead, they rely on light verbs to produce new complex verbs. The three languages that utilize light verbs happen to be head-final and SOV. Is this an accident, or does that paucity of inflecting verbs have anything to do with headedness? This is the essence of the question that I will explore in this paper:

(1) Does the noun-verb ratio differ across headedness types?

In order to investigate (1), I first need to go over the main headedness types and clarify, even if only partially, what counts as a noun or a verb. The next two sections will address these issues.

2 Headedness types

As far as headedness goes, the main contrast is between head-final and head-initial
languages. Within the head-final type, languages such as Japanese and Korean represent the “rigid head-final” type (cf. Kayne 1994; Siewierska 1997, a.o.). In a way, they are dream languages because their heads consistently follow dependents in all types of phrases. Languages such as German or Persian can be considered exemplars of the non-rigid head-final type; their head-final property seems to be a violable constraint in an optimality design.

Rigidly head-final languages do not allow verb-medial or verb-initial orders, but at the other end of the headedness scale, head-initial languages (VSO, VOS) always seem to allow verb-medial orders. In fact, verb-initial languages that do not allow verb-medial SVO sentences are either impossible or rare (Greenberg 1963; Siewierska 1997).

Once we allow optionality, it can become confusing as to how to classify a given language. For instance, is Yucatec Mayan VOS or SVO? Its most frequent word order is SVO; all its genetic relatives are verb-initial, and it still uses a number of verb-initial orders. Understandably, researchers cannot agree, Briceño (2002) and Gutierrez-Bravo and Montforte (2008, 2009) classify it as SVO; Hofling (1984) and Durbin and Ojeda (1979) argue that it has two basic word orders, SVO and VOS, but with a secondary statistical preference for SVO, and finally, Gutierrez-Bravo and Montforte (2010) suggest that it is SVO with two-place predicates and VS in objectless clauses. This confirms that headedness is frequently inconsistent.

In establishing the subtypes for my query, I have tried to balance the need to recognize different headedness subtypes and the desire to have as few types as possible. The types I will be using are as follows:

(2) Basic headedness types and their examples

<table>
<thead>
<tr>
<th>Rigid head-final</th>
<th>Non-rigid head-final</th>
<th>Clearly head-initial</th>
<th>SVO/head-initial</th>
<th>SVO, sundry</th>
</tr>
</thead>
<tbody>
<tr>
<td>Japanese, Korean, Tamil</td>
<td>German, Persian, Latin, Tsez, Avar, Basque</td>
<td>Malagasy, Tongan, most Mayan languages, Irish</td>
<td>Indonesian, Yucatec Mayan</td>
<td>English, Russian, Romance languages, Bantu languages</td>
</tr>
</tbody>
</table>

With this broad-based typology, I would like to examine the ratio of nouns vs. verbs in languages illustrating each type. This investigation is naturally limited by the available data; languages such as English and some other Indo-European languages are catalogued in WordNet (Miller et al. 1990) or CELEX Lexical Databases. For other languages, the data are much more limited and surprisingly hard to come by (see also below).

In order to get a set of comparable data, I have limited my query to the ratio of nouns to verbs. This seems a reasonable measure; if we added the two other lexical categories that are often included in the counts, adverbs and adjectives, we would start losing the strength of cross-linguistic comparison. While noun-verb distinctions may sometimes be subtler than we usually assume (an issue to which I will return in the next

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2 For details on CELEX, see links and references at: [http://www.ldc.upenn.edu/Catalog/readme_files/celex.readme.html#sources](http://www.ldc.upenn.edu/Catalog/readme_files/celex.readme.html#sources).
section), all languages have nouns and verbs. However, not all languages have easily identifiable adjectives and adverbs, which is another reason to exclude them.

Before discussing the absolute numbers, however, let me address the issue of noun-verb distinctions.

3 Nouns and verbs: Can we always tell?

Most linguists have historically agreed that all languages have some universal structural building blocks, among which are the lexical categories of nouns and verbs. However, “a persistent thread of research that maintains that there are languages that do not have … familiar … categories” (Chung 2012) has created serious doubts about this universality. While the division of the lexicon into nouns and verbs is likely universal, the diagnostics for lexical classes are language-specific, and may even be highly obscure or subtle. In general, the identification of nouns vs. verbs relies on formal patterns of inflection, morphological derivation, and syntactic distribution (Schachter 1985, Sasse 1993, Baker 2003, Kaufman 2009, Chung 2012).

The languages for which a stringent lexical division between nouns and verbs has been most doubted are characterized by a large class of roots that can be used either nominally or verbally. Representative examples include Tongan (Broschart 1997), Chinese (Chao 1968), Riau Indonesian (Gil 2005), and Mapuzungun (Malvestitti 2006). Such categorially ambiguous languages often have polysynthetic features (see Lois and Vapnarsky 2006 for Amerindian, Aranovich 2010 for Fijian, Arkadiev et al. 2009 for Adyghe) or templatic morphology (Arad 2003) and include many multifunctional content words.

A careful analysis of the categorially ambiguous content words usually shows fine-grained distinctions and thus leads to the desired differentiation of lexical categories. For example, in Adyghe, only nouns proper but not derived nouns (e.g., nouns derived from verbs) can co-occur with possessive affixes (Arkadiev et al. 2009: 32), cf.:

(3) a. s-jə-rəj  
   1SG-POSS-enemy  
   ‘my enemy’

b. *s-jə-ka-a-ke  
   1SG-POSS-go-PST  
   (‘my departed’)

Without going into details, let me cite some other examples which all show that the distinctions between nouns and verbs are available but may simply be harder to come by than in some familiar languages. For instance, Chung’s (2012) meticulous study argues that the Chamorro language has noun, verb, and adjective categories using subtle but reliable diagnostics. Other studies that identify fine-grained distinctions between nominal and verbal roots include Arad’s (2003) semantic analysis of the relations between nominal and verbal roots in Hebrew (showing principled rules underlying root polyvalence) and Haviland’s (1994) analysis of roots in Tzotzil. This is not, however, the place to defend the universality of the noun-verb distinction; much work in that direction

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3 Although Aranovich only considers Fijian, his arguments could be extrapolated to other Oceanic languages, such as Tongan, which has already been mentioned in connection with Broschart’s account.
will rely on better understanding of the lexical semantics of complex word formation and category conversion.

For my purposes, the best I can do is to assume that the lexicon of a given language is divided into nouns and verbs based on language-particular criteria, including inflectional morphology, semantic correspondences (Arad 2003, Chung 2012), and syntactic distribution. In some of the languages cited below, most notably Zinacantec Tzotzil (Haviland 1994), the noun-verb division is established at the level of roots rather than lexical items.

I will return to the issue of diagnostics and counting in section 5, but for now, let us suspend disbelief and doubt and look at some measurements. We will be comparing numbers of lemmas (types) in the vocabularies of the language sample that I was able to build.

4 Results

Table (4) shows the calculation of the noun-to-verb ratio for some representative languages.4

(4) Nouns and verbs across languages: Numerical comparison of lemmas5

<table>
<thead>
<tr>
<th>Language</th>
<th>Nouns</th>
<th>Verbs</th>
<th>Noun-to-verb ratio</th>
</tr>
</thead>
<tbody>
<tr>
<td>Japanese</td>
<td>86028</td>
<td>15346</td>
<td>5.6</td>
</tr>
<tr>
<td>Korean</td>
<td>89125</td>
<td>17956</td>
<td>4.96</td>
</tr>
<tr>
<td>Tamil</td>
<td>2403</td>
<td>423</td>
<td>5.6</td>
</tr>
<tr>
<td>Telugu</td>
<td>3489</td>
<td>521</td>
<td>6.69</td>
</tr>
<tr>
<td>Archi* (Kibrik et al. 1977)</td>
<td>2419</td>
<td>362</td>
<td>6.68</td>
</tr>
<tr>
<td>Tsez* (Xalilov 1999)</td>
<td>3508</td>
<td>506</td>
<td>6.93</td>
</tr>
<tr>
<td>Hungarian</td>
<td>31600</td>
<td>3300</td>
<td>9.57</td>
</tr>
<tr>
<td>Basque</td>
<td>23069</td>
<td>3496</td>
<td>6.59</td>
</tr>
<tr>
<td>Latin* (Aronoff 1994; Minozzi 2009)</td>
<td>4777</td>
<td>700</td>
<td>6.82</td>
</tr>
<tr>
<td>German* (Barbara Stiebels, p.c.)</td>
<td>72785</td>
<td>11201</td>
<td>6.49</td>
</tr>
<tr>
<td>Dutch (average of WordNet and CELEX)</td>
<td>59182</td>
<td>8549</td>
<td>6.9</td>
</tr>
<tr>
<td>English</td>
<td>82115</td>
<td>13767</td>
<td>5.9</td>
</tr>
<tr>
<td>Chinese* (Xu et al. 2008)</td>
<td>78764</td>
<td>13430</td>
<td>5.86</td>
</tr>
<tr>
<td>Polish</td>
<td>14131</td>
<td>3497</td>
<td>4.04</td>
</tr>
<tr>
<td>Czech</td>
<td>31029</td>
<td>5158</td>
<td>6.02</td>
</tr>
<tr>
<td>Greek</td>
<td>29782</td>
<td>7839</td>
<td>3.7</td>
</tr>
<tr>
<td>Romanian</td>
<td>56594</td>
<td>16122</td>
<td>3.5</td>
</tr>
<tr>
<td>Spanish</td>
<td>48323</td>
<td>12910</td>
<td>3.74</td>
</tr>
</tbody>
</table>

4 For languages marked with an asterisk, the data come from dictionaries or published sources indicated in parentheses; all other numbers are from WordNet, CELEX, and/or corpora. I am grateful to Eneko Agirre, Francis Bond, Verena Hinrichs, Katia Kravtchenko, Sun-Hee Lee, Dan Tufis, and Shuly Wintner for help with the counts.

5 Where it is relevant, the counts exclude compound verbs formed using a light verb, as in the Japanese examples above.
The chart below shows the distribution of noun-verb ratios across these languages. The noun-verb ratios were used to create a histogram, which yielded a definite division of the languages into three separate bins. These bins, in turn, strongly correlate with headedness.

Wilcoxon tests show that these languages fall clearly into the three categories identified by different colors in the chart (head-initial, SVO/VO, and SOV/OV types). The three bins into which the noun-verb ratios fall, as identified by the Wilcoxon tests, are not only highly significant ($p \leq 0.001$), but also correspond directly with the three categories of headedness identified earlier.
The group with the lowest noun-verb ratio includes Maori, Malagasy, Irish, Zapotec, Halkomelem, Tzotzil, and three Bantu languages. All these languages are head-initial (HI in the chart stands for “head-initial”).

The Bantu languages surveyed, Bukusu, Swahili, and Bobangi, differ from the rest of the group in that they are SVO. Nevertheless, they show particularly strong head-initial properties; their noun-verb ratios are very much like the ones observed in Irish or in the sampled Austronesian languages. This can be shown by simply comparing some of their headedness patterns with such familiar SVO languages as English. In Bantu, adjectival modifiers, possessive pronouns, and numerals follow rather than precede the head noun. Adverbs follow rather than precede the verb. The structure of teen numerals (12-19) is the opposite of English and familiar languages: ‘ten-with-unit’. Tense, negation, and agreement are expressed by prefixation, not suffixation. Yes-no questions have question particles, which is typical of the head-initial type (Dryer 2008; Rizzi 2001).
All in all, the order of constituents in Bantu languages is a mirror image of what is found in the solidly SVO languages. Here are some examples illustrating the differences in order between Swahili and English (irrelevant grammatical details are omitted):

(5)  a. Order of noun and adjective

safari  njema
trip    good
‘good trip; bon voyage’

b. Order of noun and possessive modifier

jina    langu
name    my
‘my name’

c. Order of noun and numeral

matunda manane
fruit   six
‘six pieces of fruit’

d. Order of verb and adverb

njoo    haraka
come.IMP quickly

e. Structure of teen numerals

kumi   na saba
ten    with seven
‘seventeen’

f. Inflected verb

hawa-ta-fanya
3PL.NEG-FUT-make
‘they won’t make’

Bantu languages are close to another intermediate group in our data: the one that includes Greek, Romanian, Spanish, Hebrew, Vietnamese, and Bahasa/Malay, which are all SVO languages with predominantly head-initial characteristics.

The third group, with the highest noun-verb ratio, includes the majority of the surveyed languages, which are rigidly verb-final and SVO/OV.

5 What this means

The results show a clear correlation between headedness and the proportion of verbs in the lexicon. Head-initial languages (Irish, Malagasy, Maori, Tzotzil, Bantu) have a particularly high proportion of verbs. In contrast, languages of the rigidly head-final type are verb-poor. Hungarian seems almost an outlier, with the highest noun-verb ratio (9.57 as compared to the 5-6 ratio found for other head-final languages), but that could be an artifact of the incomplete corpus of Hungarian WordNet (Miháltz et al. 2008). This introduces an additional concern to which I will return at the end of this section: we may often question the adequacy of language corpora and dictionaries, whether they accurately identify nouns and verbs, and whether they accurately reflect the everyday usage of a given language.

Even if we accommodate for the variation in the sample, we still see a significant clustering of verb-poor languages in the head-final type and of verb-rich languages in the
head-initial type.

The intermediate group includes the SVO languages, which must be probed more thoroughly to see what additional patterns may emerge. For now, I would like to offer two considerations. The first one takes into account the canonic idea that SVO languages are not uniform, comprising of OV and VO languages. Many researchers agree that OV and VO are simply representations of head-final and head-initial structures, respectively (see Lehmann 1973, 1978, Venemann 1974, 1976, for the initial idea). Each subtype has significant structural corollaries; for instance, OV in an otherwise SVO language entails object shift, scrambling, final question particles, and head-final embedded structures—none of which is found in a VO subtype of SVO languages (Dryer 1991, Vikner 1994, Biberauer and Roberts 2005, 2009, a.o.). The noun-verb ratios reflect the division of SVO languages into OV and VO types quite well: Greek, Romanian, Spanish, Hebrew, Vietnamese, Indonesian/Malay, and the three Bantu languages all have independently documented VO characteristics, and their noun-verb ratios are very close to the ones found in the bona fide head-initial languages such as Irish or Zapotec. At the other extreme, Chinese, a source of never-ending sorrow for advocates of well-behaved SVO languages, shows OV properties; its ratio is very close to the one observed in head-final languages in our sample. Indeed, Chinese has prenominal relatives, which is very unusual for SVO languages, as well as object shift and scrambling; as a result, researchers are often at a loss as to how to characterize it (see Dryer 1991: 447, 476 for different, often conflicting approaches). To take another example, Latin conforms to the OV stereotype with a high noun-verb ratio, even though its Romance offspring show VO properties. All these results add a novel argument to the general notion that SVO is no more than a shibboleth and that the real distinction is between OV and VO language types.

A few languages do not fit into their expected slots, namely the Germanic and Slavic languages from my sample. Let us start with the three Germanic languages: German, Dutch, and English. According to the data in the table, German and Dutch have higher noun-verb ratios than even rigid OV languages. From all we know about its structure, English patterns with VO languages, but its ratio is like that of Chinese. As with the languages discussed in the preceding paragraph, such a pattern may be a side effect of the way English WordNet was built. For instance, counting particle verbs as separate verbs would inflate the verbal lexicon; counting obsolete or occasional nouns would inflate the nominal part of the English WordNet. For comparison, let’s set the WordNet numbers aside and consider the ratio of nouns to verbs in child directed speech in CHILDES. In the corpus of parental speech we find 2002 nouns and 661 verbs, with the resulting ratio of 3.03, which is much closer to the ratios in other VO languages. Assuming that the parental speech sample is a better representative of English usage than the semantic web at WordNet, this is a welcome result.

Turning now to the two Slavic languages, Czech and Polish, one would expect their noun-verb ratios to be more similar. The difference may be due to the Slavic-specific issues that arise in the construction of dictionaries, WordNet, and other databases. In their discussion of the Czech Wordnet, Pala et al. (2008: 371) explicitly address the outstanding issues that Slavic lexicographers need to deal with: verb aspect; reflexive verbs; verb prefixation (single, double, triple); diminutives (noun derivation by suffixation), and all other types of noun suffixation. For instance, the number of verbs could go up or down depending on how the lexicographer approaches Slavic aspeautual pairs: does one count verbs in the perfective and imperfective as separate lemmas or as

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6 I am grateful to Robyn Orfitelli and Steve SanPietro for help with the CHILDES statistics.
members of the same lemma? Counting all verbs twice obviously inflates the size of the verbal lexicon. Similarly, counting nouns in the diminutive as separate lemmas or as part of the same lemma as the corresponding non-diminutive would affect the size of the nominal lexicon. These two factors alone are more than sufficient to force an even greater discrepancy than the one we observe.

All in all, the seemingly simple question of counting nouns and verbs is a quite difficult one; even obtaining data about the overall number of nouns and verbs proves to be an immense challenge. The difficulty is twofold. On the one hand, we have the problem of identifying nouns vs. verbs in a given language, the problem discussed above. On the other hand, there is the much more trivial problem of gathering the numerical data, even when we are reasonably sure what makes a noun as opposed to a verb in a given language. For some languages there are no data whatsoever, or the data are limited to a single small dictionary. For “larger” or more established languages, there may be more data, but then there is the issue of how to count nouns and verbs. Do we include only underived forms? Do we count or exclude technical vocabulary or hapax legomena? Do we base our estimates on dictionaries or on corpora? Finally, can there be a way to control for the size of the data on each language? The number of tokens in (4) varies by a factor of about 100 from language to language, and I would guess that size is a reasonable proxy for quality, coverage, and composition of the data. The noun-to-verb ratio may correlate with the number of tokens, so controlling it out might change some of the ratios. As the first approximation in this paper, I chose to use raw numbers without resizing to see what correlations can be observed. But if we want to be more thorough about counting ratios in a larger language sample, this question and the other questions I raised here have to be answered.

Since linguists lack reasonable tools to compare languages with respect to their lexical category size, cooperation between theoreticians and lexicographers is of critical importance. Just as comparative syntax received a big boost from the micro-comparative work on closely related languages (Romance; Germanic; Semitic), so micro-comparative WordNet building may lead to important breakthroughs that will benefit the field as a whole.

Conclusion

Initially, I asked whether the noun-verb ratio differs across headedness types. I collected simple numerical data on the noun-verb ratio across a sample of languages, chosen more or less opportunistically as a “convenience” sample, focusing on languages for which I was able to find or recover numerical data on the number of nouns and verbs.

The results may be surprising: there is a robust correlation between headedness and the proportion of verbs in the lexicon. Head-final, OV languages have a relatively small percentage of simple verbs, whereas head-initial languages have a considerably larger percentage of simple verbs. The OV/VO difference with respect to noun-verb ratios also reveals itself in SVO languages; some languages, Chinese and Latin among them, show a strongly OV ratio, whereas others, such as Romance or Bantu, are VO-like in their noun-verb ratios.

Another way to look at these results is to tie them to the possible and/or preferred derivational methods used by a given language. In that case, the correlation is between headedness and choice of derivational method. Looking back at the examples used in this paper, English happily zero-derives verbs, Russian adopts new verbal roots with or
without a derivational suffix, but head-final languages prefer to use light verbs.

With either approach, the proportion among lexical classes emerges as a new linguistic characteristic that is correlated with headedness. Further verification is needed, and assuming that further studies confirm this new generalization, the next step is to explain why this pattern exists. But that will be a topic for another Keenan celebration.

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contemporary research, 646-685. Berlin: Mouton de Gruyter.


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