E Online Appendix: Study Materials

E.1 Flow of Experiment

Subjects see a series of pages in the following order:

- Introduction and Consent
- Demographics and Current Events Quiz
- Opinions
- Instructions for Question Pages
- Question 1
- Instructions for News Assessment Pages
- News Assessment 1
- Question 2, News Assessment 2, . . . , Question 14, News Assessment 14
- Feedback
- Results and Payment

Screenshots for each of the pages are in the following subsection. Exact question wordings are in the following subsection. Red boxes are not shown to subjects and are included for illustration purposes only. Results pages here are cut off after three questions, but all results are shown to subjects. Choices on the Demographics page and statements on the Opinions page are randomly ordered.

Subjects in the Willingness-To-Pay treatment see the News Valuation page between Question 12 and News Assessment 12. They see the black bar page if their elicited valuation is lower than the random number.

Subjects in the Second Guess treatment see the version of the News Assessment page with the message “After seeing this message and assessing its truthfulness, what is your guess of the answer to the original question?”
E.2 Study Materials

Introduction

You are invited to participate in this online study on political attitudes. This is a research project being conducted by Michael Thaler, a PhD student in economics at Harvard University.

Your participation in this survey is entirely voluntary. You may refuse to take part in the research or exit the survey at any time without penalty.

If you choose to be in the study, you will complete a series of questions related to issues affecting the United States today. The study should take approximately 20 minutes to complete, but you may take up to 45 minutes. You will have a chance to earn a bonus of $10.00 in addition to your participation earnings.

Your specific answers will not be shared with anyone, and for the purpose of privacy please do not include your name or other personally identifiable information in your responses. Please make sure to mark your Amazon Profile as private if you do not want it to be accessible via your Mechanical Turk Worker ID.

If you have any questions or concerns, please contact Michael Thaler at michaelthaler@g.harvard.edu.

You may print or save a copy of this information sheet for your own records. Please do not press the back button, refresh, or leave the page at any time or else you might have a server error; if this happens, you will not be able to reenter the study or earn your payment.

If you wish to participate in the study, please indicate below that you have read the instructions and enter your Mechanical Turk Worker ID for payment.

What is your MTurk Worker ID number? This is required for payment.

☐ I have read the above information and would like to participate in the study.

Next
Demographic Information and Current Events Quiz

It is important for this study that you answer these questions honestly.

Your earnings and bonus are not affected by your answers to these questions.

What is your age?

What is your gender?
  ○ Male
  ○ Female
  ○ Other / Prefer not to answer

What is your race/ethnicity?
  ○ Hispanic or Latino
  ○ Asian
  ○ White
  ○ American Indian
  ○ Black or African American
  ○ Two or more of these
  ○ Other / Prefer not to answer

What is the highest level of education you have completed?
  ○ Did not graduate high school
  ○ High school graduate or GED
  ○ Began college, no degree
  ○ Associate's degree
  ○ Bachelor's degree
  ○ Postgraduate or professional degree

What religious group do you consider yourself affiliated with?
  ○ Mainline Protestant
  ○ Historically black Protestant
  ○ Evangelical Protestant
  ○ Catholic
  ○ Other Christian
  ○ Jewish
  ○ Muslim
  ○ Other religion or faith
  ○ Atheist
  ○ Agnostic
  ○ Unaffiliated

Which US state or territory do you currently live in?

What was your total household income before taxes during the past 12 months?
  ○ Less than $20,000
  ○ $20,000 to $29,999
  ○ $30,000 to $39,999
  ○ $40,000 to $49,999
  ○ $50,000 to $59,999
  ○ $70,000 to $99,999
  ○ $100,000 to $149,999
  ○ $150,000 or more
In politics today, do you consider yourself a Republican, a Democrat, or an Independent?
- Democrat
- Republican
- Independent

Where do you see yourself on the liberal/conservative spectrum?
- Extremely liberal
- Liberal
- Slightly liberal
- Moderate
- Slightly conservative
- Conservative
- Extremely conservative

Please rate how you feel about the Republican Party using a scale of 0 to 100. The higher the number, the more favorable you feel toward the Republican Party.

Please rate how you feel about the Democratic Party using a scale of 0 to 100. The higher the number, the more favorable you feel toward the Democratic Party.

Who is the current President of France?
- Theresa May
- Charles de Gaulle
- Emmanuel Macron
- Marine Le Pen
- Justin Trudeau

Who won the recent special election in Alabama for the U.S. Senate?
- Doug Jones
- Roy Moore
- Richard Shelby
- Luther Strange
- Thad Cochran

Who was Hillary Clinton’s running mate in the 2016 presidential election?
- Martin O’Malley
- Jim Webb
- Joe Biden
- Bernie Sanders
- Tim Kaine

Who is the most recently-appointed Supreme Court Justice?
- Merrick Garland
- Anthony Kennedy
- John Roberts
- Stephen Breyer
- Neil Gorsuch

Next
# Opinions

For each of the following statements, please indicate whether you agree or disagree.

Your earnings and bonus are not affected by your answers to these questions.

<table>
<thead>
<tr>
<th>Statement</th>
<th>Strongly agree</th>
<th>Somewhat agree</th>
<th>Neither agree nor disagree</th>
<th>Somewhat disagree</th>
<th>Strongly disagree</th>
</tr>
</thead>
<tbody>
<tr>
<td>Donald Trump is doing a good job as president</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>The United States media tends to be biased in favor of Democrats over Republicans</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>One reason why there are more men than women working in science, technology, engineering, and math is that men are inherently more interested in these fields.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>The Obama administration did a good job at dealing with violent crime.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>The United States has a responsibility to accept refugees into the country.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Racial discrimination is a major reason why many black people can't get ahead these days.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Gun laws should be more strict than they are today.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>There is solid evidence that the Earth is getting warmer and that this is due to human activity.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>The recent tax reform bill will help lower-income Americans get ahead.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Instructions for Question Pages

Throughout this study, you will see several types of pages, including 14 Question pages.

On each of the Question pages, you will be asked to guess the answer to a factual question; each question has a correct numerical answer. In addition to your guaranteed HIT payment, you will have a chance to win an additional bonus of $10.00 based on your guesses to these questions and questions on other pages. At least one question is an “attention check” for which the correct answer will be obvious.

You will also be asked to provide an upper bound and lower bound for your guess. You should choose these bounds in a way such that you think the answer has a 50% chance of falling between your bounds. The more confident you are, the smaller the difference should be between your upper and lower bound.

The details of the point system used to determine your chance of winning the prize are a bit complicated, but explained below if you are interested. What is important to know is that the way your earnings are determined ensures that your chances of winning the bonus are maximized by carefully and honestly answering these questions.

At the end of the study, the points you receive on all choices you make will be averaged, and this will determine the chance (out of 1000) that you win the bonus. For example, if you earn 90 points on average, you will have a 90 out of 1000 chance of winning the bonus.

Your final score, whether you won the prize, and a list of correct answers and sources will be provided at the end of the study.

You will see a Question page on the next screen.

**Point system for your guess:**
You will receive between 0 and 100 points for each guess you give. The closer your guess is to the correct answer, the more likely it is that you’ll win the prize.

If you guess the answer correctly, you will receive 100 points (the maximum) for that question.
If your guess is more than 100 away from the answer, you will receive 0 points for that question.
If your guess is less than 100 away from the answer, you will receive points equal to 100 minus the distance from your guess to the correct answer.

It is in your best interest to guess an answer that is in the “middle” of what you believe is likely. For example, if you think the answer is equally likely to be 10, 40, and 60, you should guess 40.

**Point system for your bounds:**
If the answer is above your upper bound, you will receive points equal to 100 minus 3 times the distance from your guess to the correct answer.
If the answer is below your upper bound, you will receive points equal to 100 minus the distance from your guess to the correct answer.
If the answer is above your lower bound, you will receive points equal to 100 minus the distance from your guess to the correct answer.
If the answer is below your lower bound, you will receive points equal to 100 minus 3 times the distance from your guess to the correct answer.
You cannot earn negative points. All negative point values will be rounded up to zero.

It is in your best interest to choose a lower bound such that you think it’s 3 times more likely to be above the bound than below it, and an upper bound such that it’s 3 times more likely to be below the bound than above it. For example, if you think the answer is equally likely to be any number from 100 to 200, you should set a lower bound of 125 and an upper bound of 175.
Question

Question 1 of 14: Crime Under Obama

Some people believe that the Obama administration was too soft on crime and that violent crime increased during his presidency, while others believe that President Obama's pushes towards criminal justice reform and reducing incarceration did not increase violent crime.

This question asks how murder and manslaughter rates changed during the Obama administration. In 2008 (before Obama became president), the murder and manslaughter rate was 54 per million Americans.

In 2016 (at the end of Obama's presidency), what was the per-million murder and manslaughter rate?

My guess:

My lower bound:

My upper bound:

Please choose your bounds so that you think there's a 50% chance that the answer is between the bounds.

Figure 9: Crime Under Obama question page.
Instructions for News Assessment Pages

After most Question pages, you will see a News Assessment page.

There has been a growing debate about the accuracy of news sources, with both the left and the right accusing each other’s primary media of spreading “Fake News.” News sources like CNN and Fox News have reported extensively on topics such as crime, global warming, and gun laws; some give factual information, while others may distort the truth or lie outright. This part of the study is testing whether people can recognize Fake News and True News.

On each News Assessment page, you will see the previous Question page and be given a message related to your previous guess from either a True News source or Fake News source. In addition to your guaranteed HIT payment, you will have a chance to win an additional bonus of $10.00 based on your answers to these questions and questions on other pages. The message will say either “The answer is greater than your previous guess” or “The answer is less than your previous guess.”

**The True News source will always tell you the truth, while the Fake News source will never tell the truth.**

If the answer truly is greater than your previous guess, True News will tell you “The answer is greater than your previous guess” and Fake News will tell you “The answer is less than your previous guess.”

If the answer truly is less than your previous guess, True News will tell you “The answer is less than your previous guess” and Fake News will tell you “The answer is greater than your previous guess.”

Whether you get your message from True News or Fake News is random; different messages may come from different sources. Seeing Fake News on one page does not affect the chances of seeing Fake News on any other page.

**After each question, you will assess whether you think it is more likely that the source is True News or Fake News on a scale of 0/10 to 10/10, and your assessment will determine how many points you will earn for that page.**

The details of the point system to determine your chance of winning the prize are a bit complicated, but explained below if you are interested. **What is important to know is that the way your earnings are determined ensures that your chances of winning the bonus are maximized by carefully and honestly answering these questions.**

Your final score, whether you won the prize, and a list of correct answers and sources will be provided at the end of the study.

You will see a News Assessment page on the next screen.
### Point system:

<table>
<thead>
<tr>
<th>Your estimate</th>
<th>Points earned if the source is True News</th>
<th>Points earned if the source is Fake News</th>
</tr>
</thead>
<tbody>
<tr>
<td>0/10 chance it’s True News; 10/10 chance it’s Fake News</td>
<td>0 points</td>
<td>100 points</td>
</tr>
<tr>
<td>1/10 chance it’s True News; 9/10 chance it’s Fake News</td>
<td>19 points</td>
<td>99 points</td>
</tr>
<tr>
<td>2/10 chance it’s True News; 8/10 chance it’s Fake News</td>
<td>36 points</td>
<td>96 points</td>
</tr>
<tr>
<td>3/10 chance it’s True News; 7/10 chance it’s Fake News</td>
<td>51 points</td>
<td>91 points</td>
</tr>
<tr>
<td>4/10 chance it’s True News; 6/10 chance it’s Fake News</td>
<td>64 points</td>
<td>84 points</td>
</tr>
<tr>
<td>5/10 chance it’s True News; 5/10 chance it’s Fake News</td>
<td>75 points</td>
<td>75 points</td>
</tr>
<tr>
<td>6/10 chance it’s True News; 4/10 chance it’s Fake News</td>
<td>84 points</td>
<td>64 points</td>
</tr>
<tr>
<td>7/10 chance it’s True News; 3/10 chance it’s Fake News</td>
<td>91 points</td>
<td>51 points</td>
</tr>
<tr>
<td>8/10 chance it’s True News; 2/10 chance it’s Fake News</td>
<td>96 points</td>
<td>36 points</td>
</tr>
<tr>
<td>9/10 chance it’s True News; 1/10 chance it’s Fake News</td>
<td>99 points</td>
<td>19 points</td>
</tr>
<tr>
<td>10/10 chance it’s True News; 0/10 chance it’s Fake News</td>
<td>100 points</td>
<td>0 points</td>
</tr>
</tbody>
</table>

For instance, if you estimate a 7/10 chance of True News, then for that round you will earn 91 points if the source is True News and 51 points if the source is Fake News.

At the end of the study, the points you receive on all choices you make will be averaged, and this will determine the chance (out of 1000) that you win the bonus. For example, if you earn 90 points on average, you will have a 90 out of 1000 chance of winning the bonus.
News Assessment

Original question 1 of 14: Crime Under Obama
Some people believe that the Obama administration was too soft on crime and that violent crime increased during his presidency, while others believe that President Obama’s pushes towards criminal justice reform and reducing incarceration did not increase violent crime.

This question asks how murder and manslaughter rates changed during the Obama administration. In 2008 (before Obama became president), the murder and manslaughter rate was 54 per million Americans.

In 2016 (at the end of Obama’s presidency), what was the per-million murder and manslaughter rate?

Message:
The answer is less than your previous guess of 57.0.

Do you think this information is from True News or Fake News?
- 0/10 chance it’s True News; 10/10 chance it’s Fake News
- 1/10 chance it’s True News; 9/10 chance it’s Fake News
- 2/10 chance it’s True News; 8/10 chance it’s Fake News
- 3/10 chance it’s True News; 7/10 chance it’s Fake News
- 4/10 chance it’s True News; 6/10 chance it’s Fake News
- 5/10 chance it’s True News; 5/10 chance it’s Fake News
- 6/10 chance it’s True News; 4/10 chance it’s Fake News
- 7/10 chance it’s True News; 3/10 chance it’s Fake News
- 8/10 chance it’s True News; 2/10 chance it’s Fake News
- 9/10 chance it’s True News; 1/10 chance it’s Fake News
- 10/10 chance it’s True News; 0/10 chance it’s Fake News
News Assessment

Original question 1 of 14: Crime Under Obama
Some people believe that the Obama administration was too soft on crime and that violent crime increased during his presidency, while others believe that President Obama’s pushes towards criminal justice reform and reducing incarceration did not increase violent crime.

This question asks how murder and manslaughter rates changed during the Obama administration. In 2008 (before Obama became president), the murder and manslaughter rate was 54 per million Americans.

In 2016 (at the end of Obama’s presidency), what was the per-million murder and manslaughter rate?

Message:
The answer is less than your previous guess of 57.0.

Do you think this information is from True News or Fake News?
- 0/10 chance it’s True News; 10/10 chance it’s Fake News
- 1/10 chance it’s True News; 9/10 chance it’s Fake News
- 2/10 chance it’s True News; 8/10 chance it’s Fake News
- 3/10 chance it’s True News; 7/10 chance it’s Fake News
- 4/10 chance it’s True News; 6/10 chance it’s Fake News
- 5/10 chance it’s True News; 5/10 chance it’s Fake News
- 6/10 chance it’s True News; 4/10 chance it’s Fake News
- 7/10 chance it’s True News; 3/10 chance it’s Fake News
- 8/10 chance it’s True News; 2/10 chance it’s Fake News
- 9/10 chance it’s True News; 1/10 chance it’s Fake News
- 10/10 chance it’s True News; 0/10 chance it’s Fake News

After seeing this message and assessing its truthfulness, what is your guess of the answer to the original question?

Figure 11: Crime Under Obama news assessment page: Second Guess question.
News Valuation

On the previous News Assessment pages you were given messages that said that the correct answer was either "greater than" or 'less than' your guess, and you were then asked to guess how likely it was that this message came from a True News versus Fake News source.

This section is designed to assess how useful you think those messages are. On this page you will decide whether to see the message or whether to receive additional points and see a screen with a black bar as in the following example:

Original question 12: Gender and Math Grades

In the United States, men are more likely to enter into mathematics and math-related fields. Some people attribute this to gender differences in interest in or ability in math, while others attribute it to other factors like gender discrimination.

This question asks whether high school boys and girls differ substantially in how well they do in math classes. A major testing service analyzed data on high school seniors and compared the average GPA for male and female students in various subjects.

Male students averaged a 3.04 GPA (out of 4.00) in math classes. What GPA did female students average in math classes?
(Please guess between 0.00 and 4.00.)

Message:
The answer is [___] your previous guess of 3.1.

Do you think this information is from True News or Fake News?

- 0/10 chance it's True News; 10/10 chance it's Fake News
- 1/10 chance it's True News; 9/10 chance it's Fake News
- 2/10 chance it's True News; 8/10 chance it's Fake News
- 3/10 chance it's True News; 7/10 chance it's Fake News
- 4/10 chance it's True News; 6/10 chance it's Fake News
- 5/10 chance it's True News; 5/10 chance it's Fake News
- 6/10 chance it's True News; 4/10 chance it's Fake News
- 7/10 chance it's True News; 3/10 chance it's Fake News
- 8/10 chance it's True News; 2/10 chance it's Fake News
- 9/10 chance it's True News; 1/10 chance it's Fake News
- 10/10 chance it's True News; 0/10 chance it's Fake News

To determine whether you receive the message or the black bar, you will write down a "valuation" at the bottom of this page. The more that you think the message helps you, the higher your valuation should be.

(If you would prefer to see the message instead of the black bar, you should submit a valuation between 0 and 25 points, where a larger valuation indicates a stronger preference for the message.)

(If you would prefer to see the black bar instead of the message, you should submit a valuation between -25 and 0 points, where a more negative valuation indicates a stronger preference for the black bar.)

The details of the procedure to determine whether you receive the message or the black bar is a bit complicated, but explained below. What is important to know is that the way your earnings are determined ensures that your chances of winning the bonus are maximized by honestly answering this question.

Valuation of message (in points):
**Point and message procedure given your valuation:**
A computer will randomly select a number between -25 and 25 with all numbers being equally likely.

*If this number is greater than your valuation in points, this number will be added to the points you earn on the next News Assessment page, but you will receive the black bar instead of the message (as above).*

*If this number is less than your valuation in points, you will earn the standard amount of points on the next News Assessment page, and you will receive either the "greater than" or the "less than" message (as in previous pages).*
News Assessment

Original question 12 of 14: Gender and Math Grades
In the United States, men are more likely to enter into mathematics and math-related fields. Some people attribute this to gender differences in interest in or ability in math, while others attribute it to other factors like gender discrimination.

This question asks whether high school boys and girls differ substantially in how well they do in math classes. A major testing service analyzed data on high school seniors and compared the average GPA for male and female students in various subjects.

Male students averaged a 3.04 GPA (out of 4.00) in math classes. What GPA did female students average in math classes?

(Please guess between 0.00 and 4.00.)

Message:
The answer is [x] your previous guess of 3.1.

Do you think this information is from True News or Fake News?
- 0/10 chance it's True News; 10/10 chance it's Fake News
- 1/10 chance it's True News; 9/10 chance it's Fake News
- 2/10 chance it's True News; 8/10 chance it's Fake News
- 3/10 chance it's True News; 7/10 chance it's Fake News
- 4/10 chance it's True News; 6/10 chance it's Fake News
- 5/10 chance it's True News; 5/10 chance it's Fake News
- 6/10 chance it's True News; 4/10 chance it's Fake News
- 7/10 chance it's True News; 3/10 chance it's Fake News
- 8/10 chance it's True News; 2/10 chance it's Fake News
- 9/10 chance it's True News; 1/10 chance it's Fake News
- 10/10 chance it's True News; 0/10 chance it's Fake News
Feedback

This is the last page before you see your results. Your feedback is not required, but it is very helpful for designing future studies.

**Your earnings and bonus are not affected by your answers to these questions.**

What did you think of the study? What did you like or dislike about it?

What was your thought process when you received a message and were deciding whether it was True News or Fake News?

Next
Results: Click the Finish button at the bottom of this page to complete the HIT

Sorry, you did not win the bonus. Your additional bonus was $0.00.

You earned 80.32 points on average across all questions in this study. For questions, solutions, points and whether information was from True News or Fake News, see the tables below.

<table>
<thead>
<tr>
<th>Question</th>
<th>Correct answer</th>
<th>Your initial guess</th>
<th>Message said</th>
<th>Was the News Real or Fake</th>
<th>Your likelihood of this being True News</th>
<th>Points you earned for your likelihood</th>
</tr>
</thead>
<tbody>
<tr>
<td>In a study, researchers sent fictitious resumes to respond to thousands of help-wanted ads in newspapers. The resumes sent had identical skills and education, but the researchers gave half of the (fake) applicants stereotypically White names such as Emily Walsh and Greg Baker, and gave the other half of the applicants stereotypically Black names such as Lakisha Washington and Jamal Jones. 9.65 percent of the applicants with White-sounding names received a call back. What percent of the applicants with Black-sounding names received a call back? (Please guess between 0 and 100.)</td>
<td>6.45</td>
<td>3.0</td>
<td>The answer is less than your previous guess.</td>
<td>Fake News</td>
<td>9/10</td>
<td>19.0</td>
</tr>
<tr>
<td>What is the year right now? This is not a trick question and the first sentence is irrelevant; this is a comprehension check to make sure you are paying attention. For this question, your lower and upper bounds should be equal to your guess if you know what year it currently is.</td>
<td>2018.0</td>
<td>2018.0</td>
<td>The answer is equal to your previous guess.</td>
<td>True News</td>
<td>10/10</td>
<td>100.0</td>
</tr>
<tr>
<td>How many degrees West is this geographic center? (Please guess between 0 and 180. The continental U.S. lies in the Western Hemisphere, which ranges from 0 degrees West to 180 degrees West.)</td>
<td>98.583</td>
<td>90.0</td>
<td>The answer is less than your previous guess.</td>
<td>Fake News</td>
<td>5/10</td>
<td>75.0</td>
</tr>
<tr>
<td>Question</td>
<td>Correct answer</td>
<td>Your guess</td>
<td>Your lower bound</td>
<td>Your upper bound</td>
<td>Points you earned for your guess and bounds</td>
<td>Source</td>
</tr>
<tr>
<td>--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------</td>
<td>----------------</td>
<td>------------</td>
<td>------------------</td>
<td>------------------</td>
<td>---------------------------------------------</td>
<td>---------------------------------------------</td>
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<td>6.45</td>
<td>3.0</td>
<td>3.0</td>
<td>3.0</td>
<td>94.25</td>
<td><a href="http://bit.ly/labor-market-discrimination">http://bit.ly/labor-market-discrimination</a></td>
</tr>
<tr>
<td>What is the year right now? This is not a trick question and the first sentence is irrelevant; this is a comprehension check to make sure you are paying attention. For this question, your lower and upper bounds should be equal to your guess if you know what year it currently is.</td>
<td>2018.0</td>
<td>2018.0</td>
<td>2018.0</td>
<td>2018.0</td>
<td>100.0</td>
<td><a href="http://bit.ly/what-year-is-it">http://bit.ly/what-year-is-it</a></td>
</tr>
<tr>
<td>How many degrees West is this geographic center? (Please guess between 0 and 180. The continental U.S. lies in the Western Hemisphere, which ranges from 0 degrees West to 180 degrees West.)</td>
<td>98.583</td>
<td>90.0</td>
<td>80.0</td>
<td>100.0</td>
<td>90.47</td>
<td><a href="http://bit.ly/center-of-the-us">http://bit.ly/center-of-the-us</a></td>
</tr>
</tbody>
</table>