

# Pınar DOĞAN

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## POSITIONS

August 2006 - present

*Lecturer in Public Policy*  
John F. Kennedy School of Government,  
Harvard University, Cambridge, MA

August 2013 – July 2015

*Visitor*  
School of Social Science  
Institute for Advanced Study, Princeton, NJ

July 2004 – July 2006

*Visiting Assistant Professor of Public Policy*  
John F. Kennedy School of Government,  
Harvard University, Cambridge, MA

September 2002 – September 2005

*Assistant Professor of Economics*  
Department of Economics,  
Koç University, Istanbul, Turkey

May – June 2004

*Visiting Researcher*  
Harvard – Koç University Summer Visiting Program  
Center for International Development,  
Harvard University, Cambridge, MA

June 2006, June 2005, March 2004,  
May 2002 – July 2002

*Visiting Researcher*  
Ecole Nationale Supérieure des Télécommunications (ENST)  
Paris, France

Sept. 2001 – May 2002

*Visiting Scholar*  
Public Utility Research Center (PURC),  
University of Florida, FL, U.S.A.

## EDUCATION

- December 2001      *Ph.D. in Economics, with highest honors (mention très honorable avec félicitations du Jury),*
- Groupe de Recherche en Economie Mathématique et Quantitative (GREMAQ)  
                          Université des Sciences Sociales de Toulouse, France  
                          Dissertation title: Essays on Interconnection  
                          Supervisor: Jacques Crémer
- 1998 - 1999        *Diplôme Européen d'Economie Quantitative Approfondie, (prerequisite degree for Ph.D.)*
- Université des Sciences Sociales de Toulouse, France
- 1997 - 1998        *MA, Mathematical Economics and Econometrics (DEA, Economie Mathématique et Econometrie),*
- Université des Sciences Sociales de Toulouse, France.  
                          Thesis title: Strategic Entry Barriers  
                          Supervisor: Jacques Crémer
- 1994 - 1997        *MA, Economic Structure of the European Union,*
- Istanbul University, Istanbul, Turkey.  
                          Thesis title: Effects of Capital Taxation on Foreign Direct Investments
- 1989 - 1994        *BA, Economics (in English),*
- Istanbul University, Istanbul, Turkey.

## SCHOLARSHIPS & FELLOWSHIPS

- 2001 - 2002      Public Utility Research Center Fellowship, University of Florida
- 1998 - 2001      Midi-Pyrénées Sciences Economiques Ph.D. Scholarship
- 1997 - 1998      Bilgi University Scholarship for Graduate Studies

## PUBLICATIONS

### Journal Articles

"Gender differences in Volunteer's Dilemma: Evidence from teamwork among graduate students," *Journal of Behavioral and Experimental Economics*, forthcoming.

"Gains from digitization: Evidence from gift-giving in music," with M. Bourreau, *Journal of Economic Behavior & Organization*, Vol. 149, May 2018, pp. 106-122.

"Size of RJVs and Degree of Cooperation in Product Development," with M. Bourreau and M. Mannant. *International Journal of Industrial Organization*, Vol. 46, 2016, pp. 77-106.

"Niveau d'accès et investissement dans les réseaux de telecommunications," with M. Bourreau and R. Lestage. *Revue économique*, Vol. 67, 2016, pp. 141-152.

"Making money by giving it for free: Radiohead's pre-release strategy for In Rainbows," with M. Bourreau, S. Hong. *Information Economics and Policy*, Vol. 32, 2015, pp. 77-93.

"Level of Access and Infrastructure Investment in Network Industries," with M. Bourreau and R. Lestage. *Journal of Regulatory Economics*, Vol. 46(3), 2014, pp. 237-260.

"Access Regulation and the Transition from Copper to Fiber Networks in Telecoms" with M. Bourreau and C. Cambini. *Journal of Regulatory Economics*, Vol. 45(3), 2014, pp. 233-258.

"Access Pricing, Competition, and Incentives to Migrate From "Old" to "New" Technology, " with M. Bourreau and C. Cambini. *International Journal of Industrial Organization*, Vol. 30, 2012, pp 713-723.

"Level of Access and Competition in Broadband Markets," with M. Bourreau. *Review of Network Economics*, Vol. 11(1), March 2012.

“Incitations à l'entrée et incitations aux investissements dans le secteur des télécoms,” with M. Bourreau M. Manant. *Revue Française d'Economie*, Vol. 25(4), 2011, pp. 147.

“A critical review of the ladder of investment approach,” with M. Bourreau and M. Manant. *Telecommunications Policy*, Vol. 34, 2010, pp. 683-696.

“Component Sharing through Licensing,” with M. Bourreau. *Communications & Strategies*, Vol. 77(1), 2010, pp. 113-132.

“Cooperation in Product Development and Process R&D Between Competitors,” with M. Bourreau. *International Journal of Industrial Organization*, Vol. 28(2), 2010, pp. 176-190.

“Vertical Networks, Integration, and Connectivity,” *Journal of Economics & Management Strategy*, Vol. 18(2), 2009, pp. 347-392.

“When good intentions are not enough: Sequential entry and competition in the Turkish mobile industry,” with I. Atiyas. *Telecommunications Policy*, Vol. 31(8-9), 2007, pp. 502-523.

“Modularity and Product Innovation in Digital Markets,” with M. Bourreau and M. Manant. *Review of Network Economics*, Vol. 6(2), 2007, pp. 175-193.

“Build or Buy Strategies in the Local Loop,” with M. Bourreau. *American Economic Review, Papers and Proceedings*, Vol. 96(2), 2006, pp. 72-76.

“Unbundling the Local Loop,” with M. Bourreau. *European Economic Review*, Vol. 49(1), 2005, pp. 173-199.

“Service-based v. Facility-based Competition in Local Access Networks,” with M. Bourreau. *Information Economics and Policy*, Vol. 16(2), 2004, pp. 287-306.

“Concurrence en services ou concurrence en infrastructures dans les télécommunications,” with M. Bourreau. *Revue d'Economie Publique*, Vol 12, 2003, pp. 45-70.

“Vertical Relations and Connectivity in the Internet,” *Communications and Strategies*, Vol. 47, 2002, pp. 87-103.

“Innovation and Regulation in the Telecommunications Industry,” with M. Bourreau. *Telecommunications Policy*, Vol. (25)3, 2001, pp. 167-184.

## **Book Chapter**

'Glass half empty? Politics and institutions in the liberalization of the fixed line telecommunications industry in Turkey,' with I. Atiyas. In *Understanding the Process of Economic Change in Turkey: An Institutional Approach*, 251-274. Eds. T Cetin and F Yilmaz. New York: Nova Science Publishers.

An earlier version of this chapter was circulated as "The political economy of liberalization of fixed line telecommunications in Turkey," Working Paper, Mossavar-Rahmani Center for Business and Government, Regulatory Policy Program, RPP-2009-01.

## **Work in progress**

"Digital platforms, data, and entry with information spillovers," (tentative title) with M. Bourreau

"Horizontal mergers and investments in cost reduction and product development," (tentative title) with M. Bourreau.

## **TEACHING**

### **Harvard Kennedy School**

Competition Policy in the New Economy (BGP 210M), Spring (1) 2019

Game Theory and Strategic Decisions (API 303), elective, HKS, Spring 2008, 2009, 2010, 2011, 2012, 2013, 2015, 2016, 2017, Fall 2017, Spring 2018, Spring 2019.

Markets and Market Failure (API 101), required microeconomics course for the Master of Public Policy Program, HKS, Fall 2005, 2006, 2008, 2009, 2010, 2011, 2012, 2015, 2016, 2017, 2018, 2019.

Doctoral Research Seminar (API 902), HKS, co-taught with Matthew Baum, Spring 2011.

Industrial Organization and Regulation (API 306), elective, HKS, Spring 2005, 2006, and Fall 2006.

Advanced Microeconomics-II (API 110), MPA/ID core, HKS, Spring 2005.

### **Koç University, Istanbul**

Managerial Economics for MBA, Koç University, Fall 2003.

Managerial Economics for Executive MBA, Koç University, Summer 2003.

Industrial Organization, undergraduate, Koç University, Spring 2003, Fall 2003.

Microeconomics, undergraduate, Koç University, Fall 2002.

## CONSULTING

Advisor to the Turkish Telecommunications Regulatory Authority (March 2003 – March 2004)

## OTHER

Associate Editor, *Information Economics and Policy* (since 2011)

Faculty Liaison for Pedagogy, Strengthening Learning and Teaching Excellence, Harvard Kennedy School (July 2018 - June 2019)

Associate Editor, International Conference on Information Systems (2008), Economics of Information Systems Track

## BOOKS IN TURKISH (non-Economics)

“Yargı, Cemaat ve Bir Darbe Kurgusunun İç Yüzü,” with Dani Rodrik, Destek Yayınları, February 2014.

“Balyoz: Bir Darbe Kurgusunun Belgeleri ve Gerçekler,” with Dani Rodrik, Destek Yayınları, December 2010.

## PRESS ARTICLES

“Radiohead and U2: making money by giving music away for free,” *The Conversation*, September 12, 2014.

“La face cachée de la lutte de pouvoir civilo-militaire en Turquie,” with Dani Rodrik, *Le Monde.fr*, April 27, 2014.

“Turkey’s Other Dirty War,” with Dani Rodrik, *New Republic*, May 24, 2010.

“How Turkey Manufactured a Coup Plot,” with Dani Rodrik, *Foreign Policy*, April 6, 2010.

## MEMBER

American Economic Association, European Economic Association, European Association for Industrial Economics

## LANGUAGES

Turkish (native), English (fluent), French (good).