

# BMJ Open Prospective cohort study of overweight and obesity among rural Indian adults: sociodemographic predictors of prevalence, incidence and remission

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## ABSTRACT

**Objectives** To assess sociodemographic predictors of prevalence, incidence and remission of overweight including obesity among adults (aged  $\geq 18$  years) in rural Eastern India.

**Design** Prospective cohort study.

**Setting** Birbhum Health and Demographic Surveillance System, West Bengal, India.

**Participants** Self-weighted sample of 24 115 adults (men: 10915, women: 13200) enrolled in 2008 were followed up for body mass index (BMI) reassessment in 2017.

**Primary and secondary outcome measures** Measured BMI was categorised as: underweight ( $<18.5\text{ kg/m}^2$ ), normal weight ( $18.5\text{--}22.9\text{ kg/m}^2$ ) and overweight including obesity ( $\geq 23\text{ kg/m}^2$ ; hereinafter overweight). Incident overweight was defined as transition from normal weight in 2008 to overweight in 2017, whereas if overweight individuals in 2008 measured normal BMI in 2017, it was classified as remission from overweight.

**Results** In 2008, 10.1% of men and 14.6% of women were overweight, whereas 17.3% of men and 24.7% of women were overweight in 2017. At the same time, in 2017, 35.6% of men and 33.3% of women were underweight. Incident overweight was 19.0% among men and 27.2% among women, whereas remission among men was higher (15.4%) than women (11.5%). Women were more likely to be overweight in 2008 and to experience incident overweight than men. For men and women, education level and wealth were positively associated with prevalence and incidence of overweight. Remission from overweight was less likely in Sainthia, a business hub in the district, as compared with Mohammad Bazar, a more rural area.

**Conclusion** A nutrition transition to higher risk of overweight is evident in this rural setting in India, especially among women and individuals with high socioeconomic status. At the same time, a high prevalence of underweight persists, resulting in a significant double burden. Culturally sensitive interventions that address both ends of the malnutrition spectrum should be prioritised.

## INTRODUCTION

During the Millennium Development era (between 1990 and 2015), India witnessed a rapid transformation in its population's

## Strengths and limitations of this study

- Our study is among the first to describe predictors of overweight incidence and remission in the context of a rapidly developing country—India, and this is made possible by our prospective cohort study design, leveraging 9 years of follow-up data, and a large, representative sample.
- Height and weight were measured by trained staff using standardised procedures.
- Data are recent—with a baseline in 2008 and end-line in 2017.
- Results may not be generalisable to other regions of India or other countries experiencing different period effects.
- The lack of data on behavioural risk factors, particularly dietary intake, physical activity and sedentary time, limit our ability to evaluate proximal determinants of weight status.

nutrition profile.<sup>1 2</sup> There has been a rapid increase in overweight and obesity juxtaposed with a persistent burden of undernutrition.<sup>3 4</sup> In 2015, along with China, India recorded the highest number of obese children globally,<sup>1</sup> which portends an even greater burden of overweight and obesity in the future. Epidemiological studies have empirically demonstrated that obesity is a risk factor for a range of chronic diseases, including cardiovascular diseases, diabetes, chronic kidney disease, certain types of cancers and musculoskeletal disorders.<sup>1 5 6</sup> South Asians in particular are at increased risk of cardiometabolic diseases at a lower body mass index (BMI) and younger age relative to Caucasians.<sup>7</sup> In spite of this, federal budgeting to address obesity and nutrition-related non-communicable diseases (NCDs) in India remains negligible.<sup>8</sup>

While previous studies<sup>9–17</sup> have evaluated the prevalence of overweight and its predictors in India, these studies were all cross-sectional and used old data which limits our



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understanding of the current context. A handful of surveillance reports (eg, WHO–Indian Council of Medical Research–NCD risk factor surveillance study, and Integrated Disease Surveillance Project, 2007–2008) provide limited information on dynamics of overweight or obesity in India.<sup>18</sup> To date, no study has examined incidence or remission of overweight and obesity in India, though we have previously conducted a study on the dynamics of underweight.<sup>19</sup> Incident data are especially useful for informing preventive interventions because they identify individuals *at risk* of developing overweight and obesity. Considering that no country has successfully achieved weight loss at the population level,<sup>20</sup> primary prevention interventions should be a priority, especially for countries recently undergoing the epidemiological transition, such as India. Against this backdrop, this study used prospective cohort data from a Health and Demographic Surveillance System located in the state of West Bengal, India, and aimed to quantify the sociodemographic predictors of prevalence, incidence and remission of overweight including obesity among men and women aged  $\geq 18$  years.

## METHODS

### Study setting and dataset

Data required for this study were retrieved from a prospective cohort study conducted under the ambit of Society for Health and Demographic Surveillance (SHDS), a Health and Demographic Surveillance System located in the Birbhum district in the state of West Bengal, India (hereinafter BHDSS).<sup>21</sup> Established under the administrative control of West Bengal State Department of Health and Family Welfare in 2008, BHDSS operates from Birbhum district headquarters in Suri and its study area spreads over four administrative blocks of residence (Mohammad Bazar, Rajnagar, Sainthia and Suri I). The 2001 Census sampling frame was used to select a stratified self-weighted sample of 59 395 individuals living in 13 053 households, with a 10% expected non-response rate.<sup>21</sup> Roughly, BHDSS records a 98% response rate.

Since 2008, BHDSS has been collecting information on health and demographic processes including health-care utilisation, burden of diseases, indicators on population health and vital events in a well-defined cohort population. As a part of its continuous survey activities, in 2008, along with a survey on socioeconomic indicators, height and weight were measured using standardised procedures by trained study field staff for the full eligible sample of 29 896 men and non-pregnant women aged  $\geq 18$  years. Women with a birth in the 2 months preceding the survey were excluded. Height was measured using a standard anthropometric tape (Bioplus Stature Meter, model number: IND/09/2005/815) and weight using a certified electronic scale (model number: Omron HN-283). In 2017, BHDSS made an attempt to re-measure height and weight in the same 29 896 individuals who participated in the 2008 baseline survey. In total, 24 115 participants (80.7%) were traced and agreed to take part in the

2017 survey. The reasons for absence during the 2017 follow-up were as follows: death (n=2176/5781, 37.6%), permanent migration (n=1407/5781, 24.3%), absent during the survey (n=1311/5781, 22.7%) and pregnancy (n=887/5781, 15.3%).

### Outcome events

BMI was calculated as measured weight in kilograms divided by measured height in meters-squared. BMI was categorised according to standard international guidelines for Asians developed by the WHO<sup>22</sup>: underweight (BMI of  $<18.5 \text{ kg/m}^2$ ), normal weight (BMI of  $18.5\text{--}22.9 \text{ kg/m}^2$ ) and overweight including obesity (BMI  $\geq 23 \text{ kg/m}^2$ ), hereinafter denoted as ‘overweight’. Four outcome events were assessed: prevalence of overweight in 2008 and in 2017, incidence of overweight from 2008 to 2017 and remission of overweight from 2008 to 2017. Incident cases were defined as participants who were normal weight in 2008 and overweight in 2017. Remission cases were defined as participants who were overweight in 2008 and normal weight in 2017. Individuals who were underweight in 2008 and/or 2017 were excluded because these individuals may have illnesses that prevent weight gain and/or accelerate weight loss.

### Predictors

A range of potential sociodemographic predictor variables were assessed by interviewer-administered questionnaire in 2008 and were evaluated in this analysis, including age (18–24 years, 25–35 years, 36–49 years or  $\geq 50$  years), marital status (never married, married or widow/widower/divorced/separated), educational attainment (illiterate, 1–5 grade, 6–10 grade or  $\geq 11$  grade), employment (unemployed, primary, secondary or tertiary sector), social group (scheduled castes (SCs), scheduled tribes (STs), other backward classes (OBCs) or others), religion (Hindu or Muslim and others), wealth quintile (poorest, poorer, middle, richer or richest), administrative block of residence (Mohammad Bazar, Rajnagar, Sainthia or Suri I), current alcohol use (no or yes), current use of smokeless tobacco (no or yes) and current smoking (no or yes). Specifically, with respect to the employment categories, ‘unemployed’ refers to unpaid non-household work, permanently disabled persons and unpaid full-time students; ‘primary’ sector employment refers to individuals who were self-employed in agricultural or non-agricultural (eg, household workers) activities; ‘secondary’ sector employment refers to small-scale business (independent or salaried) and pensioner and ‘tertiary’ sector employment refers to paid professional (public or private) jobs and businesses. None of the predictor variables had any missing data.

### Statistical analysis

Univariate summary statistics were used to calculate the prevalence of overweight in 2008 and 2017 and the incidence and remission of overweight from 2008 to 2017. Analysis of variance test was used to test for differences

**Table 1** Sample distribution of baseline characteristics, including height and weight, stratified by gender

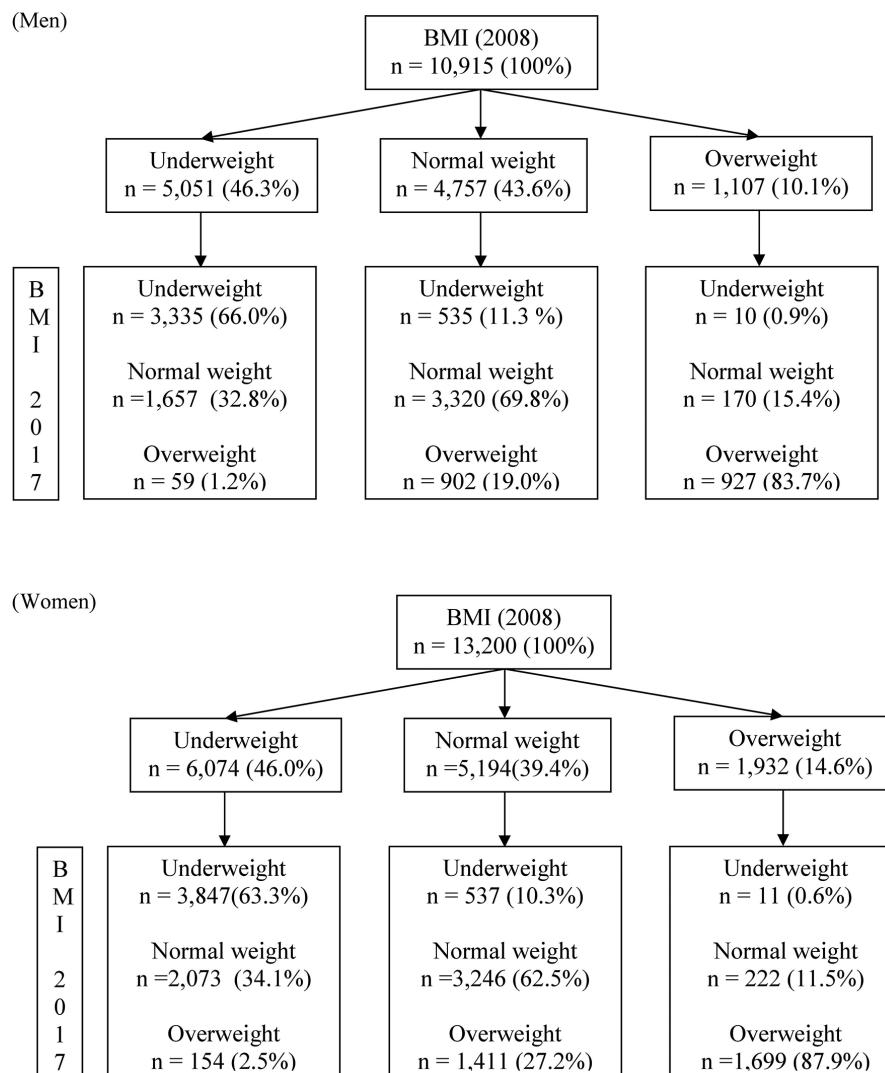
Baseline characteristics	Sample distribution				Weight (kg)	
	Men		Women		Men	
	n (%)	n (%)	Mean (n=13 200)	Mean (95% CI)	Mean (95% CI)	Mean (95% CI)
Age (in years)						
18–24	1881 (17.2)	2300 (17.4)	162.7 (162.4 to 163.0)	149.5 (149.2 to 149.7)	49.5 (49.2 to 49.9)	41.9 (41.6 to 42.2)
25–35	3072 (28.1)	4487 (34.0)	161.8 (161.6 to 162.1)	149.5 (149.3 to 149.7)	50.7 (50.4 to 51.0)	43.7 (43.5 to 44.0)
36–49	3526 (32.3)	3948 (29.9)	161.3 (161.1 to 161.5)	149.0 (148.8 to 149.1)	50.6 (50.3 to 50.9)	43.9 (43.6 to 44.2)
50+	2436 (22.3)	2465 (18.7)	160.3 (160.0 to 160.5)	147.0 (146.8 to 147.3)	48.8 (48.5 to 49.2)	41.4 (41.0 to 41.7)
Marital status						
Never married	1894 (17.4)	258 (2.0)	163.1 (162.8 to 163.4)	149.0 (148.1 to 150.0)	50.4 (50.0 to 50.8)	42.9 (41.7 to 44.1)
Married	8728 (80.0)	11265 (85.3)	161.2 (161.1 to 161.4)	149.1 (149.0 to 149.2)	50.1 (49.9 to 50.3)	43.3 (43.1 to 43.5)
Widow/widower/divorced/separated	293 (2.7)	1677 (12.7)	157.9 (156.9 to 158.9)	147.0 (146.8 to 147.3)	45.6 (44.6 to 46.7)	41.0 (40.6 to 41.4)
Highest grade of education attained						
Illiterate	3355 (30.7)	6610 (50.1)	159.2 (159.0 to 159.4)	147.8 (147.7 to 147.9)	46.6 (46.4 to 46.9)	40.9 (40.7 to 41.1)
Grade 1–5	2143 (19.6)	2745 (20.8)	160.6 (160.4 to 160.9)	148.9 (148.7 to 149.1)	48.5 (48.2 to 48.8)	43.0 (42.7 to 43.3)
Grade 6–10	3678 (33.7)	3350 (25.4)	162.5 (162.3 to 162.7)	150.5 (150.3 to 150.7)	51.3 (51.0 to 51.6)	46.1 (45.8 to 46.4)
Grade 11+	1739 (15.9)	495 (3.8)	164.5 (164.2 to 164.8)	151.8 (151.3 to 152.2)	55.8 (55.3 to 56.3)	50.0 (49.2 to 50.9)
Employment						
Unemployed	2023 (18.5)	11245 (85.2)	161.9 (161.6 to 162.2)	149.0 (148.9 to 149.1)	49.7 (49.3 to 50.1)	43.3 (43.2 to 43.5)
Primary	6177 (56.6)	1513 (11.5)	160.8 (160.7 to 161.0)	148.0 (147.7 to 148.3)	48.5 (48.4 to 48.7)	39.6 (39.3 to 39.9)
Secondary	2026 (18.6)	220 (1.7)	162.3 (162.0 to 162.5)	148.2 (147.4 to 148.9)	52.3 (51.8 to 52.7)	43.9 (42.7 to 45.1)
Tertiary	689 (6.3)	222 (1.7)	163.3 (162.8 to 163.8)	150.2 (149.5 to 151.0)	57.8 (57.1 to 58.6)	47.8 (46.6 to 49.0)
Social group						
Scheduled caste	3734 (34.2)	4479 (33.9)	159.6 (159.4 to 159.8)	147.8 (147.6 to 147.9)	47.5 (47.3 to 47.8)	40.7 (40.4 to 40.9)
Scheduled tribe	936 (8.6)	1166 (8.8)	159.4 (159.0 to 159.8)	147.9 (147.5 to 148.2)	47.8 (47.3 to 48.2)	40.3 (39.9 to 40.6)
Other backward classes	832 (7.6)	908 (6.9)	162.5 (162.1 to 162.9)	149.0 (148.6 to 149.3)	49.9 (49.3 to 50.5)	43.1 (42.5 to 43.7)
Other	5413 (49.6)	6647 (50.4)	162.9 (162.8 to 163.1)	149.8 (149.6 to 149.9)	52.2 (51.9 to 52.4)	45.0 (44.8 to 45.3)
Religion						
Hindu	8046 (73.7)	9469 (71.7)	161.2 (161.0 to 161.3)	148.5 (148.4 to 148.7)	49.7 (49.5 to 49.9)	42.3 (42.2 to 42.5)
Muslim or other	2869 (26.3)	3731 (28.3)	162.2 (162.0 to 162.5)	149.7 (149.5 to 149.9)	51.0 (50.7 to 51.3)	44.7 (44.4 to 45.0)
Wealth quintile						
Poorest	2278 (20.9)	2821 (21.4)	159.8 (159.5 to 160.0)	148.0 (147.8 to 148.2)	46.8 (46.5 to 47.1)	39.8 (39.5 to 40.1)

Continued

Table 1 Continued

Baseline characteristics	Sample distribution			Height (cm)			Weight (kg)		
	Men (n=10915)		Women (n=13200)	Men	Women		Men	Women	
	n (%)	n (%)	Mean (95% CI)	Mean (95% CI)	Mean (95% CI)	Mean (95% CI)	Mean (95% CI)	Mean (95% CI)	Mean (95% CI)
Poorer	1815 (16.6)	22448 (17.0)	160.2 (159.9 to 160.5)	148.3 (148.0 to 148.5)	47.5 (47.2 to 47.8)	40.7 (40.4 to 41.0)			
Middle	1929 (17.7)	2486 (18.8)	160.4 (160.1 to 160.7)	148.4 (148.2 to 148.6)	48.0 (47.6 to 48.3)	41.5 (41.2 to 41.8)			
Richer	2280 (20.9)	2722 (20.6)	162.1 (161.8 to 162.3)	149.2 (148.9 to 149.4)	50.5 (50.1 to 50.8)	43.5 (43.2 to 43.8)			
Richest	2613 (23.9)	2923 (22.1)	164.0 (163.7 to 164.2)	150.3 (150.1 to 150.5)	55.8 (55.4 to 56.2)	48.6 (48.3 to 49.0)			
Block of residence									
Mohammad Bazar	2546 (23.3)	3806 (28.8)	161.3 (161.1 to 161.6)	149.0 (148.8 to 149.2)	49.8 (49.5 to 50.2)	42.9 (42.6 to 43.2)			
Rajnagar	1537 (14.1)	1763 (13.4)	160.8 (160.5 to 161.1)	148.2 (147.9 to 148.5)	48.9 (48.5 to 49.4)	41.3 (40.9 to 41.7)			
Sainthia	4397 (40.3)	4704 (35.6)	161.7 (161.5 to 161.8)	149.0 (148.8 to 149.1)	49.5 (49.2 to 49.7)	42.5 (42.2 to 42.7)			
Suri I	2435 (22.3)	2927 (22.2)	161.6 (161.4 to 161.9)	148.9 (148.7 to 149.1)	52.0 (51.6 to 52.4)	45.0 (44.7 to 45.3)			
Alcohol use									
No	9508 (87.1)	12913 (97.8)	161.8 (161.7 to 162.0)	148.9 (148.8 to 149.0)	50.5 (50.3 to 50.7)	43.1 (42.9 to 43.2)			
Yes	1407 (12.9)	287 (2.2)	158.8 (158.5 to 159.2)	147.2 (146.4 to 147.6)	46.8 (46.4 to 47.1)	38.7 (37.9 to 39.5)			
Smokeless tobacco use									
No	8125 (74.4)	10924 (82.8)	161.8 (161.6 to 161.9)	149.0 (148.9 to 149.1)	50.3 (50.1 to 50.5)	43.3 (43.1 to 43.5)			
Yes	2790 (25.6)	2276 (17.2)	160.5 (160.2 to 160.7)	148.2 (147.9 to 148.4)	49.2 (48.9 to 49.5)	41.6 (41.2 to 41.9)			
Smoking									
No	5917 (54.2)	12928 (97.9)	162.0 (161.8 to 162.2)	148.9 (148.8 to 149.0)	51.2 (51.0 to 51.4)	43.1 (43.0 to 43.3)			
Yes	4998 (45.8)	272 (2.1)	160.8 (160.7 to 161.0)	146.2 (145.4 to 147.0)	48.7 (48.4 to 48.9)	37.3 (36.4 to 38.2)			
Total			161.5 (161.3 to 161.6)	148.9 (148.8 to 149.0)	50.0 (49.9 to 50.2)	43.0 (42.9 to 43.1)			

Association of height and weight with all baseline characteristics is statistically significant ( $p<0.001$ ) for both men and women, as estimated from the analysis of variance test.  
In the column 'n (%)', percentage value may not add to 100 due to rounding.



**Figure 1** Baseline distribution and dynamics of body mass index (BMI) categories: underweight (BMI of  $<18.5\text{ kg/m}^2$ ), normal weight (BMI of  $18.5\text{--}22.9\text{ kg/m}^2$ ) and overweight (BMI of  $\geq23\text{ kg/m}^2$ ), among men and women.

in baseline height and weight across sociodemographic predictors. Binary logistic regression models were used to evaluate the sociodemographic predictors of each of the four outcomes. ORs and 95% CIs are reported, and p values of less than 0.05 were discussed. All analyses were stratified by gender. Predictors were checked for multicollinearity by evaluating a correlation matrix and variance inflation factors (VIF). All VIF values were less than 5.0 (data not shown), indicating low probability of substantial multicollinearity.<sup>23</sup> Stata software (V.12) was used for all analyses.<sup>24</sup>

### Patient and public involvement

This study is a part of the large cohort study of SHDS, a Health and Demographic Surveillance System, an initiative of the West Bengal State Department of Health and Family Welfare, India. Participants were informed about the study design, purpose and how it would benefit the society at large. The study protocol does not include disseminating the results to individual study participants.

## RESULTS

Baseline characteristics of the sample are summarised in **table 1**. Most participants were married and Hindu. Literacy, employment, alcohol use and tobacco use (smokeless tobacco use and smoking) were more common among men than women. Higher socioeconomic status (eg, higher education, tertiary sector employment and greater wealth) was associated with greater mean height at baseline, and tertiary sector employment in particular was associated with greater mean weight at baseline.

The prevalence, incidence and remission of overweight (BMI  $\geq23\text{ kg/m}^2$ ) among men and women are presented in **figure 1**: 10.1% (95% CI: 9.6% to 10.7%) of men and 14.6% (95% CI: 14.0% to 15.2%) of women were overweight in 2008, whereas 17.3% (95% CI: 16.6% to 18.0%) of men and 24.7% (95% CI: 24.0% to 25.5%) of women were overweight in 2017. At the same time, in 2017, 35.6% (95% CI: 34.7% to 36.5%) of men and 33.3% (95% CI: 32.5% to 34.1%) of women were underweight. The incidence of overweight was 19.0% (95% CI:

**Table 2** Predictors of overweight (body mass index of  $\geq 23 \text{ kg/m}^2$ ) in 2008, among men and women

	Men			Women		
	Number of events (n = 1107)	Unadjusted OR (95% CI)	Adjusted OR (95% CI)	Number of events (n = 1932)	Unadjusted OR (95% CI)	Adjusted OR (95% CI)
Age (in years)						
18–24	92	1.00	1.00	163	1.00	1.00
25–35	324	2.29 (1.81 to 2.91)*	1.79 (1.33 to 2.42)*	673	2.31 (1.93 to 2.77)*	2.51 (2.07 to 3.04)*
36–49	434	2.73 (2.16 to 3.44)*	1.98 (1.43 to 2.73)*	728	2.96 (2.48 to 3.54)*	3.32 (2.73 to 4.04)*
50+	257	2.29 (1.79 to 2.93)*	1.36 (0.97 to 1.90)	368	2.30 (1.90 to 2.79)*	2.57 (2.05 to 3.22)*
Marital status						
Never married	126	1.00	1.00	38	1.00	1.00
Married	969	1.75 (1.45 to 2.12)*	2.09 (1.58 to 2.79)*	1682	1.02 (0.72 to 1.44)	1.14 (0.78 to 1.68)
Widow/widower/ divorced/separated	12	0.60 (0.33 to 1.10)	0.84 (0.44 to 1.63)	212	0.84 (0.58 to 1.22)	1.03 (0.68 to 1.57)
Highest grade of education attained						
Illiterate	116	1.00	1.00	633	1.00	1.00
Grade 1–5	136	1.89 (1.47 to 2.44)*	1.58 (1.21 to 2.06)*	374	1.49 (1.30 to 1.71)*	1.01 (0.87 to 1.18)
Grade 6–10	441	3.80 (3.08 to 4.69)*	2.17 (1.70 to 2.78)*	744	2.70 (2.40 to 3.03)*	1.38 (1.18 to 1.62)*
Grade 11+	414	8.72 (7.03 to 10.82)*	3.27 (2.47 to 4.33)*	181	5.44 (4.45 to 6.65)*	1.98 (1.53 to 2.57)*
Employment						
Unemployed	178	1.00	1.00	1752	1.00	1.00
Primary	351	0.62 (0.52 to 0.75)*	0.75 (0.60 to 0.93)*	69	0.26 (0.20 to 0.33)*	0.66 (0.51 to 0.87)*
Secondary	341	2.10 (1.73 to 2.54)*	1.21 (0.97 to 1.52)	40	1.20 (0.86 to 1.70)	0.95 (0.64 to 1.39)
Tertiary	237	5.43 (4.36 to 6.77)*	2.06 (1.60 to 2.65)*	71	2.55 (1.91 to 3.39)*	1.13 (0.82 to 1.55)
Social group						
Scheduled caste	217	1.00	1.00	374	1.00	1.00
Scheduled tribe	45	0.82 (0.59 to 1.14)	0.95 (0.66 to 1.36)	78	0.79 (0.61 to 1.01)	0.95 (0.72 to 1.25)
Other backward classes	90	1.97 (1.52 to 2.54)*	0.72 (0.54 to 0.96)*	138	1.97 (1.59 to 2.43)*	0.81 (0.64 to 1.03)
Other	755	2.63 (2.24 to 3.07)*	1.06 (0.86 to 1.29)	1342	2.78 (2.46 to 3.14)*	1.07 (0.91 to 1.26)
Religion						
Hindu	802	1.00	1.00	1243	1.00	1.00
Muslim or other	305	1.07 (0.93 to 1.24)	1.37 (1.14 to 1.64)*	689	1.50 (1.35 to 1.66)*	1.78 (1.55 to 2.05)*
Wealth quintile						
Poorest	67	1.00	1.00	161	1.00	1.00

Continued

**Table 2** Continued

	Men		Women		OR (95% CI)	
	Unadjusted		Adjusted			
	Number of events (n = 1107)	OR (95% CI)	OR (95% CI)	OR (95% CI)		
Poorer	76	1.44 (1.03 to 2.01)*	1.32 (0.94 to 1.85)	156	1.23 (0.98 to 1.55) 1.13 (0.90 to 1.43)	
Middle	104	1.88 (1.37 to 2.57)*	1.47 (1.06 to 2.02)*	228	1.67 (1.35 to 2.06)* 1.42 (1.14 to 1.75)*	
Richer	215	3.44 (2.59 to 4.55)*	2.17 (1.61 to 2.93)*	394	2.80 (2.31 to 3.39)* 2.10 (1.71 to 2.57)*	
Richest	645	10.82 (8.35 to 14.01)*	4.37 (3.22 to 5.92)	933	8.50 (7.12 to 10.14)* 5.82 (4.73 to 7.16)*	
Block of residence						
Mohammad Bazar	244	1.00	1.00	534	1.00 1.00	
Rainagar	146	0.99 (0.80 to 1.23)	0.95 (0.75 to 1.20)	179	0.69 (0.58 to 0.83)* 0.72 (0.59 to 0.87)*	
Sainthia	340	0.79 (0.67 to 0.94)*	0.89 (0.74 to 1.07)	598	0.89 (0.79 to 1.01) 0.95 (0.82 to 1.11)	
Suri I	377	1.73 (1.46 to 2.05)*	1.26 (1.04 to 1.52)*	621	1.65 (1.45 to 1.87)* 1.27 (1.10 to 1.46)*	
Alcohol use						
No	1039	1.00	1.00	1916	1.00 1.00	
Yes	68	0.41 (0.32 to 0.53)*	1.30 (0.96 to 1.77)	16	0.34 (0.20 to 0.56)* 1.05 (0.60 to 1.83)	
Smokeless tobacco use						
No	868	1.00	1.00	1657	1.00 1.00	
Yes	239	0.78 (0.67 to 0.91)*	1.07 (0.90 to 1.28)	275	0.77 (0.67 to 0.88)* 0.95 (0.82 to 1.11)	
Smoking						
No	732	1.00	1.00	1921	1.00 1.00	
Yes	375	0.57 (0.50 to 0.65)*	0.71 (0.61 to 0.82)*	11	0.24 (0.13 to 0.44)* 0.49 (0.26 to 0.92)*	

Level of significance: \*p&lt;0.05.

**Table 3** Predictors of incidence of overweight (body mass index of  $\geq 23\text{ kg/m}^2$ ), among men and women

	Men		Women		Unadjusted OR (95% CI)	Adjusted OR (95% CI)	Unadjusted OR (95% CI)	Adjusted OR (95% CI)
	Number of events (n=902)	OR (95% CI)	Number of events (n=1411)	OR (95% CI)				
<b>Age (in years)</b>								
18–24	209	1.00	1.00	315	1.00	1.00	1.00	1.00
25–35	335	0.94 (0.77 to 1.14)	0.96 (0.74 to 1.25)	567	0.81 (0.68 to 0.95)*	0.85 (0.71 to 1.01)		
36–49	229	0.51 (0.41 to 0.62)*	0.53 (0.39 to 0.71)*	400	0.64 (0.54 to 0.77)*	0.67 (0.55 to 0.82)*		
50+	129	0.46 (0.36 to 0.59)*	0.42 (0.30 to 0.59)*	129	0.32 (0.26 to 0.41)*	0.33 (0.25 to 0.43)*		
<b>Marital status</b>								
Never married	225	1.00	1.00	28	1.00	1.00	1.00	1.00
Married	657	0.59 (0.50 to 0.70)*	1.17 (0.90 to 1.54)	1267	0.85 (0.54 to 1.34)	1.22 (0.76 to 1.98)		
Widow/widower/ divorced/separated	20	0.67 (0.40 to 1.12)	1.50 (0.85 to 2.63)	116	0.53 (0.32 to 0.86)*	1.26 (0.74 to 2.14)		
<b>Highest grade of education attained</b>								
Illiterate	165	1.00	1.00	534	1.00	1.00	1.00	1.00
Grade 1–5	140	1.26 (0.99 to 1.61)	0.94 (0.73 to 1.21)	319	1.41 (1.20 to 1.65)*	1.06 (0.89 to 1.26)		
Grade 6–10	374	2.05 (1.68 to 2.50)*	1.32 (1.05 to 1.68)*	485	1.84 (1.56 to 2.13)*	1.17 (0.97 to 1.41)		
Grade 11+	223	2.63 (2.10 to 3.29)*	1.41 (1.04 to 1.91)*	73	2.22 (1.63 to 3.01)*	1.31 (0.90 to 1.90)		
<b>Employment</b>								
Unemployed	209	1.00	1.00	1273	1.00	1.00	1.00	1.00
Primary	421	0.59 (0.49 to 0.71)*	0.83 (0.66 to 1.04)	88	0.55 (0.43 to 0.69)*	0.82 (0.63 to 1.08)		
Secondary	197	0.86 (0.69 to 1.07)	1.02 (0.79 to 1.32)	18	0.58 (0.35 to 0.97)*	0.81 (0.47 to 1.39)		
Tertiary	75	0.95 (0.70 to 1.28)	1.08 (0.78 to 1.51)	32	1.45 (0.94 to 2.25)	1.33 (0.83 to 2.13)		
<b>Social group</b>								
Scheduled caste	240	1.00	1.00	353	1.00	1.00	1.00	1.00
Scheduled tribe	64	0.93 (0.69 to 1.26)	1.14 (0.82 to 1.59)	63	0.64 (0.48 to 0.85)*	0.68 (0.50 to 0.93)*		
Other backward classes	63	1.27 (0.93 to 1.72)	0.79 (0.57 to 1.11)	111	1.59 (1.23 to 2.05)*	1.30 (0.98 to 1.73)		
Other	535	1.47 (1.24 to 1.73)*	0.93 (0.74 to 1.16)	884	1.66 (1.44 to 1.92)*	1.14 (0.94 to 1.40)		
<b>Religion</b>								
Hindu	623	1.00	1.00	859	1.00	1.00	1.00	1.00
Muslim or other	279	1.21 (1.03 to 1.41)*	1.19 (0.96 to 1.46)	552	1.66 (1.46 to 1.88)*	1.45 (1.21 to 1.73)*		
Wealth quintile								
Poorest	119	1.00	1.00	188	1.00	1.00	1.00	1.00

Continued

**Table 3** Continued

	Men		Women		Adjusted OR (95% CI)	
	Unadjusted		Unadjusted			
	Number of events (n=902)	OR (95% CI)	Number of events (n=1411)	OR (95% CI)		
Poorer	105	1.05 (0.79 to 1.40)	0.97 (0.73 to 1.29)	211	1.27 (1.02 to 1.59)*	
Middle	126	1.19 (0.91 to 1.56)	1.04 (0.79 to 1.38)	226	1.14 (0.92 to 1.42)	
Richer	231	1.80 (1.41 to 2.29)*	1.47 (1.12 to 1.91)*	381	1.82 (1.49 to 2.23)*	
Richest	321	2.24 (1.78 to 2.82)*	1.78 (1.33 to 2.37)*	405	1.86 (1.53 to 2.27)*	
Block of residence						
Mohammad Bazar	255	1.00	1.00	388	1.00	
Rainagar	88	0.55 (0.42 to 0.71)*	0.53 (0.40 to 0.69)*	116	0.61 (0.48 to 0.76)*	
Sainthia	373	0.85 (0.71 to 1.01)	0.85 (0.71 to 1.03)	555	1.25 (1.07 to 1.46)*	
Suri I	186	0.65 (0.53 to 0.81)*	0.57 (0.45 to 0.71)*	352	1.12 (0.95 to 1.33)	
Alcohol use						
No	853	1.00	1.00	1398	1.00	
Yes	49	0.37 (0.27 to 0.49)*	0.57 (0.40 to 0.82)*	13	0.51 (0.28 to 0.92)*	
Smokeless tobacco use						
No	699	1.00	1.00	1232	1.00	
Yes	203	0.76 (0.64 to 0.90)*	1.01 (0.83 to 1.22)	179	0.75 (0.62 to 0.89)*	
Smoking						
No	601	1.00	1.00	1403	1.00	
Yes	301	0.60 (0.51 to 0.70)*	0.82 (0.70 to 0.98)*	8	0.35 (0.17 to 0.73)*	

Level of significance: \* $p<0.05$ .

**Table 4** Predictors of remission of overweight (body mass index of  $\geq 23\text{kg}/\text{m}^2$ ), among men and women

	Men		Women	
	Unadjusted Number of events (n=170)	Adjusted OR (95% CI)	Unadjusted Number of events (n=222)	Adjusted OR (95% CI)
<b>Age (in years)</b>				
18–24	10	1.00	1.00	1.00
25–35	40	1.15 (0.55 to 2.41)	1.18 (0.48 to 2.91)	0.95 (0.52 to 1.72)
36–49	75	1.71 (0.85 to 3.46)	1.95 (0.75 to 5.07)	1.27 (0.71 to 2.26)
50+	45	1.74 (0.84 to 3.62)	2.11 (0.79 to 5.60)	2.12 (1.17 to 3.84)*
<b>Marital status</b>				
Never married	16	1.00	1.00	1.00
Married	153	1.29 (0.74 to 2.24)	0.86 (0.39 to 1.88)	0.63 (0.26 to 1.53)
Widow/widower/ divorced/separated	1	0.63 (0.08 to 5.17)	0.34 (0.04 to 3.22)	1.16 (0.46 to 2.98)
<b>Highest grade of education attained</b>				
Illiterate	27	1.00	1.00	90
Grade 1–5	21	0.60 (0.32 to 1.13)	0.69 (0.35 to 1.35)	35
Grade 6–10	64	0.56 (0.34 to 0.93)*	0.76 (0.42 to 1.37)	82
Grade 11+	58	0.54 (0.32 to 0.90)*	0.81 (0.42 to 1.56)	15
<b>Employment</b>				
Unemployed	29	1.00	1.00	193
Primary	64	1.15 (0.71 to 1.85)	0.96 (0.55 to 1.68)	8
Secondary	46	0.80 (0.48 to 1.33)	0.67 (0.38 to 1.17)	8
Tertiary	31	0.77 (0.45 to 1.34)	0.60 (0.32 to 1.11)	13
<b>Social group</b>				
Scheduled caste	39	1.00	1.00	37
Scheduled tribe	13	1.85 (0.89 to 3.85)	1.80 (0.80 to 4.03)	19
Other backward classes	17	1.06 (0.57 to 2.00)	1.03 (0.52 to 2.06)	20
Other	101	0.70 (0.47 to 1.06)	0.73 (0.45 to 1.20)	146
<b>Religion</b>				
Hindu	128	1.00	1.00	144
Muslim or other	42	0.84 (0.58 to 1.23)	1.01 (0.64 to 1.61)	78
Wealth quintile				0.97 (0.73 to 1.31)
Poorest	12	1.00	1.00	24
				1.00

Continued

**Table 4** Continued

	Men		Women		OR (95% CI)	
	Unadjusted		Adjusted			
	Number of events (n=170)	OR (95% CI)	OR (95% CI)	Number of events (n=222)		
Poorer	12	0.86 (0.36 to 2.07)	0.83 (0.33 to 2.08)	13	0.52 (0.25 to 1.06) <sup>*</sup>	
Middle	18	0.96 (0.43 to 2.15)	0.83 (0.35 to 1.95)	31	0.90 (0.51 to 1.60)	
Richer	39	1.02 (0.50 to 2.07)	1.19 (0.55 to 2.57)	41	0.66 (0.39 to 1.14)	
Richest	89	0.73 (0.38 to 1.42)	1.04 (0.47 to 2.30)	113	0.73 (0.46 to 1.18)	
Block of residence						
Mohammad Bazar	43	1.00	1.00	78	1.00	
Rainagar	39	1.70 (1.04 to 2.79)*	1.84 (1.09 to 3.11)*	24	0.91 (0.55 to 1.48)	
Sainthia	38	0.59 (0.37 to 0.94)*	0.57 (0.35 to 0.94)*	50	0.53 (0.37 to 0.78)*	
Suri I	50	0.71 (0.46 to 1.11)	0.76 (0.48 to 1.23)	70	0.74 (0.53 to 1.05)	
Alcohol use						
No	152	1.00	1.00	216	1.00	
Yes	18	2.10 (1.19 to 3.70)*	1.26 (0.62 to 2.55)	6	4.72 (1.70 to 13.12)*	
Smokeless tobacco use						
No	126	1.00	1.00	183	1.00	
Yes	44	1.33 (0.91 to 1.94)	1.07 (0.70 to 1.64)	39	1.33 (0.92 to 1.93)	
Smoking						
No	105	1.00	1.00	221	1.00	
Yes	65	1.25 (0.89 to 1.76)	1.16 (0.80 to 1.69)	1	0.77 (0.10 to 6.04)	

Level of significance: \* $p<0.05$ .

17.8% to 20.1%) among men and 27.2% (95% CI: 26.0% to 28.4%) among women, whereas remission among men was higher (15.4%; 95% CI: 13.2% to 17.5%) than women (11.5%; 95% CI: 10.1% to 12.9%).

The prevalence of overweight was significantly higher among women compared with men in both 2008 and 2017: unadjusted OR (95% CI) 1.52 (1.40 to 1.64) in 2008 and 1.57 (1.47 to 1.67) in 2017 (online supplement table 1). Similarly, the incidence of overweight was significantly higher among women compared with men (1.59 (1.45 to 1.75)), whereas remission was significantly lower among women compared with men (0.72 (0.58 to 0.89)). Therefore, all subsequent models were run separately for men and women.

Unadjusted and adjusted OR (95% CI) for gender-stratified prediction models of overweight in 2008, and incidence and remission of overweight from 2008 to 2017 are presented in [tables 2, 3 and 4](#), respectively. Among both men and women, compared with age group 18–24, individuals from age group 25–35 and 36–49 had higher odds of being overweight in 2008 ([table 2](#)). Married men, but not married women, were more likely to be overweight compared with those who were never married. Individuals with educational attainment of grade 6 or higher were more likely to be overweight compared with individuals who were illiterate, and the association tended to be stronger among men than women: adjusted OR (95% CI) 3.27 (2.47 to 4.33) for men versus 1.98 (1.53 to 2.57) for women. Individuals employed in the primary sector were less likely to be overweight among both men and women, whereas men employed in the tertiary sector were more likely to be overweight. With improving level of economic status (from middle wealth quintile to richest wealth quintile), both men and women had higher odds of being overweight; indeed, this was the strongest predictor of overweight in the fully adjusted models: comparing the richest and poorest wealth quintiles, adjusted OR (95% CI) 4.37 (3.22 to 5.92) for men and 5.82 (4.73 to 7.16) for women. Findings were consistent in terms of predictors of the prevalence of overweight in 2017 (online supplement table 2), with higher education and wealth still strong positive predictors of overweight among both men and women (data not shown, except for age).

Among both men and women, older age groups were less likely to have incident overweight between 2008 and 2017 compared with younger age groups ([table 3](#)). Among men, but not women, individuals with educational attainment of grade 6 or higher were more likely to have incident overweight compared with individuals who were illiterate. Individuals in the highest two wealth quintiles were significantly more likely to have incident overweight than those in the poorest wealth quintile for both men and women, and similar to prevalent overweight in 2008, wealth was the strongest predictor for both men and women in the fully adjusted models. Among women, those in STs had lower (adjusted OR (95% CI): 0.68 (0.50 to 0.93)) and followers of Muslim or other faith had higher (adjusted OR (95% CI): 1.45 (1.21 to 1.73)) odds

of incident overweight, whereas social group and religion were not significantly associated with incident overweight among men. Alcohol use and smoking among men, but not women, was negatively associated with incident overweight.

There were few statistically significant sociodemographic predictors of remission of overweight ([table 4](#)). The odds of remission was higher among women of STs (adjusted OR (95% CI): 2.43 (1.21 to 4.91)) compared with SC. Odds of remission was lower among poorer wealth quintile (adjusted OR (95% CI): 0.42 (0.20 to 0.88)) compared with poorest wealth quintile, also among women, but not men. Remission from overweight also varied by administrative block of residence: remission was less likely in Sainthia, a business hub in the district, as compared with Mohammad Bazar, a more rural area.

## DISCUSSION

The nutrition transition in this rural East Indian district has resulted in a growing burden of overweight and obesity on top of a persistent burden of underweight in about one-third of the adult population. The transition is still in the early stages: even with the application of the Asian-specific cut-point of BMI 23 kg/m<sup>2</sup>, we found the prevalence of overweight in this population was relatively low, 17.3% among men and 24.7% among women in 2017, and comparable to state estimates (based on a cut-point of BMI 25 kg/m<sup>2</sup>) of 14.2% for men and 19.9% for women.<sup>25</sup> Findings indicate that both the prevalence (in 2008 and 2017) and incidence of overweight is higher among women than men and among those with higher socioeconomic status. We found no evidence of a shift in overweight burden to low socioeconomic status individuals. These findings suggest that there is an urgent need for double-duty actions to address both ends of the malnutrition spectrum in this region of India. There is still an opportunity to implement population-level obesity prevention programmes to mitigate what will otherwise be a significant future burden of nutrition-related NCDs, and if such programmes target diet quality, improvements in undernutrition could be a co-benefit.

With regards to the observed differences between men and women, studies, including in India, have suggested that women are less physically active than men across all ages,<sup>1 18</sup> which may partly explain the higher burden of overweight. Owing to its societal construct, most rural Indian women have a low level of autonomy and lack of social support and safe environment, which restrict them from going outside, whereas rural men are involved in work which is more physically demanding.<sup>11 26</sup> One small prospective study in Delhi, India, found that sedentary lifestyles were the primary determinant of increases in BMI among women, lending further support to this underlying hypothesis for observed gender differences in the prevalence and incidence of overweight.<sup>27</sup> Another explanation could

be gestational weight gain—women may gain weight during pregnancy and then struggle to lose that weight postpartum, so the more children they have, the more weight they retain.<sup>28</sup>

Married men were more likely to be overweight in 2008, and both married men and women were more likely to be overweight in 2017, compared with their never married counterparts. Studies investigating various hypotheses to establish a link between marital status and BMI in Western countries concluded that BMI increases for both men and women during marriage and in the course of a cohabiting relationship<sup>29</sup> and living without a partner either being divorced or never married, is associated with lower body weight.<sup>30</sup> Married men are more likely to have a confidant who encourages eating more regularly leading to weight gain, and men are less likely to be concerned about their body weight or appearance because they are not actively seeking a mate.<sup>31</sup> Studies investigating this dynamic in India are scarce. A study conducted in urban India<sup>32</sup> concluded that married women are more likely to be overweight and obese than single women. Future studies could explore marriage as a potential critical turning point for intervening to encourage the adoption of healthy lifestyle behaviours.

The prevalence of overweight was higher among individuals with 6–10 and 11+ grade of education than illiterate individuals. Moreover, in men, the incidence of overweight was higher for those with education of grade 6 or higher. Unlike income or occupation, education is typically available to everyone in India,<sup>33</sup> and educated people are increasingly living a more sedentary lifestyle leading to overweight and obesity.<sup>34</sup> In some settings, such as urban areas in India, the minimum education level associated with increased risk of overweight might be higher than grade 6, and so context-specific analyses are needed to identify high-risk population subgroups.

The fact that education was a significant predictor of incidence for men but not women may reflect low autonomy among women whereas men have greater control over their earnings and spending and eat unhealthy food outside the home more frequently. Findings indicate that both men and women with primary employment were less likely to be overweight as compared with unemployed people. Primary employment includes individuals who are involved with activities that are labour intensive and physically demanding including agriculture,<sup>19</sup> which is a protective factor for overweight and obesity. Men working in the tertiary sector were more likely to be overweight, which is consistent with a recent study that found rural Indians with white collar jobs were more likely to be overweight and obese due to their higher dietary caloric and fat intake and low level of physical activity.<sup>9</sup> Irrespective of gender, individuals who were relatively more affluent had higher odds of overweight in 2008 and 2017 and incidence of overweight. This is consistent with standard observations of the epidemiological transition

and the association between economic status and overweight and obesity globally; rural Eastern India is no exception. Economically, better-off people are prone to sedentary lifestyle where the consumption of energy-dense food consumption leading to weight gain.<sup>1,4</sup> This study reiterates the discourse of increasing wealth in rural India and why these groups of households should be prioritised for targeted lifestyle modification interventions.

Compared with SCs, men belonging to 'OBCs' and 'other' social groups were more likely to be overweight, whereas among women, STs had lower odds of incident overweight. OBCs and other social group are historically privileged as compared with SCs, which may result in less physically active lifestyles,<sup>35</sup> whereas STs are relatively poor and are more likely to be food insecure, especially women, thus less likely to develop overweight.<sup>36</sup> This mechanism could also be attributed to the higher remission of overweight among SCs.

In both men and women, the prevalence of overweight was higher among people of Muslim faith, as compared with the followers of Hinduism. While we did not collect data on dietary intake, previous studies have found that meat consumption is high among people of Muslim faith,<sup>37</sup> as compared with Hindus, who are more likely to be vegetarian.<sup>38</sup> Given that meat consumption was associated with obesity in previous prospective cohort studies,<sup>39</sup> this is one possible hypothesis to explain our observed differences in the prevalence of overweight between people of Muslim faith, as compared with the followers of Hinduism. We also observed that the incidence of overweight was higher among Muslim women compared with Hindu women, which is consistent with one previous study in India.<sup>9</sup> This difference could be attributed to the fact that compared with Hindu women, Muslim women are less likely to venture outside the home for recreation and employment.<sup>9,40</sup>

Among smokers, we observed that the prevalence of overweight is lower than that among non-users. This finding is consistent with a study where it was found that smokers (both men and women) are more likely to suffer from morbidity,<sup>41</sup> which could lead to underweight, possibly due to harmful effect of smoking. This finding should be interpreted with caution as smoking is not suggested to be a protective factor for either underweight or overweight.

Findings of this study are not completely free of caveats. The dataset used for this analysis did not include an exhaustive list of potential predictors, particularly dietary intake, physical activity and sedentary time would have proved informative for understanding more proximal risk factors. Moreover, we lacked updated sociodemographic data in 2017 (eg, marital status, education level, employment status, wealth, and tobacco and alcohol use), which may have changed over the course of 9 years and influenced results for predictors of overweight in 2017. Results of this study may not be generalisable to other regions of India or

other countries experiencing different period effects. Despite these limitations, the large sample size, absence of missing data, standardised measurement of height and weight, and 9 years of follow-up render this an important study for understanding the epidemiological transition in rural India.

Evident from this 9-year follow-up study, a rapidly increasing burden of overweight and obesity among rural Indian population poses a grim threat, where the possibility of recovery from this epidemic deemed slim. Traditionally privileged group (educated or wealthier) bear the greatest burden and should be encouraged to do daily activities in more traditional ways to promote physical activity—such as walking, doing household chores and using a bicycle for going to the market. At the same time, a high prevalence of underweight persists, resulting in a significant double burden. Culturally sensitive interventions that address both ends of the malnutrition spectrum should be prioritised. In particular, these should emphasise increasing access to affordable, traditional, nutrient-dense and unprocessed foods.

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