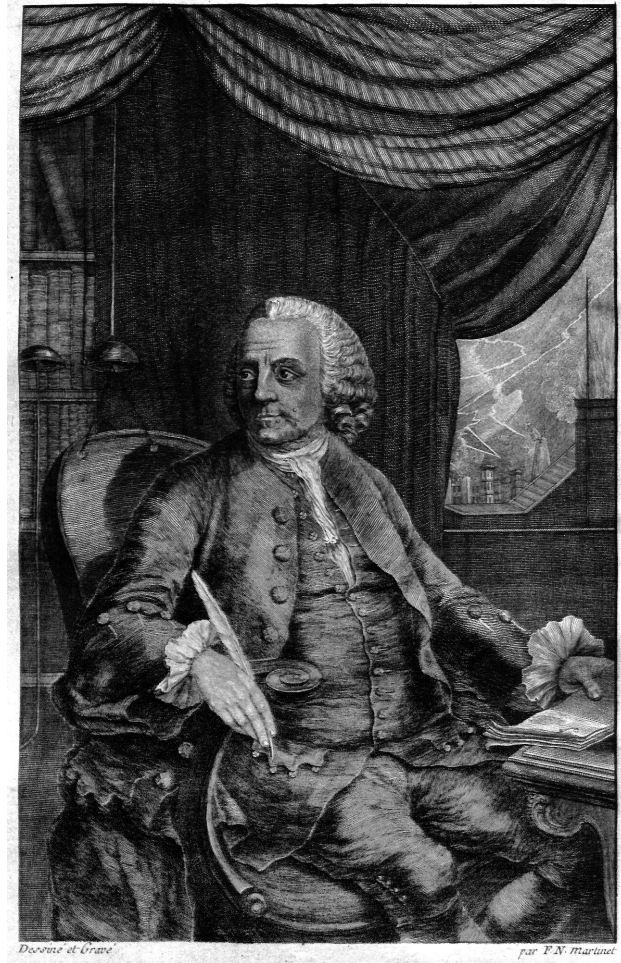


*Notice is hereby given to the Curious of an elegant and interesting Event
Now to be seen at Harvard College in New-England*

BENJAMIN FRANKLIN: A HOW-TO GUIDE

In Which,
A Famous Philadelphian
And His Very Many
Amazing Friends
(Whether genteel or common,
Lady or Gentleman,
Learned or not)
DID EVERYTHING

ASSISTED by an Assortment of clever Instruments and worthy Publications, *which showed them HOW TO do Things*, Benj. Franklin and his Friends have observ'd the Wonders of Nature, devis'd Ingenious Experiments, written useful Books, Pamphlets and Cyclopedias, divert'd crown'd Heads and small Children, establish'd certain Knowledge, improv'd Themselves and Others, as well as whole Cities and Countries, and have made independent those who had been sadly deprived of Liberty.



THE PUBLICK are invited, AT NO CHARGE WHATSOEVER, to see Dr. Franklin and his very many Friends as they chart the Currents of the Western Ocean, observe the Transit of Venus, make Experiments upon the *Electrick* Fluid, cram Knowledge into exceedingly small Books, inoculate each Other against the dreaded Malady the Small-Pox, read philosophick Works (both natural and moral), discover the Parts of the Air, circulate News of the most valuable kind, learn to play upon the Glass-Armonica, peer at Animalculae through Microscopes and in every Manner that is possible in this Enlightened Age, **DO GOOD IN THE WORLD.**

It is greatly to be hoped that those who pay kind Attention to this Event
Will themselves learn how to do Things
that they had perhaps never before considered doing.

