

# BETH E. SCHUELER

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## APPOINTMENTS

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University of Virginia  
Assistant Professor of Education and Public Policy August 2018 - present

Harvard Kennedy School of Government  
Postdoctoral Research Fellow July 2016 - July 2018

## EDUCATION

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Harvard University, Graduate School of Education  
Ed.D., Education Policy, Leadership, and Instructional Practice May 2016

Columbia University, Teachers College  
M.A., Politics and Education May 2010

Whitman College  
B.A., Fine Art May 2005

## PEER-REVIEWED PUBLICATIONS

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\*: graduate student co-author (at time of publication)

Schueler, B. & Bleiberg, J.\* (In Press). Evaluating Education Governance: Does State Takeover of School Districts Affect Student Achievement? *Journal of Policy Analysis and Management*.

Schueler, B. & Rodriguez-Segura, D.\* (In Press). Can Camp Get You Into a Better Secondary School? A Field Experiment of Targeted Instruction in Kenya. *Education Finance and Policy*.

Schueler, B. (2020). Making the Most of School Vacation: A Field Experiment of Small Group Math Instruction. *Education Finance and Policy*, 15(2), 310-331.

- Winner of the Thomas A. Downes Award for the best article published in *Education Finance and Policy* in 2020.

Schueler, B. (2018). A Third Way: The Politics of School District Takeover and Turnaround in Lawrence, Massachusetts. *Educational Administration Quarterly*.

Chin, M.\*, Kane, T., Kozakowski, W.\*, Schueler, B. and Staiger, D. (2018). School District Reform in Newark: Within- and Between-School Changes in Achievement Growth. *Industrial and Labor Relations Review*. Also NBER Working Paper No. 23922.

Schueler, B., Goodman, J. and Deming, D. (2017). Can States Take Over and Turn Around School Districts? Evidence from Lawrence, Massachusetts. *Educational Evaluation and Policy Analysis*. 39(2), 311-332.

Schueler, B., McIntyre, J.\* and Gehlbach, H. (2017). Measuring Parent Perceptions of Family-School Engagement: The Development of New Survey Tools. *School Community Journal*, 27(2).  
Schueler, B.E. and West, M.R. (2015). Sticker Shock: How Information Affects Citizen Support for Increased Public School Funding. *Public Opinion Quarterly*, 80(1), 90-113.

Jennings, J.L. Deming, D., Jencks, C., Lopuch, M. and Schueler, B.E. (2015). Do Differences in School Quality Matter More Than We Thought? Educational Opportunity in the 21<sup>st</sup> Century. *Sociology of Education*, 88(1), 56-82. doi: 10.1177/0038040714562006

Bahena, S.\*, Schueler, B.E. and Gehlbach, H. (2015). Assessing Parent Perceptions of School Fit: The Development and Measurement Qualities of a Survey Scale. *Applied Developmental Science*, 0(0), 1-14. doi: 10.1080/10888691.2015.1085308

Schueler, B.E., Capotosto, L.\*, Bahena, S.\*, McIntyre, J.\* and Gehlbach, H. (2013). Measuring Parent Perceptions of School Climate. *Psychological Assessment*, 26(1), 314-320.

## **WORKS IN PROGRESS**

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Schueler, B. & West, M. (Revise and Resubmit at *Educational Researcher*, Round 2). Federalism, Race, and the Politics of Turnaround: U.S. Public Opinion on Improving Low-Performing Schools and Districts. Also Annenberg Institute Working Paper No. 19-129.

Schueler, B., Asher, C.,\* Larned, K.,\* Mehrotra, S. & Pollard, C.\* (Revise and Resubmit at *American Educational Research Journal*). Improving Low-Performing Schools: A Meta-Analysis of Impact Evaluation Studies. Also Annenberg Institute Working Paper No. 20-274.

Schueler, B. & West, M. (Under Review). Is Engaging Online Learning Possible? A Study of an Innovative National Virtual Summer Program. Also Annenberg Working Paper No. 21-345.

Blazar, D. & Schueler, B. (Under Review). Why Do School Districts Matter? An Interdisciplinary Framework and Empirical Review.

Schueler, B. (Under Review). Where Are the Lowest-Achieving Schools in the United States? National School Rankings and the Generalizability of School Improvement Research.

## **OTHER PUBLICATIONS**

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Robinson, C., Kraft, M., Loeb, S. & Schueler, B. (2021). Accelerating Student Learning with High-Dosage Tutoring. EdResearch for Recovery Brief. Brown University Annenberg Institute.

Schueler, B. & West, M. (2020). “It Was Not Like a Normal Summer School at All”: The National Summer School Initiative Implementation Study. EdPolicyWorks Report No. 9.

Schueler, B. (2020). Summer “Vacation Academies” Can Narrow Coronavirus Learning Gaps. *Education Next*.

Schueler, B. (2018). *School District Turnaround: Learning from Leadership in Lawrence, Massachusetts*. Rappaport Institute Policy Brief.

Schueler, B. (2016). A Third Way: Lessons On The Politics Of School District Turnaround From Lawrence, Massachusetts. Johns Hopkins Institute for Education Policy Commentary Series.

Schueler, B., Goodman, J. & Deming, D. (2016). Turning the Tide: Evidence on State Takeover and District Turnaround from Lawrence, Massachusetts. Rappaport Institute Policy Brief.

Schueler, B.E. (2012). A New Tool for Understanding Family-School Relationships: The Harvard PreK-12 Parent Survey. *Family Involvement Network of Educators Newsletter*, V(1).

## **RESEARCH FUNDING**

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U.S. DOE Institute of Education Sciences (IES), “Equity in Virginia’s Public Education System: A Longitudinal Examination Spanning the Covid-19 Shutdown,” \$999,912 total (\$984,302 subaward to UVA), Co-PI with Luke Miller (PI) for subaward. Virginia DOE prime.

National Science Foundation, “Personalizing Math Instruction at Scale: A Meta-Analytic and Cost-Effectiveness Synthesis of the Math Tutoring Literature,” \$817,090 total (\$294,534 subaward to UVA), Co-PI with Matthew Kraft (PI), Brown University prime, 2021-2024.

Smith Richardson Foundation, “Does Argumentation and Debate Training Improve Academic Achievement and Postsecondary Success?” \$158,447, Principal Investigator, 2020-2021.

Bellwether Education Partners, “Examining 2020 National Summer School Initiative Implementation,” \$73,589, Principal Investigator, 2020-2021.

William T. Grant Foundation, “Reducing COVID-19 Learning Loss and Educational Inequity through Tutoring: A Meta-Analytic and Cost-Effectiveness Analysis,” \$40,000, Co-PI with Matthew Kraft (PI), 2020-2021.

UVA School of Education Dean’s Research and Development Fund, “Does High School Debate Improve Civic Competencies? A Field Experiment in Rwanda,” \$10,000, PI, 2020-2021.

Center for Reinventing Public Education, “Individualized Academic Support for Hard-to-Reach Students in the Time of Coronavirus,” \$15,000, Principal Investigator, 2020.

Innovations for Poverty Action, “Validating Academic Assessments for Hard-to-Reach Students in the Time of COVID-19,” \$10,000, Co-PI with Daniel Rodriguez Segura (PI), 2020-2021.

Center for Global Inquiry and Innovation, “Can Nudging Parents Improve Early Literacy Outcomes? A Multinational Field Experiment in Kenya and Nigeria,” \$2,000, 2021-2022.

UVA Bankard Fund for Political Economy, “The Role of Educational Policy in Promoting Equity Lecture Series,” ~\$5,000 annually. Joint with D. Bassok and J. Wyckoff, 2021, 2022.

Russell Sage Foundation, “Does State Takeover of School Districts Affect Student Achievement?” \$15,089, Principal Investigator, 2018-2019.

Empower Schools, “School Turnaround Post-NCLB: A Review of Impact Evaluation Studies,” \$6,000, Principal Investigator, 2018.

Rappaport Institute for Greater Boston, “State-Led Turnaround of Low-Performing School Districts: Evidence from Massachusetts,” \$10,000, Principal Investigator, 2017.

## **SELECTED INVITED PRESENTATIONS**

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McKinsey & Company / Campaign for Grade-Level Reading (Spring 2021)  
Brown University (Fall 2014, Spring 2021)  
Michigan State University (Spring 2020 postponed due to coronavirus)  
Massachusetts Institute of Technology (Fall 2019)  
Boston Federal Reserve Bank (Spring 2018)  
University of Connecticut (Spring 2018)  
University of North Carolina at Chapel Hill (Fall 2017)  
Amherst College (Spring 2017)  
Harvard Graduate School of Education (Spring 2017)  
UC Berkeley, Goldman School of Public Policy (Fall 2016)  
Harvard Kennedy School (Spring 2016)

## **FELLOWSHIPS AND GRANTS**

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Spencer Dissertation Fellowship Semi-Finalist (withdrew at semi-final stage)  
Taubman Center Urban Dissertation Fellowship (2015)  
Harvard Graduate School of Education Dean's Summer Fellowship (2015)  
Doctoral Fellow, Harvard Multidisciplinary Program in Inequality and Social Policy (2012)  
National Science Foundation Social Policy Research Travel Grant (2013-14)

## **SELECTED REFEREE SERVICE**

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*Educational Researcher, American Educational Research Journal, Public Opinion Quarterly, Review of Educational Research, Oxford University Press, Smith Richardson Foundation, Education Finance and Policy, Journal of Research on Educational Effectiveness, American Journal of Education, Economics of Education Review, AERA Open, Public Administration Review, Perspectives on Politics, APPAM, AEFPP*

## **SELECTED CONFERENCE PRESENTATIONS**

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Association for Public Policy and Management (2013-2020)  
Society for Research on Educational Effectiveness (2014, 2015, 2018, 2020)  
Association for Education Finance and Policy (2015, 2018, 2020, 2021)  
American Educational Research Association (2013-2015, 2019-2021)  
American Political Science Association (2019)  
American Association for Public Opinion Research (2013)

## **TEACHING**

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University of Virginia, Curry School of Education/Batten School of Public Policy

- Education Policy (graduate level) Fall 2018, 2019, 2020
- Politics of Education (undergraduate level) Spring 2021
- Education Policy (undergraduate level) Fall 2019

Brown University, Department of Education, Instructor

- Politics and Public Education Spring 2015

Harvard Graduate School of Education, Teaching Fellow

- Politics and Education Policy in the U.S. (Prof. Martin West) Fall 2011, 2012, 2016
- Intermediate Statistics (Prof. Andrew Ho) Spring 2012
- Managing Evidence for Education Leadership (Prof. Martin West) Summer 2016
- Organizational Management in Schools (Prof. Ebony Bridwell-Mitchell) Spring 2018

Harvard Kennedy School of Government, Teaching Assistant

- Poverty and Social Policy (Prof. Kathryn Edin) Fall 2012

## **RELEVANT PROFESSIONAL EXPERIENCE**

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Office of City Councilmember Robert Jackson New York, NY  
Deputy Director of Legislation and Budget (Sept. 2009 – Sept. 2010)

Education Unlimited Berkeley, CA  
Director of Operations (Aug. 2007 – Aug. 2008)  
School Outreach Coordinator (Aug. 2005 – Aug. 2007)

Whitman College Walla Walla, WA  
Assistant Debate Coach (May 2005 – May 2006)

Stanford & UC Berkeley National Forensic Institute Stanford & Berkeley, CA  
Summer Policy Debate Instructor (2001 – 2005)

## **PROGRAM EVALUATION CONSULTING**

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Strategic Data Project Faculty Advisor, Harvard University 2018 - 2021  
Comcast 2017 - 2018  
eCrossCulture Winter 2012, 2013, 2014  
Boston Debate League Summer 2012  
City of Somerville, MA Summer 2011, 2012

## **COMMUNITY INVOLVEMENT**

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Officer of Election, City of Charlottesville (2020 – 2023) Charlottesville, VA  
Commit to Flip Blue, Get Out the Vote Text Team Trainer (2020 – present) Oakland, CA  
MIT Splash/Learning Unlimited, Board of Directors (2010 – 2012) Cambridge, MA  
Bay Area Urban Debate League, Volunteer (Oct. 2007 – Sept. 2008) Oakland, CA  
Berkeley High School, Volunteer Debate Instructor (May 2006 – Aug. 2008) Berkeley, CA