Legal Cannabis for the Next Generation

October 2, 2019 | Commissioner Shaleen Title
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“Neutral” and “Objective”
Setting Up

• Diverse perspectives
• Transparency
• Expert Advisory Groups
• Research Agenda (including baseline data)
• Open Data
True Evidence-Based Policymaking

- Public awareness (MoreAbout MJ.org)
- Limits on marketing
- Diversity plan
- Positive impact plan
- Social equity program
- Exclusivity period
“Big Marijuana”
Goodbye to the Old Guard

• Goodbye to appeasement
• Goodbye to knee-jerk bans that don’t work
• Goodbye to red carpets for the wealthy and connected
• Goodbye to pro- versus anti-pot
Dignity for All: Leaving the Prohibition Mindset Behind

- Employee testing must focus on impairment
- Impaired driving enforcement must focus on impairment
- Costs imposed by businesses must be documented
- Everyone should have legal access and a place to consume
- Business licensing should be fair
A New Era

- Follow the science
- Fairness
- Justice
- Economic empowerment for all communities
Stay in Touch!

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