

SOYON RIM

Harvard Decision Science Laboratory
John F. Kennedy School of Government
79 JFK Street, Mailbox 126
Cambridge, MA 02138
Phone: 1-617-495-8044
E-mail: Soyon_Rim@hks.harvard.edu
Ethnicity: S. Korean Nationality: US Citizen

EMPLOYMENT

Postdoctoral Research Fellow, Harvard Decision Science Laboratory
Harvard University, John F. Kennedy School of Government, July 2011

EDUCATION

- 2011 Ph.D., Social Psychology, Department of Psychology, New York University
Dissertation Advisor: Yaacov Trope
Dissertation Title: Distance-dependent focus on causal antecedents versus
causal consequents
- 2004 B.A., Psychology (major), Chemistry (minor), New York University
cum laude with honors in Psychology

RESEARCH INTERESTS

Social cognition
Judgment and decision-making
Distance perspective; levels of representation
Person perception; implicit impressions; stereotyping
Motivation
Memory

PEER-REVIEWED ARTICLES

Rim, S., Hansen, J., & Trope, Y. (invited revision). What happens why? Psychological distance and focusing on causes versus consequences of events. *Journal of Personality and Social Psychology*.

Saribay, S. A., Rim, S., Kühnen, U., & Uleman, J. S. (in press). Culture, self-construals, and their effects on stages of impression formation, *Special Issue on "Culture as Process" in Social Psychology*.

Uleman, J. S., Rim, S., Saribay, S. A., & Kressel, L. M. (invited revision). Controversies, Questions, and Prospects for Spontaneous Social Inferences. *Social and Personality Psychology Compass*.

Rim, S., Min, E. K., Uleman, J. S., Chartrand, T. L., & Carlston, D. E. (invited revision). A functional approach to the stages of spontaneous impression formation: How an affiliation goal affects trait activation and binding. *Journal of Personality and Social Psychology*.

Rim, S., Uleman, J. S., Trope, Y. (2009). Spontaneous Trait Inference and Construal Level Theory: Psychological distance increases nonconscious trait thinking. *Journal of Experimental Social Psychology*, 45, 1088-1097.

CHAPTERS

Liberman, N., Trope, Y., & Rim, S. (2011). Prediction: A construal-level theory perspective. In M. Bar (Ed.), *Predictions in the Brain: Using Our Past to Generate a Future*, New York, NY: Oxford University Press.

Uleman, J. S., Kressel, L. M., & Rim, S. (2011). Spontaneous trait inferences provide some of the intuitive beliefs on which proper reasoning depends. A commentary on Mercier & Sperber's "Why do humans reason? Arguments for an argumentative theory. *Behavioral and Brain Sciences*, 34, 57-111.

Rim, S., Trope, Y., Liberman, N., & Shapira, O. (forthcoming). The highs and lows of mental representation: A construal level perspective on the structure of knowledge. In D. E. Carlston (Ed.), *Handbook of Social Cognition*, New York, NY: Oxford University Press.

Shapira, O., Liberman, N., Trope, N., & Rim, S. (in press). Levels of mental construal: Separating the primary from the secondary. In S. T. Fiske & C. N. Macrae (Eds.), *Sage Handbook of Social Cognition*. New York, NY: Sage Publications.

MANUSCRIPTS IN PREP

Rim, S., Amit, E., & Trope, Y. I remember the gist: Geographic distance and encoding of gist versus verbatim information.

Amit, E., Trope, Y., Rim, S., Halbeisen, G., & Algom, D. Distance-dependent memory for pictures and words.

Amit, E., Rim, S., Trope, Y., & Greene, J. Visualizing the near and verbalizing the distant: A functional MRI approach.

WORKS IN PROGRESS

Rim, S., & Norton, M. Causal Force Dilution: A naïve theory of causal impact

Hansen, J., & Rim, S., & Fiedler, K. Psychological distance and causal impact bias.

Rim, S., Houssais, S., & Uleman, J. S. Power and Spontaneous Trait Inferences.

Rim, S., & Summerville, A. Distance and Counterfactual Thinking.

Rim, S., Saribay, S. A., & Uleman, J. S. Dissociable effects of self-esteem threat on intentional and unintentional stereotyping of others.

Rim, S., Amit, E., Trope, Y., & Halbeisen, G. Visualizing “how” and verbalizing “why”: The relationship between medium and level of construal.

CONFERENCE PRESENTATIONS

Rim, S., Hansen, J., & Trope, Y. (2012). What Happens Why? Psychological distance and focusing on causes versus consequences of events. Paper presented at the Construal Level Theory Mini-Conference, San Diego, CA.

Rim, S., Saribay, S. A., & Uleman, J. S. (2012). Dissociable effect of self-esteem threat on intentional and unintentional stereotyping of others. Poster presented at the 13th Annual Conference of the *Society for Personality and Social Psychology*, San Diego, CA.

Saribay, S. A., Rim, S., Kuhnén, U., & Uleman, J. S. (2011). *Culture, self-construals, and their effects on stages of impression formation*. Paper presented at the Self and Identity Preconference of the 16th Annual Meeting of the *European Association for Social Psychology*, Stockholm, Sweden.

Uleman, J. S., Rim, S., Min, E. K., Chartrand, T. L., Carlston, D. E. (2011). *How non-conscious affiliation goals affect the two stages of spontaneous impression formation*. Paper presented at the 16th Annual Meeting of the *European Association for Social Psychology*, Stockholm, Sweden.

Rim, S., Min, E. K., Uleman, J. S., Chartrand, T. L. (2011). *A functional analysis of spontaneous impression formation in nonconscious affiliation goals*. Paper presented at the 12th Annual Conference of the *Society for Personality and Social Psychology*, San Antonio, TX.

Rim, S., Uleman, J. S., & Trope, Y. (2010). *Spontaneous trait inference and construal level theory: Psychological distance affects nonconscious trait thinking*. Paper presented at the 11th Annual Conference of the *Society for Personality and Social Psychology*, Las Vegas, NV.

Rim, S., Min, E. K., Uleman, J. S., & Trope, Y. (2008). *Psychological distance affects implicit person judgments*. Poster presented at the Judgment and Decision-Making Preconference at the 9th Annual Conference of the *Society for Personality and Social Psychology*, Albuquerque, NM.

Rim, S., Uleman, J. S., Trope, Y. (2007). *Spatial distance affects implicit impressions of others*. Poster presented at the 19th Annual Conference of the *Association for Psychological Science*, Washington, D.C.

Uleman, J. S., Saribay, S. A., Rim, S., & Gorman, J. P. (May 2006). *Processing goals affect control over the influence of implicit impressions*. Poster presented at the 18th Annual Conference of the *Association for Psychological Science*, New York, NY.

Saribay, S. A., Uleman, J. S., Rim, S., & Gorman, J. P. (January 2006). *The imperviousness of behavior interpretations to vague suspicions*. Poster presented at the 7th Annual Conference of the *Society for Personality and Social Psychology*, Palm Springs, CA.

Rim, S., Saribay, S. A., & Uleman, J. S. (2004). *The effect of concurrent cognitive load at retrieval on spontaneous trait inferences*. Poster presented at the College of Arts and Sciences Undergraduate Research Conference, New York University, NY, NY.

TEACHING EXPERIENCE

July 2011 – present	Research Experience for Undergraduates Practicum, Harvard Decision Science Laboratory
Summer 2011	Adjunct Instructor, Social Psychology
Spring 2010	Teaching Assistant, Lab in Personality and Social Psychology, Dr. Emily Balcetis
	Guest Lecturer, Lab in Personality and Social Psychology, Dr. Emily Balcetis
	Guest Lecturer, Undergraduate Honors Seminar, Dr. Yaacov Trope
Summer 2009	Teaching Assistant, Lab in Personality and Social Psychology, Dr. Elizabeth Stamm-Parks
Spring 2009	Guest Lecturer, Undergraduate Honors Seminar, Dr. Yaacov Trope
Fall 2008	Teaching Assistant, Social Psychology, Dr. David Amodio
Summer 2008	Teaching Assistant, Social Psychology, Anesu Mandisodza
Spring 2008	Teaching Assistant, Social Psychology, Dr. James S. Uleman
	Guest Lecturer, Undergraduate Honors Seminar, Dr. Yaacov Trope

TEACHING INTERESTS

Social psychology
Social cognition
Person perception; impression formation; attribution
Judgment and decision-making
Mental representation; self
Intergroup processes; stereotyping; prejudice
Personality
Introductory (General) Psychology
Research Methods

MENTORSHIP EXPERIENCE

- 2009 Hutchins, N. Self-esteem threat affects spontaneous trait inferences from stereotypic behaviors
* Doris Aaronson Award for Distinguished Honor's Thesis
- 2007 Min, K. E. The effect of temporal distance on implicit impressions, Final Research Report for McNair Post-Baccalaureate Achievement Program
* Ph. D. candidate, Duke University, Fuqua School of Business (admitted Fall, 2008)
- 2006 Gorman, J. P. Effects of goals at encoding on the control of the effects of spontaneous trait inferences (honors thesis)
* Lawrence Erlbaum Award for Distinguished Honor's Thesis
* National Psi-Chi Erlbaum Award for Undergraduate Research in Cognitive Science, 1st Place

PROFESSIONAL ACTIVITIES

- Ad-hoc Reviewer Personality and Social Psychology Bulletin
 Journal of Experimental Social Psychology
 Emotion
 Asian Journal of Social Psychology
 British Journal of Social Psychology
- Affiliations Society for Personality and Social Psychology
 Association for Psychological Science
 American Psychological Association

HONORS AND AWARDS

- 2011 Douglas and Katherine Fryer Thesis Fellowship in Psychology, New York University
- 2005-2010 MacCracken Fellowship, Graduate School of Arts and Sciences, New York University
- 2006 Conference Travel Grant, New York University

- 2004 Founders Day Award for Outstanding Scholarship, New York University
- 2004 Honors in Psychology, College of Arts and Sciences, New York University
- 2000-2004 Dean's List, all semesters, College of Arts and Sciences, New York University

REFERENCES

Prof. Yaacov Trope

Department of Psychology
New York University
6 Washington Place,
Rm 782
New York, NY 10003
Tel: (212) 998-3897
Fax: (212) 995-4966
Email: yaacov.trope@nyu.edu

Prof. James S. Uleman

Department of Psychology
New York University
6 Washington Place,
Rm 753
New York, NY 10003
Tel: (212) 998-7821
Fax: (212) 995-4966
Email: jim.uleman@nyu.edu

Prof. Susan M. Andersen

Department of Psychology
New York University
6 Washington Place,
Rm 452
New York, NY 10003
Tel: (212) 998-7799
Fax: (212) 995-4966
Email: susan.andersen@nyu.edu