

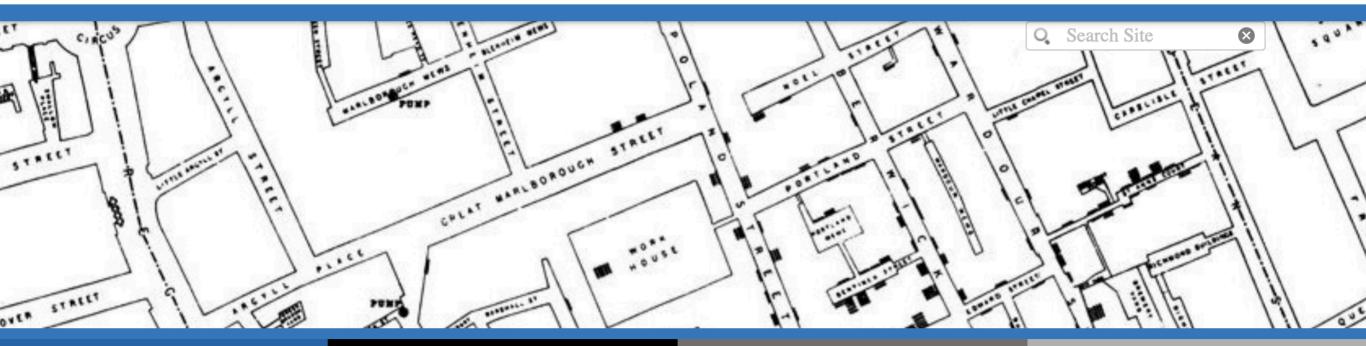
## **The Prediction Project**

The Past and Present of the Future

## Alyssa Goodman

Harvard University
Radcliffe Institute for Advanced Study

HOME ABOUT PREDICTION TOPICS COURSES COMMENTARY CREDITS



### **Prediction Essentials**

Take a look at the essential elements of the course, including the framework for predictive systems.



## Omens & Oracles

Gain insight into prediction as a human venture by studying the most ancient forms of prediction in Omens and Oracles.



## Rise of Theory

Learn how humanity moved from mystical divination practices to genuine, scientific theories to explain natural phenomena.



## **Modern Prediction**

Discover the cutting edge predictive methods and modeling from preeminent experts across many fields.



## How it all fits together

#### PREDICTIONX: THE PAST & PRESENT OF THE FUTURE













#### **ESSENTIALS**

**Predictive Systems** Framework

**Phenomena** 

→Predictions

**Understanding Uncertainty** 

**Study Design** 

**Timelines** 



### Omens, Oracles & Prophecies

edX Egyptian Yoruba Mesopotamian Priests Ifa Haruspicy Tarot Casting Roman Lots Augury The Diviner's Greek Chinese Astronomy Oracle Bones Guide Oracle Turkish Astrology of Delphi Tasseography Comets Maya Aztec of Doom Spacetime Rituals

> cross-cultural conversations



#### THE RISE OF THEORY

Ancient Mesopotamia, Egypt, Greece & Rome Islamic Science

The Path to Newton

Lab (change Indian **Mathematics** European

Renaissance

(Navigation) Help, I'm Lost! Tools of the

**Lost without** 

Longitude

Navigator

The Royal Society



#### PREDICTION MODERN

#### Health

& Cholera

▶ Personal Genomics

🚹 Cholera Map ▶ Population Genetics

## Wealth

▶ Climate & Wealth

▶ Behavioral **Economics** 

#### **The Future** of the Future

▶ AI, Derek's Day

▶ Philosophy

▶ Uncertainty

#### **Earth**

▶ Climate & Energy

Climate Policy

▶ Earthquakes

▶ Tent Tarot

#### Space

▶ Futures of our Universe

SETI

Coming Soon

Why

predict?

Interactive Resource

▶ video(s)



edX available on edX



















































#### **ESSENTIALS**

**Predictive Systems Framework** 

> **Phenomena →Predictions**

**Understanding Uncertainty** 

**Study Design** 

**Timelines** 



#### Omens, Oracles & Prophecies

edX Egyptian Yoruba Mesopotamian Priests Ifa Haruspicy Tarot Casting Roman Lots Augury The Diviner's Greek Chinese Astronomy Oracle Bones Guide Oracle Turkish Astrology of Delphi Tasseography Comets Maya Aztec of Doom Spacetime Rituals

> cross-cultural conversations



#### THE RISE OF THEORY

Ancient Mesopotamia, Egypt, Greece & Rome Islamic Science

#### The Path to Newton

Lab (change

Indian **Mathematics** European Renaissance

Help, I'm Lost! Tools of the

Navigator

**Lost without** 

Longitude

(Navigation)

The Royal Society



#### MODERN PREDICTION

#### Health

John Snow 

▶ Epidemiology & Cholera

🛂 Cholera Map

▶ Personal Genomics

▶ Population Genetics

## Wealth

Climate ♂ Wealth

▶ Behavioral **Economics** 

#### The Future of the Future

▶ AI, Derek's Day 🚹

▶ Philosophy

▶ Uncertainty

#### **Earth**

▶ Climate & Energy

Climate Policy

▶ Tent Tarot

▶ Earthquakes

#### **Space**

**▶** Futures of our Universe

▶ SETI

Coming Soon



Why

predict?

Interactive Resource





edX available on edX







#### **ESSENTIALS**

**Predictive Systems Framework** 

**Phenomena** 

→Predictions

**Understanding Uncertainty** 

**Study Design** 

**Timelines** 

Why predict?



Omens, Oracles & Prophecies

Egyptian

Priests

Tarot

Mesopotamian Haruspicy Roman Augury Chinese Oracle Bones

The Diviner's Guide

Oracle Turkish of Delphi Tasseography

Maya Aztec Spacetime Rituals

> cross-cultural conversations

Ifa

Casting

Lots

Greek

Astronomy

Astrology

Comets

of Doom





& Cholera



#### THE RISE OF THEORY

Ancient Mesopotamia, Egypt, Greece & Rome Islamic Science



Indian Mathematics European Renaissance

**Lost without** Longitude (Navigation)

Help, I'm Lost! Tools of the Navigator

The Royal Society

#### MODERN PREDICTION

#### Health

John Snow 

▶ Epidemiology

▶ Personal Genomics 🛂 Cholera Map

▶ Population Genetics

#### Wealth

▶ Climate & Wealth

▶ Behavioral **Economics** 

#### The Future of the Future

▶ AI, Derek's Day 🚹

▶ Philosophy

▶ Uncertainty

#### **Earth**

▶ Climate & Energy

Climate Policy

▶ Earthquakes

▶ Tent Tarot

**▶** Futures of our Universe

**Space** 

▶ SETI

Coming Soon

Interactive Resource

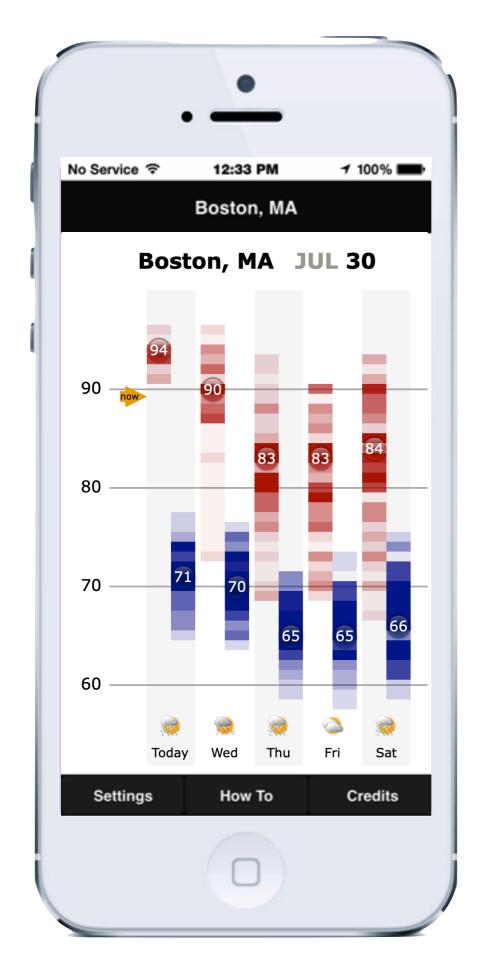
▶ video(s)



available on edX

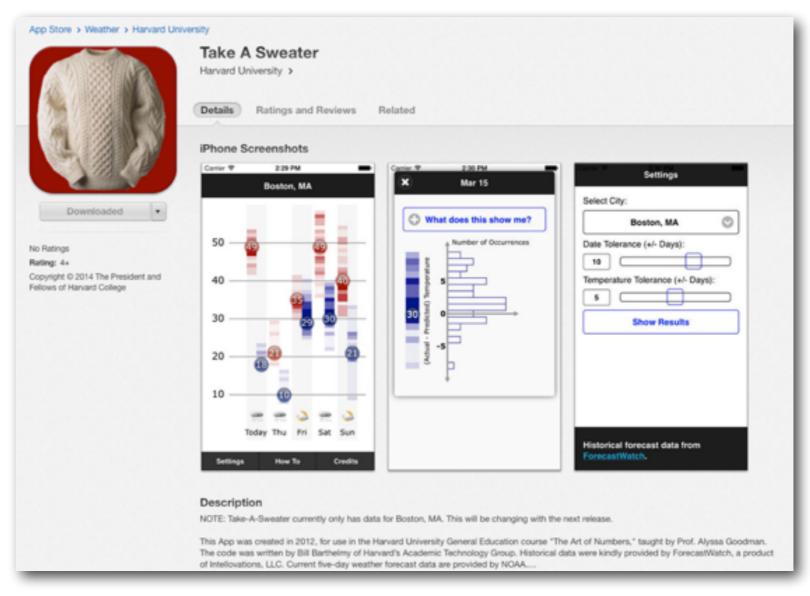






## "Take A Sweater"





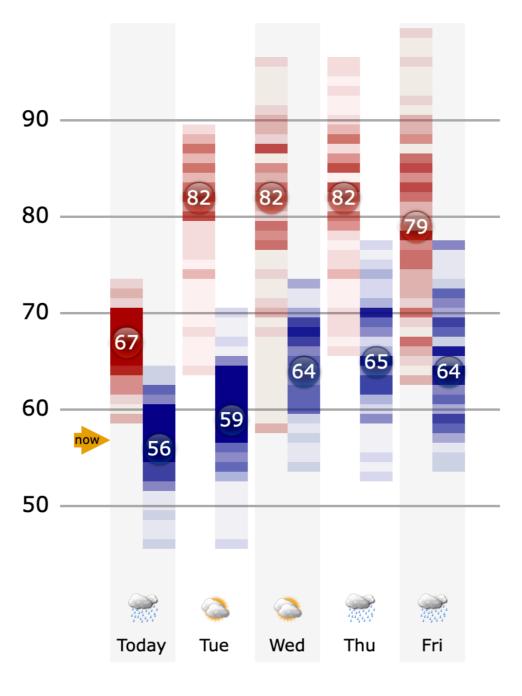
takeasweater.com



Forecasting

Uncertainty

## Boston, MA MAY 25

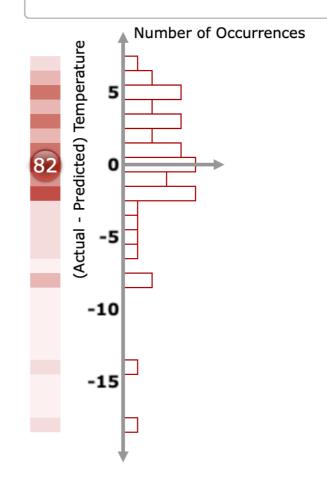


## [demo]

## Histogram MAY 26

What does this show me?

The graph below shows a sample "distribution" of how far off temperature predictions have been in the past. Perfect predictions give zero as a difference value. The shaded bars just summarize the graph: the darker the shaded bar, the more predictions fell in that difference zone.





# The Cost of Uncertainty

forecastwatch.com

**Forecast**Watch CLIENT LOGIN



# also: uncertainty and risk are not the same —more on that to come...

The Cost of Uncertainty depends on the cost of being wrong.

Beheading (ancient oracles)

People die (pandemics)

World Ends (climate change)

Don't get tenure (astrophysics)





#### **ESSENTIALS**

**Predictive Systems Framework** 

**Phenomena** 

→Predictions



**Study Design** 

**Timelines** 

Why predict?



Omens, Oracles & Prophecies

Egyptian

Priests

Tarot

Mesopotamian Haruspicy Roman Augury Chinese Oracle Bones

Guide

Oracle of Delphi

Maya Aztec Spacetime Rituals

Lots The Diviner's Greek Astronomy Turkish Astrology Tasseography Comets

> cross-cultural conversations

of Doom

Ifa

Casting





& Cholera



#### THE RISE OF THEORY

Ancient Mesopotamia, Egypt, Greece & Rome



Islamic Science

Indian Mathematics European Renaissance

**Lost without** Longitude (Navigation)

Help, I'm Lost! Tools of the Navigator

The Royal Society

#### MODERN PREDICTION

#### Health

John Snow 

▶ Epidemiology

▶ Personal Genomics 🚹 Cholera Map

▶ Population Genetics

#### Wealth

▶ Climate & Wealth

▶ Behavioral **Economics** 

#### The Future of the Future

▶ AI, Derek's Day 🚹

▶ Philosophy

▶ Uncertainty

#### **Earth**

▶ Climate & Energy

Climate Policy

▶ Tent Tarot

▶ Earthquakes

#### **Space**

**▶** Futures of our Universe

▶ SETI

Coming Soon



Interactive Resource

▶ video(s)



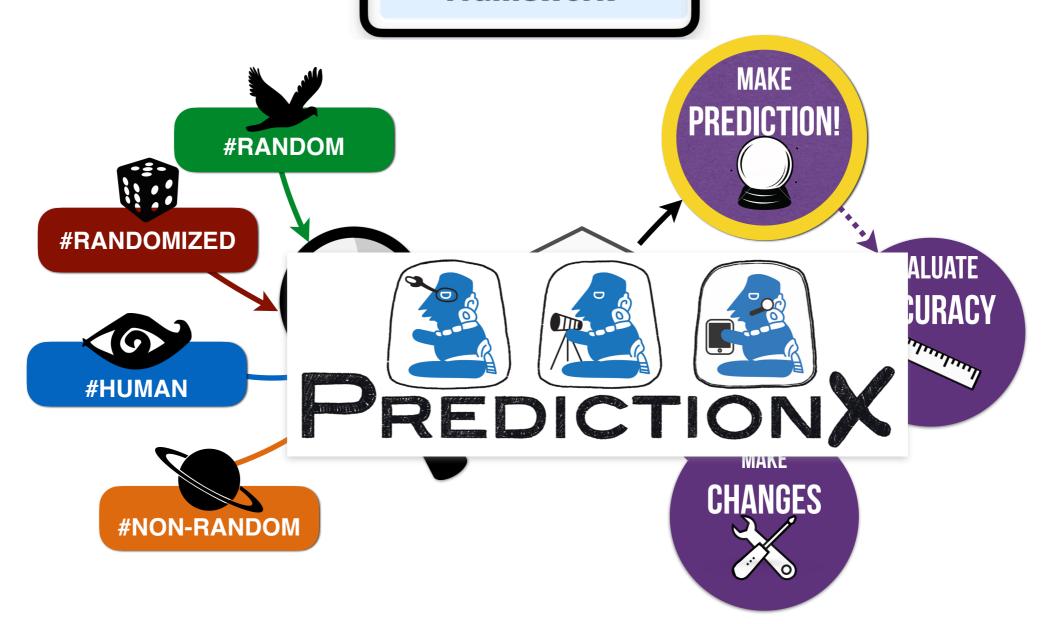
available on edX





## **ESSENTIALS**

Predictive Systems Framework







#### **ESSENTIALS**

**Predictive Systems Framework** 

**Phenomena** 

→Predictions



**Study Design** 

**Timelines** 

Why predict?



Omens, Oracles & Prophecies

Egyptian

Priests

Tarot

Mesopotamian Haruspicy Roman Augury Chinese Oracle Bones

Guide

Oracle of Delphi

Maya Aztec Spacetime Rituals

Lots The Diviner's Greek Astronomy Turkish Astrology Tasseography Comets

> cross-cultural conversations

of Doom

Ifa

Casting





& Cholera



#### THE RISE OF THEORY

Ancient Mesopotamia, Egypt, Greece & Rome



Islamic Science

Indian Mathematics European Renaissance

**Lost without** Longitude (Navigation)

Help, I'm Lost! Tools of the Navigator

The Royal Society

#### MODERN PREDICTION

#### Health

John Snow 

▶ Epidemiology

▶ Personal Genomics 🚹 Cholera Map

▶ Population Genetics

#### Wealth

▶ Climate & Wealth

▶ Behavioral **Economics** 

#### The Future of the Future

▶ AI, Derek's Day 🚹

▶ Philosophy

▶ Uncertainty

#### **Earth**

▶ Climate & Energy

Climate Policy

▶ Tent Tarot

▶ Earthquakes

#### **Space**

**▶** Futures of our Universe

▶ SETI

Coming Soon



Interactive Resource

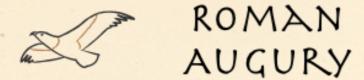
▶ video(s)



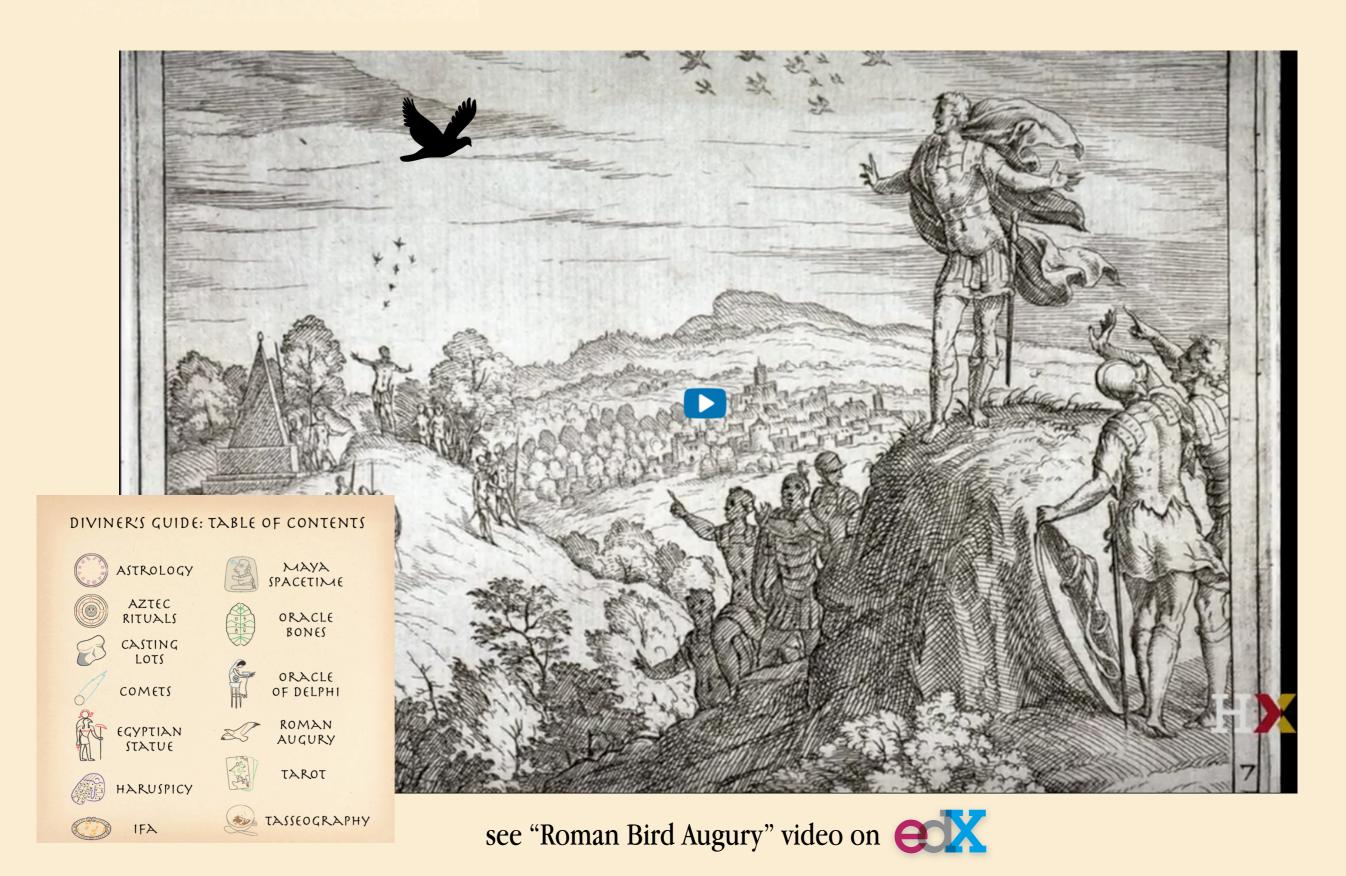
available on edX

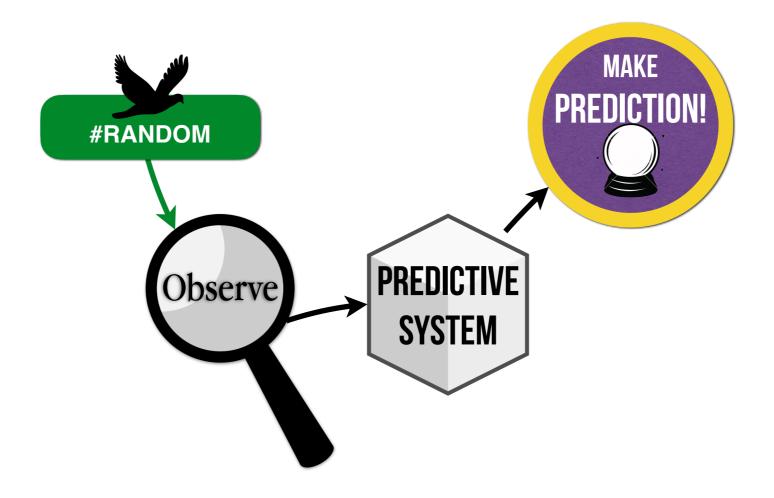


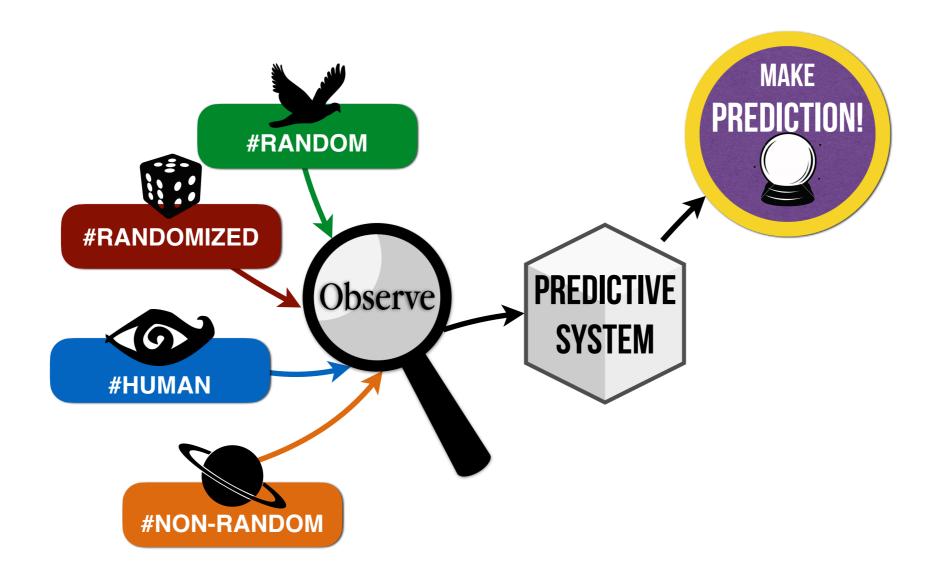




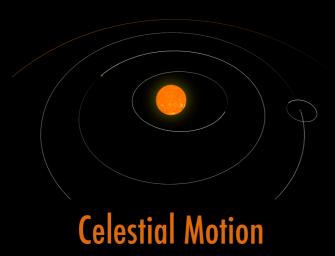
"Senior political officials of the Roman state had to take auspices before any major political event like elections." —Emma Dench







## **#NON-RANDOM**



## **#RANDOMIZED**



Ifa

## **#HUMAN**



Egyptian "Bobble Head"

## #RANDOM

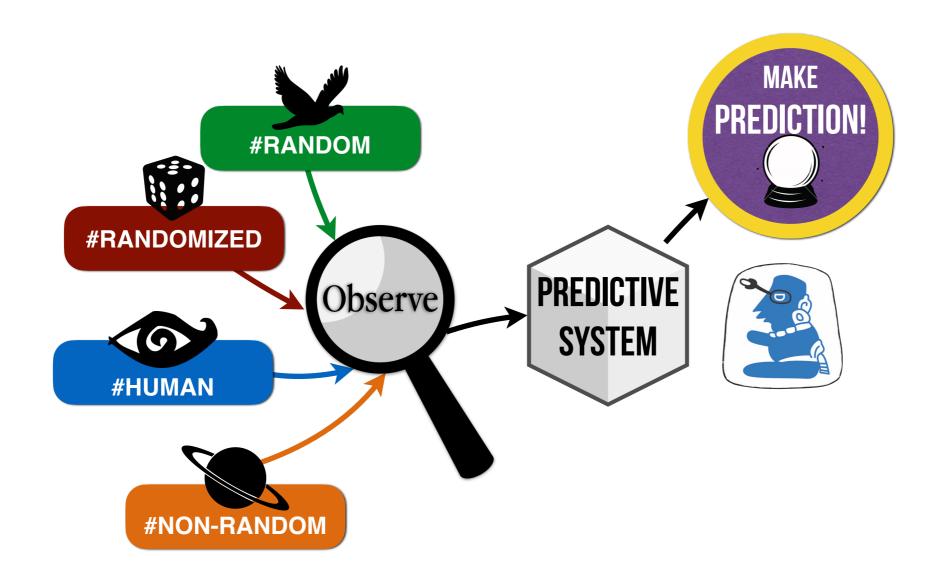


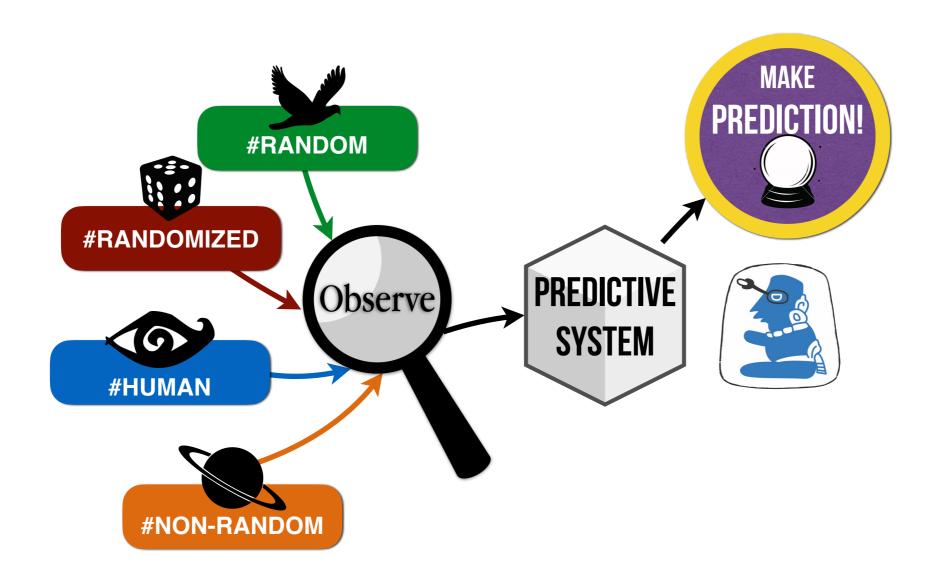
**Comets of Doom** 

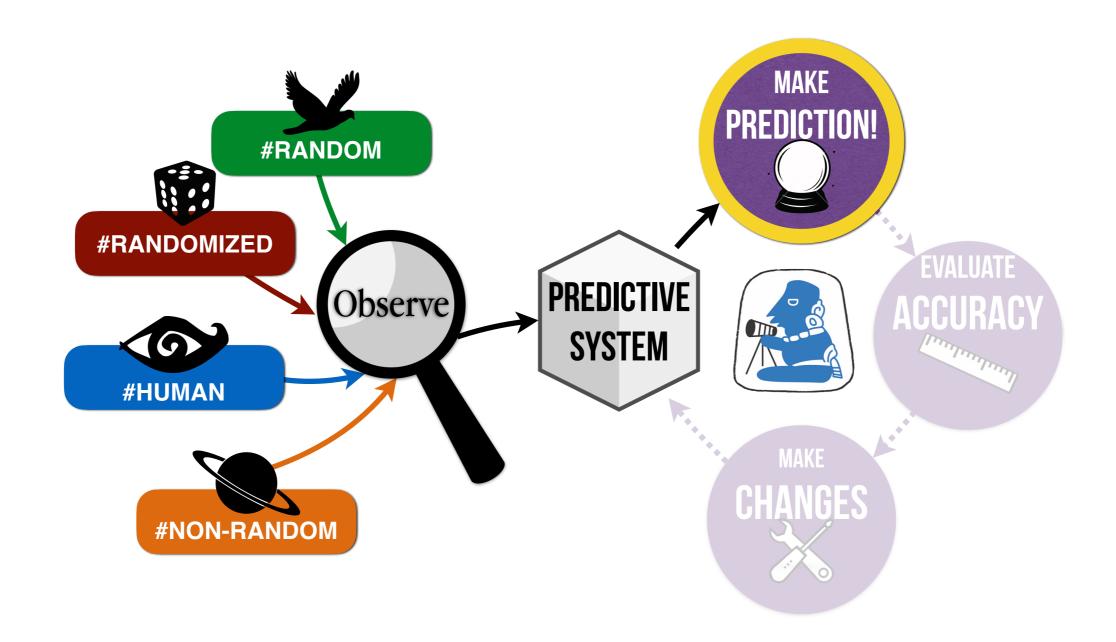


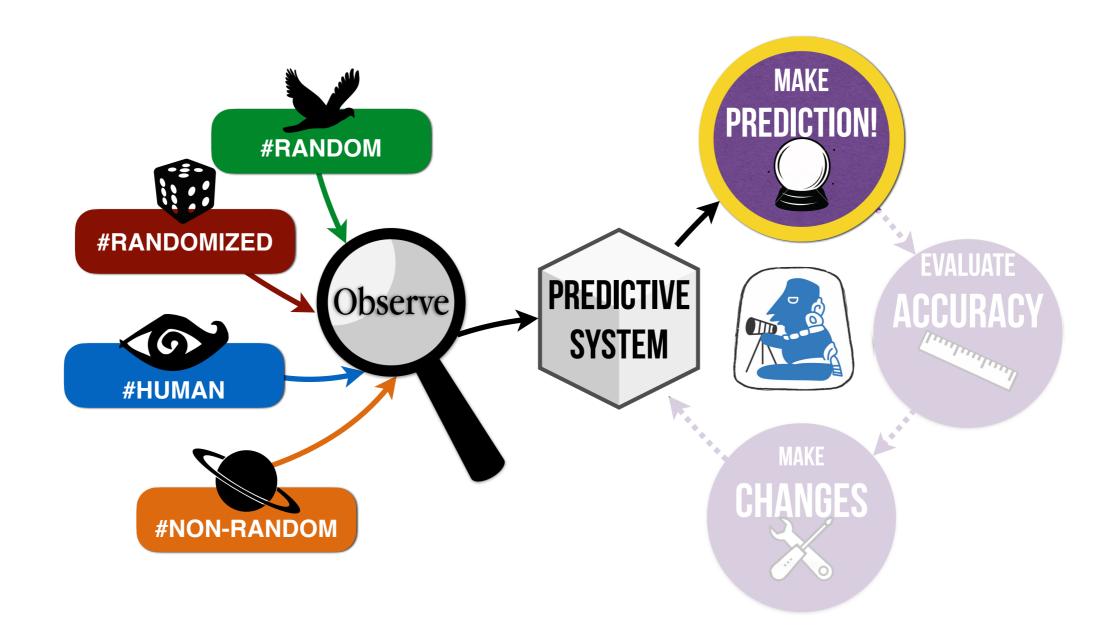
**#HUMAN** 

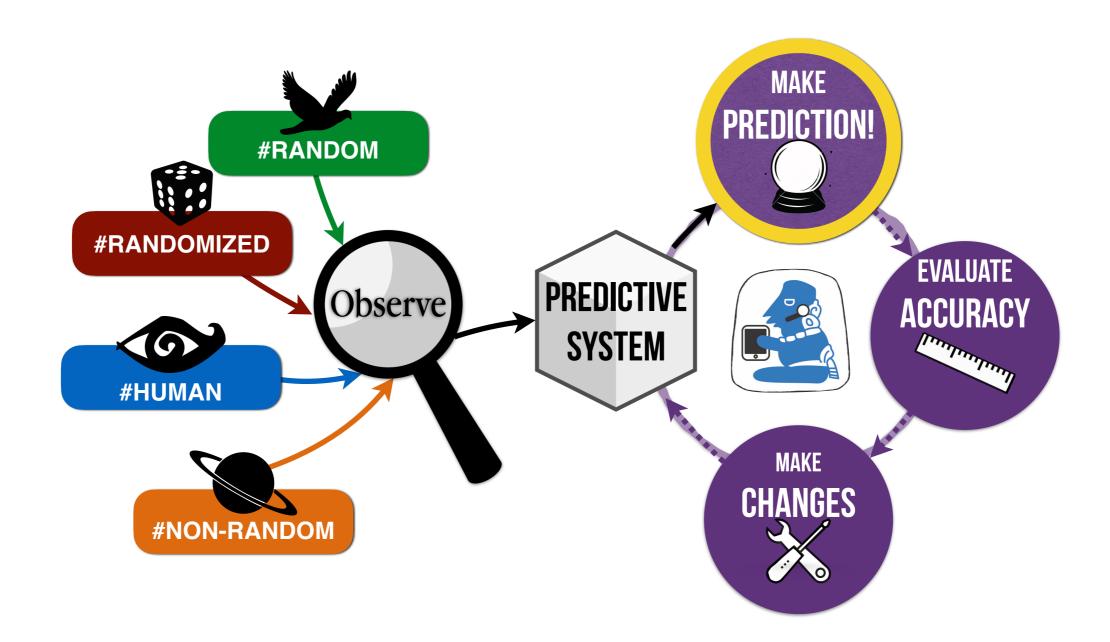
Ancient Egyptian Divination, featuring Prof. Peter der Manuelian (Harvard Semitic Museum)

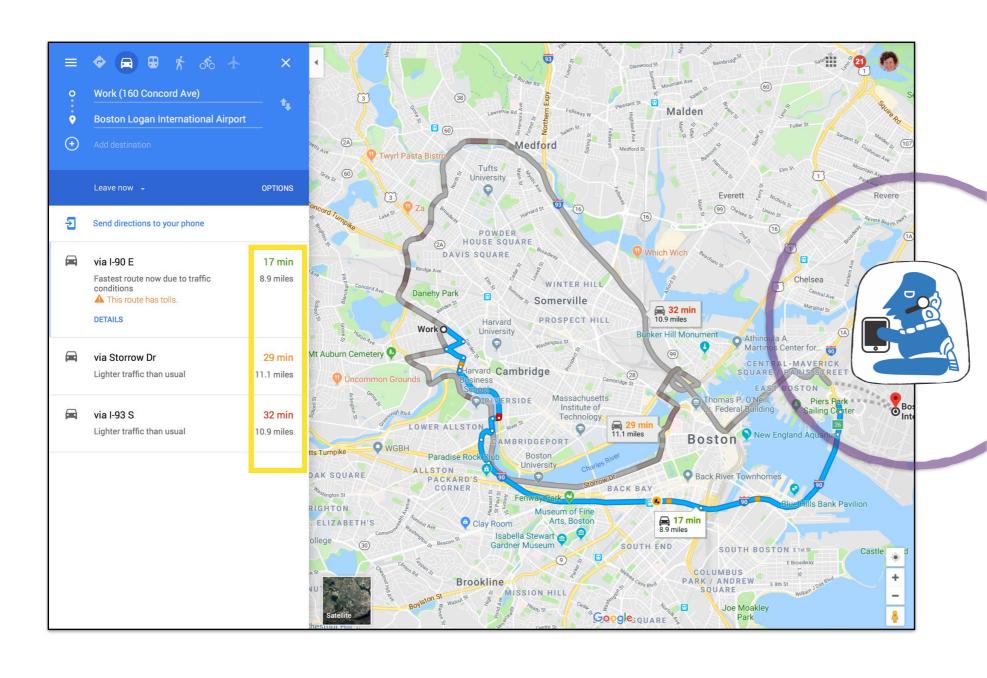












"Most companies who do live traffic **compare** their predictions against actual time in traffic to tune their algorithms and data sources. The likely result of this is that the companies who have access to the best usage data ... are likely to end up with the best predictions in the medium to long term."





#### **ESSENTIALS**

**Predictive Systems Framework** 

**Phenomena** 

→Predictions



**Study Design** 

**Timelines** 

Why predict?



Omens, Oracles & Prophecies

Egyptian

Priests

Tarot

Mesopotamian Haruspicy Roman Augury Chinese Oracle Bones

Guide

Oracle of Delphi

Maya Aztec Spacetime Rituals

Lots The Diviner's Greek Astronomy Turkish Astrology Tasseography Comets

> cross-cultural conversations

of Doom

Ifa

Casting





& Cholera



#### THE RISE OF THEORY

Ancient Mesopotamia, Egypt, Greece & Rome



Islamic Science

Indian Mathematics European Renaissance

**Lost without** Longitude (Navigation)

Help, I'm Lost! Tools of the Navigator

The Royal Society

#### MODERN PREDICTION

#### Health

John Snow 

▶ Epidemiology

▶ Personal Genomics 🚹 Cholera Map

▶ Population Genetics

#### Wealth

▶ Climate & Wealth

▶ Behavioral **Economics** 

#### The Future of the Future

▶ AI, Derek's Day 🚹

▶ Philosophy

▶ Uncertainty

#### **Earth**

▶ Climate & Energy

Climate Policy

▶ Tent Tarot

▶ Earthquakes

#### **Space**

**▶** Futures of our Universe

▶ SETI

Coming Soon



Interactive Resource

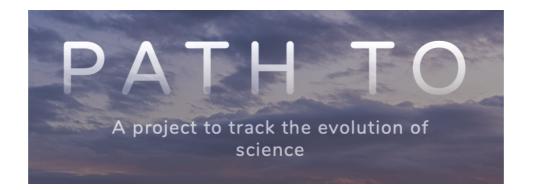
▶ video(s)



available on edX







Phenomenon Observation\*

**Data** 

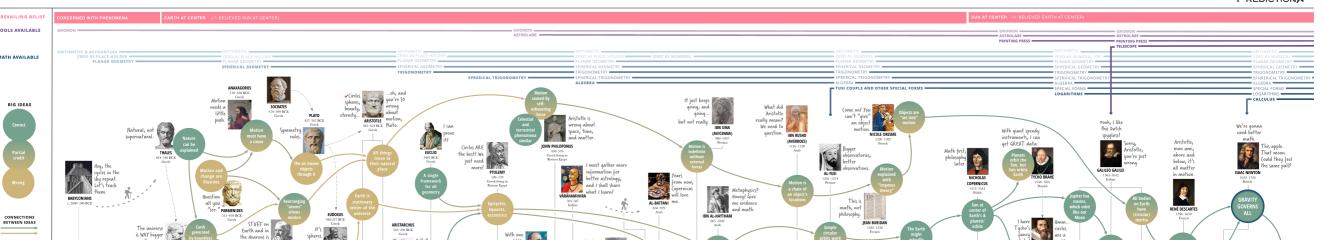
Rule

Theory

**Explanation** 

**Prediction** 

#### The Path to Newton



Science and learning-connected.

\*or, Experiment\*

[demo: path-to.org]

# "When Knowledge Conquered Fear"



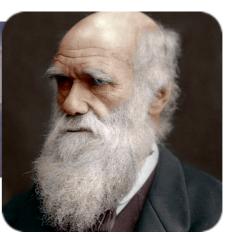
"When Knowledge Conquered Fear" is the third episode of the American documentary television series Cosmos: A Spacetime Odyssey. It premiered on March 23, 2014 on Fox, and premiered on March 24, 2014 on National Geographic Channel. [Wikipedia]. <a href="MDB link">IMDB link</a> Reproduced without permission—please do not distribute.





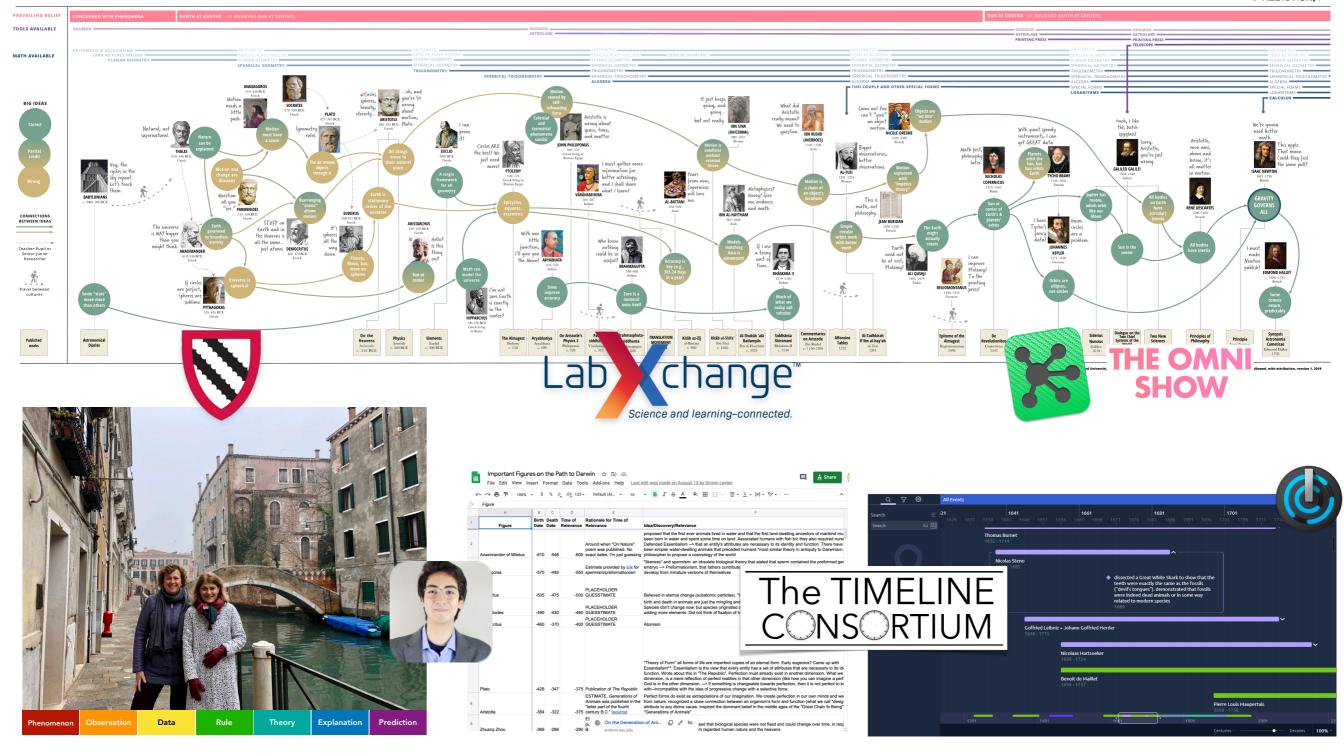
## PATH TO

A project to track the evolution of science



#### The Path to Newton





































## March 11, 2020 was definitely the most surreal day of my life teaching at Harvard, so far.

## Prediction: Day 7

opening remarks on COVID-19 & plans for the rest of GenEd1119

quick review of outdoor Navigation Exercise



questions about "Prediction in Space & Time" re:Navigation, and Epidemiology

John Snow & Cholera (edX highlights & more)

Student research/discussion re:COVID-19 using survey at tinyurl.com/gened1112covid19

Modeling the spread of epidemics, and uncertainty

Bookkeeping SIR Models SEIR Models Agent-based models AI models

Prediction and decision in the face of uncertainty: COVID-19 and Harvard (discussions)

Logistics post-Spring-Break

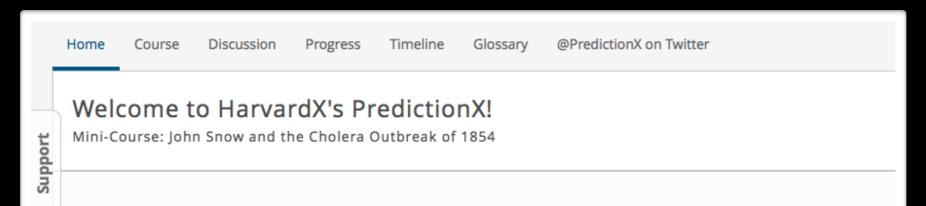
Special Guest: geneticist **Dr. Immaculata DeVivo**, Professor in the Department of Epidemiology at the Harvard T.H. Chan School of Public Health and at Harvard Medical School







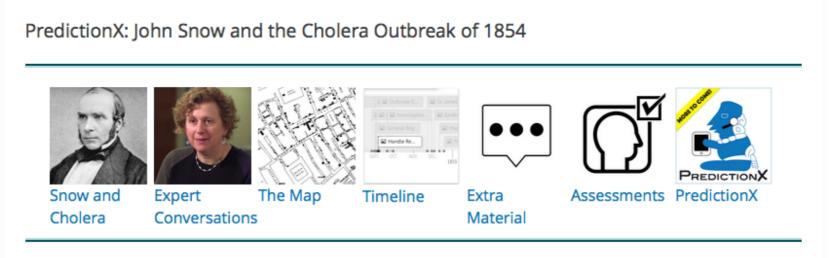


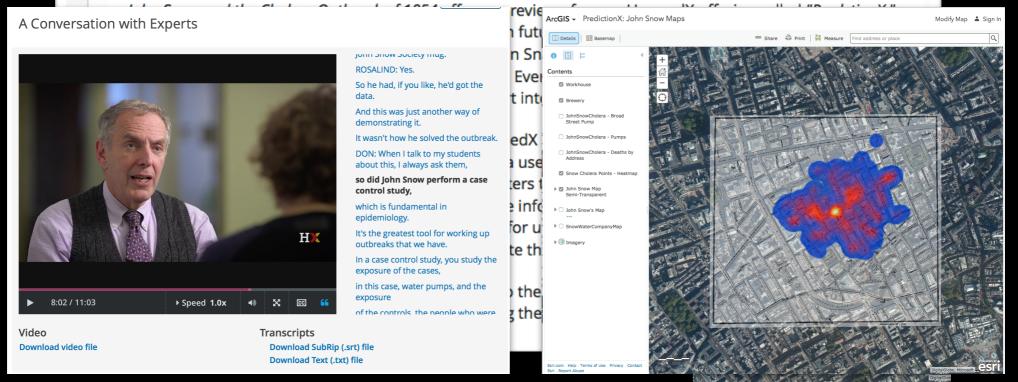




## John Snow & Cholera (edX highlights & more)

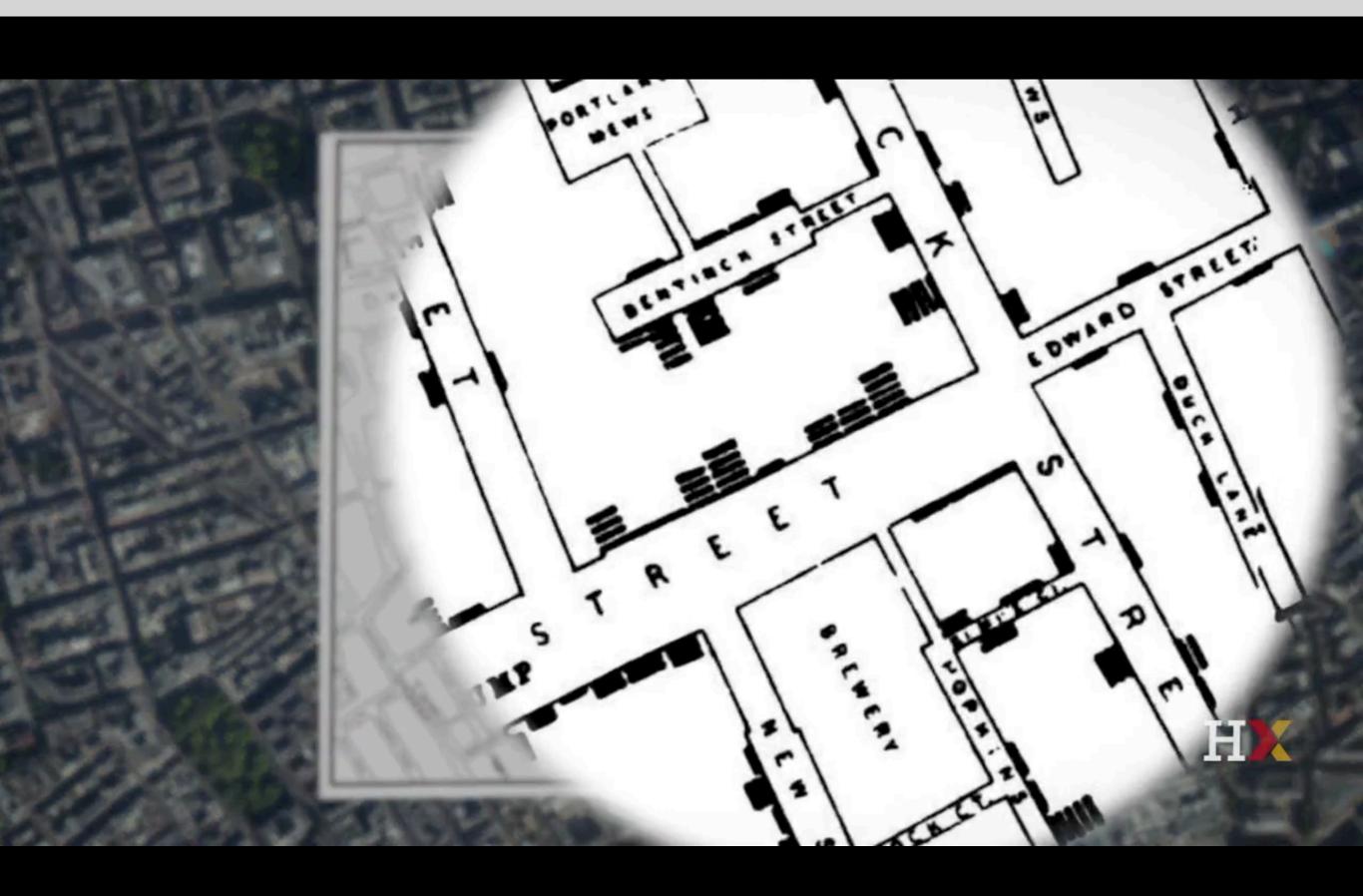






featuring Don Goldmann, AG & Rosalind Stanwell-Smith

John Snow & Cholera (maps)







#### **ESSENTIALS**

**Predictive Systems Framework** 

**Phenomena** 

→Predictions



**Study Design** 

**Timelines** 



Omens, Oracles & Prophecies

Egyptian

Priests

Tarot

The

Mesopotamian Haruspicy Roman Augury Chinese

Oracle

of Delphi

Aztec

Rituals

Diviner's Oracle Bones

Guide Turkish Tasseography

Maya Spacetime

of Doom cross-cultural

conversations

Ifa

Casting

Lots

Greek

Astronomy

Astrology

Comets





Harvard College Program in General Education oand. Engage

John Snow

& Cholera

🛂 Cholera Map



#### THE RISE OF THEORY

Ancient Mesopotamia, Egypt, Greece & Rome

Islamic Science



Indian **Mathematics** European Renaissance

**Lost without** Longitude (Navigation)

Help, I'm Lost! Tools of the Navigator

The Royal Society

#### MODERN PREDICTION

#### Health

▶ Epidemiology

▶ Personal Genomics

▶ Population Genetics

#### Wealth

▶ Climate & Wealth

▶ Behavioral **Economics** 

#### The Future of the Future

▶ AI, Derek's Day 🚹

▶ Philosophy

▶ Uncertainty

#### **Earth**

▶ Climate & Energy

Climate Policy

▶ Tent Tarot

▶ Earthquakes

#### **Space**

**▶** Futures of our Universe

▶ SETI

Coming Soon

Why

predict?

Interactive Resource

▶ video(s)

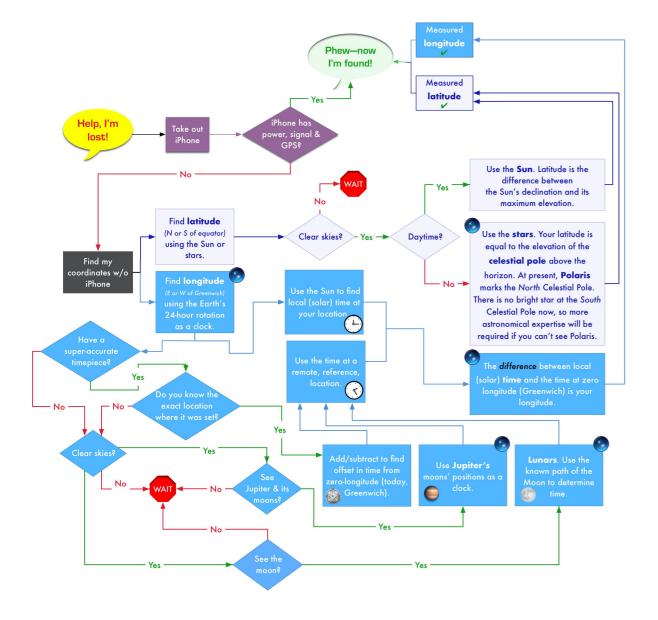


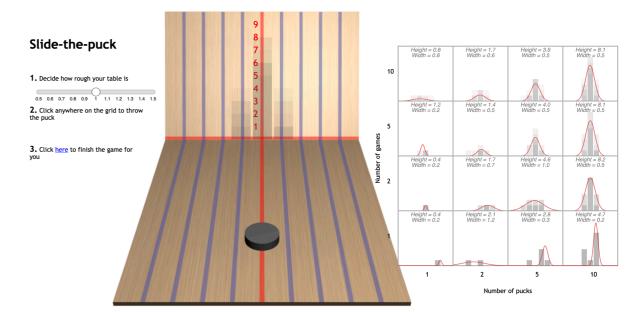
available on edX

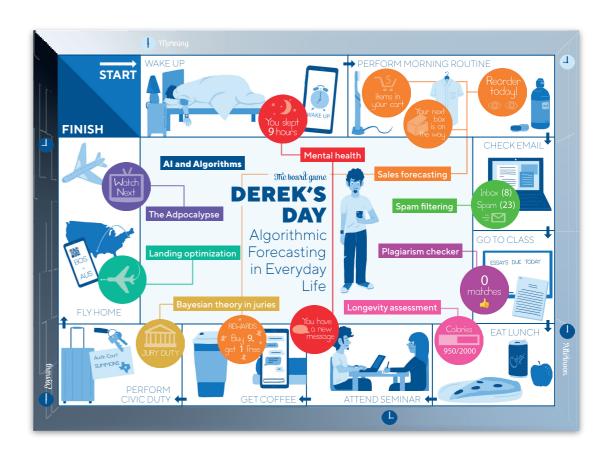


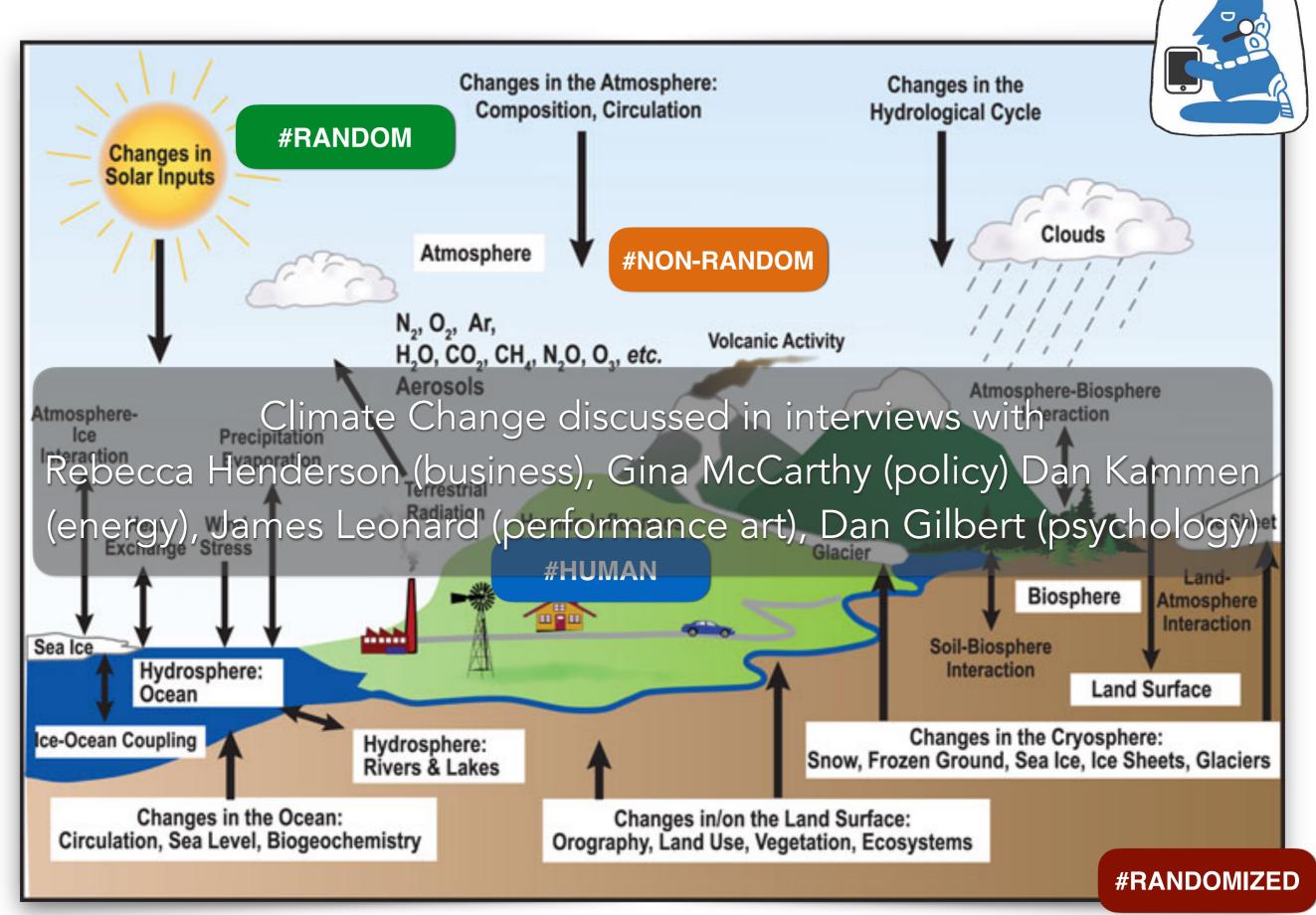


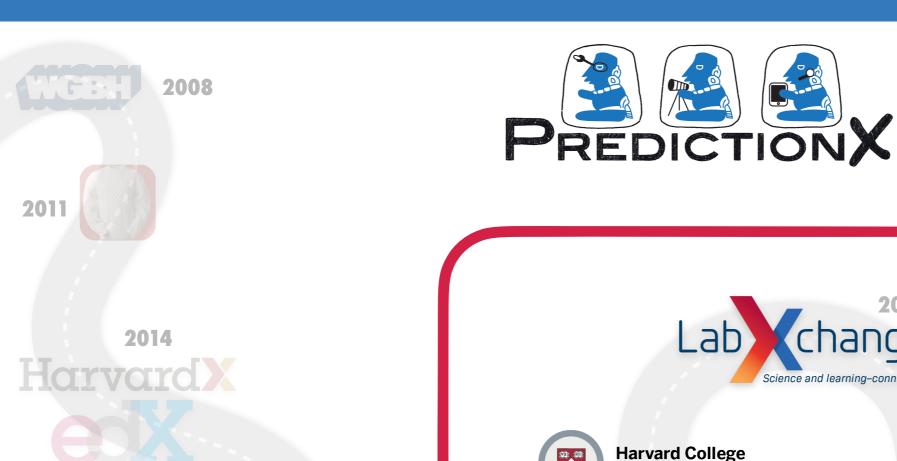










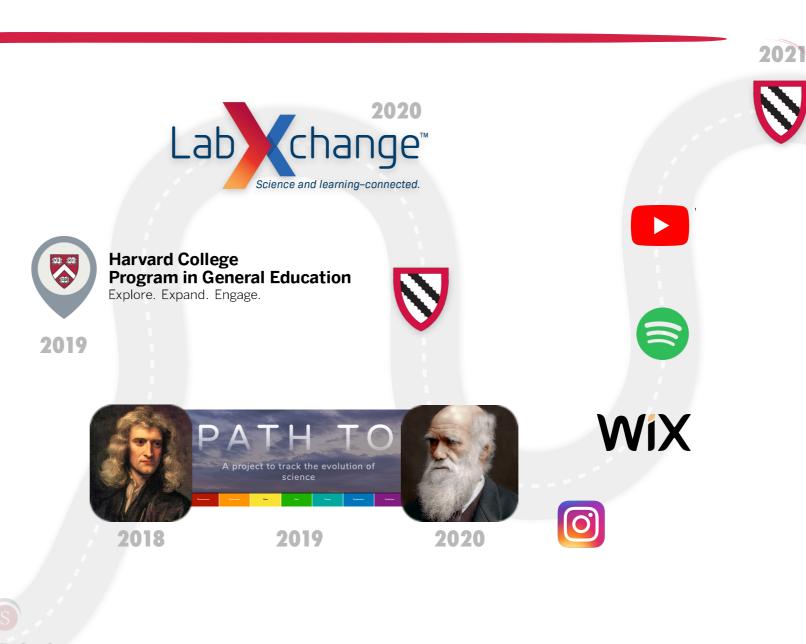


2015

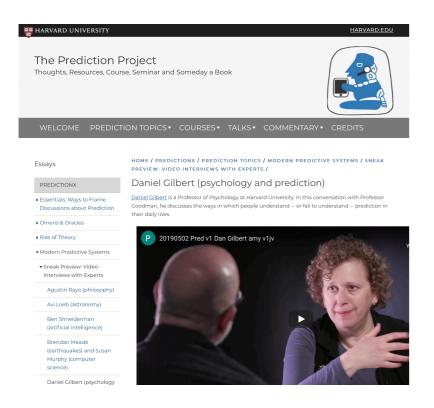
HARVARD COLLE

2017

The TIMELINE CONSORTIUM







#### WiX

#### **The Prediction Project**

The Past and Present of the Future



HOME ABOUT PREDICTION TOPICS COURSES COMMENTARY CREDITS

## Science and learning-connected

#### Commentary

#### **Uncertain Risks**

We know how to express risk and uncertainty with numbers, but it's not always easy to take rational actions based on those numbers.

"One shot." Any fan of the classic film, The Deer Hunter, will recognize that two-word phrase, and its double-meaning. One shot to kill a deer is humane, and one shot in the game of Russian Roulette is all that's needed to kill its player-or not. The odds of shooting a deer with a single shot while hunting depend on the skill of the hunter, the weather, the quality of the rifle, and more-and so are quite hard to estimate with great certainty. The odds of being shot in the head in a single round of Russian Roulette are, on the other hand, very easy to estimate--they are exactly 1 in 6. One bullet loaded into a six-chamber gun barrel that's then spun to a random stopping point and then fired by the player at their own head can be expected to blow a hole in the player's head exactly one in six times. This kind of certainty when assessing risk is extremely uncommon. Life is usually much more like hunting-with many factors influencing risk, so that estimating odds is hard, and uncertain.

Life is filled with decisions about risk in the face of uncertainty, so misunderstanding the words "risk" and "uncertainty" can be dangerous. These terms are commonly used In everyday life, where we talk about activities being "safe" or "risky", and we talk about being "sure" or "uncertain," but we don't usually attach specific numerical odds to such statements. Instead, psychologists like Dan Gilbert tell us, we humans typically group likelihood into three categories: it will happen; it won't happen; and it might happen. Percentages and numerical odds are relatively new constructs for the human race, so using the word "might" to capture everything between "will" and "won't" is understandable. But, in some cases, numbers can--and should--mitigate fear.

Our non-naturally-mathematical minds are not just bad at estimating and understanding nuanced risk: they also despise uncertainty. Evolution has left us survivors with a "fight or flight" response to fear and risk, so it can be difficult--even for those of us with plenty of mathematical training--to not let emotion overrule calculation.

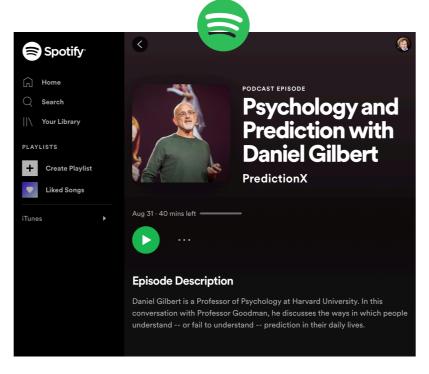
What does it look like, though, to see risk and uncertainty through a mathematical lens, unclouded by emotion? Let's consider the answer to that question using a morbid but fully unambiguous example: the risk of death.







Would You Rather 1 Million or 1 Billion Dollars? - Daniel...





## Alyssa Goodman

Harvard University Radcliffe Institute for Advanced Study

## scholar.harvard.edu/agoodman

@AlyssaAGoodman





path-to.org