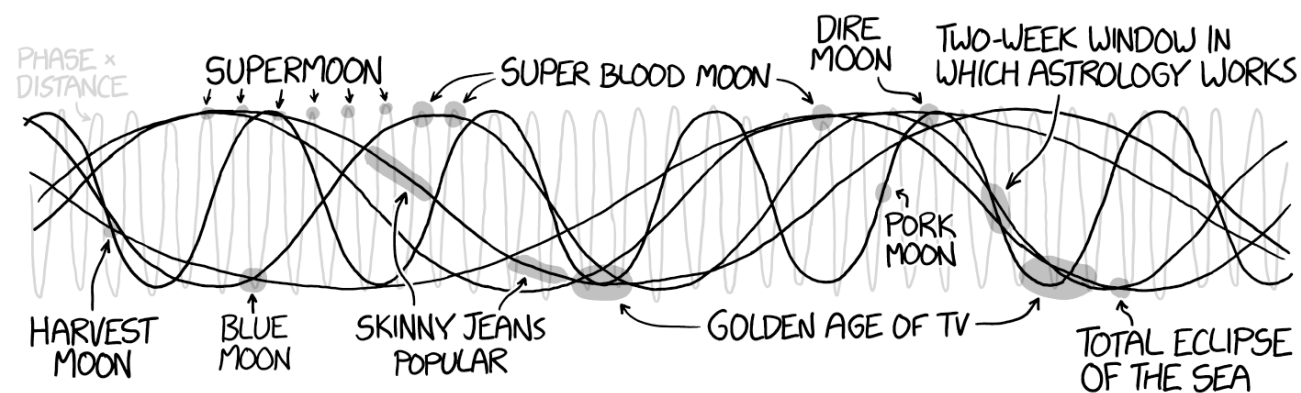
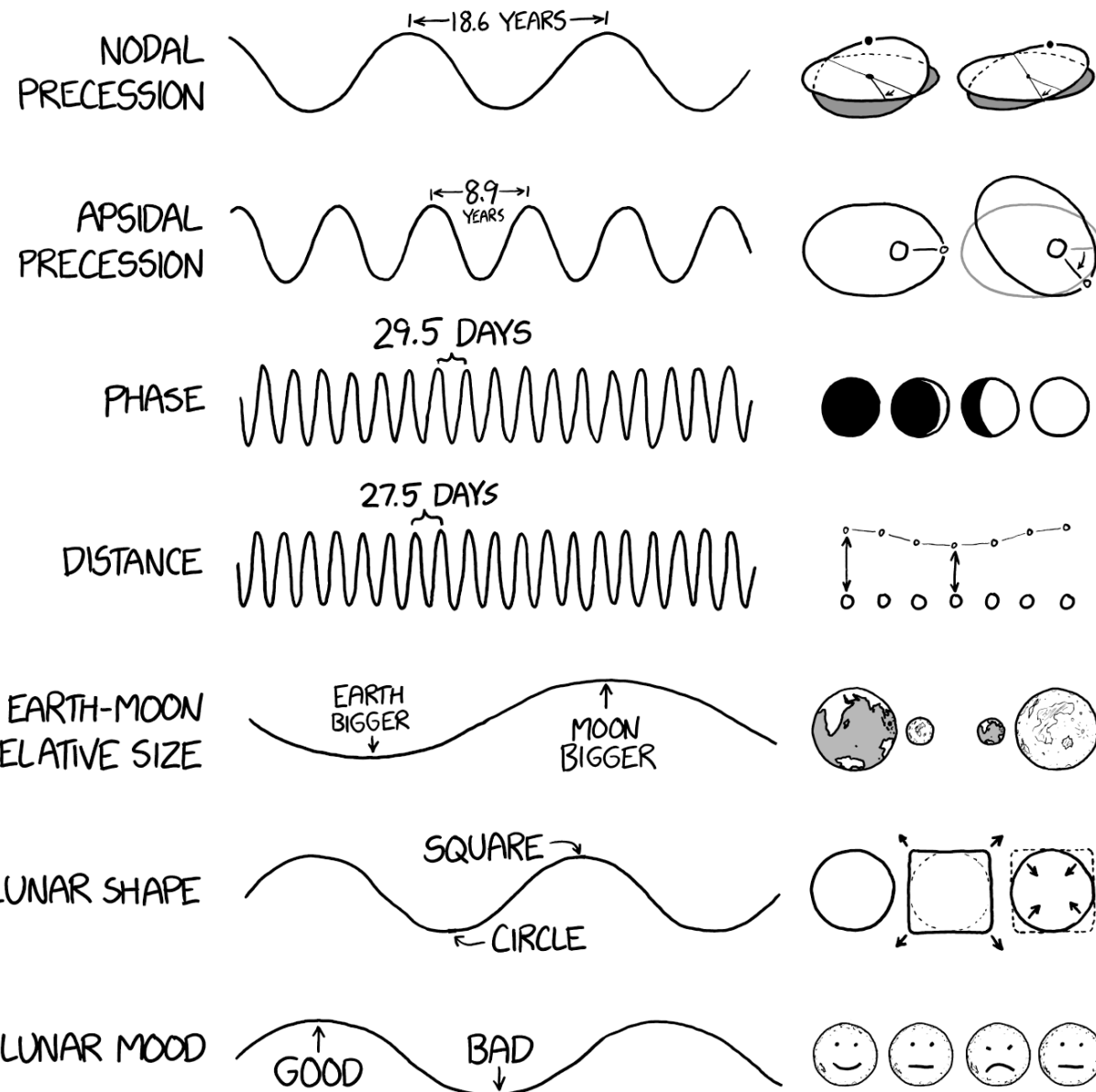


UNDERSTANDING LUNAR CYCLES



Hi.

I'm Alyssa Goodman.

*Robert Wheeler Willson Professor of Applied Astronomy at Harvard
co-Director for Science at the Radcliffe Institute for Advanced Study
PI of the WWT Ambassadors Program*

Visualization Devotee

and to “see” where you’re coming from...

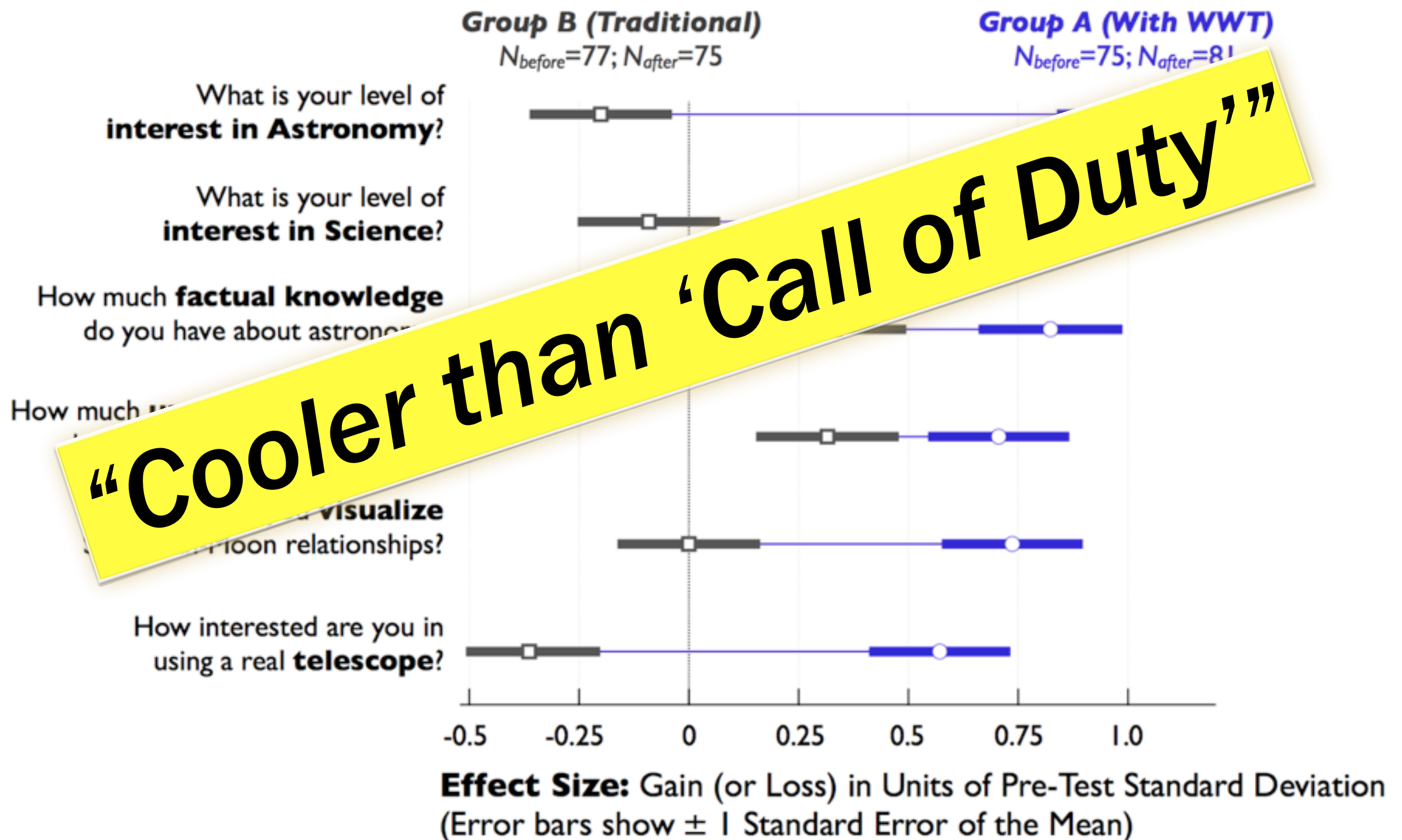
pollev.com/alyssagoodma791

or

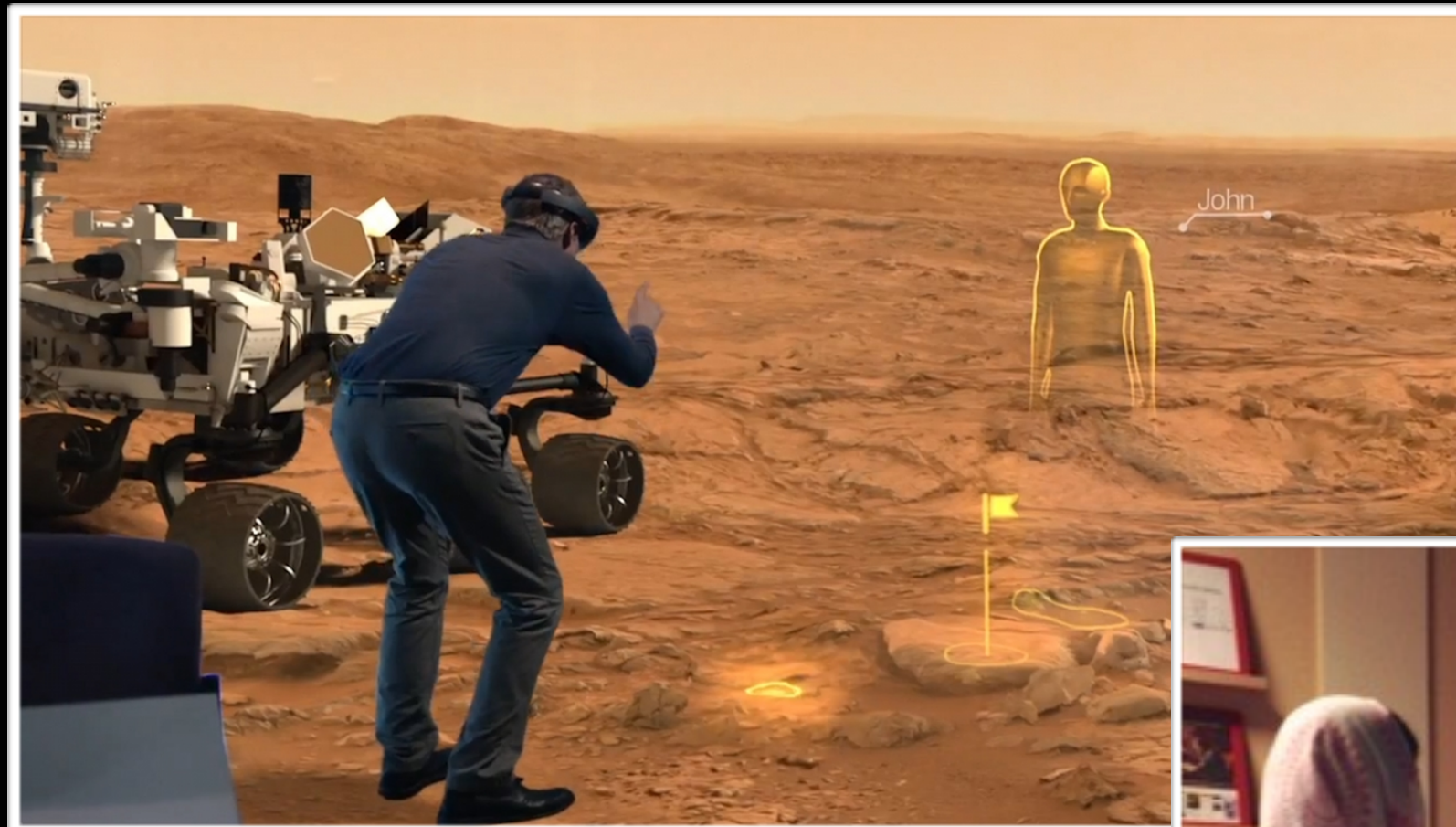
SMS ALYSSAGOODMA791 to 37607, then ABC

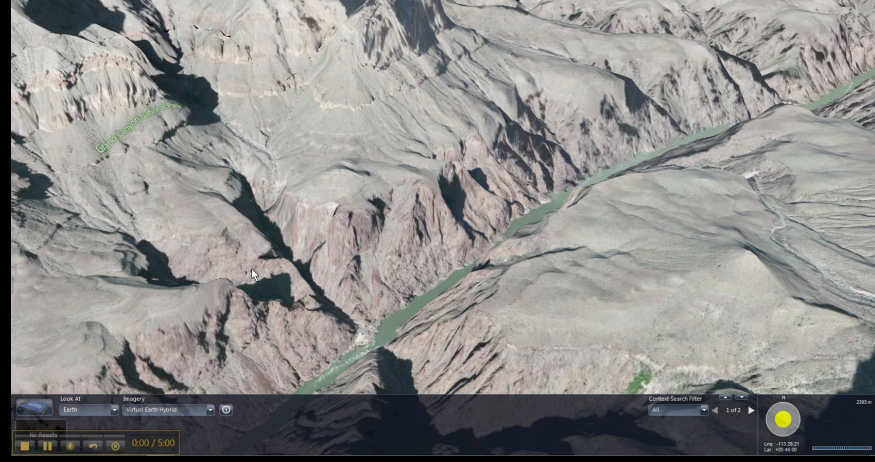
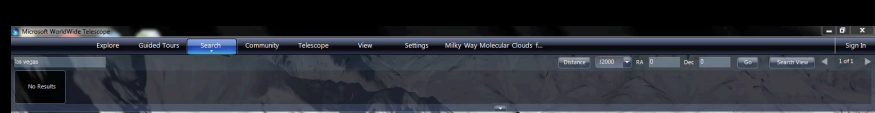
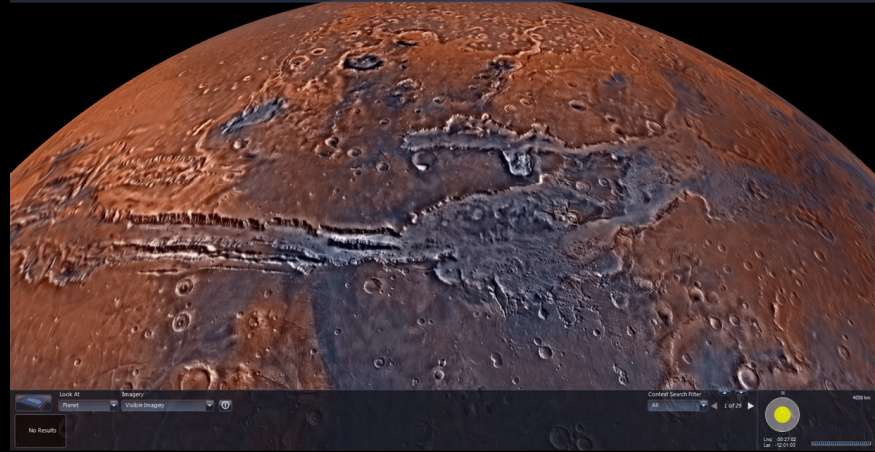
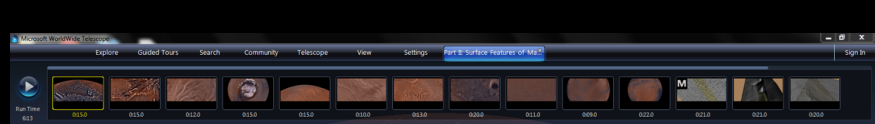
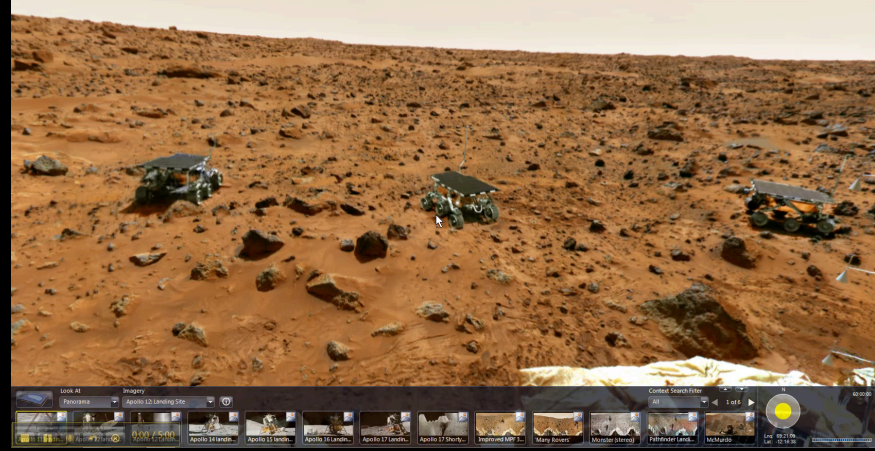
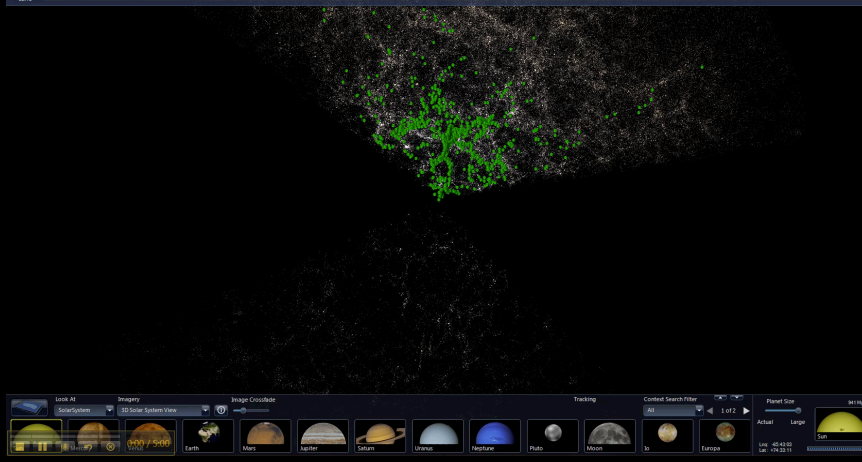
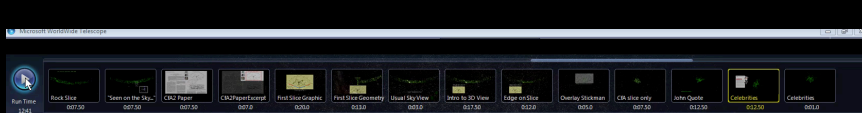
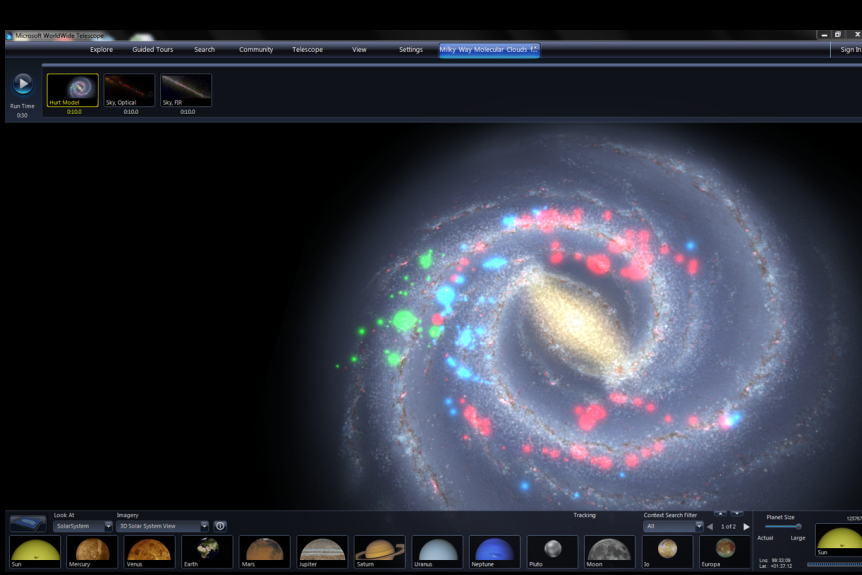
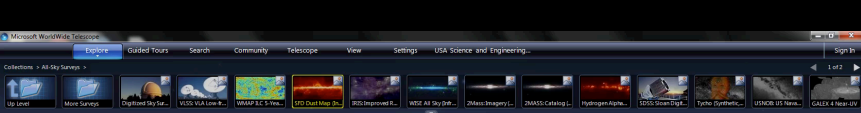
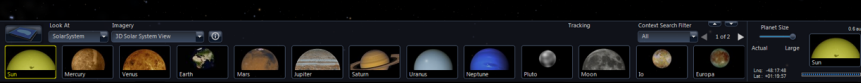
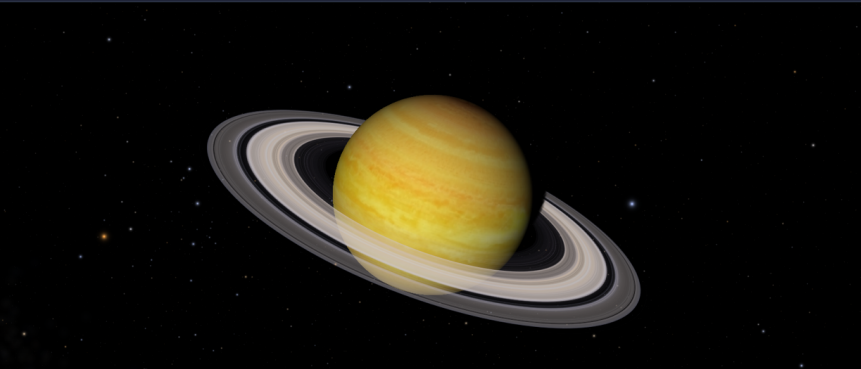
Why am I so devoted to (good) visualization?

“Visualization-Poor” vs “WWT/Visualization-Rich”



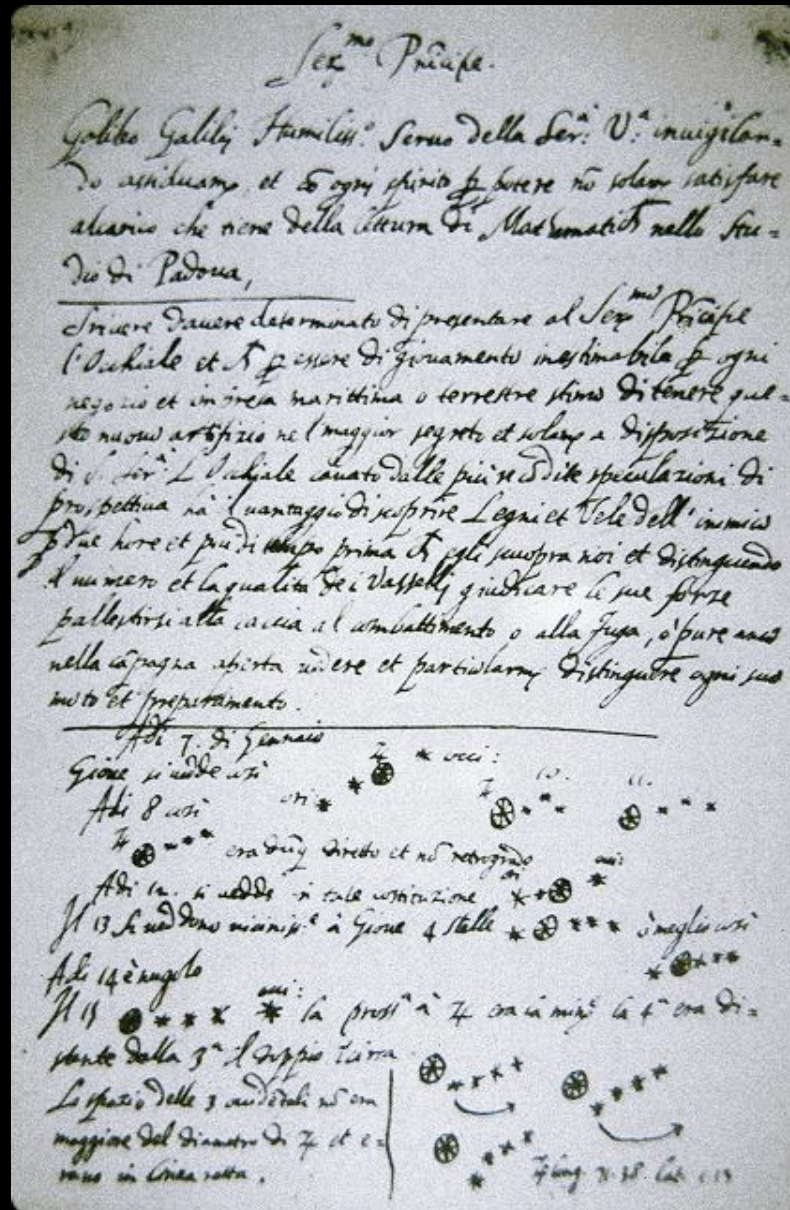
+Better than Call of Duty for Exploring and Explaining Data





Data in Context & Storytelling with Data worldwidetelescope.org

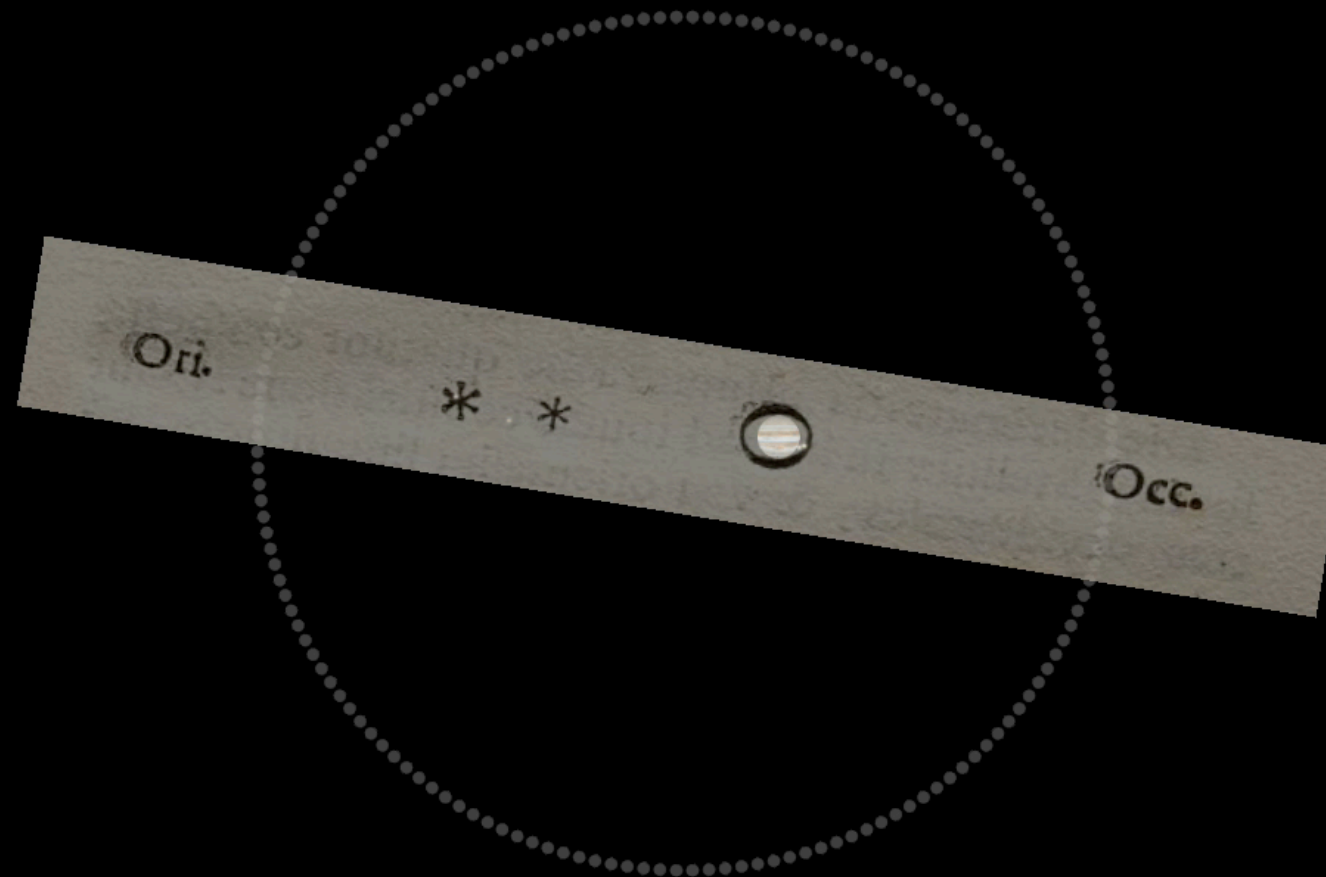
Galileo's 3D thinking, in WorldWide Telescope



Galileo's 3D thinking, in WorldWide Telescope



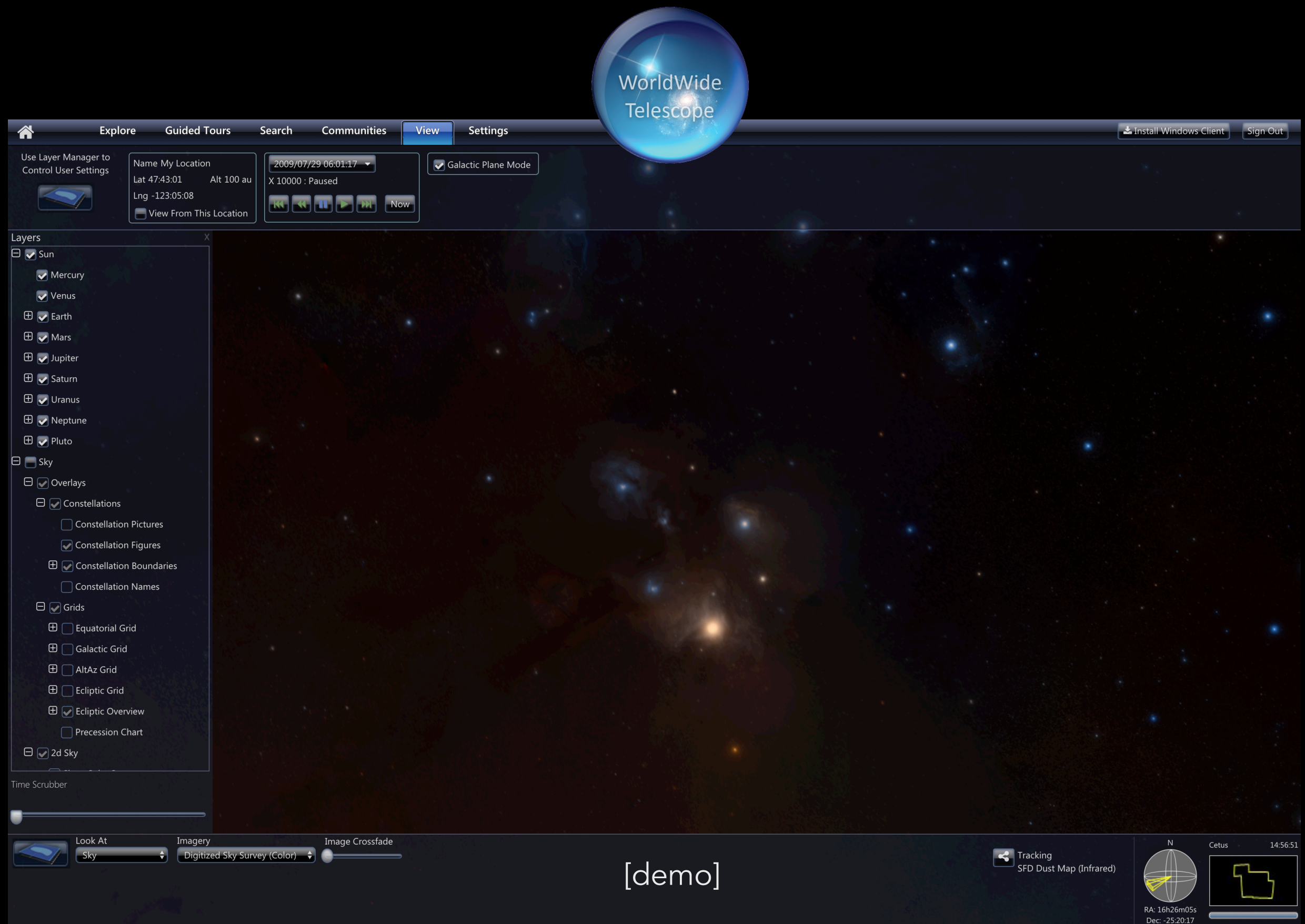
January 11, 1610



Galileo's New Order, A WorldWide Telescope Tour by Goodman, Wong & Udomprasert 2010
WWT Software Wong (inventor, MS Research), Fay (architect, MS Research), et al., now open source, hosted by AAS
see wwtambassadors.org for more on WWT Outreach

Data in Context & Storytelling with Data





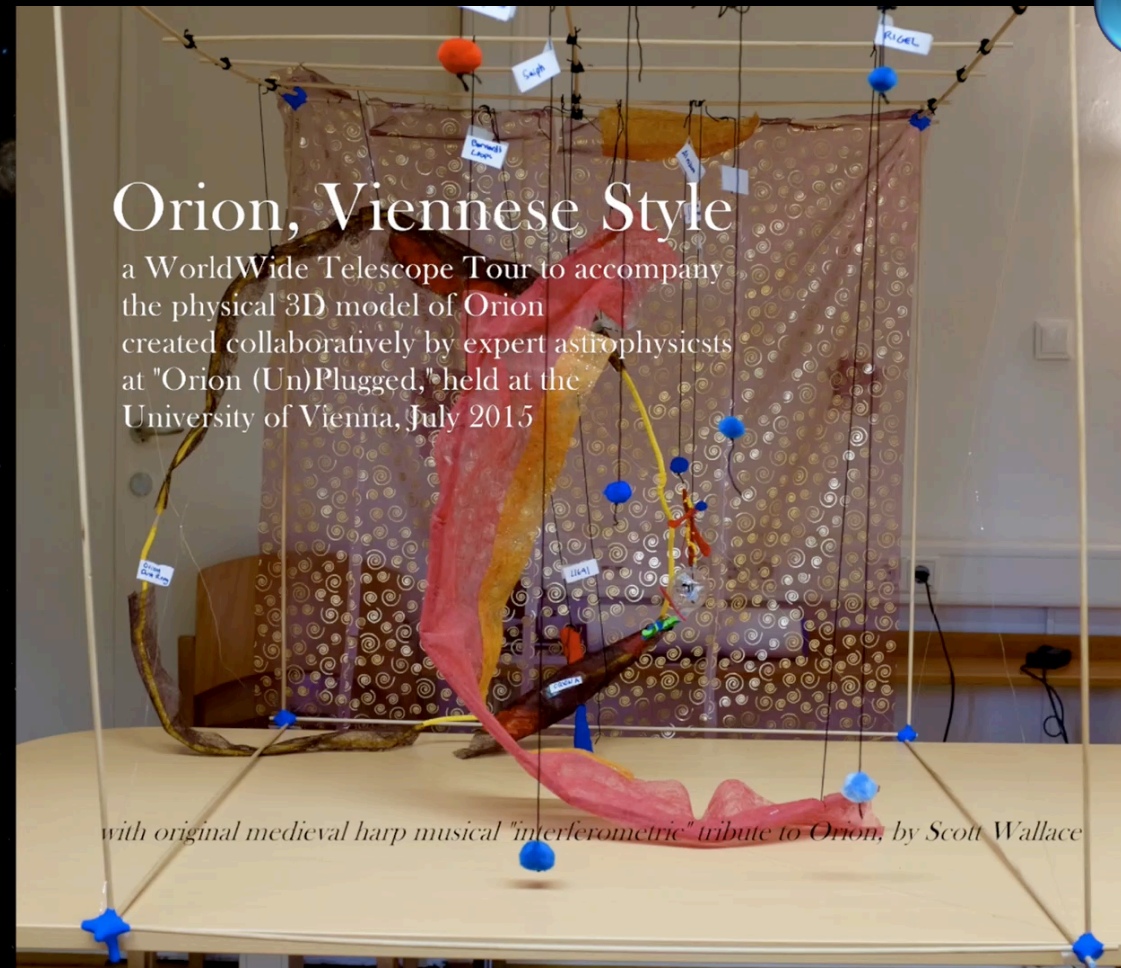
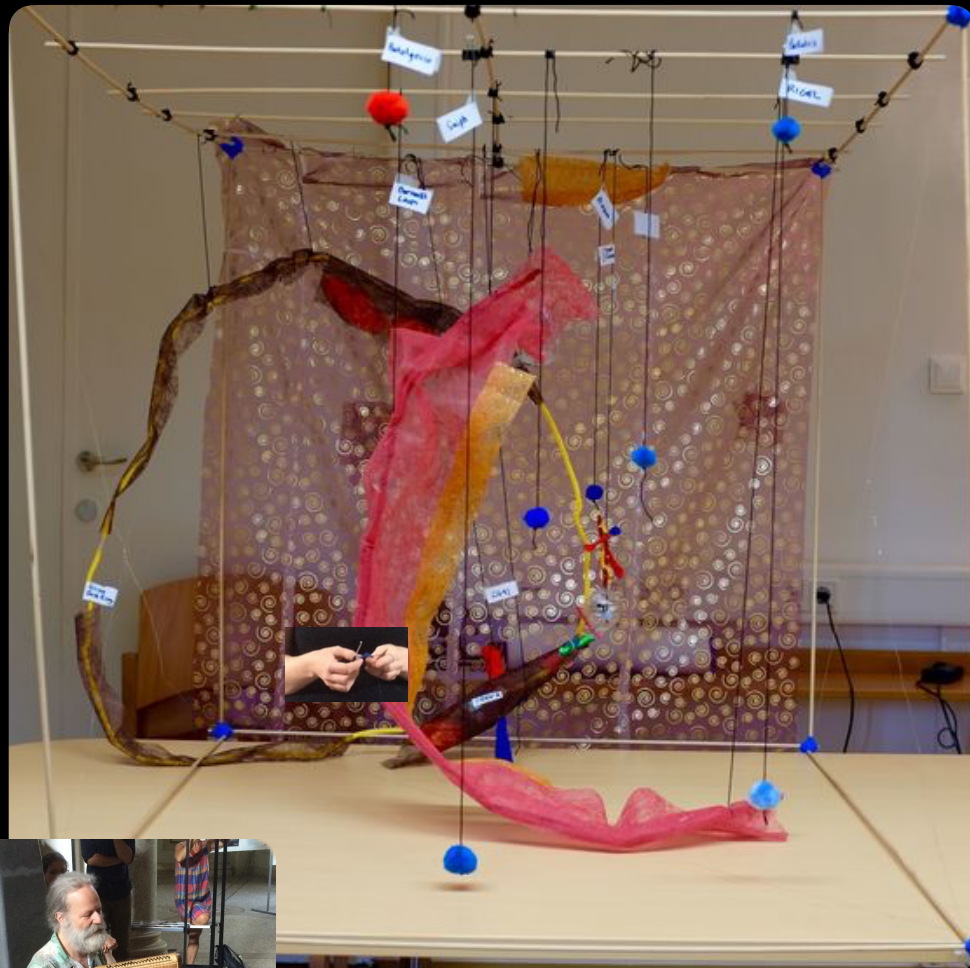
Data in Context & Storytelling with Data

Historical Images on the Sky (see also adsass.org)

The screenshot displays the WorldWide Telescope (WWT) application interface. The top navigation bar includes links for Home, Explore (selected), Guided Tours, Search, Communities, View, and Settings. On the right, there are buttons for 'Install Windows Client' and 'Sign Out'. Below the navigation bar, the breadcrumb path reads 'Collections > Open Collections > Bar-pt1-pl003_sm >'. A small thumbnail of the selected collection is shown on the left. The main viewing area displays a deep-sky image of NGC 1333, a prototypical protoplanetary disk, with a white rectangular frame highlighting a specific region. On the left side, a 'Layers' panel is open, showing a tree view of available overlays and grids. The 'Sky' layer is checked, and under 'Overlays', 'Constellations' is expanded, showing 'Constellation Pictures', 'Constellation Figures' (checked), 'Constellation Boundaries' (checked), and 'Constellation Names'. Other layers like 'Grids' and '2d Sky' are also visible. At the bottom, a control bar includes a 'Look At' dropdown set to 'Sky', an 'Imagery' dropdown set to 'Digitized Sky Survey (Color)', and an 'Image Crossfade' slider. Below these are ten thumbnails of different astronomical objects: NGC 1333, IC348, Perseus A: A, NGC 1275, Freewheeling, California Nebula, Barnard 3, Barnard 3, California Nebula, and Image File. On the right side of the control bar, there is a 'Tracking' section for 'Bar-pt1-pl003_sm' showing '1 of 28' images, a compass rose indicating the current view direction (RA: 03h37m14s, Dec: +31:25:52), and a map of the constellation Perseus.

Data in Context & Storytelling with Data

VIENNA



Orion, Viennese Style

a WorldWide Telescope Tour to accompany
the physical 3D model of Orion
created collaboratively by expert astrophysicists
at "Orion (Un)Plugged," held at the
University of Vienna, July 2015

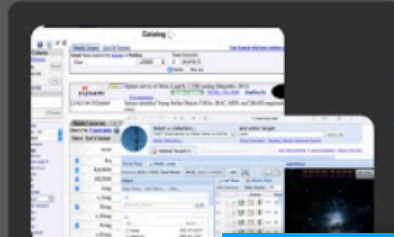
with original medieval harp musical "interferometric" tribute to Orion, by Scott Wallace

Data in Context & Storytelling with Data

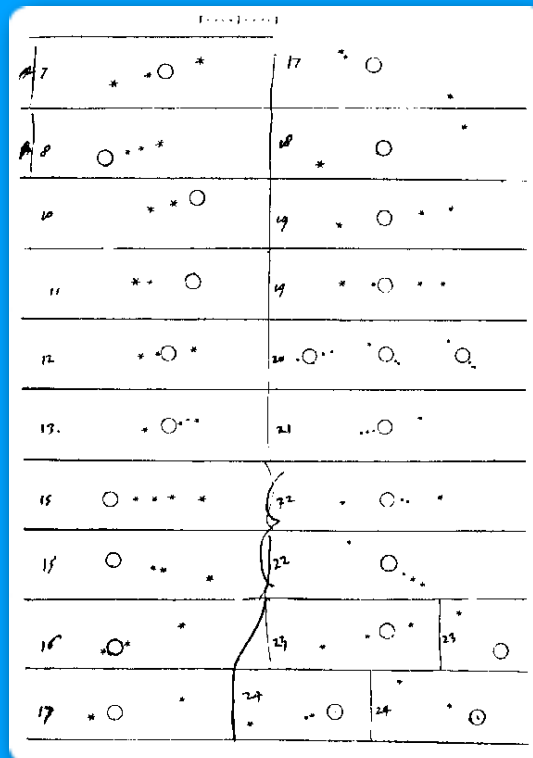
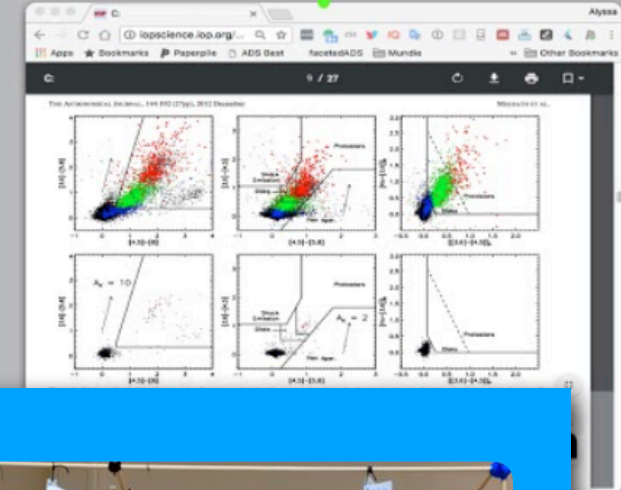
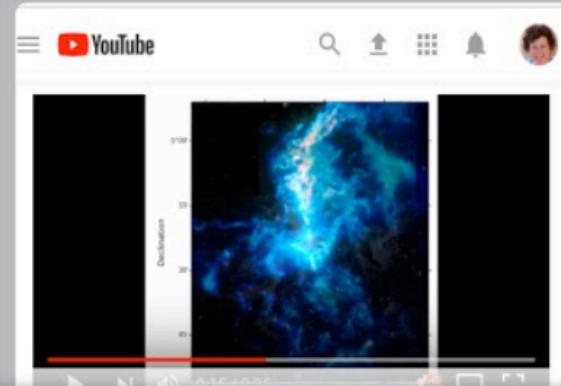
DATA,
CODE,
COLLABORATION



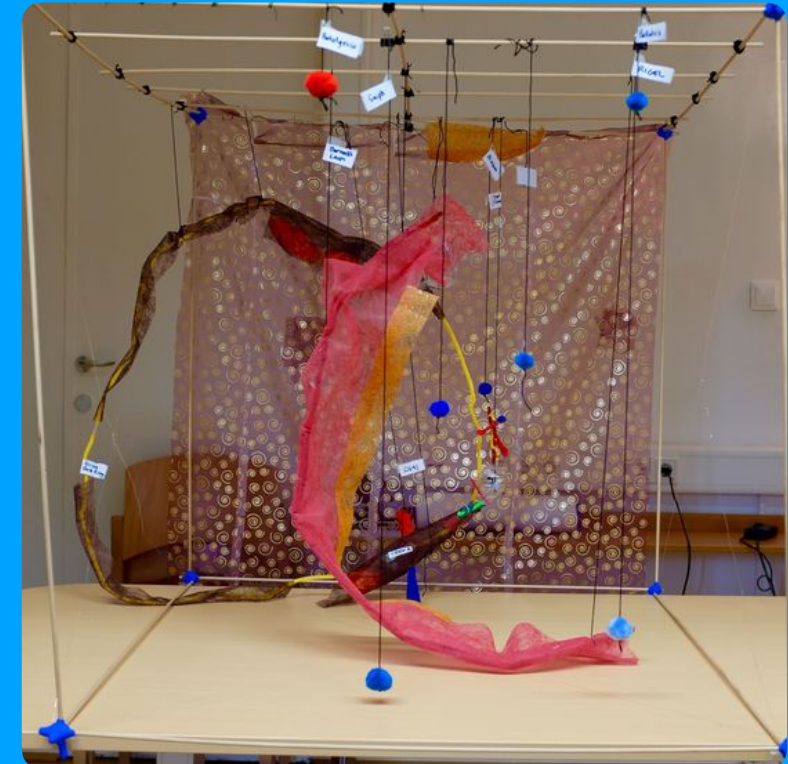
DATA-DRIVEN STORYTELLING



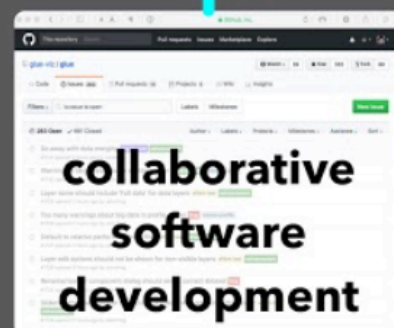
shared



Technology
is only **ONE** tool
(which is often
best when it
complements
analog
approaches).



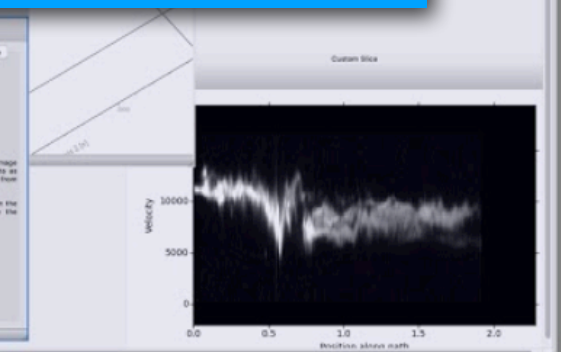
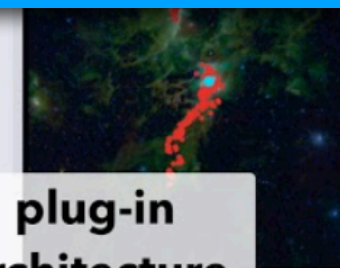
open s
mode
softw



collaborative
software
development



plug-in
architecture



EXPLORATION



EXPLANATION



Visualization “Types”

DATAGRAPHS

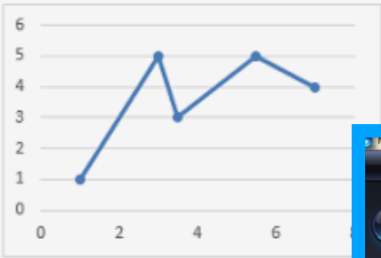
INFOGRAPHICS

DASHBOARDS

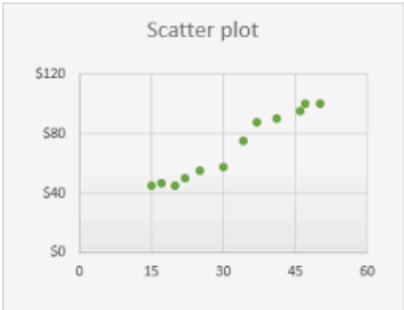
Q. How much interactivity is optimal in what setting?

DATAGRAPHICS

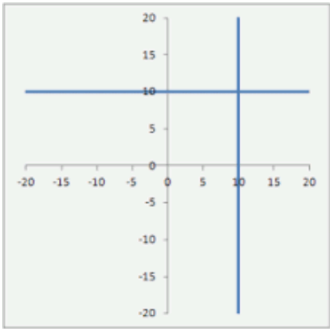
XY Chart	
1	1
3	5
3.5	3
5.5	5
7	4



Between Series in an Excel XY Chart
mrexcel.com



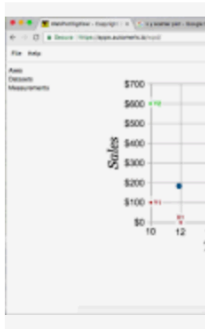
How to make a scatter plot in Excel
ablebits.com



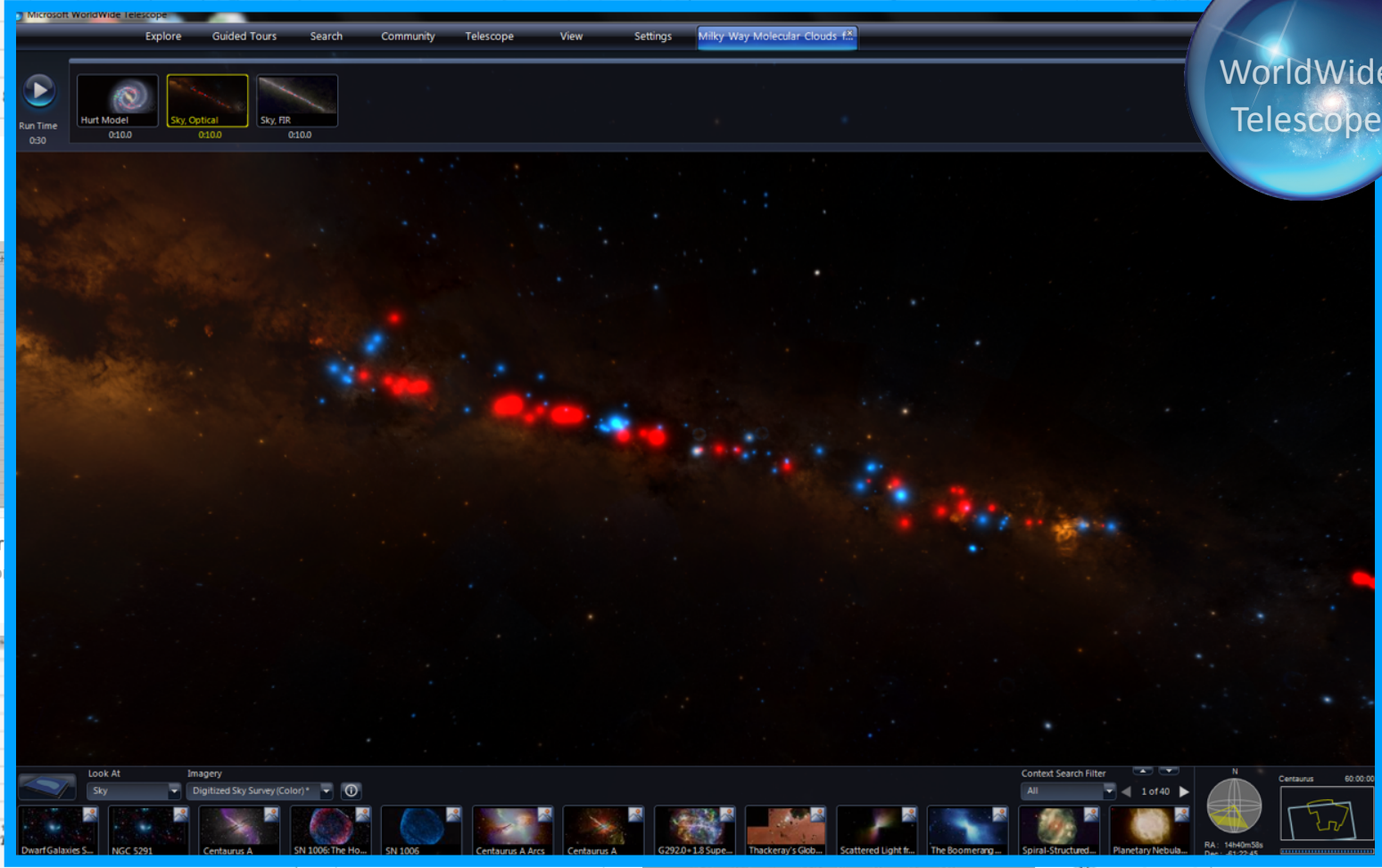
XY Scatter chart with quadrants
teylyn.com

Period	Zantedeschia
1	0
2	1
3	2
4	3
5	4
6	5
7	6
8	7
9	8
10	9
11	10
12	11
13	12
14	13
15	14
16	15
17	16
18	17
19	18
20	19
21	20
22	21
23	22
24	23
25	24
26	25
27	26
28	27
29	28

Scatter Chart
excel-easy.com



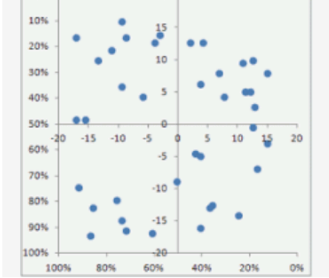
Extracting points from a Graph (X-Y ...
youtube.com



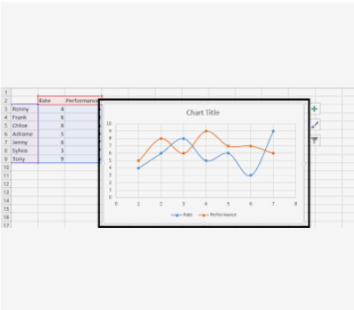
x y chart axis

simple XY Scatter Chart in PowerPoint
free-power-point-templates.com

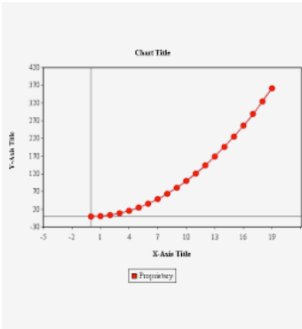
X and Y axis in scatter chart ...
extendoffice.com



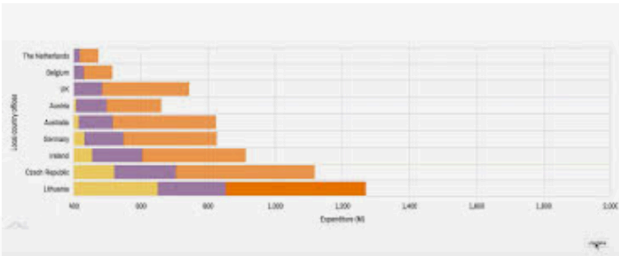
XY Scatter chart with quadrants
teylyn.com



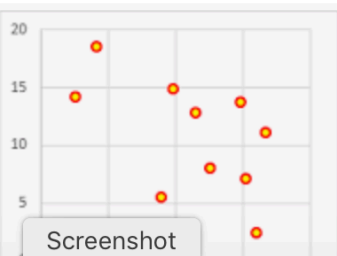
Best Excel Tutorial - XY Chart
best-excel-tutorial.com



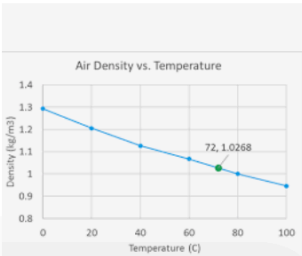
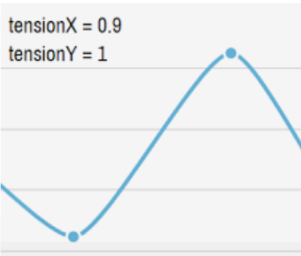
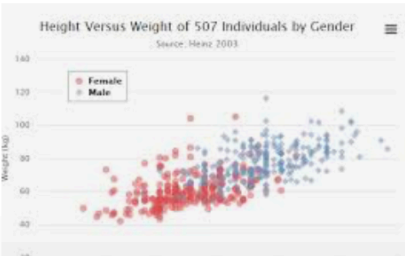
XY Chart
jcharts.sourceforge.net



XY	
15.2	7.2
2.5	14.3
11.4	12.9
9.7	15
8.9	5.6
16.6	11.2
15.9	2.5
12.5	8.1
4	18.6
14.8	13.8



Screenshot



DATAGRAPHICS

Updated 1m 53s ago



London Heathrow · Mon, 8 July

Departed	Terminal	Gate
17:13	5	B35

Scheduled departure 16:55

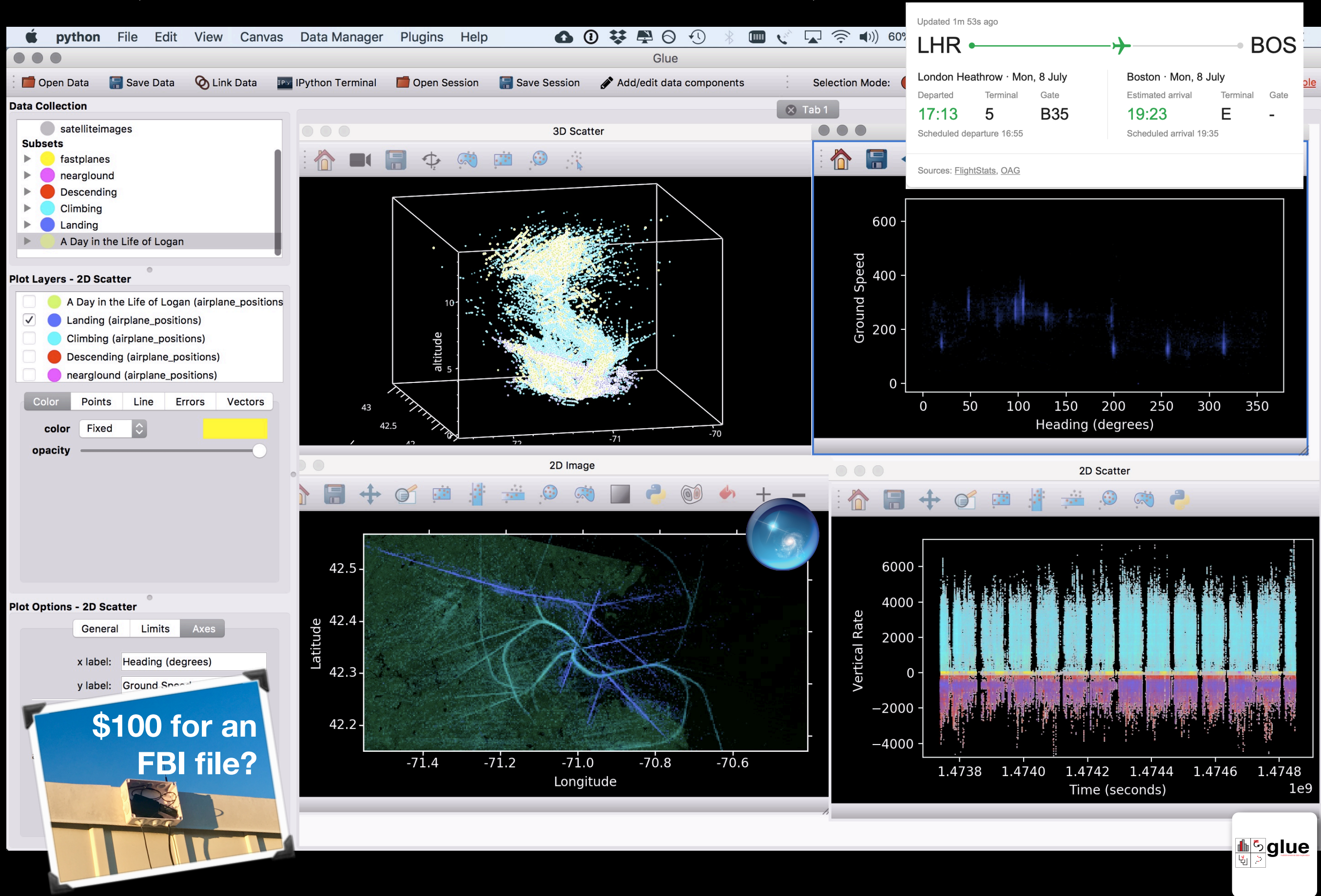
Boston · Mon, 8 July

Estimated arrival	Terminal	Gate
19:23	E	-

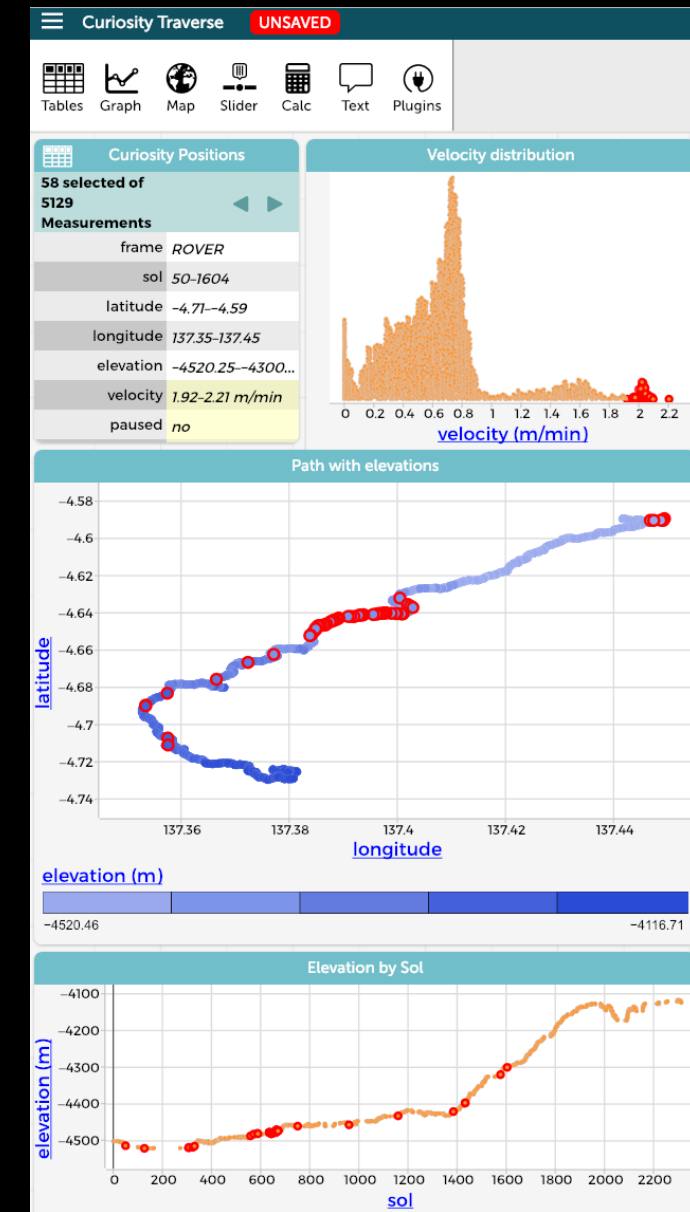
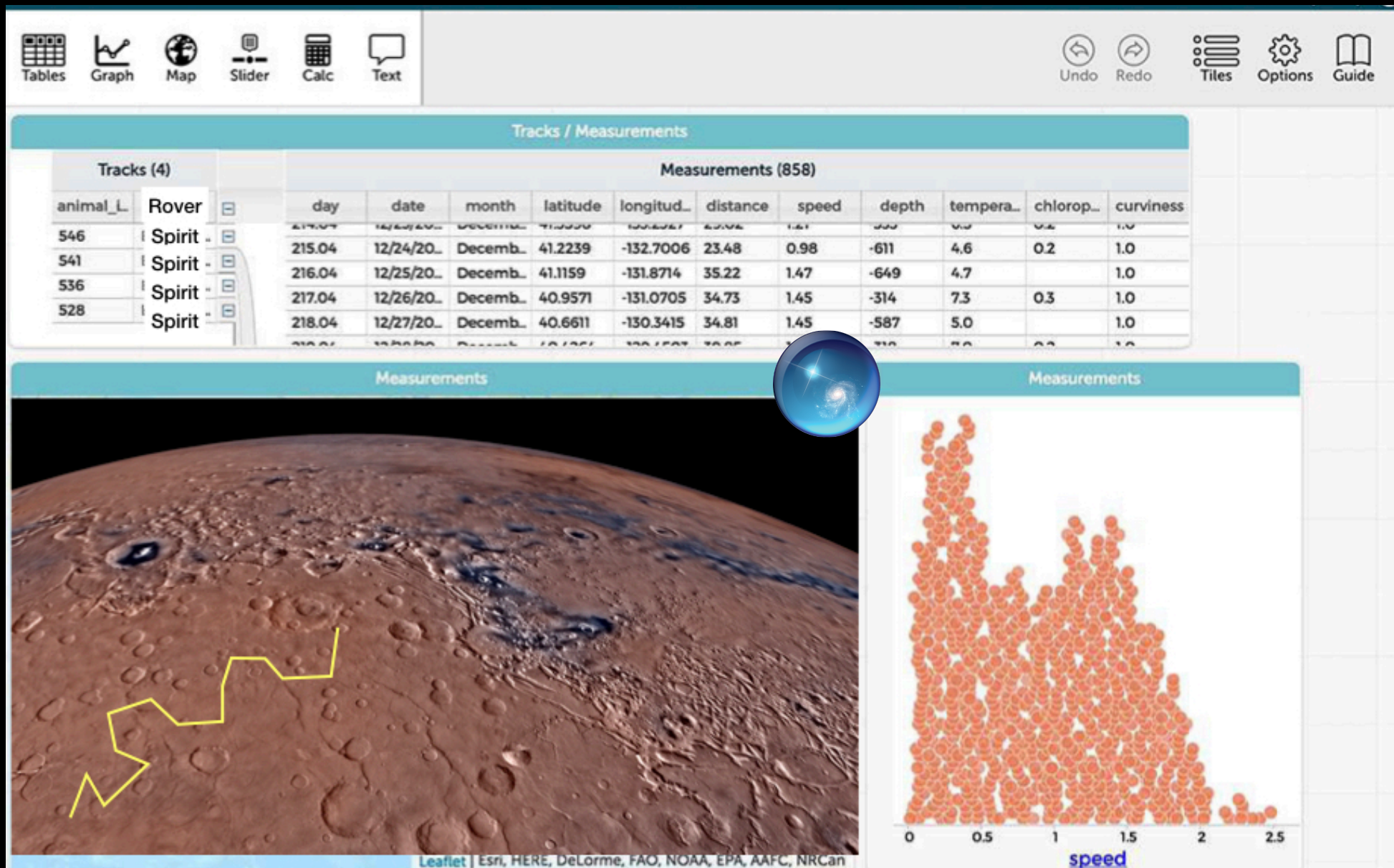
Scheduled arrival 19:35

Sources: [FlightStats](#), [OAG](#)

(INTERACTIVE, EXPLORATORY) DATAGRAPHICS



(INTERACTIVE, EXPLORATORY) DATAGRAPHICS



Mars Rover data in (glue-like, linked-view) "CODAP"
from Concord Consortium, intended for K12

Visualization “Types”

DATAGRAPHS

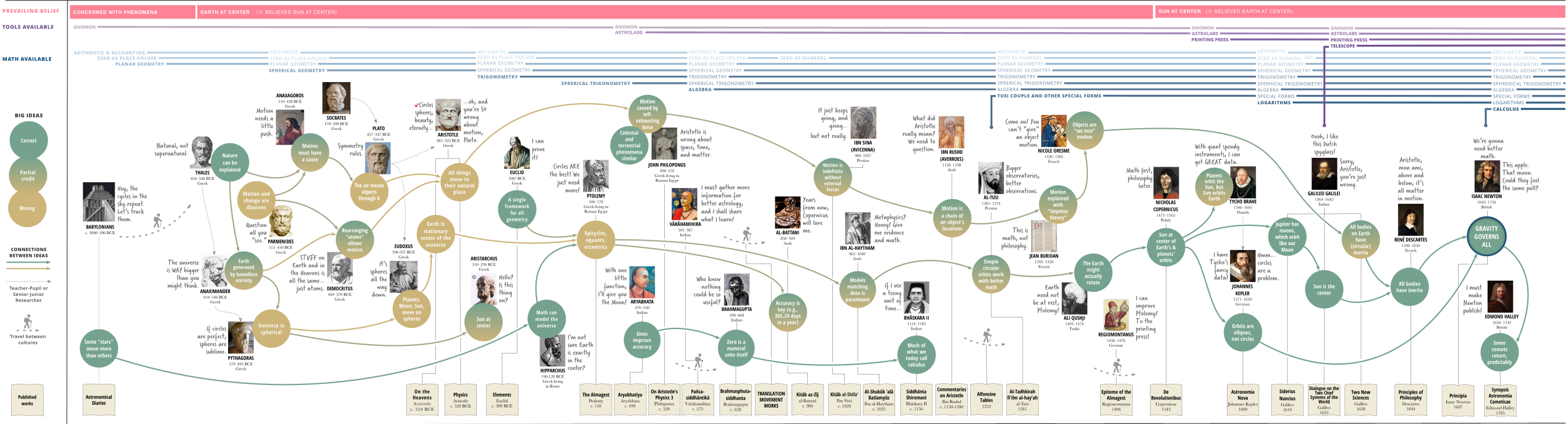
INFOGRAPHICS

DASHBOARDS

Q. How much interactivity is optimal in what setting?

INFOGRAPHICS

The Path to Newton



© Harvard University, created by Alyssa Goodman, Jaïs Brohinsky, Drew Lichtenstein & Katie Peek, re-use is allowed, with attribution, version 1, 2019

The Path to Newton

PREVAILING BELIEF

TOOLS AVAILABLE

MATH AVAILABLE

BIG IDEAS

Correct

Partial credit

Wrong

CONNECTIONS BETWEEN IDEAS

Teacher-Pupil or
Senior-Junior
Researcher

Travel between cultures

Published works

Astronomical Diaries

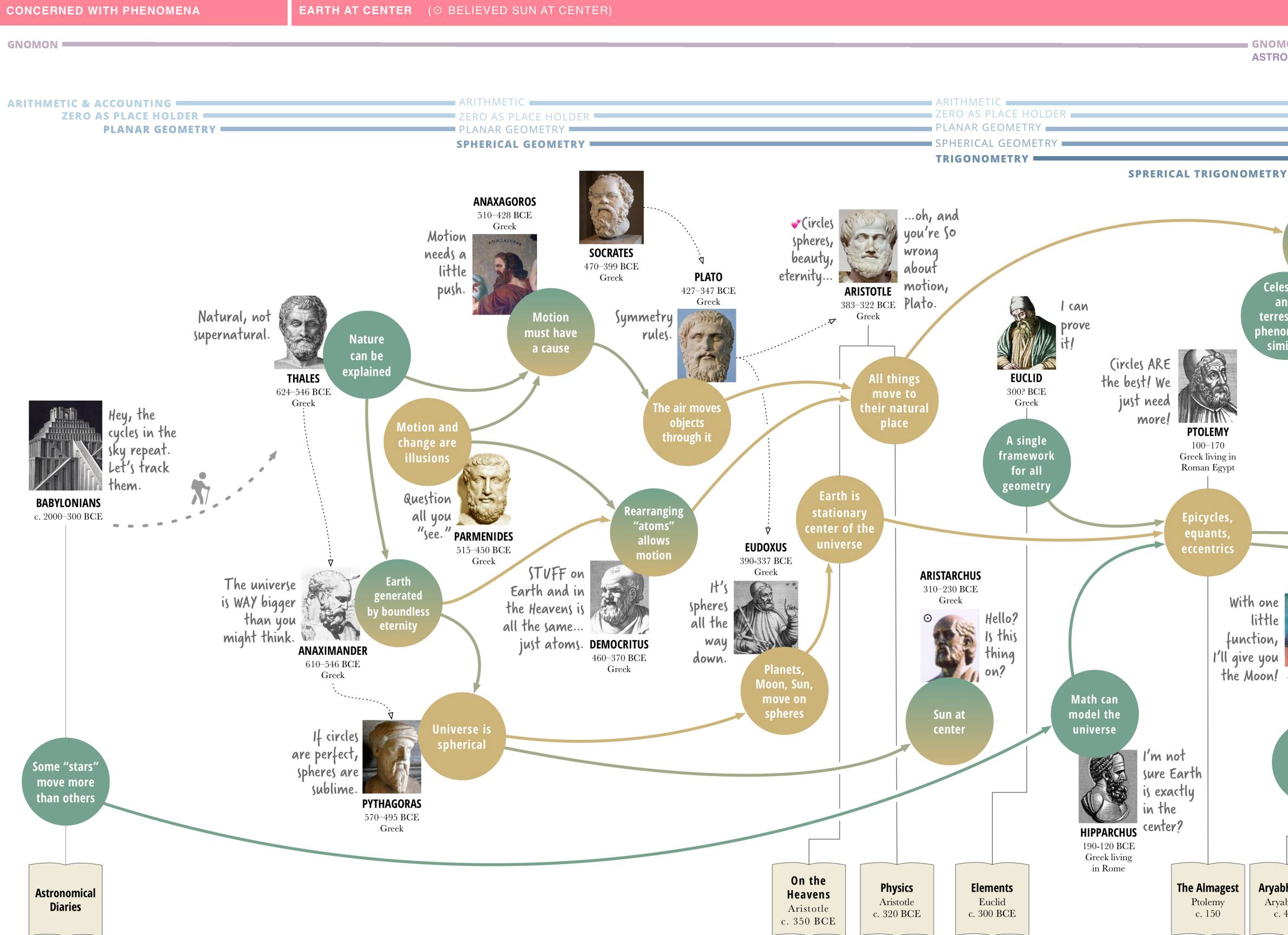
**On the
Heavens**
Aristotle
c. 350 BCE

Physics
Aristotle
c. 320 BCE

Elements
Euclid
c. 300 BCE

The Almagest
Ptolemy
c. 150

Aryabhata
Aryabhata
c. 476

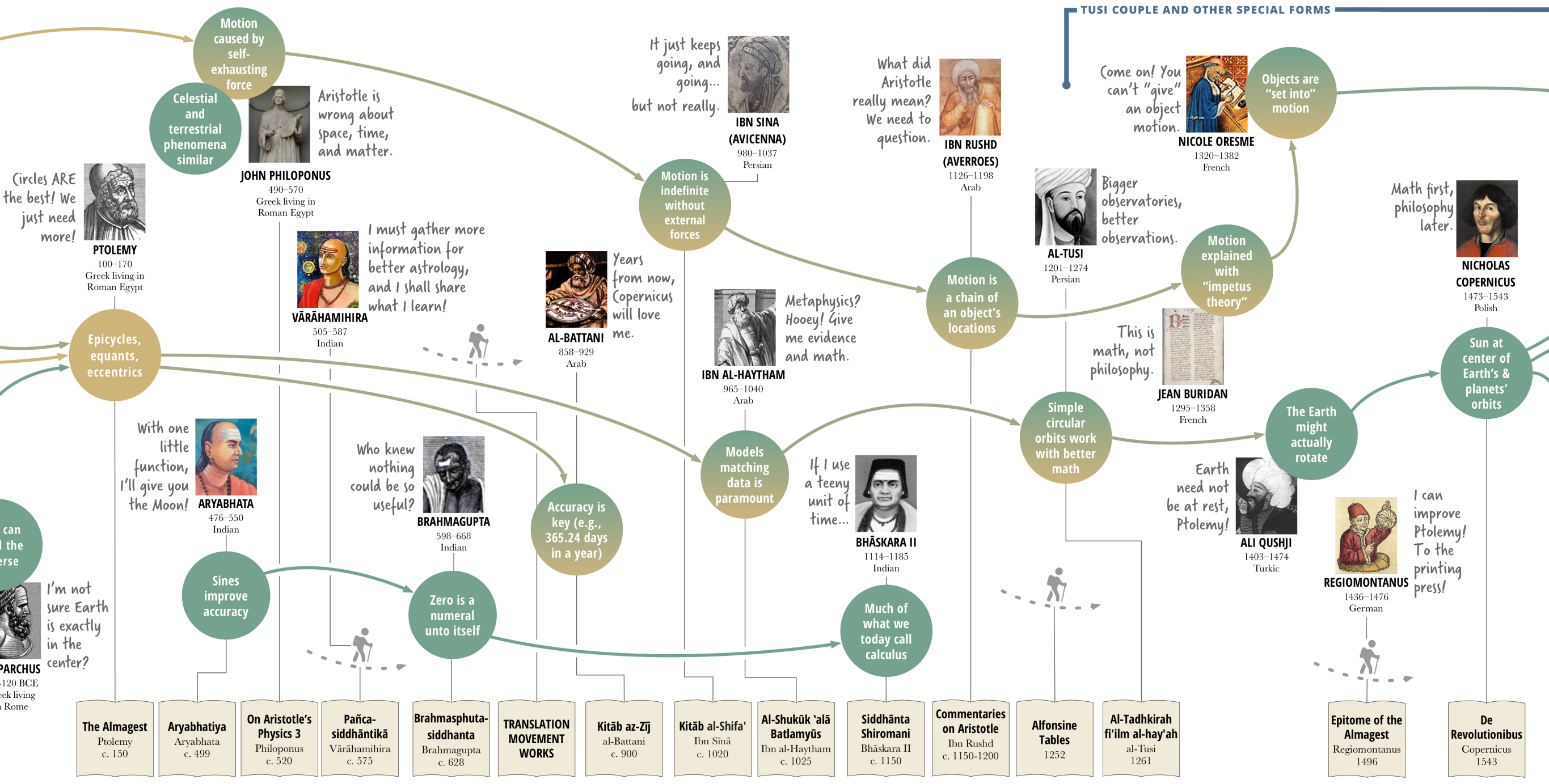


GNOMON
ASTROLABE

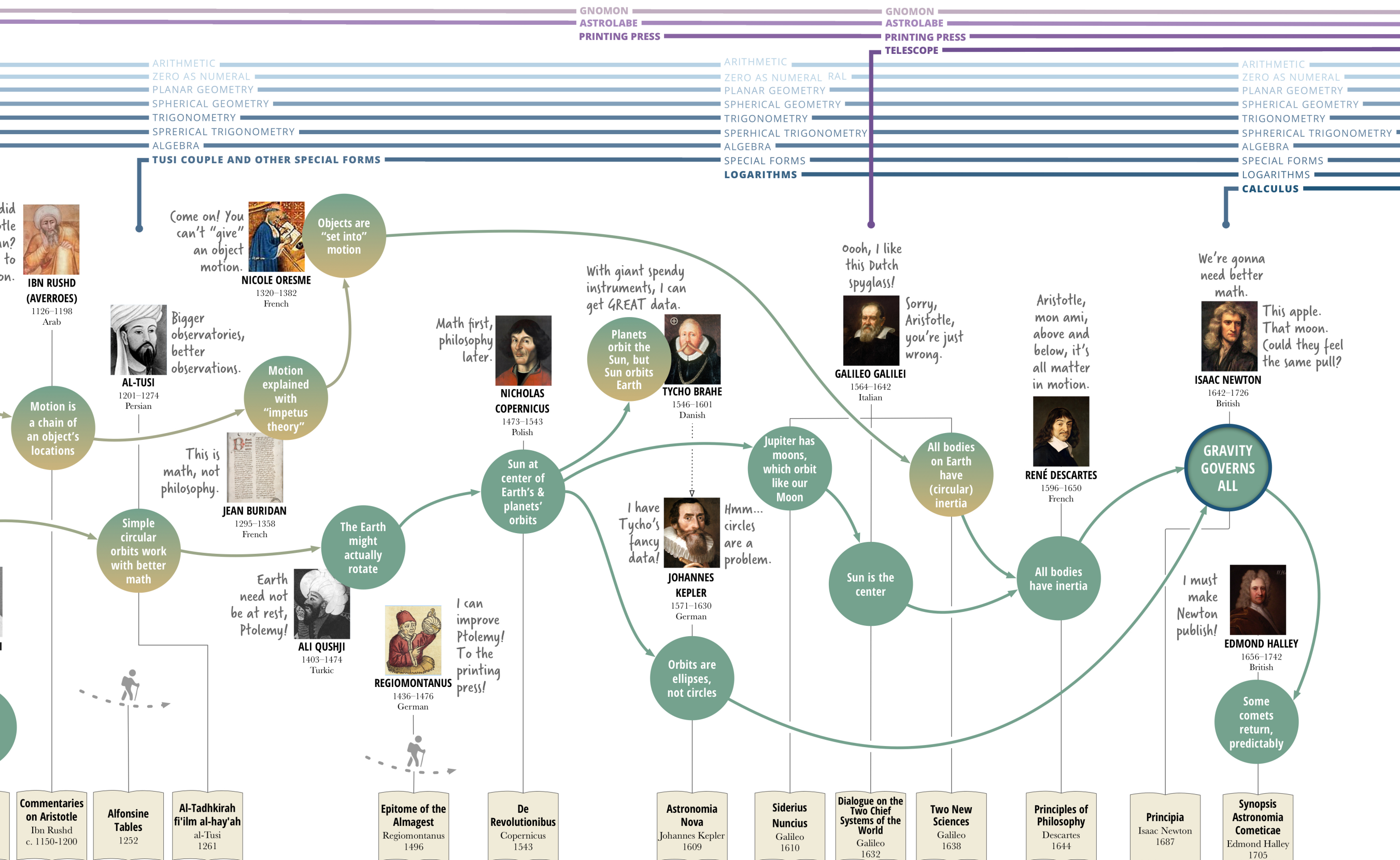
ARITHMETIC
ZERO AS PLACE HOLDER
PLANAR GEOMETRY
SPHERICAL GEOMETRY
TRIGONOMETRY
SPHERICAL TRIGONOMETRY
ALGEBRA

ARITHMETIC
ZERO AS NUMERAL
PLANAR GEOMETRY
SPHERICAL GEOMETRY
TRIGONOMETRY
SPHERICAL TRIGONOMETRY
ALGEBRA

TUSI COUPLE AND OTHER SPECIAL FORMS

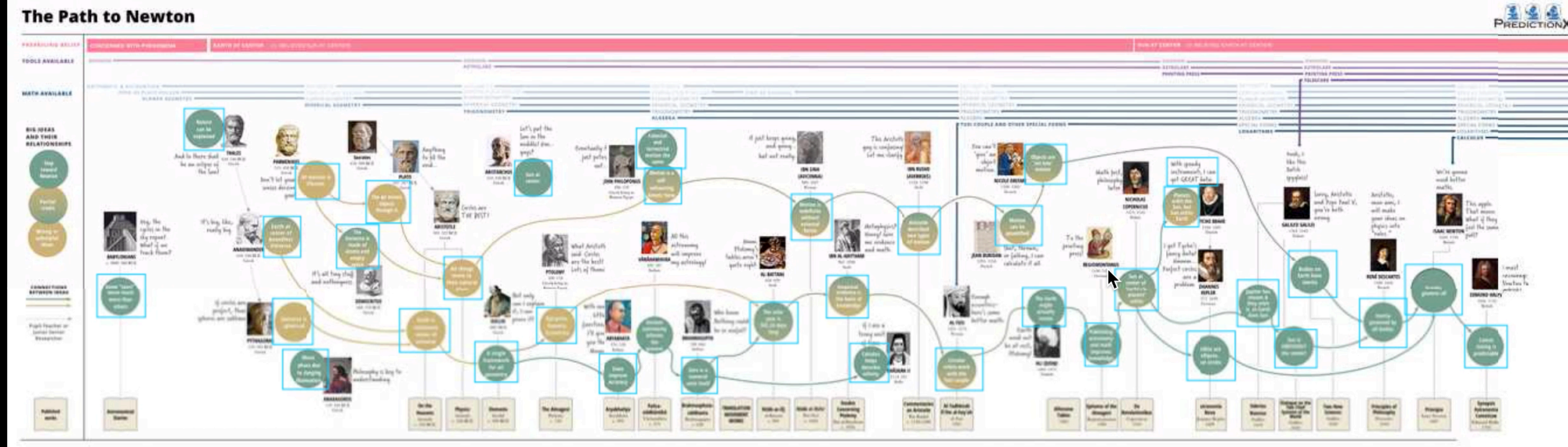


SUN AT CENTER (⊕ BELIEVED EARTH AT CENTER)



(INTERACTIVE, HYPERLINKED) INFOGRAPHICS

The Path to Newton



My Notes

Public

Search by:

Users

Annotation Text

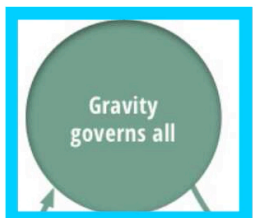
Tag

Search



DrewLich

last updated about 14 hours ago



In 1687, Isaac Newton published his *Principia Mathematica* and inaugurated a revolution in physics that would reign supreme until the introduction of Einstein's relativity in the early 20th century. Even though relativity shakes some of the foundations of Newtonian gravity, its modifications are negligible in nearly all Earth-bounded situations. To this day, in classrooms all around the world, Newton's principles and physics continue to be taught and undergird fundamental assumptions about how the universe works.

At the heart of Newton's work was a rigorous definition and mathematical description of *force*. Up until this point, force was theorized qualitatively and used as a noun to describe something being acted upon by something else; however, with Newton, force became an entity unto itself. Since the days of

Visualization “Types”

DATAGRAPHS

INFOGRAPHICS

DASHBOARDS

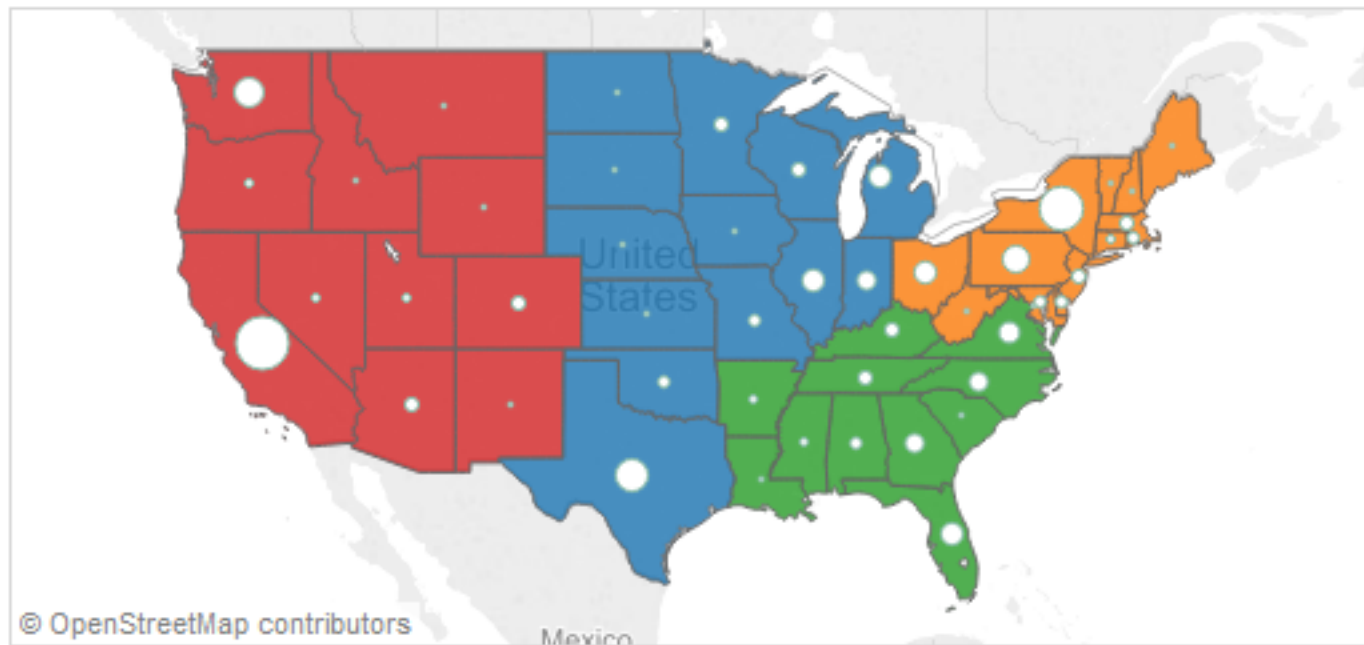
Q. How much interactivity is optimal in what setting?

DASHBOARDS

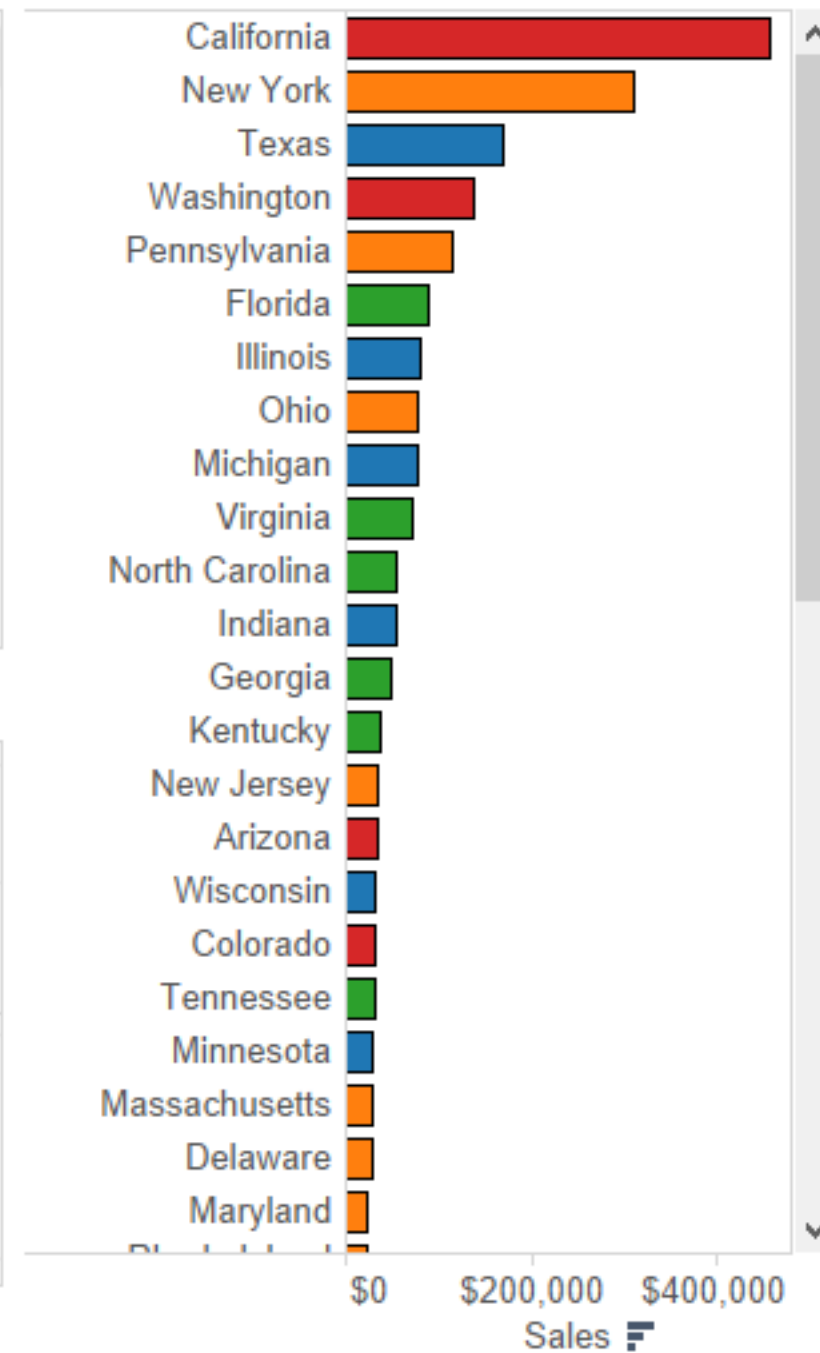
Sample Dashboard

EVOLYTICS
EVOLVING ANALYTICS

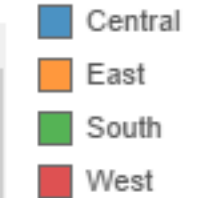
Map



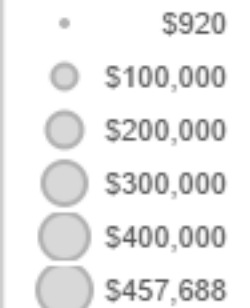
Bar Chart



Region



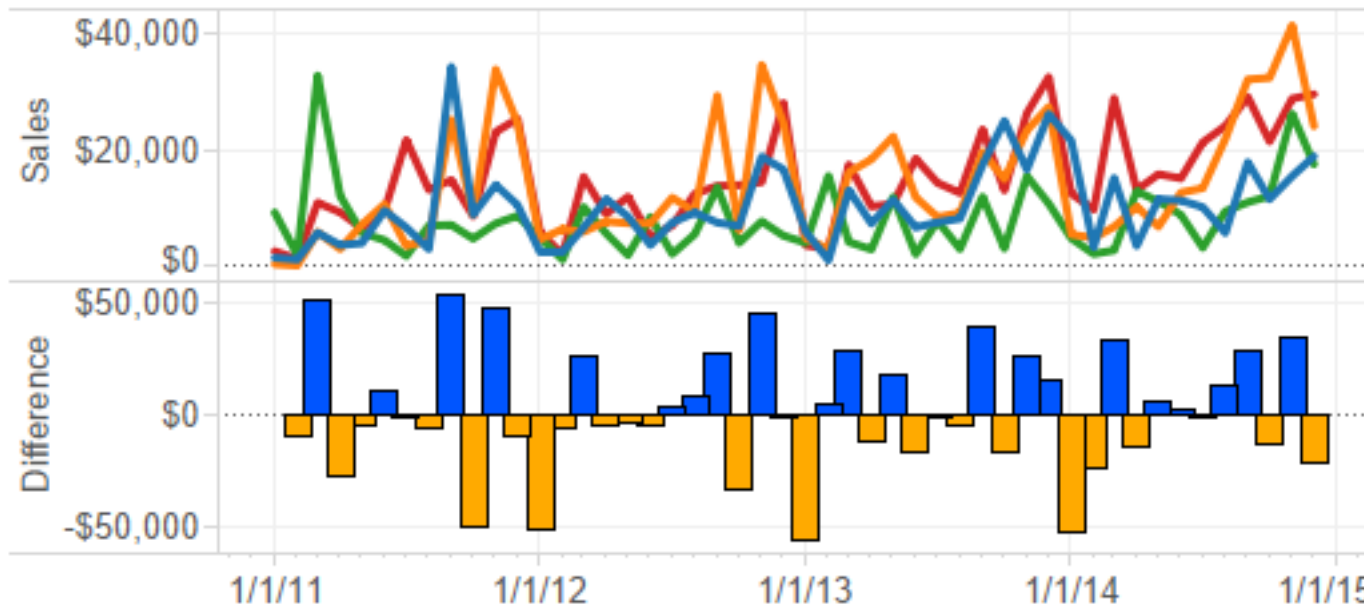
Sales



Difference in Sales



Trend



tableau

Visualization “Types”

DATAGRAPHS

INFOGRAPHICS

DASHBOARDS

Q. How much interactivity is optimal in what setting?

Q. *How much interactivity is optimal in what setting?*

≡ MENU



TEN QUESTIONS TO ASK WHEN CREATING A VISUALIZATION

The 10 Questions

1. **Who** | Who is your audience? How expert will they be about the subject and/or display conventions?
2. **Explore-Explain** | Is your goal to explore, document, or explain your data or ideas, or a combination of these?
3. **Categories** | Do you want to show or explore pre-existing, known, human-interpretable, categories?
4. **Patterns** | Do you want to identify new, previously unknown or undefined patterns?
5. **Predictions & Uncertainty** | Are you making a comparison between data and/or predictions? Is representing uncertainty a concern?
6. **Dimensions** | What is the intrinsic number of dimensions (not necessarily spatial) in your data, and how many do you want to show at once?
7. **Abstraction & Accuracy** | Do you need to show all the data, or is summary or abstraction OK?
8. **Context & Scale** | Can you, and do you want to, put the data into a standard frame of reference, coordinate system, or show scale(s)?
9. **Metadata** | Do you need to display or link to non-quantitative metadata? (including captions, labels, etc.)
10. **Display Modes** | What display modes might be used in experiencing your display?



Now, visit the **10QViz conversation!** There's so much more to talk about.



Curious about the **origins** of 10QViz? Try the [About](#) page.

Want to learn **how best to use** and **participate** in 10QViz? Try the [How to](#) page.

Want to read about the **scholarship** behind 10QViz.org's questions? Try [Coltekin & Goodman 2018](#).

10QVIZ.ORG




For students who like to program, there are many open-source options to enable javascript interactivity, e.g. Google Charts (or d3, Vega, DASH ...)

Google Charts

Q Search

LANGUAGE ▾

ALL PRODUCTS ⋮



HOMEGUIDESREFERENCESUPPORTSEND FEEDBACK

Chart Types

Chart Gallery

Annotation Charts

Area Charts

Bar Charts

Bubble Charts

Calendar Charts

Candlestick Charts

Column Charts

Combo Charts

Diff Charts

Donut Charts

Gantt Charts

Gauge Charts

GeoCharts

Histograms

Intervals

Line Charts

Maps

Org Charts

Pie Charts

Sankey Diagrams

Scatter Charts

Stepped Area Charts

Table Charts

Timelines

Tree Map Charts

Trendlines

Waterfall Charts

Word Trees


Additional Charts Gallery

☆☆☆☆☆

Our gallery provides a variety of charts which are optimized to address your data visualization needs. These charts are based on pure HTML5/SVG technology (adopting VML for old IE versions) so no plugins are required. Adding these charts to your page can be done in [a few simple steps](#).

The main Gallery page can be found [here](#).

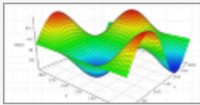
Links below point to demonstrations of each chart. These charts are not necessarily HTML5 compliant. Note that links to third-party visualizations will take you off the Google site.



Annotated Time Line

An animated time series chart.


By: Google



CHAP Links Library

The CHAP Links Library is a web based visualization library for displaying graphs, networks, and timelines. The tools are developed as Google Charts for Javascript and GWT.

By: [Almende](#)






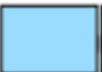


















































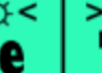











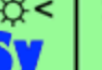






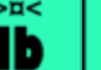




Drastic Treemap

A dynamic treemap in Flash.

By: [DrasticData](#)

https://developers.google.com/chart/interactive/docs/more_charts

A PERIODIC TABLE OF VISUALIZATION METHODS

<div></div> <div>Data Visualization Visual representations of quantitative data in schematic form (either with or without axes)</div>																		
<div></div> <div>Information Visualization The use of interactive visual representations of data to amplify cognition. This means that the data is transformed into an image, it is mapped to screen space. The image can be changed by users as they proceed working with it</div>																		
<div></div> <div>Concept Visualization Methods to elaborate (mostly) qualitative concepts, ideas, plans, and analyses.</div>																		
<div></div> <div>Strategy Visualization The systematic use of complementary visual representations in the analysis, development, formulation, communication, and implementation of strategies in organizations.</div>																		
<div></div> <div>Metaphor Visualization Visual Metaphors position information graphically to organize and structure information. They also convey an insight about the represented information through the key characteristics of the metaphor that is employed</div>																		
<div></div> <div>Compound Visualization The complementary use of different graphic representation formats in one single schema or frame</div>																		
<div></div> <div>G graphic facilitation</div>																		
<div></div> <div>C continuum</div>	<div></div> <div>Tb table</div>	<div></div> <div>Ca cartesian coordinates</div>											<div></div> <div>Me meeting trace</div>	<div></div> <div>Mm metro map</div>	<div></div> <div>Tm temple</div>	<div></div> <div>St story template</div>	<div></div> <div>Tr tree</div>	<div></div> <div>Ct cartoon</div>
<div></div> <div>Pi pie chart</div>	<div></div> <div>L line chart</div>											<div></div> <div>Co communication diagram</div>	<div></div> <div>Fp flight plan</div>	<div></div> <div>Cs concept skeleton</div>	<div></div> <div>Br bridge</div>	<div></div> <div>Fu funnel</div>	<div></div> <div>Ri rich picture</div>	
<div></div> <div>B bar chart</div>	<div></div> <div>Ac area chart</div>	<div></div> <div>R radar chart cobweb</div>	<div></div> <div>Pa parallel coordinates</div>	<div></div> <div>Hy hyperbolic tree</div>	<div></div> <div>Cy cycle diagram</div>	<div></div> <div>T timeline</div>	<div></div> <div>Ve venn diagram</div>	<div></div> <div>Mi mindmap</div>	<div></div> <div>Sq square of oppositions</div>	<div></div> <div>Cc concentric circles</div>	<div></div> <div>Ar argument slide</div>	<div></div> <div>Sw swim lane diagram</div>	<div></div> <div>Gc gantt chart</div>	<div></div> <div>Pm perspectives diagram</div>	<div></div> <div>D dilemma diagram</div>	<div></div> <div>Pr parameter ruler</div>	<div></div> <div>Kn knowledge map</div>	
<div></div> <div>Hi histogram</div>	<div></div> <div>Sc scatterplot</div>	<div></div> <div>Sa sankey diagram</div>	<div></div> <div>In information lense</div>	<div></div> <div>E entity relationship diagram</div>	<div></div> <div>Pt petri net</div>	<div></div> <div>Fl flow chart</div>	<div></div> <div>Cl clustering</div>	<div></div> <div>Lc layer chart</div>	<div></div> <div>Py minto pyramid technique</div>	<div></div> <div>Ce cause-effect chains</div>	<div></div> <div>Tl toulmin map</div>	<div></div> <div>Dt decision tree</div>	<div></div> <div>Cp cpm critical path method</div>	<div></div> <div>Cf concept fan</div>	<div></div> <div>Co concept map</div>	<div></div> <div>Ic iceberg</div>	<div></div> <div>Lm learning map</div>	
<div></div> <div>Tk tukey box plot</div>	<div></div> <div>Sp spectrogram</div>	<div></div> <div>Da data map</div>	<div></div> <div>Tp treemap</div>	<div></div> <div>Cn cone tree</div>	<div></div> <div>Sy system dyn./simulation</div>	<div></div> <div>Df data flow diagram</div>	<div></div> <div>Se semantic network</div>	<div></div> <div>So soft system modeling</div>	<div></div> <div>Sn synergy map</div>	<div></div> <div>Fo force field diagram</div>	<div></div> <div>Ib ibis argumentation map</div>	<div></div> <div>Pr process event chains</div>	<div></div> <div>Pe pert chart</div>	<div></div> <div>Ev evocative knowledge map</div>	<div></div> <div>V Vee diagram</div>	<div></div> <div>Hh heaven 'n' hell chart</div>	<div></div> <div>I infomural</div>	



Process Visualization



Structure Visualization



Overview
Detail



Detail AND Overview



Divergent thinking































Convergent thinking

Note: Depending on your location and connection speed it can take some time to load a pop-up picture.

version 1.5

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 Su supply demand curve	 Pc performance charting	 St strategy map	 Oc organisation chart	 Ho house of quality	 Fd feedback diagram	 Ft failure tree	 Mq magic quadrant	 Ld life-cycle diagram	 Po porter's five forces	 S s-cycle	 Sm stakeholder map	 Is ishikawa diagram	 Tc technology roadmap
 Ed edgeworth box	 Pf portfolio diagram	 Sg strategic game board	 Mz mintzberg's organigraph	 Z zwicki's morphological box	 Ad affinity diagram	 De decision discovery diagram	 Bm bcg matrix	 Stc strategy canvas	 Vc value chain	 Hy hype-cycle	 Sr stakeholder rating map	 Ta taps	 Sd spray diagram

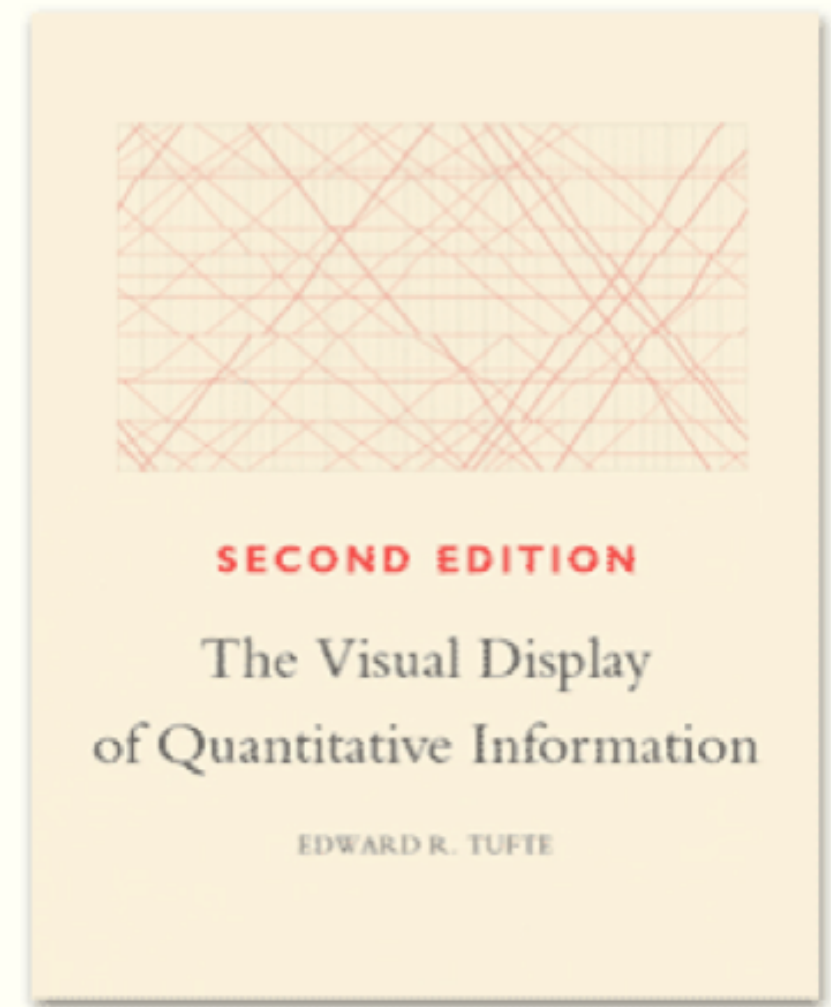
www.visual-literacy.org/periodic_table/periodic_table.html#

CANON LAW

THE VISUAL DISPLAY OF QUANTITATIVE INFORMATION

The classic book on statistical graphics, charts, tables. Theory and practice in the design of data graphics, 250 illustrations of the best (and a few of the worst) statistical graphics, with detailed analysis of how to display data for precise, effective, quick analysis. Design of the high-resolution displays, small multiples. Editing and improving graphics. The data-ink ratio. Time-series, relational graphics, data maps, multivariate designs. Detection of graphical deception: design variation vs. data variation. Sources of deception. Aesthetics and data graphical displays.

This is the second edition of *The Visual Display of Quantitative Information*. Recently published, this new edition provides excellent color reproductions of the many graphics of William Playfair, adds color to other images, and includes all the changes and corrections accumulated during 17 printings of the first edition.



The Path to Newton



Alyssa Goodman,
Jais Brohinsky,
Drew Lichtenstein
& Katie Peek
on behalf of Harvard University



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