

# The Term Structure of the Risk-Return Tradeoff

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*Recent research in empirical finance has documented that expected excess returns on bonds and stocks, real interest rates, and risk shift over time in predictable ways. Furthermore, these shifts tend to persist over long periods of time. In this paper we propose an empirical model that is able to capture these complex dynamics, yet is simple to apply in practice, and we explore its implications for asset allocation. Changes in investment opportunities can alter the risk-return tradeoff of bonds, stocks, and cash across investment horizons, thus creating a "term structure of the risk-return tradeoff." We show how to extract this term structure from our parsimonious model of return dynamics, and illustrate our approach using data from the U.S. stock and bond markets. We find that asset return predictability has important effects on the variance and correlation structure of returns on stocks, bonds and T-bills across investment horizons.*

Recent research in empirical finance has documented that expected excess returns on bonds and stocks, real interest rates, and risk shift over time in predictable ways. Furthermore, these shifts tend to persist over long periods of time. Starting at least with the pioneering work of Samuelson (1969) and Merton (1969, 1971, 1973) on portfolio choice, financial economists have argued that asset return predictability can introduce a wedge between the asset allocation strategies of short- and long-term investors.

One important implication of time variation in expected returns is that investors, particularly aggressive investors, may want to engage in market-timing (or tactical asset allocation) strategies aimed at maximizing short-term return, based on the predictions of their return forecasting model. However, there is considerable uncertainty about the degree of asset return predictability and this makes it hard to identify the optimal market-timing strategy. A second, less obvious implication of asset return predictability is that risk—defined as the conditional variances and covariances per period of asset returns—may be significantly different across investment horizons, thus creating a "term structure of the risk-return tradeoff." This tradeoff is the focus of this paper.

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This paper examines the implications for risk across investment horizons of time variation in investment opportunities. To this end we propose an empirical model that is able to capture the complex dynamics of expected returns and risk, yet is simple to apply in practice. Specifically, we model interest rates and returns as a vector autoregressive model (VAR).<sup>1</sup> We show how one can easily extract the term structure of risk using this parsimonious model of return dynamics, and illustrate our approach using quarterly data from the U.S. stock, bond and T-bill markets for the postwar period. In our empirical application we use variables that have been identified as return predictors by past empirical research, such as the short-term interest rate, the dividend-price ratio, and the yield spread between long-term and short-term bonds.<sup>2</sup> These variables enable us to capture horizon effects on stock market risk, inflation risk, and real interest rate risk.

Campbell and Viceira (2002) have shown that empirically asset return predictability has important effects on the variances of long-horizon returns on stocks, bonds, and T-bills. Building on their work, we explore the correlation structure of asset returns across investment horizons. Correlations are just as important as variances for long-horizon investors.

We use mean-variance analysis to highlight the relevance of risk horizon effects on asset allocation. Traditional mean-variance analysis typically focuses on short-term expected returns and risk. We extend this analysis to a multi-horizon setting. In the context of our model we are able to show the limitations of traditional mean-variance analysis: It is valid only when the term structure of the risk-return tradeoff is flat; otherwise, it describes only the short end of this curve. We use our model to characterize the efficient mean-variance frontier at different investment horizons, by looking at the risk and composition of the global minimum-variance portfolio and a tangency portfolio of bonds and stocks.

In order to concentrate on risk horizon effects, we abstract from several other considerations that may be important in practice. We ignore changes in volatility through time; such changes are typically short-lived and have only a secondary influence on long-term risks. We consider only the first two moments of returns, ignoring the possibility that investors care also about other properties of the return distribution. And for

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<sup>1</sup>This type of specification has been used in a similar context by Kandel and Stambaugh (1987), Campbell (1991), Hodrick (1992), Campbell and Viceira (1999), Barberis (2000), and Campbell, Chan and Viceira (2003) among others.

<sup>2</sup>See Fama and Schwert, (1977), Campbell (1987), Glosten, Jagannathan, and Runkle (1993) for evidence of predictability from the short-term interest rate; Campbell and Shiller (1988) and Fama and French (1988) for the dividend-price ratio; and Shiller, Campbell, and Schoenholtz (1983), Fama (1984), Fama and French (1989), and Campbell and Shiller (1991) for the yield spread.

simplicity, we show unconditional average portfolio allocations rather than the full range of allocations that would be optimal under different market conditions.

The concept of a term structure of the risk-return tradeoff is conceptually appealing but, strictly speaking, is only valid for buy-and-hold investors who make a one-time asset allocation decision and are interested only in the assets available for spending at the end of a particular horizon. In practice, however, few investors can truly be characterized as buy-and-hold. Most investors, both individuals and institutions such as pension funds and endowments, can rebalance their portfolios and have intermediate spending needs. An important open question is to what extent the simple strategies implied by the term structure of the risk-return tradeoff are a good approximation to more complex rebalancing strategies.

The organization of the paper is as follows. Section 2 introduces our dynamic model of asset returns. Section 3 explores its implications for risk across investment horizons. Section 4 extends traditional short-term mean-variance analysis to a multi-horizon setting, and Section 5 concludes. Technical details are given in a companion document, "Long-Horizon Mean-Variance Analysis: A User Guide" (Campbell and Viceira 2004), which is available on the website of this journal.

## Return dynamics

### Return dynamics in a vector autoregressive model

In order to describe the dynamic behavior of asset returns we use a simple yet flexible statistical model, the first-order vector autoregressive process or VAR(1). This model starts with a set of assets or asset classes that can enter the portfolio and whose returns we are trying to model. It adds a set of variables that are relevant for forecasting those returns; we will refer to these variables as state variables or return forecasting variables. The one-period ahead forecast of each asset return is obtained by regressing the return onto a constant, its own lagged value, the lagged values of the other asset returns, and the lagged values of the state variables. In the VAR(1) model only a single lag of each variable is included, but it is straightforward to modify the approach to include additional lags.

It is instructive to contrast the VAR(1) model with the traditional view that assets have constant expected returns, which can be estimated from their historical means. The traditional approach is a restricted version of the VAR(1) model in which only a constant term is used to forecast returns.

An investor who uses the VAR(1) model to forecast returns will perceive the risk-return tradeoff differently than an investor who uses the traditional approach. First, the

VAR(1) investor will have a different return expectation each period, based on the changing state variables of the model. This return expectation is known as a conditional expectation to distinguish it from the unconditional expectation used in the traditional approach.

Second, the VAR(1) investor will measure the short-term risk of each asset by its variance relative to its conditional expectation, rather than its unconditional expectation. Even if this conditional variance is constant over time, as we assume in our empirical work, it differs from the unconditional variance. The VAR(1) investor understands that some portion of the unconditional volatility of each asset return is actually predictable time-variation in the return and thus does not count as risk. For this reason the conditional variance is smaller than the unconditional variance.

Third, the VAR(1) investor will understand that the long-term risks of asset returns may differ from their short-term risks. In the traditional approach, with constant expected returns, the variance of each asset return is proportional to the horizon over which it is held. A one-year variance is four times a one-quarter variance, and a decadal variance is ten times larger again. Annualized variances are independent of the time horizon, and thus there is a single number that summarizes risks for all holding periods. In the VAR(1) model, by contrast, annualized variances may either increase or decline as the holding period increases. Annualized covariances may also be sensitive to the holding period, and these effects of the investment horizon on perceived risk are the main subject of this paper.<sup>3</sup>

Throughout the paper we measure asset returns as log (or continuously compounded) returns. Returns can be real, or in excess of the log return on a benchmark asset. This benchmark asset is typically a short-term bond, or cash. We work with log returns because it is more convenient from a data-modeling perspective. Of course, investors are concerned about gross returns rather than log returns, so in our portfolio analysis we reverse the log transformation whenever it is necessary.

For simplicity we assume that the variances and covariances of shocks do not vary over time. In other words, we assume that risk does not change over time—though it may differ across investment horizons. While this assumption is perhaps not realistic, it is nevertheless not constraining from the perspective of long-term portfolio choice. The

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<sup>3</sup>To illustrate these effects in an explicit but reasonably simple way, we present in the User Guide, Campbell and Viceira (2004), a special case of the VAR(1) model in which there is a single state variable that predicts two different asset returns. The best forecasts of the state variable and the asset returns are all proportional to the state variable, so the lagged asset returns do not contribute forecasting power as they would in the general VAR(1) model. In this special case the formulas for conditional and unconditional expectations, conditional and unconditional short-term variances, and longer-term variances, can all be written out so one can see how they differ.

empirical evidence available suggests that changes in risk are a short-lived phenomenon and, in this sense, it is unlikely they should be a major concern to investors interested in preserving their standard of living over prolonged periods of time.<sup>4</sup>

## Return dynamics of U.S. bills, bonds and equities

To illustrate our approach to the modelling of asset return dynamics, we consider a practical application with three U.S. asset classes and three return forecasting variables--in addition to the lagged returns on the three asset classes. The assets are cash, equities, and Treasury bonds. The return forecasting variables are the log short-term nominal interest rate, the log dividend yield, and the slope of the yield curve—or yield spread. Previous empirical research has shown that these variables have some power to forecast future excess returns on equities and bonds.

Because we do not know the parameters that govern the relation between these variables, and we do not want to impose any prior views on these parameters, we estimate the VAR using quarterly data from the Center for Research and Security Prices (CRSP) of the University of Chicago for the period 1952.Q2--2002.Q4. We choose 1952.Q2 as our starting date because it comes shortly after the Fed-Treasury Accord that allowed short-term nominal interest rates to freely fluctuate in the market. However, the main results shown here are robust to other sample periods that include the pre-WWII period, or that focus only on the last 25 years.

Following standard practice, we consider cash as our benchmark asset and compute log excess returns on equities and Treasury bonds with respect to the real return on cash.. We proxy the real return on cash by the ex-post real return on 90-day T-bills (i.e., the difference between the log yield on T-bills and the log inflation rate). We also use the log yield on the 90-day T-bill as our measure of the log short-term nominal interest rates.<sup>5</sup>

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<sup>4</sup>Authors such as Campbell (1987), Harvey (1989, 1991), and Glosten, Jagannathan, and Runkle (1993) have explored the ability of the state variables used here to predict risk and have found only modest effects that seem to be dominated by the effects of the state variables on expected returns. Chacko and Viceira (1999) show how to include changing risk in a long-term portfolio choice problem, using a continuous-time extension of the methodology of Campbell and Viceira (1999); they find that changes in equity risk are not persistent enough to have large effects on the intertemporal hedging demand for equities. Ait-Sahalia and Brandt (2001) adopt a semiparametric methodology that accommodates both changing expected returns and changing risk.

<sup>5</sup>Note that by including both the real and the nominal ex-post log short-term interest rate in the VAR we can also capture the dynamics of inflation, since log inflation is simply the difference between the log nominal interest rate and the ex-post log real interest rate.

The log return on equities (including dividends) and the log dividend yield are for a portfolio that includes all stocks traded in the NYSE, NASDAQ, and AMEX markets. The log return on Treasury bonds is the log return on a constant maturity 5-year Treasury bond, and the yield spread is the difference between the log yield on a zero-coupon 5-year Treasury bond and the yield on a 90-day T-bill. This VAR is an updated version of the VAR estimated by Campbell, Chan and Viceira (2003).

Table 1 shows the sample mean and standard deviation of the variables included in the VAR. Except for the log dividend yield, the sample statistics are in annualized, percentage units. We adjust mean log returns by adding one-half their variance so that they reflect mean gross returns. For the post-war period, Treasury bills offer a low average real return (a mere 1.52% per year) along with low variability. Stocks have an excess return of 6.31% per year compared to 1.42% for the 5-year bond. Although stock return volatility is considerably higher than bond return volatility (16.92% vs. 9.90%), the Sharpe ratio is two and a half times as high for stocks as for bonds. The average Treasury bill rate and yield spread are 5.37% and 1.03%, respectively.

Our estimates of the VAR, shown in Table 2, update and confirm the findings in Campbell, Chan and Viceira (2003). Table 2 reports the estimation results for the VAR system. The top section of the table reports coefficient estimates (with  $t$ -statistics in parentheses) and the  $R^2$  statistic for each equation in the system. We do not report the intercept of each equation because we estimate the VAR imposing the restriction that the unconditional means of the variables implied by the VAR coefficient estimates equal their full-sample arithmetic counterparts.<sup>6</sup> The bottom section of each panel shows the covariance structure of the innovations in the VAR system. The entries above the main diagonal are correlation statistics, and the entries on the main diagonal are standard deviations multiplied by 100. All variables in the VAR are measured in natural units, so standard deviations are per quarter.

The first row of each panel corresponds to the real bill rate equation. The lagged real bill rate and the lagged nominal bill rate have positive coefficients and highly significant  $t$ -statistics. The yield spread also has a positive coefficient and a  $t$ -statistic above 2.0 in the quarterly data. Thus a steepening of the yield curve forecasts an increase in the short-term real interest rate next period. The remaining variables are not significant in predicting real bill rates one period ahead.

The second row corresponds to the equation for the excess stock return. The lagged nominal short-term interest rate (with a negative coefficient) and the dividend-price ratio (with a positive coefficient) are the only variables with  $t$ -statistics above 2.0. Predicting excess stock returns is difficult: this equation has the lowest  $R^2$  (9.5%). It is important to

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<sup>6</sup>Standard, unconstrained least-squares fits exactly the mean of the variables in the VAR excluding the first observation. We use constrained least-squares to ensure that we fit the full-sample means.

emphasize though that this low quarterly  $R^2$  can be misleading about the magnitude of predictability at lower frequencies (say, annual). Campbell (2001) notes that when return forecasting variables are highly persistent the implied annual  $R^2$  can be several times the reported quarterly  $R^2$ . As we note below, this is the case for the dividend yield and the short rate, the two main stock return forecasting variables.

The third row is the equation for the excess bond return. The yield spread, with a positive coefficient, is the only variable with a  $t$ -statistic well above 2.0. Excess stock returns, with a negative coefficient, also help predict future excess bond returns, but the  $t$ -statistic is only marginally significant. The  $R^2$  is only 9.7%, slightly larger than the  $R^2$  of the excess stock return equation. Once again, the bond excess return forecasting variable is highly persistent, which implies that bond return predictability is likely to be much larger at lower frequencies.

The last three rows report the estimation results for the remaining state variables, each of which are fairly well described by a persistent univariate AR(1) process. The nominal bill rate in the fourth row is predicted by the lagged nominal yield, whose coefficient is above 0.9, implying extremely persistent dynamics. The log dividend-price ratio in the fifth row also has persistent dynamics; the lagged dividend-price ratio has a coefficient of 0.96. The yield spread in the sixth row also seems to follow an AR(1) process, but is considerably less persistent than the other variables.

The bottom section of the table describes the covariance structure of the innovations in the VAR system. Unexpected log excess stock returns are positively correlated with unexpected log excess bond returns, though this correlation is fairly low. Unexpected log excess stock returns are highly negatively correlated with shocks to the log dividend-price ratio. Unexpected log excess bond returns are highly negatively correlated with shocks to the nominal bill rate, but positively correlated with shocks to the ex-post short-term real interest rate, and mildly positively correlated with shocks to the yield spread.

## The Risk of Equities, Bonds, and Bills Across Investment Horizons

Asset return predictability implies, by definition, that expected returns vary over time. Investors, particularly aggressive short-term investors, may want to engage in market timing based on the predictions of the VAR(1) return forecasting model. A second, less obvious implication of asset return predictability is that risk, as measured by the annualized conditional variances and covariances of asset returns, varies across investment horizons. Rather than a single risk-return tradeoff, there exists a *term structure of the risk-return tradeoff*.

In the rest of this section we examine in detail the implications of asset return predictability for risk at different horizons, leaving aside its implications for market timing. The term structure of the risk-return tradeoff is highly relevant for long-term asset

allocation, which is the focus of this paper.

Figures 1 and 2 illustrate the effect of investment horizon on the annualized risks of equities, bonds and bills. These figures are based on the VAR(1) estimates shown in Table 2, from which we have computed the conditional variances and covariances per period of real returns across investment horizons. Figure 1 plots percent annualized standard deviations (the square root of variance per quarter times 200) of real returns for investment horizons up to 50 years, and Figure 2 plots percent correlations. Note that we are not looking directly at the long-horizon properties of returns, but at the long-horizon properties of returns imputed from our first-order VAR. Thus, provided that our VAR captures adequately the dynamics of the data, we can consistently estimate the moments of returns over any desired horizon.

These figures plot standard deviations and correlations for real returns on T-bills, equities, constant maturity 5-year Treasury bonds, and a zero-coupon nominal Treasury bond with  $k$  years to maturity that is held to maturity. The only uncertainty about the  $k$ -year real return on this variable-maturity bond is inflation, since the nominal principal is guaranteed. Thus the unexpected log real  $k$ -year return on the variable-maturity bond is just the negative of unexpected cumulative inflation from time  $t$  to time  $t + k$ .

We have noted in Section 2.1 that, if returns are unpredictable, their risks per period and correlations are the same across investment horizons. Thus in that case we should see flat lines in Figures 1 and 2. Far from that, most lines in those figures have slopes that change with the investment horizon, reflecting the predictability of real returns implied by the VAR(1) system of Table 2.

Figure 1 shows that long-horizon returns on stocks are significantly less volatile than their short-horizon returns. This strong decline in volatility is the result of mean-reverting behavior in stock returns induced by the predictability of stock returns from the dividend yield: The large negative correlation of shocks to the dividend yield and unexpected stock returns, and the positive significant coefficient of the log dividend yield in the stock return forecasting equation imply that low dividend yields tend to coincide with high current stock returns, and forecast poor future stock returns. Mean-reversion in stock returns cuts the annualized standard deviation of returns from about 17% per annum to less than 8% as one moves from a one-quarter horizon to a 25-year horizon.

The return on the 5-year bond also exhibits slight mean-reversion, with volatility declining from about 6% per annum at a one-quarter horizon, to 4% per annum at long horizons. This slight mean-reversion is the result of two offsetting effects. On the one hand the yield spread forecasts bond returns positively, and its shocks exhibit low positive correlation with unexpected bond returns. This per se causes mean-reversion in bond returns. On the other hand the nominal T-bill yield forecasts excess bond returns positively, and its shocks are highly negatively correlated with unexpected bond returns. This causes mean-reversion in bond returns. The effect of the nominal bill yield ultimately dominates because it exhibits much more persistence, and it is more volatile than the yield spread. Note however, that the coefficient on the nominal rate is not



statistically significant, while the coefficient on the yield spread is highly significant.

In contrast to the mean-reversion displayed by the real returns on stocks and the constant-maturity bond, the real returns on both T-bills and the variable-maturity bond exhibit mean-aversion. That is, their real return volatility increases with the investment horizon. The mean-aversion of T-bill returns is caused by persistent variation in the real interest rate in the postwar period, which amplifies the volatility of returns when Treasury bills are reinvested over long horizons. Campbell and Viceira (2002) have noted that mean-aversion in T-bill returns is even more dramatic in the pre-war period, when T-bills actually become riskier than stocks at sufficiently long investment horizons, a point emphasized by Siegel (1994).

The increase in return volatility at long horizons is particularly large for the variable-maturity bond whose initial maturity is equal to the holding period. Since the risk of this bond is the risk of cumulative inflation over the investment horizon, this reflects significant persistent variation in inflation in the postwar period. A positive shock to inflation that lowers the real return on a long-term nominal bond is likely to be followed by high inflation in subsequent periods as well, and this amplifies the annualized volatility of a long-term nominal bond held to maturity. Thus inflation risk makes a strategy of buying and holding long-term nominal bonds riskier than holding shorter term nominal bonds at all horizons. At long horizons, this strategy is even riskier than holding stocks. At horizons of up to 30 years, stocks are still riskier than bills and bonds. However the relative magnitude of these risks changes with the investment horizon.

Figure 2 shows that the correlation structure of real returns also exhibits interesting patterns across investment horizons.<sup>7</sup> Real returns on stocks and fixed-maturity bonds are positively correlated at all horizons, but the magnitude of their correlation changes dramatically across investment horizons. At short horizons of a few quarters, correlation is about 20%, but it quickly increases to 60% at horizons of about six years, and stays above 40% for horizons up to 18 years; at longer horizons, it declines steadily to levels around 15%. Of course, it is difficult to put too much weight on the effects predicted by the model at very long horizons, because of the size of our sample, but the increasing correlation at the short and medium horizons is certainly striking. Results for raw real returns not shown here also exhibit an increasing correlation pattern at those horizons.

This striking pattern in the correlation of multiperiod returns on stocks and bonds is the result of the interaction of two state variables that dominate at different horizons.<sup>8</sup> At

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<sup>7</sup>Since correlation is the ratio of covariance to the product of standard deviations, patterns in correlations do not have to be the same as patterns in covariances. However, in this case they are, and we report correlations instead of covariances because of their more intuitive interpretation.

<sup>8</sup>See Campbell and Viceira (2004) for a simplified model with only two state variables which makes these interactions explicit.

intermediate horizons, the most important variable is the short-term nominal interest rate, the yield on T-bills. Table 2 shows that the T-bill yield moves in a fairly persistent fashion. It predicts low returns on stocks, and its movements are strongly negatively correlated with bond returns. When the T-bill yield increases, bond returns fall at once, while stock returns react more slowly. Thus the intermediate-term correlation between bonds and stocks is higher than the short-term correlation because it takes time for interest-rate changes to have their full effect on stock prices.

At long horizons, the most important variable is the dividend-price ratio because this is the most persistent variable in our empirical model. The dividend-price ratio predicts high returns on stocks and low returns on bonds. In the very long run this weakens the correlation between stock and bond prices, because decades with a high dividend-price ratio will tend to have high stock returns and low bond returns, while decades with a low dividend-price ratio will tend to have low stock returns and high bond returns.

These two state variables also generate an interesting pattern in the correlation of stock returns with nominal bonds held to maturity. Over very short periods, stocks are only weakly correlated with bonds held to maturity but the correlation rises to a maximum of 62% at a horizon of 7 years. It then falls again and eventually turns negative. Recall that the uncertainty in the returns on nominal bonds held to maturity is entirely due to uncertainty about cumulative inflation to the maturity date. Thus real stock returns are weakly negatively correlated with inflation at short horizons, strongly negatively correlated at intermediate horizons, and weakly positively correlated with inflation at very long horizons. This is consistent with evidence that inflation creates stock market mispricing that can have large effects at intermediate horizons, but eventually corrects itself (Modigliani and Cohn, 1979, Ritter and Warr, 2002, Campbell and Vuolteenaho, 2004). In the very long run stocks are real assets and are able to hedge inflation risk.

## Mean-Variance Allocations Across Investment Horizons

We have shown in Section 3 that asset return predictability can have dramatic effects on the variances and covariances per period of asset returns across investment horizons. These results are directly relevant for buy-and-hold investors with fixed investment horizons. In this section we use mean-variance analysis to highlight this relevance since, at any given horizon, the mean-variance efficient frontier is the set of buy-and-hold portfolios with minimum risk (or variance) per expected return. Throughout this section we will consider the set of efficient frontiers that obtain when we set expected returns equal to their long-term sample means, but we let the variance-covariance of returns change across investment horizons according to the VAR estimates reported in Table 2

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and illustrated in Figures 1 and 2.

Traditional mean-variance analysis (Markowitz 1952) focuses on risk at short horizons between a month and a year. When the term structure of risk is flat, the efficient frontier is the same at all horizons. Thus short-term mean-variance analysis provides answers that are valid for all mean-variance investors, regardless of their investment horizon. However, when expected returns are time-varying and the term structure of risk is not flat, efficient frontiers at different horizons do not coincide. In that case short-term mean-variance analysis can be misleading for investors with longer investment horizons.

Mean-variance analysis shows that any efficient portfolio is a combination of any two other efficient portfolios. It is standard practice to choose the global minimum variance portfolio (GMV portfolio henceforth) as one of those portfolios. This portfolio has intuitive appeal, since it is the portfolio with the smallest variance or risk in the efficient set—the leftmost point in the mean-variance diagram. When a riskless asset (an asset with zero return variance) is available, this portfolio is obviously 100% invested in that asset. When there is no riskless asset, this portfolio is invested in the combination of assets that minimize portfolio return variance regardless of expected return.

Figure 3 plots the annualized standard deviation of the real return on the GMV portfolio implied by the VAR estimates shown in Table 2. For comparison, it also plots the annualized standard deviation of the real return on T-bills, since it is also standard practice of mean-variance analysis to consider T-bills as a riskless asset, and to take their return as the riskfree rate. Figure 3 shows two results. First, the global minimum variance portfolio is risky at all horizons; second, its risk is similar to the risk of T-bills at short horizons, but is considerably smaller at long horizons.

Figure 4 plots the composition of the GMV portfolio at horizons of 1 quarter, and 5, 10, 25, 50 and 100 years. The results in Figure 3 imply that at long horizons the composition of the GMV portfolio must be different from a 100% T-bill portfolio. Figure 4 shows that the GMV portfolio is fully invested in T-bills at horizons of up to 5 years, but the allocation to bills declines dramatically at longer horizons while the weight of the fixed-maturity 5 year bond increases.<sup>9</sup> Interestingly, stocks also have a sizable weight in the GMV portfolio at intermediate and long horizons. At horizons of 25 years, long-term bonds already represent about 20% of the GMV portfolio, and stocks represent 12%; at the longest end of the term structure, long-term bonds represent about 62% of the portfolio, and stocks represent 18%, with T-bills completing the remaining 20%.

These results suggest that the standard practice of considering T-bills as the riskless

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<sup>9</sup>Figure 4 assumes that short positions are allowable, and the GMV portfolio has small short positions in 5-year bonds and stocks for short investment horizons. If we ruled out short positions, the short-horizon GMV portfolio would be fully invested in Treasury bills.

asset works well at short horizons, but that it can be deceptive at long horizons. At short horizons matching their maturity, T-bills carry only short-term inflation risk, which is modest; however, at long horizons they are subject to reinvestment (or real interest) risk, which is important. By contrast, mean-reversion in stock and bond returns makes their volatility decrease with the investment horizon.

If T-bills are not truly riskless even at short horizons, what is the riskless asset? For a short-horizon, buy-and-hold investor, the riskless asset would be a T-bill not subject to inflation risk—an inflation-indexed T-bill. This asset provides a sure real payment at the end of the investor's horizon. By extension, the riskless asset for a long-term, buy-and-hold investor must then be a zero-coupon inflation-indexed bond whose maturity matches her horizon, since this type of bond provides the investor with a sure cash inflow exactly at the moment the investor needs it. Our empirical analysis suggest that, in the absence of inflation-indexed bonds, the best empirical proxy for this type of bond is a portfolio primarily invested in long-term nominal bonds, plus some stocks and T-bills.

To fully characterize the efficient frontiers at all horizons, we need a second mean-variance efficient portfolio. For comparability with traditional mean-variance analysis, we choose as our second portfolio the tangency portfolio of stocks and the 5-year bond we would obtain if T-bills were truly riskless at all horizons, with a real rate equal to the long-term average shown in Table 1. This would also be the tangency portfolio if inflation-indexed bonds were available and offered this constant real yield. Table 3 shows the composition and Sharpe ratio of the tangency portfolio at horizons of 1, 10, 25 and 100 years.

Table 3 shows that the Sharpe ratio of the tangency portfolio is about 50% larger at a 10-year horizon than at a one-year horizon, and twice as large at a 25- year horizon. At a one-year horizon, the portfolio is invested 47% in equities, and 53% in nominal bonds. The allocation to stocks then increases rapidly, and reaches a maximum weight of about 145% at intermediate horizons of up 10 years. This is the result of the rapidly declining variance of stock returns (shown in Figure 1), and the rapidly increasing positive correlation between stocks and bonds (shown in Figure 2) that takes place at those horizons. The increasing correlation pushes the portfolio towards the asset with the largest Sharpe ratio, and the declining variance makes this asset even more attractive at those horizons.

At horizons beyond 10 years the allocation to stocks declines, but it stays well above the short-horizon allocation. At the extreme long end of the term structure, the tangency portfolio is still invested 67% in stocks, and 33% in bonds. Once again, Figures 1 and 2 are useful to understand this result. Figure 2 shows that the correlation between stocks and bonds quickly reverts back to levels similar to the short-term correlation for horizons beyond 10 years, but Figure 1 shows that the variance per period of stock returns experiences further reductions. Thus at horizons beyond 10 years, mean-reversion in stock returns is solely responsible for the larger allocation to stocks.

# Conclusion

This paper has explored the implications for long-term investors of the empirical evidence on the predictability of asset returns. Using a parsimonious yet powerful model of return dynamics, it shows that return forecasting variables such as dividend yields, interest rates, and yield spreads, have substantial effects on optimal portfolio allocations among bills, stocks, and nominal and inflation-indexed bonds.

For long-horizon, buy-and-hold investors, these effects work through the effect of asset return predictability on the volatility and correlation structure of asset returns across investment horizons, i.e., through the term structure of the risk-return tradeoff. Using data from the U.S. stock, bond, and T-bill markets in the postwar period, the paper fully characterizes the term structure of risk, and shows that the variance and correlation structure of real returns on these assets changes dramatically across investment horizons. These effects reflect underlying changes in stock market risk, inflation risk and real interest risk across investment horizons.

The paper finds that mean-reversion in stock returns decreases the volatility per period of real stock returns at long horizons, while reinvestment risk increases the volatility per period of real T-bill returns. Inflation risk increases the volatility per period of the real return on long-term nominal bonds held to maturity. The paper also finds that stocks and bonds exhibit relatively low positive correlation at both ends of the term structure of risk, but they are highly positively correlated at intermediate investment horizons. Inflation is negatively correlated with bond and stock real returns at short horizons, but positively correlated at long horizons.

These patterns have important implications for the efficient mean-variance frontiers that investors face at different horizons, and suggest that asset allocation recommendations based on short-term risk and return may not be adequate for long horizon investors. For example, the composition of the global minimum variance (GMV) portfolio changes dramatically across investment horizons. We calculate the GMV portfolio when predictor variables are at their unconditional means, that is when market conditions are average, and find that at short horizons it consists almost exclusively of T-bills, but at long horizons reinvestment risk makes T-bills risky, and long-term investors can achieve lower risk with a portfolio that consists predominantly of long-term bonds and stocks.

The paper also finds that the tangency portfolio of bonds and stocks (calculated under the counterfactual assumption that a riskless long-term asset exists with a return equal to the average T-bill return) has a composition that is increasingly biased toward stocks as the horizon increases. This is the result of the increasing positive correlation between stocks and bonds at intermediate horizons, and the decrease of the volatility per period of stock returns at long investment horizons.

It is important to understand that our results depend on the particular model of asset returns that we have estimated. We have treated the parameters of our VAR(1) model as

known, and have studied their implications for long-term portfolio choice. In fact these parameters are highly uncertain, and investors should take this uncertainty into account in their portfolio decisions. A formal Bayesian approach to parameter uncertainty is possible although technically challenging (Xia 2001), but in practice it may be more appealing to study the robustness of portfolio weights to plausible variations in parameters and model specifications. Fortunately the main conclusions discussed here appear to hold up well when the model is estimated over subsamples, or is extended to allow higher-order lags.

The concept of a term structure of the risk-return tradeoff is conceptually appealing but, strictly speaking, is only valid for buy-and-hold investors who make a one-time asset allocation decision and are interested only in the assets available for spending at the end of a particular horizon (Barberis 2000). In practice, however, few investors can truly be characterized as buy-and-hold. Most investors, both individuals and institutions such as pension funds and endowments, can rebalance their portfolios, and have recurrent spending needs which they must finance (completely or partially) off their financial portfolios. These investors may want to rebalance their portfolios in response to changes in investment opportunities.

It is tempting to conclude from this argument that only short-term risk is relevant to the investment decisions of long-horizon investors who can rebalance, whether the risk-return tradeoff changes across investment horizons or not. However, Samuelson (1969), Merton (1969, 1971, 1973) and other financial economists have shown that this conclusion is not correct in general. If interest rates and expected asset returns change over time, risk averse, long-term investors should also be interested in protecting (or hedging) their long-term spending programs against an unexpected deterioration in investment opportunities. Brennan, Schwartz and Lagnado (1997) have coined the term "Strategic Asset Allocation" (SAA) to designate optimal asset allocation rebalancing strategies in the face of changing investment opportunities. SAA portfolios are a combination of two portfolios. The first portfolio is a short-term, mean-variance efficient portfolio. It reflects short-term, or myopic, considerations. The second portfolio, which Merton (1969, 1971, 1973) called the "intertemporal hedging portfolio," reflects long-term, dynamic hedging considerations.

Using an empirical model for investment opportunities similar to our VAR(1) model, Campbell, Chan and Viceira (2003), Campbell and Viceira (2002) and others have found that asset return predictability can have large effects on the asset allocation decisions of rebalancing investors. Strategic or intertemporal hedging portfolios tilt the total portfolio away from the short-term mean-variance frontier, as the investor sacrifices some expected portfolio return in exchange for protection from, say, a sudden decrease in expected stock returns or real interest rates.

In contrast to the appealing simplicity of buy-and-hold, mean-variance portfolios, strategic portfolios are in practice difficult to compute, especially as the number of assets and state variables increase. Campbell, Chan and Viceira (2003) and Brandt, Goyal, Santa-Clara and Stroud (2003) have proposed approximate solution methods to compute

SAA portfolios. The SAA portfolios calculated by Campbell, Chan, and Viceira have similar qualitative properties to the long-horizon mean-variance portfolios discussed in this paper, but it is important to compare the two approaches more systematically and this is one subject of our ongoing research.

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**Table 1: Mean and standard deviation of returns and return forecasting variables, 1952.Q2-2002.Q4.**

(All variables except dividend yields are in annualized percentage units.)

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1	Mean 90-day T-bill real rate	1.518
2	Standard deviation of 90-day T-bill real rate	1.354
3	Mean excess return on stocks	6.311
4	Standard deviation of excess return on stocks	16.923
5	Sharpe ratio of stocks = (3)/(4)	0.373
6	Mean excess return on 5-year Treas. bonds	1.371
7	Standard deviation of excess return on 5-year Treas. bonds	5.649
8	Sharpe ratio of 5-year Treas. bonds = (6)/(7)	0.243
9	Mean 90-day T-bill nominal rate	5.372
10	Standard deviation of 90-day T-bill nominal rate	1.411
11	Mean log dividend yield	-3.473
12	Standard deviation of log dividend yields	0.372
13	Mean percentage dividend yield*	3.323
14	Mean yield spread <sup>†</sup>	1.027
15	Standard deviation of yield spreads <sup>†</sup>	0.517

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\* This is the arithmetic mean of the dividend yield times 100.

<sup>†</sup> The yield spread is the difference between the yield on a 5-year zero-coupon bond and the yield on a 90-day T-bill.

**Table 2: VAR estimation results, 1952.Q2-2002.Q4.****A. Slopes (t-statistics in parenthesis)**

		Coefficients on lagged variables						R-squared
		(1)	(2)	(3)	(4)	(5)	(6)	
(1)	log real T-bill rate	0.4029 (5.732)	0.0009 (0.167)	0.0002 (0.008)	0.2597 (3.493)	-0.0013 (-1.211)	0.3999 (2.254)	0.299
(2)	log stock excess returns	1.0536 (0.977)	0.0268 (0.380)	0.3796 (1.583)	-2.1044 (-2.431)	0.0549 (3.021)	-0.1348 (-0.056)	0.095
(3)	log bond excess returns	-0.1088 (-0.374)	-0.0568 (-2.672)	-0.0686 (-0.583)	0.3706 (0.944)	-0.0039 (-0.769)	3.1252 (3.169)	0.097
(4)	log nominal yield on T-bills	-0.0023 (-0.074)	0.0050 (2.315)	0.0027 (0.217)	0.9539 (22.262)	0.0003 (0.772)	0.0961 (1.084)	0.872
(5)	log dividend yield	-1.2428 (-1.129)	-0.0157 (-0.217)	-0.3753 (-1.489)	1.3617 (1.518)	0.9613 (52.792)	-0.3787 (-0.154)	0.951
(6)	log yield spread	0.0041 (0.174)	-0.0015 (-0.869)	0.0029 (0.378)	0.0217 (0.848)	-0.0001 (-0.352)	0.7596 (13.160)	0.561

**B. Quarterly percent standard deviations of residuals (diagonal) and cross-correlations of residuals (off-diagonal)**

		(1)	(2)	(3)	(4)	(5)	(6)
(1)	log real T-bill rate	0.567	0.221	0.357	-0.349	-0.223	0.143
(2)	log stock excess returns	0.221	8.064	0.119	-0.101	-0.983	0.015
(3)	log bond excess returns	0.357	0.119	2.689	-0.755	-0.141	0.147
(4)	log nominal yield on T-bills	-0.349	-0.101	-0.755	0.252	0.132	-0.754
(5)	log dividend yield	-0.223	-0.983	-0.141	0.132	8.175	-0.042
(6)	log yield spread	0.143	0.015	0.147	-0.754	-0.042	0.172

**Table 3: Tangency portfolio implied by VAR estimation and risk-free rate equal to mean real T-bill rate.**

	Horizon			
	1 year (4 quarters)	10 years (40 quarters)	25 years (100 quarters)	100 years (400 quarters)
Risk free rate	1.518%	1.518%	1.518%	1.518%
Sharpe ratio	0.201	0.303	0.407	0.443
Portfolio weights				
Stocks	47.40%	145.66%	71.76%	67.10%
5-year bond	52.60%	-45.66%	28.24%	32.90%
Sum	100.00%	100.00%	100.00%	100.00%

Figure 1. Annualized Percent Standard Deviations of Real Returns Implied by Quarterly VAR(1) Estimates (1952.Q-2002.Q4)

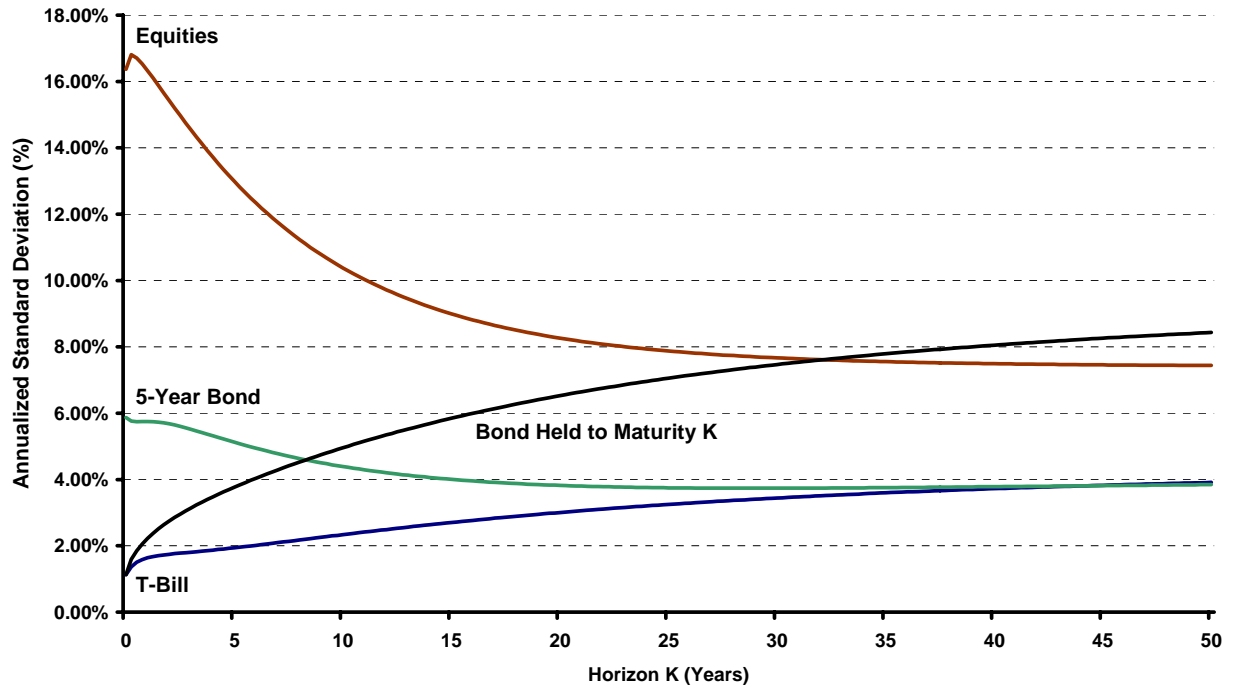


Figure 2. Correlations of Real Returns Implied by Quarterly VAR(1) Estimates (1952.Q-2002.Q4)

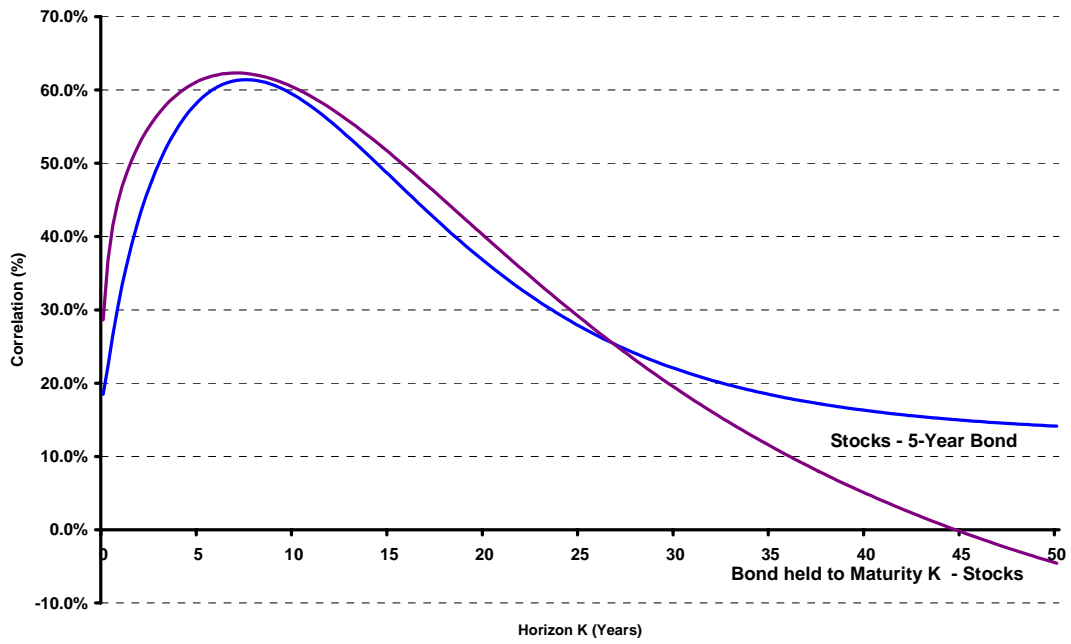




Figure 3. Risk of T-bills and Risk of the Global Minimum Variance Portfolio (GMV).

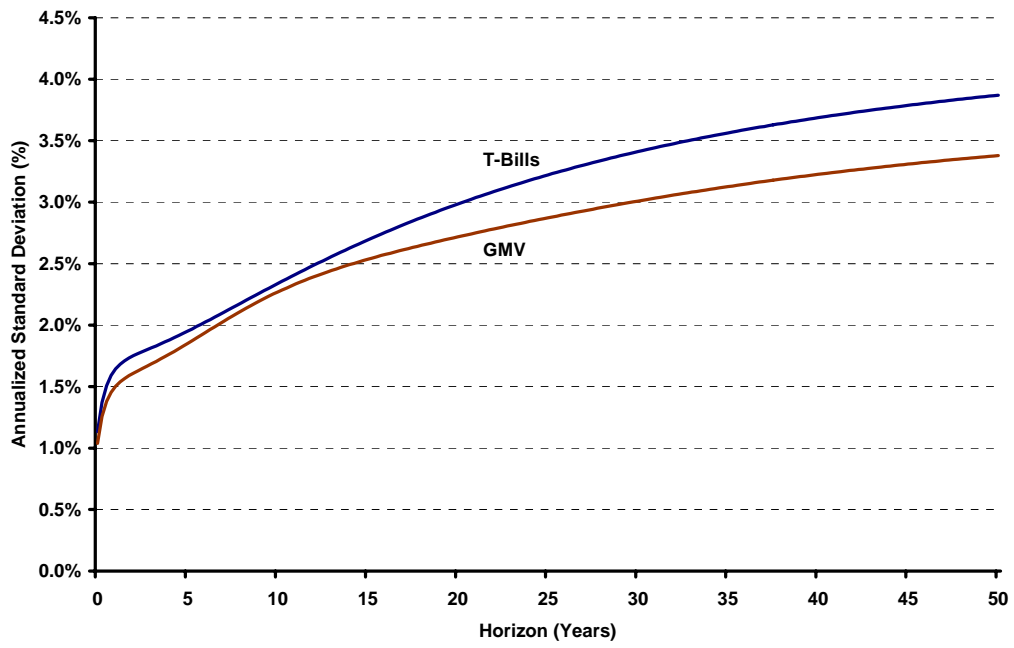


Figure 4. Composition of Global Minimum Variance Portfolio

