



**AAG Anual meeting - Boston**  
**Urban Economies and the Ordinary Life B: Economy of Cities II**

Territorial disparity in Ecuador through the structural gaps approach

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Friday, 7 April 2017

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# 1. Objectives

- To analyze how the structural heterogeneity in the cities of Ecuador affects the inequalities of population
- To propose a methodology based on the structural gaps approach to identify the level development in the cities of Ecuador (Taxonomy).

## 2. Conceptual Framework

The conceptual framework is based on structural heterogeneity:

- Internal gap - marked differences in productivity among sectors and within each one.
- External gap – disparities in technological capabilities with respect to other more technological developed countries.
- Employment: 60% of active population is considered working in informal economy, while the rest of employment concentration in activities of low productivity.
- The size of enterprises affects productivity (micro and small 98%).
- Growth based on natural resources. Low export diversification
- Spatial concentration of economic and social disparities and persistence of territorial inequalities

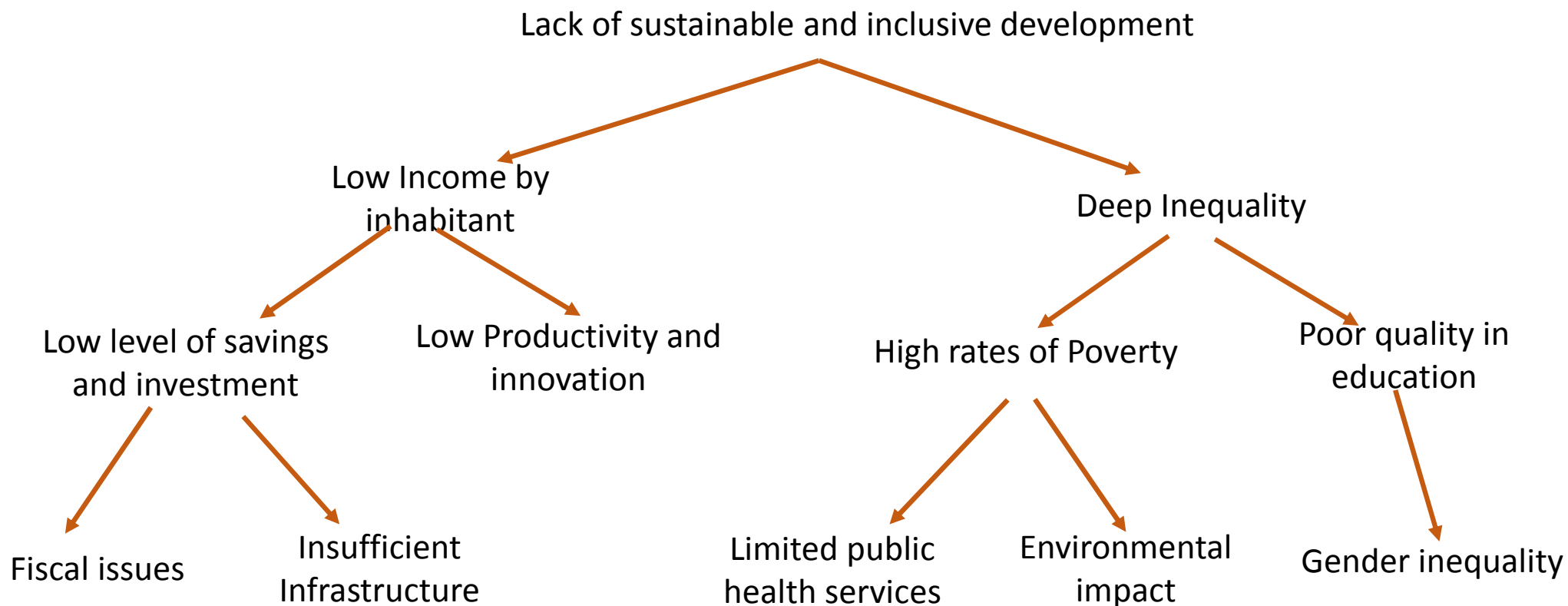
(Candia, 2015); (Cimoli, Porcile, 2013); (Mattar, 2011); (CEPAL, 2016, 2010) (Rodríguez, 2006); (Cimoli, 2005). (Pinto, 1970)

### 3. Objectives of the Methodology

- It aims to capture a multifaceted reality and articulate an expanded vision of development (Kaldewei, 2015; Pardo, 2014).
- GDP per capita is not the only indicator to reflect the level of national development of countries (Ecuador is a middle income country)
- It seeks to identify and prioritize the main obstacles (structural breaches) and their determinants that obstruct development processes. (Titelman, Vera and Pérez-Caldentey, 2012; Pardo, 2014; and, Kaldewei, 2015).
- Overall, these gaps reflect the specific developmental lags of a country or sub-region in its many aspects, and the size and importance of each gap varies from city to city (Kaldewei, 2015).

### 3. METHODOLOGY

**Figure 1**  
**DEVELOPMENTAL DIAGNOSTICS FROM STRUCTURAL GAPS**



*Source: worked on Haussmann (2005), Tezanos (2012), Pardo (2014) and Kaldewei (2015)*

**Table 1.  
Methodology  
Gaps and Indicators**

<b>Gap</b>	<b>Indicator use as proxy</b>
<b>Income</b>	GDP Per cápita average BCE (2007,2013,2014).
<b>Inequality</b>	GINI INDEX INEC-BID 2014
<b>Poverty</b>	Rate of poverty INEC-BID 2014
<b>Health</b>	Health Percentage of adolescent mothers INEC 2010
<b>Gender</b>	Female Population affiliated to Social Security INEC 2010
<b>Enviroment</b>	Homes use firewood for cooking INEC 2010
<b>Education</b>	Net attendance rate Higher Education INEC 2010
<b>Investment and saving</b>	Investment and saving Per capita credit volume S.Bancos 2010-2015
	GDP Manufacturing/GDP Total BCE (2007,2013,2014).
<b>Productivity and Innovation</b>	Homes with Internet availability INEC 2010
	Sales Companies by affiliated worker social security INEC (2010-2014)
	Population Affiliated to social security INEC 2010
<b>Infraestructure</b>	Households living in inadequate housing INEC 2010
<b>Fiscal Issues</b>	Municipal financial self-sufficiency BEDE 2002-2014
	Per cápita Collection taxes SRI 2010-2015

**Sources:** Instituto de Estadísticas y  
Censos. Servicios de Rentas Internas,  
Superintendencias de Bancos, Ministerio  
de Finanzas.

### 3.Methodology

1. Using the analysis of Hierarchical Clustering: Classify cities into a number of groups, each of them is internally homogeneous
2. Define the method of selecting elements (variables). In this case, the Ward's method is used: Defines an overall measure of the heterogeneity of a cluster of observations in groups. This measure ( $W$ ) is the sum of squared euclidean distances between each element and the mean of its group.
3. The variables get standardized (they are all continuous)
4. Analysis of variance of a factor lets to identify those variables which aren't statistically significant (ANOVA)
5. Measures of association: identify the discriminant variables which are specially associated to the created clusters, so, they become relevant in the construction of groups
6. Analysis of means: In order to characterize the clusters



## 4. Results • 5 Clusters

Table 2. ANOVA - Measures Association

Variables	ANOVA		Measure association	
	F	Sig.	Eta	Eta Square
Homes with Internet availability INEC 2010	103,145	,000	,811	,657
Net attendance rate Higher Education INEC 2010	81,906	,000	,777	,604
Per cápita Collection taxes SRI 2010-2015	70,123	,000	,752	,566
GDP Per cápita average BCE (2007,2013,2014).	69,802	,000	,752	,565
Rate of poverty INEC-BID 2014	69,111	,000	,750	,563
Population Affiliated to social security INEC 2010	63,843	,000	,737	,543
Investment and saving Per capita credit volume S.Bancos 2010-2015	61,115	,000	,729	,532
Female Population affiliated to Social Security INEC 2010	60,342	,000	,727	,529

**Figure 2**

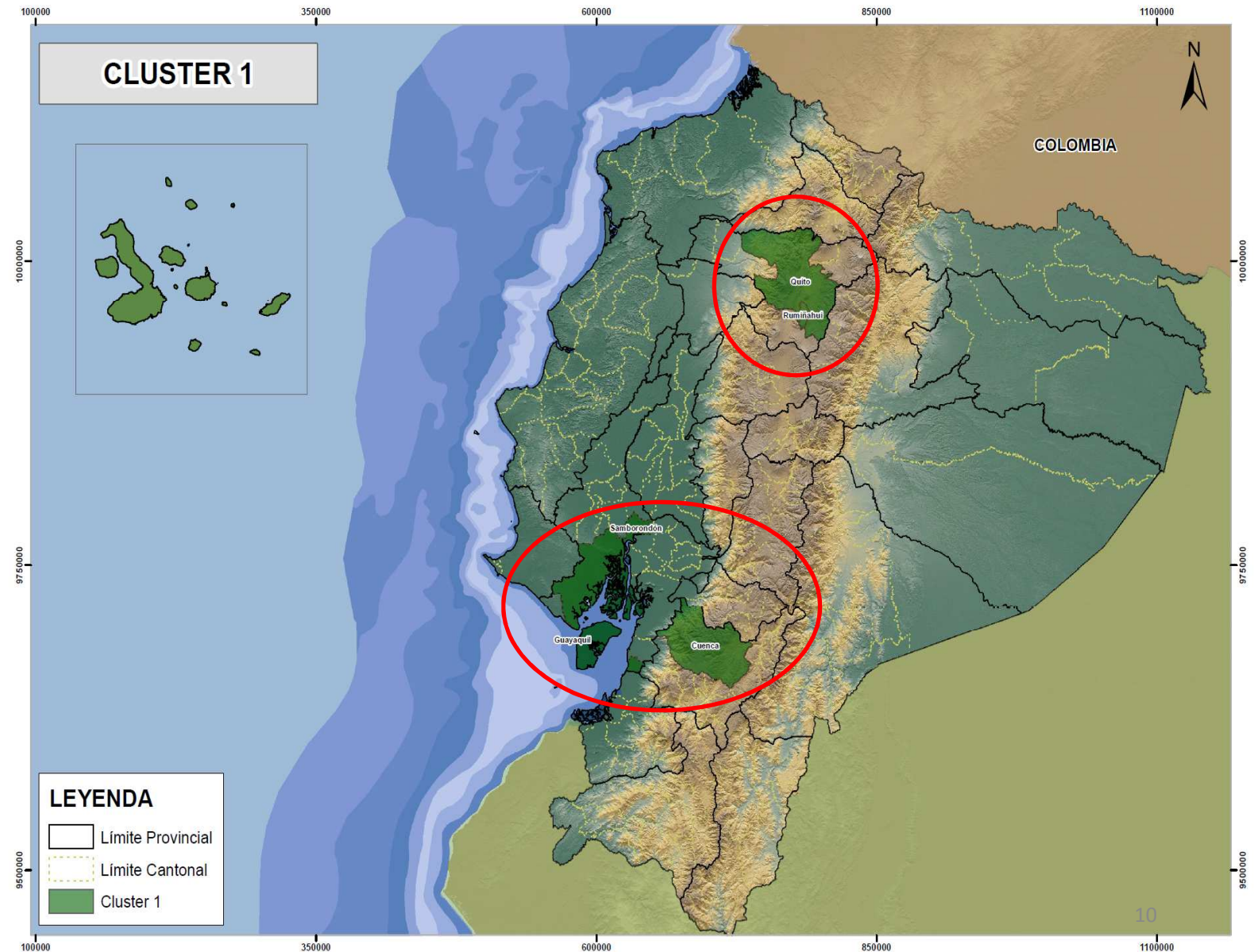
Ecuador. Taxonomy by level of development of cities

**Cluster 1**

Development level higher than national average.

- 5 cities (36% hab.)
- GDP - 2014 is \$9.389
- Growth Rate 13.5%
- Manufacturing sector accounts for 17% of total GDP

Predominant sector and activities: professional, financial, trade and manufacturing



**Figure 3**

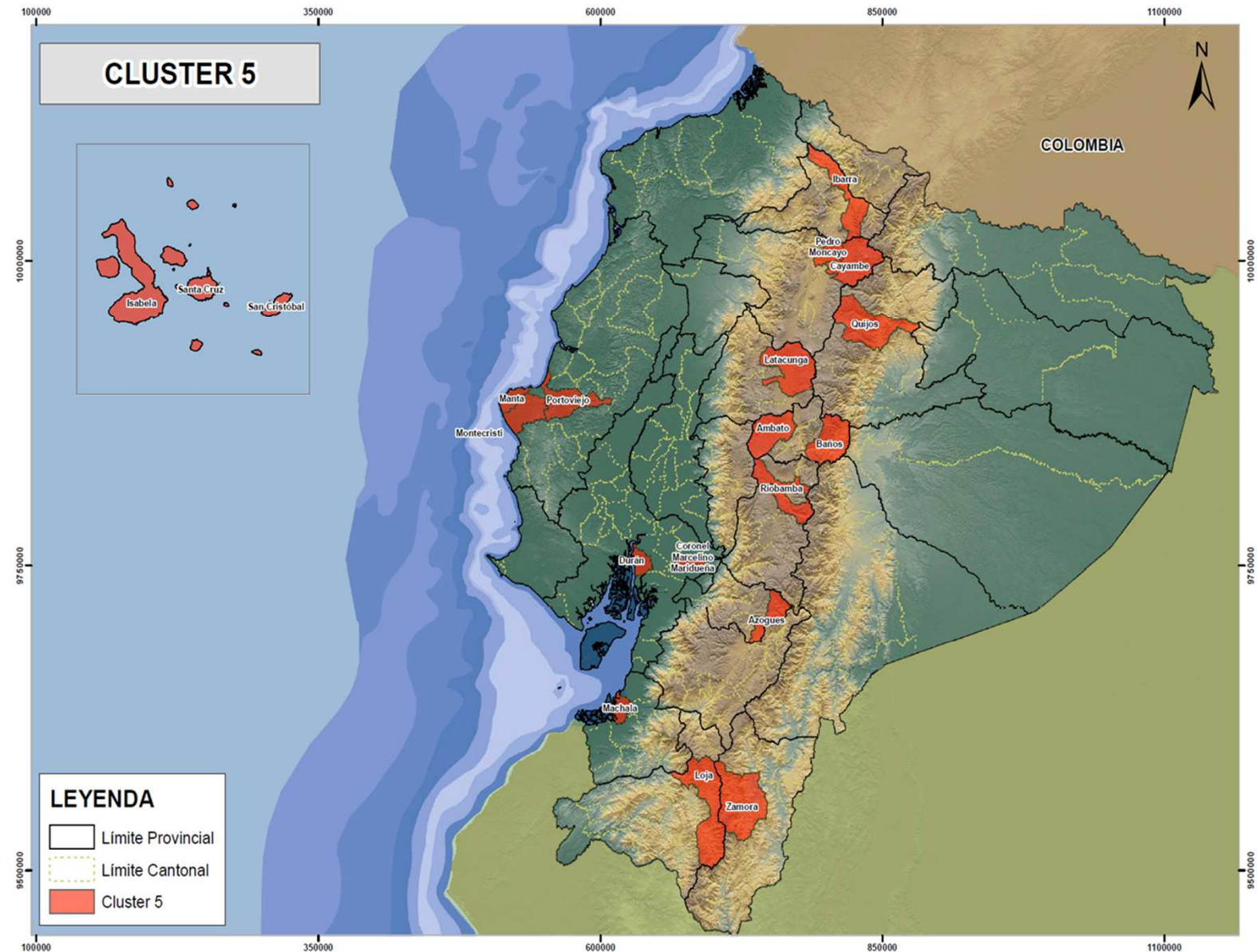
Ecuador. Taxonomy by level of development of cities

**Cluster 5**

Level of High Medium Development.

- 20 cities (17% hab)
- GDP 2014 \$7.440
- Growth rate 8.9%
- Manufacturing sector 12.3%

Predominates Agriculture, Manufacturing, Construction and Trade.





**Figure 4**

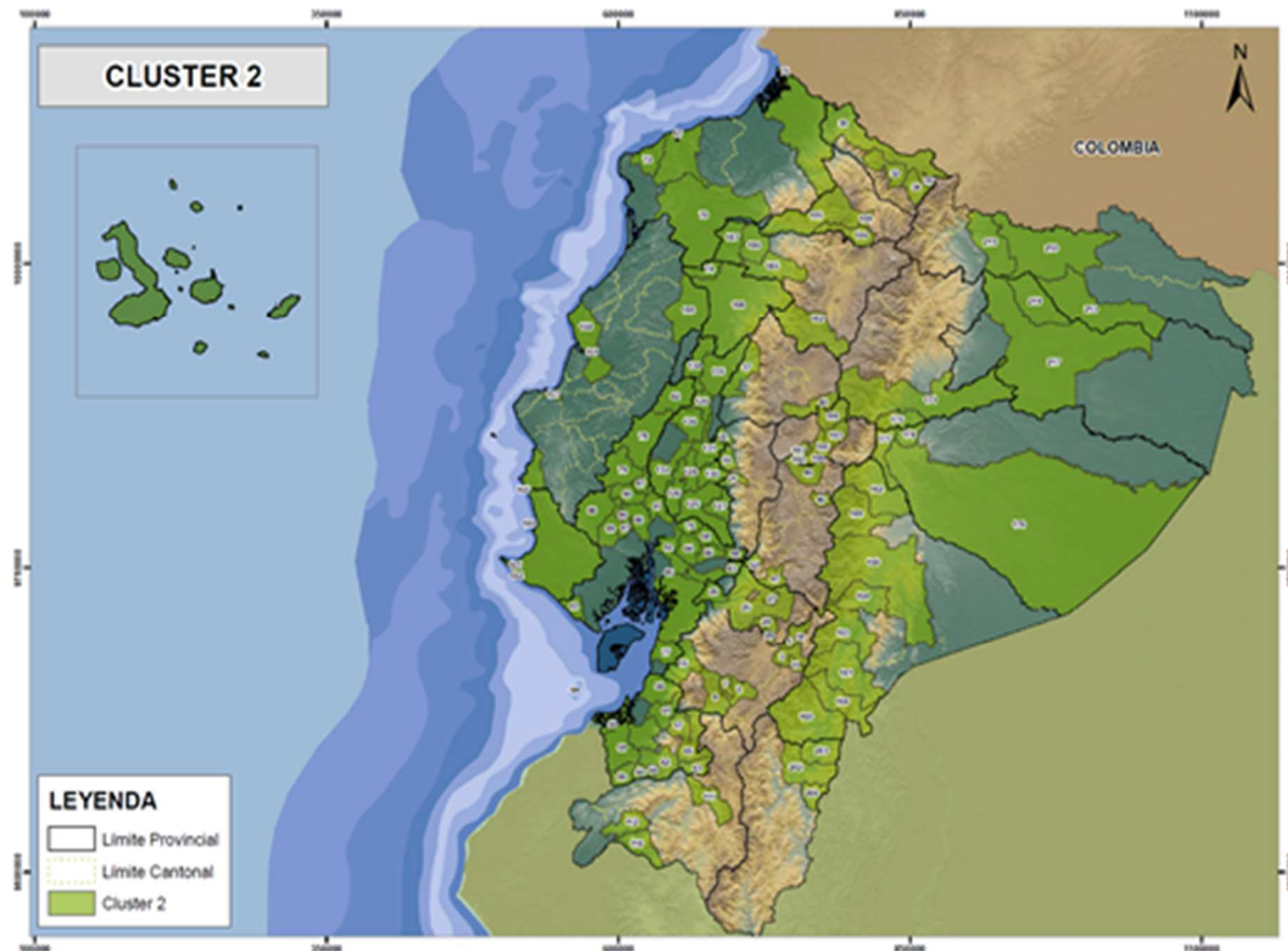
Ecuador. Taxonomy by level of development of cities

**Cluster 2.**

Level of development similar to the national average.

- 122 cities (35% hab)
- GDP 2014 \$2.927
- Growth rate. 5.1%
- Manufacturing sector 4.3%

Predominant activities:  
agriculture, public  
administration, Education.



**Figure 5**

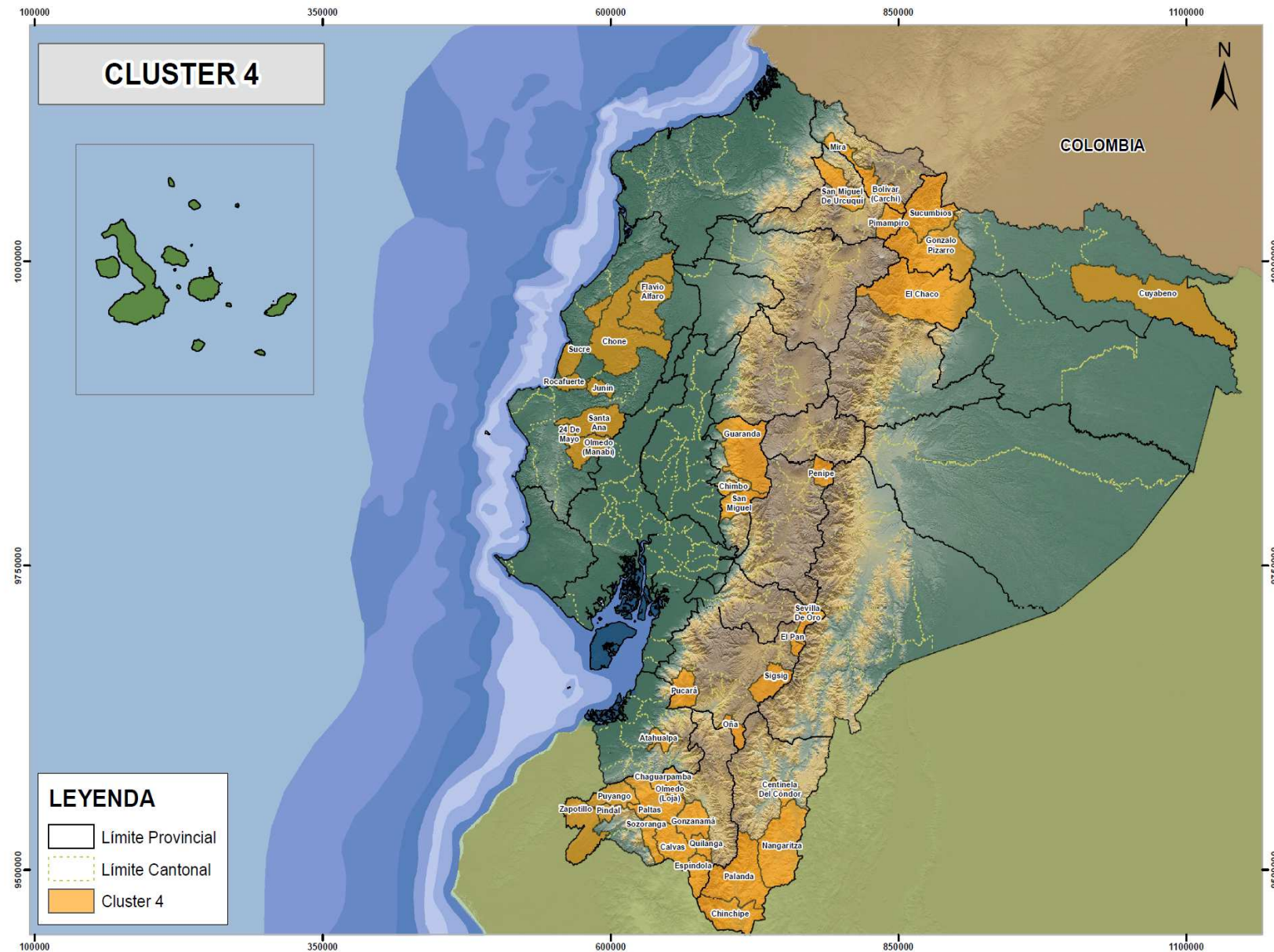
Ecuador. Taxonomy by level of development of cities

**Cluster 4.**

Level of development below the national average

- 41 cities (6% hab)
- GDP 2014 \$1.798
- Growth Rate. 2.5%
- Manufacturing sector 2%

Predominates Agriculture,  
Public administration,  
Education.





**Figure 6**

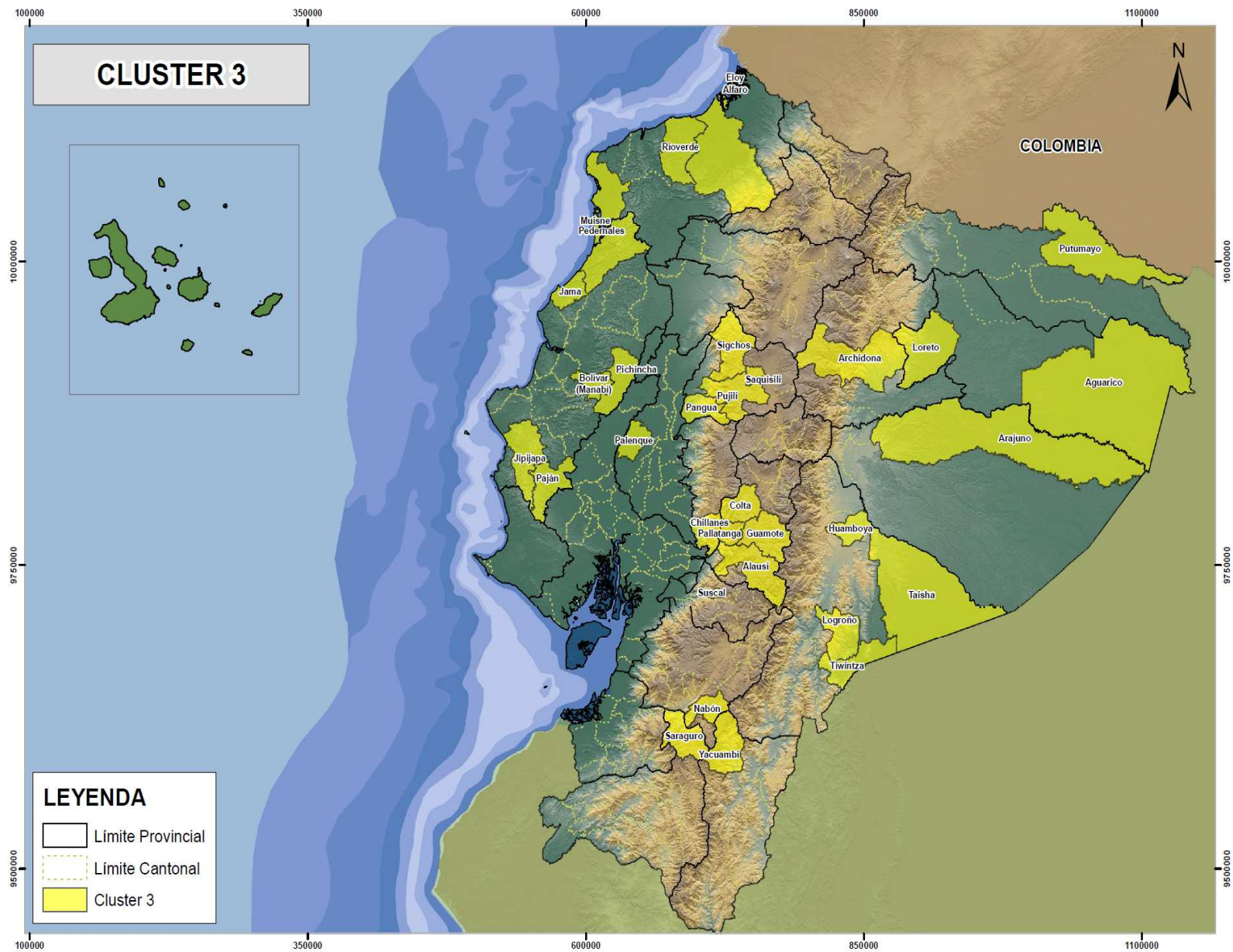
Ecuador. Taxonomy by level of development of cities

**Cluster 3.**

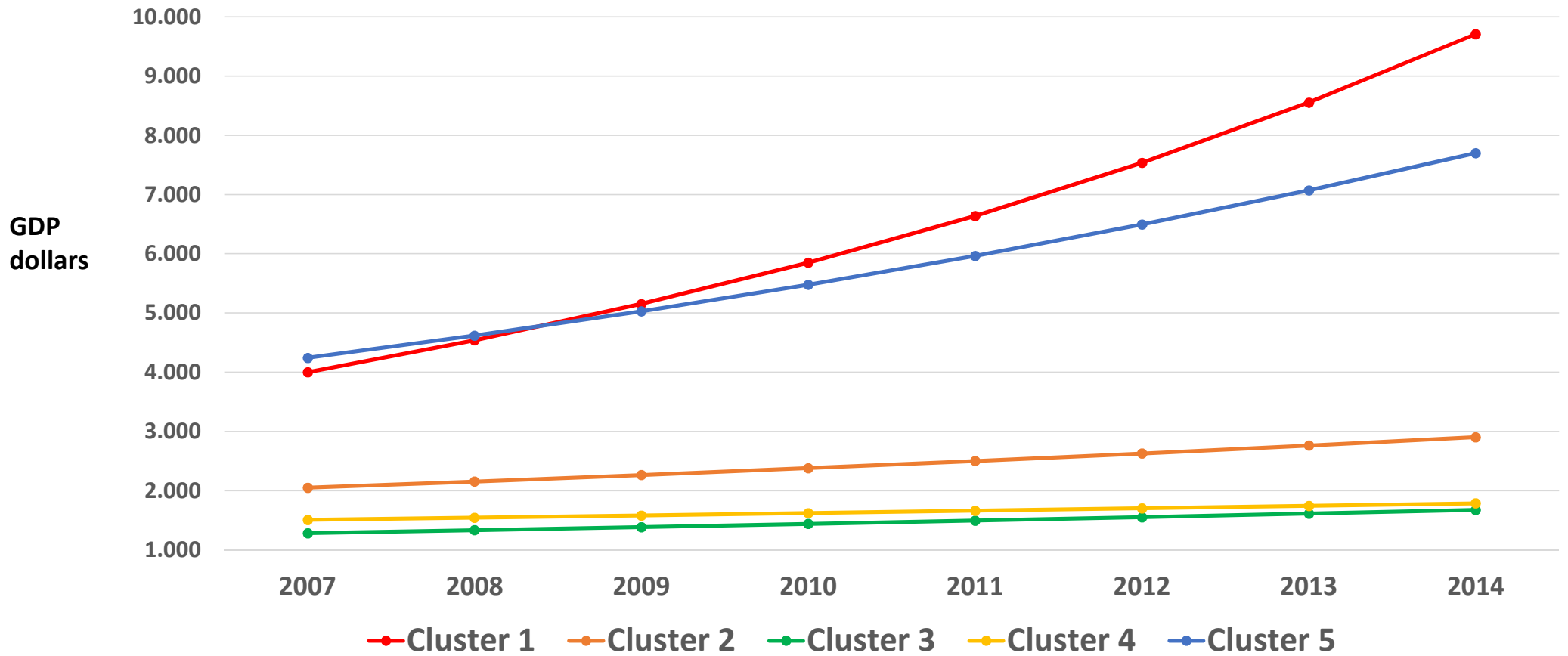
Lowest Development Level compared to national average

- 32 cities (6% h)
- GDP 2014 \$1.700
- Growth Rate. 3.8%
- Manufacturing sector 1%

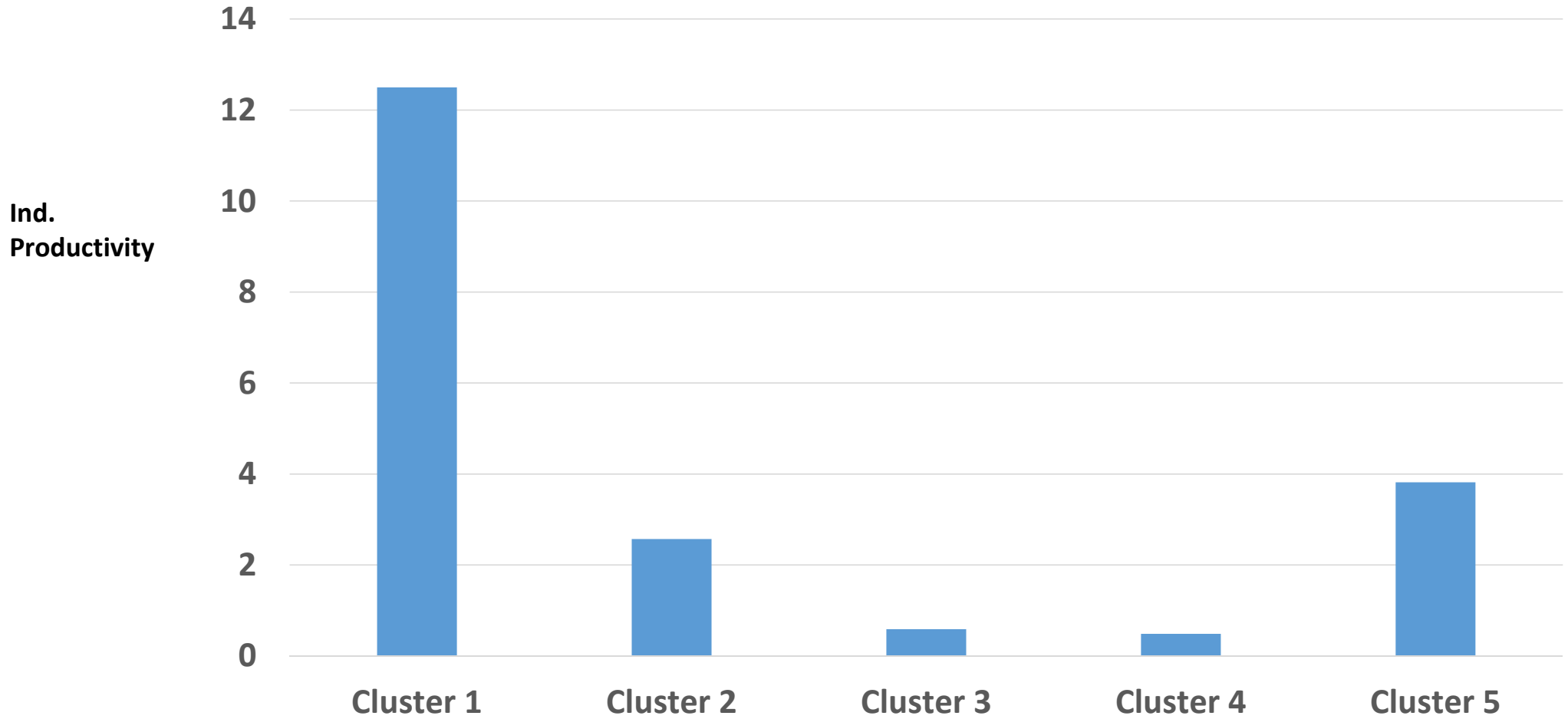
Predominates Agriculture, Public administration, Education.



**Figure 7. GDP per capita and annual GDP growth rate 2007-2014 by clusters (dollars)**



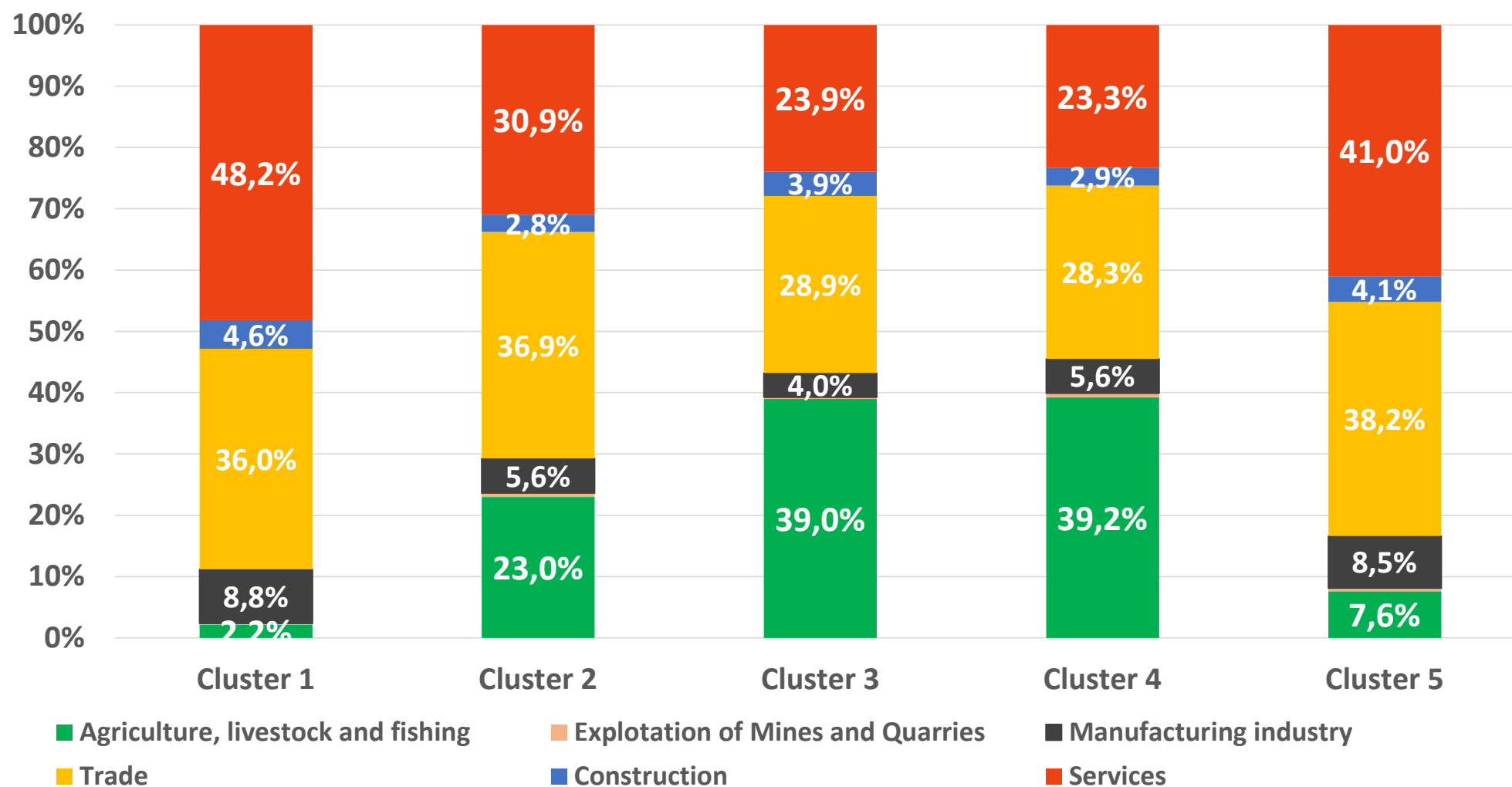
**Figura 8. Productivity firms for clusters**  
**Sales (dollars) /Wages (dollars). Average for year (2010-2014)**



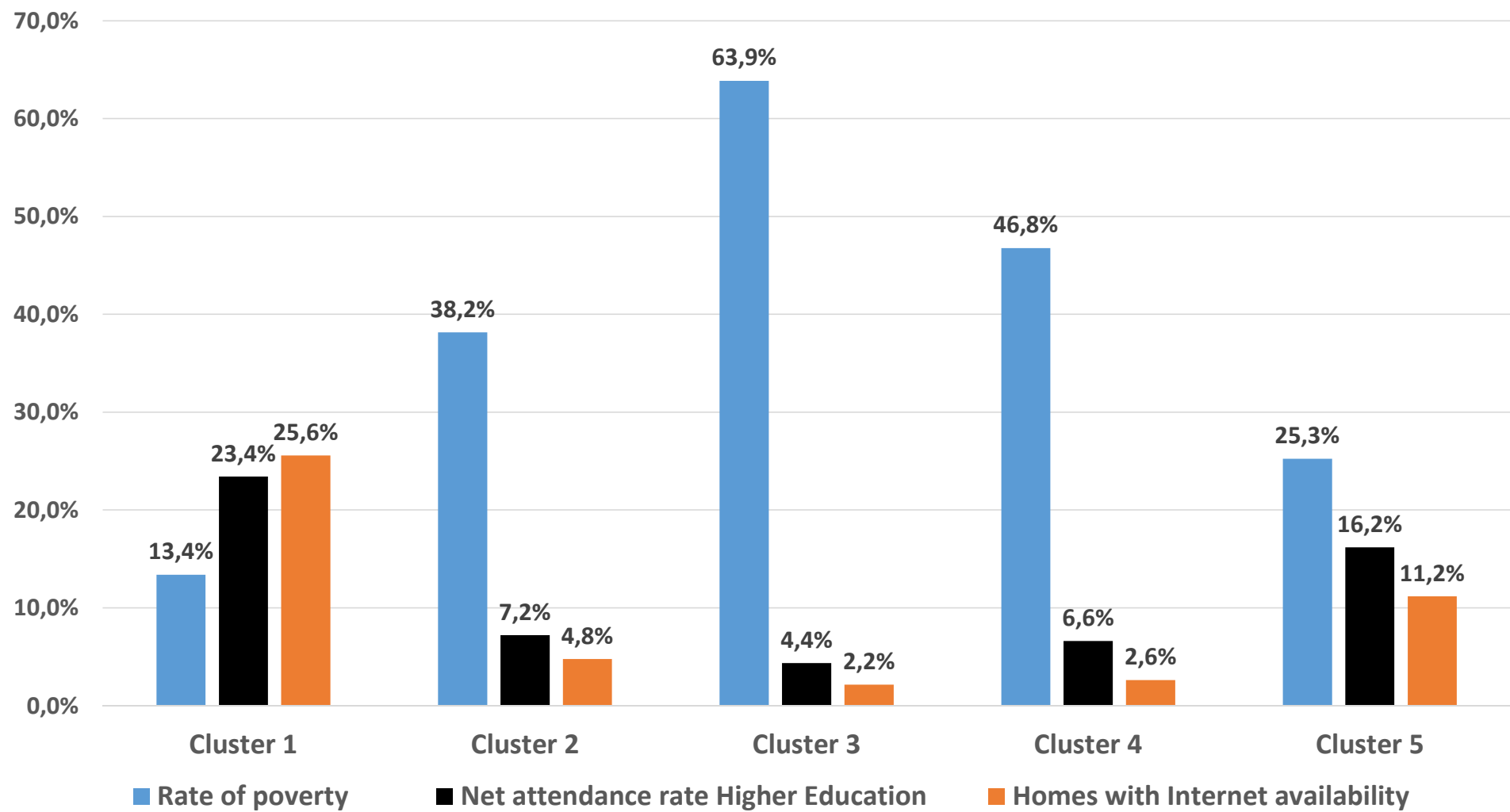
Source: DIIE -2015



**Figure 9. Percentage of companies by sector and clusters**



**Figure 10. Poverty index, net enrollment in higher education, and households with Internet access by clusters**



## 5. Conclusions

### Level and evolution of disparities

- Concentration and persistence: Disparities of GDP per capita in Clusters are very considerable.
- The growth rates of their economies (2007-2014) show clear trends of growth and stagnation, deepening an uneven development.
- Significant differences in other gaps among clusters. Social and economic conditions, (education, health, technology access, credit, collection, sales, etc.) reinforce disparities. Territories have weak capacity for development.

## 5. Conclusions

### **Structural heterogeneity.**

- It is reflected in the differences in the sectoral composition of production among clusters
- Firms heterogeneity and weak structure (98% micro and small).
  - ✓ Occupy more unskilled labor
  - ✓ Unlikely to incorporate technology and innovation
  - ✓ The clusters 2,3 and 4 (85% cities - 50% h.), focus on primary activities ("Agriculture, Livestock and Fisheries") and trade.



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Thanks

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Friday, 7 abril 2017

## **Structure firms of Ecuador**

- Large. Sales US\$5'000.001 year o +. Workers 200 o +;
  - Middle B. Sales US\$2'000.001 a \$5'000.000. Workers 100 to 199;
  - Middle A. Sales US\$1'000.001 a \$2'000.000. Workers 50 to 99;
  - Small. Sales \$US100.001 a \$1'000.000. Workers 10 to 49
  - Micro enterprises. Sales 0 a US\$100.000. Workers 1 to 9
- INEC 2015.*

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Enterprises characteristics		
	LARGE	MICRO
<b>SALES</b>	73,1%	1,0%
<b>WORKERS (Social Security)</b>	50,0%	5,4%
<b>WAGES</b>	61,0%	3,2%

- Cluster 1 have 70% of Large firms .14% in C2; 14,5% in C5; 1% in C4 and 1,2% in C3 . INEC 2015 .

Friday, 7 abril 2017