

REMA HANNA

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ACADEMIC POSITIONS

Jeffrey Cheah Professor of South-East Asia Studies
Harvard Kennedy School, June 2015 – present

Previous Positions:

University of Zurich, Department of Economics, Visiting Faculty, Fall 2015

Harvard Kennedy School, Junior Faculty, July 2009-June 2015

Columbia University, Department of Economics, Visiting Scholar, Fall 2011

NYU Wagner and Department of Economics, Assistant Professor, September 2005 – June 2008

EDUCATION

Massachusetts Institute of Technology, Ph.D., Economics (September 2005)

Cornell University, B. S. Policy Analysis, with Honors and Distinction (May 1999)

PUBLICATIONS

1. “The Marginal Disutility from Corruption in Social Programs: Evidence from Program Administrators and Beneficiaries,” with Arya Gaduh and Benjamin Olken, *American Economic Review: Insights*, Forthcoming.
2. “Electronic Food Vouchers: Evidence from an At-Scale Experiment in Indonesia,” with Abhijit Banerjee, Benjamin Olken, Elan Satriawan, and Sudarno Sumarto, *American Economic Review*, February 2023.
3. “Tax Administration vs. Tax Rates: Evidence from Corporate Taxation in Indonesia,” with M. Chatib Basri, Mayara Felix, and Benjamin Olken, *American Economic Review*, December 2021.
4. “The Challenges of Universal Health Insurance in Developing Countries: Experimental Evidence from Indonesia’s National Health Insurance,” with Abhijit Banerjee, Amy Finkelstein, Benjamin Olken, Arianna Ornaghi, and Sudarno Sumarto, *American Economic Review*, September 2021.
5. “Using Administrative Data to Improve Social Protection in Indonesia,” with Vivi Alatas, Farah Amalia, Abhijit Banerjee, Benjamin A. Olken, Rema Hanna, Sudarno Sumarto, and Putu Poppy Widyasari, *The Handbook on Using Administrative Data for Research and Evidence-based Policy*, 2020.
6. “The (lack of) Distortionary Effects of Proxy-Means Tests: Results from a Nationwide Experiment in Indonesia,” with Abhijit Banerjee, Benjamin Olken, and Sudarno Sumarto, *Journal of Public Economics Plus*, 2020.
7. “Cumulative Impacts of Conditional Cash Transfer Programs: Experimental Evidence from Indonesia,” with Nur Cahyadi, Benjamin Olken, Rizal Adi Prima, Elan Satriawan,

and Ekki Syamsulhakim, *American Economic Journal: Economic Policy*, November 2020.

8. “Does Elite Capture Matter? Local Elites and Targeted Welfare Programs in Indonesia,” with Vivi Alatas, Abhijit Banerjee, Ben Olken, Ririn Purnamasari, and Matthew Wai-Poi, *AEA Papers and Proceedings*, May 2019 (expanded version: NBER WP w18798).
9. “Private Outsourcing and Competition: Subsidized Food Distribution in Indonesia,” with Abhijit Banerjee, Jordan Kyle, Ben Olken, and Sudarno Sumarto, *Journal of Political Economy*, January 2019.
10. “Universal Basic Incomes vs. Targeted Transfers: Anti-Poverty Programs in Developing Countries,” with Benjamin Olken, *Journal of Economic Perspectives*, October 2018.
11. “Tangible Information and Citizen Empowerment: Identification Cards and Food Subsidy Programs in Indonesia,” with Abhijit Banerjee, Jordan Kyle, Ben Olken, and Sudarno Sumarto, *Journal of Political Economy*, April 2018.
12. “Debunking the Stereotype of the Lazy Welfare Recipient: Evidence from Cash Transfer Programs Worldwide,” with Abhijit Banerjee, Gabriel Kreindler, and Ben Olken, *World Bank Research Observer*, August 2017.
13. “Dishonesty and Selection into Public Service in India,” with Shing-Yi Wang, *American Economic Journal: Economic Policy*, August 2017.
14. “Citywide Effects of High-Occupancy Vehicle Restrictions: Evidence from the Elimination of 3-in-1 in Jakarta,” with Ben Olken and Gabriel Kreindler, *Science*, July 2017.
15. “Designing Social Protection Programs: Using Theory and Experimentation to Understand how to Help Combat Poverty,” with Dean Karlan, the *Handbook of Field Experiments*, March 2017.
16. “The Devil is in the Details: Experimental Evidence on Bureaucratic Reform in India,” with Iqbal Dhaliwal, *Journal of Development Economics*, January 2017.
17. “Network Structure and the Aggregation of Information: Theory and Evidence from Indonesia,” with Vivi Alatas, Abhijit Banerjee, Arun Chandraskhar, and Ben Olken, *American Economic Review*, July 2016.
18. “Self-Targeting: Evidence from a Field Experiment in Indonesia,” with Vivi Alatas, Abhijit Banerjee, Ben Olken, Ririn Purnamasari, and Matthew Wai-Poi, *Journal of Political Economy*, April 2016.
19. “Up in Smoke: The Influence of Household Behavior on the Long-Run Impact of Improved Cooking Stoves,” with Esther Duflo and Michael Greenstone, *American Economic Journal: Economic Policy*, February 2016.
20. “Implications of Climate Change for Children in Developing Countries,” with Paulina Oliva, *Future of Children Issue on Climate Change*, Spring 2016.

21. “Does the Effect of Pollution on Infant Mortality Differ Between Developing and Developed Countries? Evidence from Mexico City,” with Eva Arceo and Paulina Oliva, *Economic Journal*, January 2016.
22. “Moving up the Energy Ladder: The Effect of a Permanent Increase in Assets on Fuel Consumption Choices in India,” with Paulina Oliva, *American Economic Review P&P*, May 2015.
23. “The Effect of Pollution on Labor Supply: Evidence from a Natural Experiment in Mexico City,” with Paulina Oliva, *Journal of Public Economics*, February 2015.
24. “Environmental Regulations, Air and Water Pollution, and Infant Mortality in India,” with Michael Greenstone, *American Economic Review*, October 2014.
25. “Learning by Noticing: Theory and Experimental Evidence in Farming,” with Sendhil Mullainathan and Josh Schwartzstein, *Quarterly Journal of Economics*, June 2014.
26. “Corruption,” with Abhijit Banerjee and Sendhil Mullainathan, *Handbook of Organizational Economics*, Princeton University Press, 2013.
27. “Discrimination in Grading,” with Leigh Linden, *American Economic Journal: Economic Policy*, November 2012.
28. “Incentives Work: Getting Teachers to Come to School,” with Esther Duflo and Stephen Ryan, *American Economic Review*, June 2012.
29. “Targeting the Poor: Evidence from a Field Experiment in Indonesia,” with Vivi Alatas, Abhijit Banerjee, Julia Tobias, and Ben Olken, *American Economic Review*, June 2012.
30. “U.S. Environmental Regulation and FDI: Evidence from a Panel of U.S. Based Multinational Firms,” *American Economic Journal: Applied Economics*, July 2010.
31. “The Impact of Inspections on Plant-Level Air Emissions,” with Paulina Oliva, *Berkeley Electronic Press Journals*, March 2010.
32. “Affirmative Action: Evidence from College Admissions in India,” with Marianne Bertrand and Sendhil Mullainathan, *Journal of Public Economics*, February 2010.
33. “Obtaining a Driving License in India: An Experimental Approach to Studying Corruption,” with Marianne Bertrand, Simeon Djankov, and Sendhil Mullainathan, *Quarterly Journal of Economics*, November 2007.

WORKING PAPERS

1. “Social Protection in the Developing World,” with Abhijit Banerjee, Benjamin Olken, and Diana Sverdlin-Lisker, commissioned for *Journal of Economic Literature*.
2. “Optimal Public Transportation Networks: Evidence from the World’s Largest Bus Rapid Transit System in Jakarta,” joint with Gabriel Kreindler, Arya Gaduh, Tilman Graff, and Benjamin Olken, revise and resubmit, *American Economic Review*.
3. “Who Benefits? Experimental Evidence on Saudi Women’s Take-up of Unemployment Insurance,” with Yazan Al-Karablieh and Rohini Pande.

4. “Match-Making is Difficult: Experimental & Quasi-Experimental Evidence from a Carpooling Platform,” with Abhijit Banerjee, Ruimin He, Zoe Hitzig and Xin Wei Ngaim.

BOOK PROJECT

“Handbook of Social Protection: Evidence to Inform Policy in Low- and Middle-Income Countries.” With Benjamin Olken (Editors); under contract at MIT Press.

SELECTED POLICY PIECES AND REPORTS

1. “Social Protection in Low and Middle-Income Countries: J-PAL-EPoD Social Protection Initiative Evidence Review,” joint with Benjamin Olken, April 2023.
2. “Labor Market and Household Livelihoods in Post-Covid Morocco,” joint with Bruno Crépon, Florencia Devoto, Imane Fahli, Safia Fekkaklouhail, Fatine Guedira, and Kamil Kouhen, March 2023.
3. “Lockdown and Mobility in Indonesia,” with Arya Gaduh, Gabriel Kreindler and Benjamin Olken, Center for History and Economics at Harvard, June 2020.
4. “Social Protection in Fragile States,” International Growth Center Policy Brief, May 2020.
5. “Asylum Seekers in the European Union: Building Evidence to Inform Policy Making,” World Bank Working Paper, with Mohamed Abdel Jelil, Paul Andres Corral Rodas, Anaïs Dahmani Scuitti, María E. Dávalos, Giorgia Demarchi, Neslihan Nathalie Demirel, Quy-Toan Do, Deivy Joel Marie Houeix, Sara Lenehan, and Harriet Kasidi Muger, July 2018.
6. “Technology Beats Corruption,” *Science, Perspectives*, January 2017.
7. “Targeting the Poor: Evidence from a Field Experiment in Indonesia,” with Vivi Alatas, Abhijit Banerjee, Ben Olken, Ririn Purnamasari, and Matthew Wai-Poi, *3ie Report*, July 2013.
8. “The Effectiveness of Anti-Corruption Policy: What has worked, what hasn’t, and what we don’t know,” with Sarah Bishop, Sara Nadel, Gabe Scheffler, and Katherine Durlacher, *DFID Systematic Review*, June 2011.
9. “Petty Corruption in Public Services: Driving Licenses in Delhi, India,” with Marianne Bertrand, Simeon Djankov, and Sendhil Mullainathan, in the *Transparency International Global Corruption Report*, 2008.
10. “Cooking Stoves, Indoor Air Pollution and Respiratory Health in Rural Orissa, India,” with Esther Duflo and Michael Greenstone, *Economic and Political Weekly*, August 2008.
11. “Indoor Air Pollution, Health and Productivity,” with Esther Duflo and Michael Greenstone, *Surveys and Perspectives Integrating Environment and Society*, February 2008.
12. “Corruption in Driving Licenses in Delhi,” with Marianne Bertrand, Simeon Djankov, and Sendhil Mullainathan, *Economic and Political Weekly*, February 2008.

OPINION PIECES

1. “The Power of Data and Evidence in Delivering Effective Social Assistance,” with Roberta V. Gatti, Benjamin Olken, and Emily Romano, *Let’s Talk Development* (a World Bank Blog), December 2020.
2. “Is Improving Tax Administration More Effective than Raising Tax Rates? Evidence from Indonesia,” *VoxDev*, with Chatib Basri, Mayara Felix, and Benjamin Olken, December 2020.
3. “Perluasan Perlindungan Sosial untuk Kelas Menengah Bawah (Expansion of Social Protection for the Lower Middle Class),” *Kompas*, April 2020. (Part of a three-piece series with Chatib Basri and Benjamin A. Olken).
4. “Don’t Forget the Middle Class in Social Protection Programs,” with Chatib Basri and Benjamin A. Olken, *The Jakarta Post*, April 2020.
5. “Cushioning the Poor from the COVID-19 Shock,” with Benjamin Olken, *Project Syndicate*, April 2020.
6. “Spend Fossil-Fuel Subsidies on Pandemic Relief and the Poor,” with Chatib Basri and Benjamin Olken, *Project Syndicate*, May 2020.
7. “The Challenges of Universal Health Insurance in Indonesia,” with Abhijit Banerjee, Amy Finkelstein, Benjamin Olken, Arianna Ornaghi, and Sudarno Sumarto, *VoxDev*, November 2019.
8. “The Myth of Welfare Dependency,” *Project Syndicate*, August 2019.
9. “Social Protection in Developing Countries,” with Adnan Khan and Ben Olken, *IMF Finance and Development Magazine*, December 2018.
10. “Research offers new possibilities for cutting corruption in the public sector,” with Vestal McIntyre, *VoxDev*, December 2018.
11. “Do dishonest people gravitate towards the public sector in India?” with Shing-Yi Wang, *Ideas for India*, July 2018.
12. “Which Traffic Policies Work Best for Megacities?” *Project Syndicate*, January 2018.
13. “Jakarta’s maligned congestion-easing policy actually worked,” with Vestal McIntyre, *VoxDev*, October 2017.
14. “Implementation matters: When does monitoring technology work to improve public services for the poor?” with Vestal McIntyre, *VoxDev*, July 2017.
15. “The devil is in the details: The successes and limitations of bureaucratic reform,” with Iqbal Dhaliwal and Rebecca Toole, *Ideas for India*, December 2016.
16. “Improved cooking stoves in India: Evaluating long-run impacts,” with Esther Duflo, Michael Greenstone, and Claire Walsh, *Ideas for India*, July 2016.

17. “Forschungslücke” with Alexandra Spitz-Oener and Rajshri Jayaraman, *Sueddeutsche Zeitung*, July 2016.
18. “Building the Evidence Base for Developing Countries: An Example from the Effect of Pollution on Infant Health in Mexico,” with Eva Arceo and Paulina Oliva, VOX, April 2016.
19. “Strengthening Safety Nets for the Poor,” with Ben Olken, *Jakarta Post*, January 2016.
20. “Cash Transfers to Indonesia's Poor Don't Discourage Work,” with Ben Olken, *Jakarta Globe*, October 2015.
21. “Has Environmental Regulation Been Successful in India?” with Michael Greenstone, *Ideas for India*, July 2012.
22. “Clean Cookstoves Must be Rethought so They Actually Get Used in the Developing World,” with Esther Duflo, Michael Greenstone, and Radha Muthiah, *National Geographic News Watch*, June 2012.
23. (Book Review) “Impact Evaluation in Practice,” *Journal of Economic Literature*, September 2011.
24. “Do Teachers Discriminate Against Minorities in India?” with Leigh Linden, VOX, September 2009.
25. (Book Review) “When Things Fall Apart,” *Journal of Economic Literature*, June 2009.
26. “Can Improved Stoves Improve Health?” *Indian Express*, May 12, 2009.
27. “Reservations: Gains at a Cost,” with Marianne Bertrand, Sendhil Mullainathan, and Sudha Krishnan. *Mint* (Wall Street Journal, India), April 14, 2008.

SELECTED EXTERNAL RESEARCH GRANTS

Gates Foundation, Inter-American Development Bank, Governance Initiative, J-PAL Urban Services, Saudi Arabia Pilot Grant, AidData, KOICA, International Growth Centre, DFAT, 3ie Open Window, Children Investment Fund Foundation, World Bank, DFID Systematic Review, USAID Development Innovation Ventures, Russell Sage Grants in Behavioral Economics, National Science Foundation Fellowship Recipient, National Science Foundation Economics, Millennium Challenge Corporation, Wellspring J-PAL

PROFESSIONAL ACTIVITIES

Director, Evidence for Policy Design, Harvard University, July 2019 to December 2023
(Co-Director, January 2016 to July 2019)

Scientific Co-Director, J-PAL South-East Asia, December 2012 to present

Scientific Co-Director, *The Morocco Employment Lab*, a joint initiative of J-PAL and CID in Morocco, September 2020 to present.

Scientific Co-Director, *Social Protection Initiative*, a joint initiative of J-PAL and CID in Morocco, January 2022 to present.

J-PAL Executive Committee, January 23 to present

BREAD, Board, July 2020 to present

Millennium Challenge Corporation, Economic Advisory Board, October 2019 to November 2022

Center for Global Development, Non-Resident Fellow, January 2020 to present

Affiliate: NBER (EEE, DEV, PE), IZA, BREAD, CEPR, Weatherhead Center, Asia Center

Editorial and Grants Review

Co-Editor, the *American Economic Review*, July 2021 to present

Co-Chair, *Review of Economic and Statistics*, July 2019 to May 2021

Co-Editor, January 2019 to May 2021

Associate Editor, June 2012 to January 2019

VoxDev, Board, October 2018 to April 2021

Associate Editor, *American Economic Journal: Applied Economics*, 2017 to October 2021

Co-Editor, *Journal of Human Resources*, July 2015 to January 2019

Board, *Review of Economic Studies*, July 2015 to December 2016

CEGA Targeting RFP, Committee Member, November 2020

Steering Committee, World Bank EAP Gender Innovation Lab, March 2018 to present

Weiss Grant, Committee Member, Spring 2020, Spring 2021, Fall 2022, Spring 2023

Weiss Grant, Committee Chair, January 2018 – January 2019

University of Chicago Tata Trust, Grants committee, 2017, 2018

J-PAL Governance Initiative, Grants committee, 2017

PEDL grants committee, 2015

Selected Refereeing: Journal of Environmental Economics and Management, Journal of Development Economics, Energy for Sustainable Development, The Economic Journal, The International Economic Journal, Journal of Public Economics, Journal of Human Resources, Review of Economics and Statistics, Journal of the European Economic Association, Quarterly Journal of Economics, Journal of Development Studies, National Science Foundation, Journal of Comparative Economics, American Economic Journal: Economic Policy, American Economic Journal: Applied Economics, Global Development Network, Southern Economic Journal, CUNY Fellowship Program, Economic Development and Cultural Change, Economics of Governance, Economic Journal Conference Volume, American Economic Review, Journal of Labor Economics, Labour Economics, Bulletin of Indonesian Economic Studies, Review of Economic Studies, Environmental and Resources Economics, BE Press Journals, Transparency International, 3ie, World Bank Economic Review, Science

Selected Conference Organization

Poverty conference in the honor of Martin Ravallion, (Georgetown/World Bank), Scientific Committee, October 2023
NBER Summer Institute Conference (Development Economics), Program Committee, July 2021
Conference on Forced Displacement (Denmark), Co-organizer, 2020
IEA World Congress 2020 (Indonesia), Program Committee
NEUDC, Program Committee, 2010, 2011, 2013, 2014, 2015, 2016, 2017, 2018, 2019
NBER/BREAD Conference on Development Economics, Program Committee, Fall 2017
North American Winter Meeting of the Econometric Society, Program Committee, 2017
NBER EEE Meetings, Co-Organizer, Spring 2016
Latin American and Caribbean Economic Association Meetings, Program Committee, 2010

Other Professional Service

Consultant, World Bank, Social Protection in Croatia, April 2023-present
Consultant, World Bank, World Bank Refugee Report, March 2017 to August 2018
WESSI Alumni Workshop at NYU Florence, Mentor, September 2015
CeMENT- CSWEP Mentoring Workshops, Mentor, 2015, 2018

External Reviewer, World Bank:

“Resilience and Climate Change Pre-Analysis Plan,” February 2021.
“A New Look at Old Dilemmas: Revisiting Targeting in Social Assistance,” October 2020.
“Iraq’s Universal Public Distribution System: Utilization and Impacts During Displacement, July 2020.

Selected Harvard Service

Chair, International Development Area, Spring 2017; July 2019 to present
Travel Advisory Committee, June 2020 to 2021
PhD Placement Coordinator, Fall 2016 to June 2021
Board, Asia Center, Spring 2016-present
Provost's Academic Leadership Forum, 2017-2018
Chair, South-East Asia Committee at the Asia Center, Spring 2016-June 2018
Organizer, Harvard Kennedy School Faculty Seminar, Spring 2010
Organizer, Harvard-MIT Development Seminar, September 2008 – May 2010

PHD STUDENTS WITH FIRST PLACEMENT

1. Marta Vicarelli, University of Mass Amherst (Yale post-doc)
2. Robyn Meeks, University of Michigan, Natural Resources
3. Arturo Aguilar, ITAM
4. Maggie Triyana, NTU (Stanford post-doc)
5. Elizabeth Walker, NERA
6. Mahnaz Islam, Amazon
7. Joey Neggars, Michigan Ford (Brown post-doc)
8. Martin Abel, Middlebury College
9. Tomoko Harigaya, Precision Agriculture for Development
10. Raissa Fabregas, UT Austin Public Policy
11. Janhavi Nilekani, Private Foundation
12. Sarika Gupta, World Bank YPP
13. Stephanie Majerowicz, Universidad de los Andes
14. Juan Sebastian Galan, Universidad de los Andes

15. Daniel Velez-Lopez, National Grid Partners
16. Patrick Behrer, World Bank Research Group
17. Kevin Rowe, Uber
18. Guthrie Gray-lobbe, U Chicago post-doc
19. Yazan Al-Karablieh, International Monetary Fund
20. Shefali Khanna, post-doc, Imperial College London
21. Felipe Jordan, post-doc, UC Santa Barbara
22. Shweta Bhogale, post-doc J-PAL
23. Elizabeth Spink, Tufts lecturer
24. José Ramón Enríquez, Stanford GSB post-doc
25. Awa Ambra Seck, Harvard Business School

EXECUTIVE TEACHING

Harvard Executive Education:

- Leading Smart Policy Design, Fall 2021; Fall 2022; Fall 2023 (Course Organizer)
- Post-COVID Economic Response and Recovery for the African Continent, Customized Course for the African Development Bank, January 2021 (Course Organizer)
- Using Evidence to Improve the Effectiveness of Social Programs, May 2018
- Customized EPoD course for the Indonesian Ministry of National Development Planning, November 2017 (Course Organizer)
- Climate Change and Energy, September 2016, October 2017
- Young Global Leaders, 2014
- Indonesia Center, 2012, 2013
- Analysis and Management of Energy and Environmental Policy, 2013

EPoD Training:

- Innovative Leadership in the Age of Data: July 2016, Pakistan
- Asian Development Bank: Thailand, August 2012; Philippines, August 2014

Harvard University Development Bootcamp, April 2012

AMID Summer School (Namur): An Introduction to Field Surveys: June 2009

International Finance Corporation: Program Evaluation: May 2007

J-PAL Courses on Randomized Evaluation: July 2006 (India), July 2007 (India), June 2008 (Indonesia), July 2008 (India), July 2009 (India), July 2010 (India), May 2011 (MIT), January 2015 (Indonesia), March 2018 (Indonesia)

SELECTED INVITED LECTURES

- 2024 Pacific Conference for Development Economics (PacDev), Keynote Lecture
- 2023 Notre Dame-ITAM Mini-Conference on Poverty and Development Economics

Research (PODER), Keynote Lecture
 2023 CDES Conference on Sustainable Development (Italy), Keynote Lecture
 2023 PIIE-IMF Conference, “Rethinking Fiscal Policy”
 2022 LACDev Conference, Keynote Lecture
 2022 Asian Economic Development Conference” (AEDC), Keynote Lecture
 2022 Annual Meeting, Board of Governors of Islamic Development Bank (IsDB) Group
 (Egypt), Keynote Lecture
 2021 Romanian Economics Association, Keynote Lecture
 2021 IIEA/ADB panel on “Inequality, Wealth and Financing Recovery”
 2021 American Economic Association Nobel Laureate Event
 2020 Swedish International Development Cooperation Agency – Sida
 2020 CEGA Cost-ober webinar panel on "Policymaker Demand for Cost Evidence"
 2020 “Social Protection in the COVID-19 Era: What can the evidence tell us?,” World Bank
 2020 Asian Development Bank COVID-19 Recovery Panel for ASEAN Countries
 2020 World Bank Poverty Retreat
 2019 Australian Development Economics Workshop (ADEW), Keynote Speaker
 2019 DFAT’s Women in Economics Lecture Series
 2018 Forum on Stockton's Guaranteed Income Project, Moderator
 2018 Opportunities and Barriers in Development Economics, Colombian Economics
 Congress, Keynote Speaker
 2018 World Bank DEC Lecture, Speaker
 2018 A Conversation with Dr. Salam Fayyad and Prof. Rema Hanna, Moderator
 2018 Asia Center 20th Anniversary Event (Harvard), Speaker
 2017 ASEAN@50 Conference (Harvard), Closing Remarks
 2017 Indonesia Development Forum, Speaker
 2017 Universitas Indonesia, 2nd International Conference on Indonesian Economy and
 Development, Keynote Address
 2016 J-PAL’s and Center for Global Development’s “What have we learned?” Speaker
 2016 IMF Capacity Building Seminar: Enhancing Social Spending in Support of Inclusive
 Growth in Asia (Sri Lanka), Speaker
 2016 Khazanah Nasional (Malaysia), Speaker
 2013 Poverty Reduction, Equity, and Growth Network (Denmark), Young Keynote Lecture
 2011 Universitas Indonesia, Conference on Impact Evaluation, Keynote Address