

Curriculum Vitae
Evan A. Schnidman
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Research Interests

Political Economy, Central Banking, Financial Impacts of Monetary Policy, American Economic History, Financial Regulation, American Political Institutions, International Political Economy, Corporate Governance, Executive Leadership, Corporate Investment Strategy

Education

Harvard University (Cambridge, MA) *August 2013*

Ph.D. Candidate in the Department of Government

Dissertation Committee: Paul Peterson, Jeff Frieden, Ben Friedman

Dissertation Title: *Essays on Federal Reserve Bank Evolution and Market Interaction*

Washington University (St. Louis, MO) *May 2008*

A.M. Political Economy and Public Administration

Thesis Advisor: Norman Schofield (and Gary Miller)

Thesis Title: *Spatial Modeling of the U.S. Presidential Primary Candidates*

Washington University (St. Louis, MO) *May 2008*

A.B. Summa Cum Laude

Major: Political Science

Minor: Anthropology

Teaching and Administrative Positions

Adjunct Lecturer in Public Policy,

Institutions and Policymaking (graduate seminar),

Brown University A. Alfred Taubman Center for Public Policy, Fall 2011 and Fall 2012

Instructor, *The Political Economy of U.S. Monetary Policy* (undergraduate seminar),

Harvard University Economics Department, Spring 2011 and Spring 2012

Adjunct Lecturer in Political Science,

The Political Economy of U.S. Monetary Policy (undergraduate lecture),

Brown University Department of Political Science, Fall 2011

Teaching Fellow, *Domestic Politics and International Relations* (Prof. Dustin Tingley),

Harvard University Government Department, Spring 2011

Teaching Fellow, *The Constitution and the American Political System* (Prof. Sanford

Levinson), Harvard University Fall 2010

Course Assistant, *The U.S. Congress and Law Making* (Prof. David King)

Harvard Kennedy School/Harvard Law School Fall 2010

Coordinator, *Graduate Methods and Models Class*, Harvard University 2009-2010

Published Work

How The Fed Moves Markets: Quantitative Techniques for Analyzing Central Bank Communications and Policy by Evan A. Schnidman. Palgrave MacMillan Press: *Forthcoming Book*.

Book Review of David Stockman's "*The Great Deformation: The Corruption of Capitalism in America*." by Evan A. Schnidman. The Forum. Volume 11, Issue 3, Pages 517–521, October 2013.

"*Quandaries of Gridlock and Leadership in U.S. Electoral Politics*." with Norman Schofield. Advances in Political Economy; Institutions, Modeling and Empirical Analysis. N. Schofield, G. Cabellerro, and D. Kselman eds. (Springer, 2013)

"*When Will The U.S. Hit The 1947 Wall?*" by Evan Schnidman. February 1, 2013. World Press.

"*Gridlock or Leadership in US Electoral Politics*." with Norman Schofield. Power, Voting, and Voting Power: 30 Years After, MJ Holler and H Nurmi eds. (Springer, 2013)

"*The Sound Dollar Act: A Worthwhile Debate In Congress*." by Evan Schnidman. April 7, 2012. The Hill (Congressional Newspaper).

"*Fed Inflation Goal is More Politics than Policy*" by Evan Schnidman. February 5, 2012. Bloomberg News.

"*Strong Dollar Advocates Make A Weak Case*" with Daniel Nadler. January 25, 2012. Bloomberg News.

"*Why the Federal Reserve is Dodd-Frank's Big Winner*" by Evan Schnidman. June 2011. Harvard Business Law Review.

"*Support for Political Leaders*." with Norman Schofield. Homo Oeconomicus. Issue 28 1/2. (2011): 7-47.

"*The Past Present and Future of Financial Regulatory Reform*" by Evan Schnidman. May 2010. IQSS Guest Author Series.

Working Papers

Examining the Origin of Federal Reserve Independence

Centralization and Technocracy At the Federal Reserve

Financial Regulatory Reform: Understanding Pressures and Preferences

What if Security is a Form of Redistribution? A Series of Tests at the State and Local Level

Spatial Modeling of U.S. Presidential Primary Candidates (MA Thesis)

Invited Presentations

American Political Science Association-Political Economy Division

Chicago, Illinois. August 29-September 1, 2013

How the Fed Moves Markets: Equity and Bond Market Reactions to Public Statements by Fed Officials

Midwest Political Science Association-Regulatory Policy Section

Chicago, Illinois. April 11-14, 2013

How the Fed Moves Markets: Equity Market Reactions to Public Statements by Fed Officials

Midwest Political Science Association-Politics and History Section

Chicago, Illinois. April 11-14, 2013

Examining the Origin of Federal Reserve Independence

Midwest Political Science Association-Bureaucratic Politics Section

Chicago, Illinois. April 12-15, 2012

The Federal Reserve: An Exceptionally Autonomous Bureaucracy

Midwest Political Science Association-Politics and History Section

Chicago, Illinois. April 12-15, 2012

Pluralism to Technocracy: The Story of the Federal Reserve

Western Political Science Association-Voting and Elections Section

Portland, Oregon. March 22-24, 2012

Activist Conflict in U.S. Electoral Politics (with Norman Schofield)

The Tobin Project Graduate Student Forum

Cambridge, MA. November 18, 2011

The Federal Reserve: An Exceptionally Autonomous Bureaucracy

The Tobin Project Graduate Student Forum

Cambridge, MA. December 3, 2010

The Federal Reserve, an Institutional Analysis

European School New Institutional Economics (ESNIE). Corsica, France May-June

2010. Conference Paper: *Financial Regulatory Reform: Understanding the*

Pressures and Preferences in the U.S. Federal Government

Alexander Hamilton Center Graduate Conference on Political Economy. New York

University, May 2010. Conference Paper: *Financial Regulatory Reform:*

Understanding the Pressures and Preferences in the U.S. Federal Government

Awards, Fellowships and Grants

Harvard University Certificate for Distinction in Teaching: Economics 970 (Spring 2012)

Institute for Quantitative Social Science Summer Research Grant (2012)

The Tobin Project Summer Research Fellowship (2010 and 2011)

Center for American Political Studies (CAPS) grant for study of Institutions
(Harvard University 2008-2012)

Robert S. Salisbury Prize (Washington University 2007)

Employment Experience

June 2012-Present **Fed Playbook LLC** **Cambridge, MA**

Founder, CEO and Primary Author

- Founded Fed Playbook LLC, a web platform and consulting firm that provides data, forecasting and analysis for investors
- Provided financial forecasting and simplified investor analysis designed for audiences of both financial professionals and individual investors.
- Developed the first quantitative means for examining central bank communications and market response by utilizing automated content analysis.

April 2012-Present **Deltech Consulting Group** **Farmington, CT (remote)**

Research Analyst and Consultant

- Researched and wrote memos for C-suite level executives
- Vetted international investments for political and economic risk

Oct. 2010-June 2012 **SZ Consulting** **Washington, DC (remote)**

Economic Development Consultant

- Wrote and prepared CDFI Fund and NMTC grant applications
- Researched economic development statistics in real estate markets around the U.S.
- Researched, co-wrote and edited articles on economic development

July-August 2007 **American Rivers** **Washington, DC**

Intern in Government Affairs, Budget and Appropriations

- Organized lobbying strategy for members of Congress and citizen groups
- Reviewed national and international budgetary and environmental legislation

May-June 2007 **Research Assistant to Prof. Norman Schofield** **St. Louis, MO**

Paid researcher in Economics and Political Science

- Researched in the field of International Political Economy with an emphasis on corruption
- Researched in the field of American Politics with emphasis on models of voter participation

Sept-Nov 2006 **Claire McCaskill for Senate** **St. Louis, MO**

Intern in St. Louis City Campaign Office

- Polled for constituent opinions on candidates and various issue areas
- Coordinated and trained thousands of volunteers for canvassing, polling and persuasion calls

July-Aug 2006 **Office of Senator Christopher Dodd** **Washington, DC**

Intern in Capital Hill Office

- Researched banking policy, energy policy, environmental policy and international relations
- Wrote memos, letters, and speeches on foreign policy, energy policy, environmental policy and banking policy for the Senator

Sept-Dec 2005 **Office of Congressman Russell Carnahan** **St. Louis, MO**

Intern in the District Office

- Spear-headed outreach and planned meetings with environmental groups
- Initiated outreach to ethnic minority groups (particularly Bosnian refugees)

Academic References

Professor Benjamin Friedman

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Professor Jeffrey Frieden

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Harvard University
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Professor Marion Orr

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Professor Paul E. Peterson

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